UH Next Degree Map

HOUSTON CITY COLLEGE

Strategic Communication – Organizational/Corporate Communication, B.A.
Multidisciplinary Studies – General, A.A.

2026-2027 Catalog

	Semester 1 – HCC		Semester 2 – HCC	
YEAR 1	Core Communication ENGL 1301	3	Core Communication ENGL 1302	3
	Core American History	3	Core American History	3
	Core Mathematics	3	Core Component Area Option COMM 1307	3
	Core Social & Behavioral Science EDUC 1300	3	General Elective – COMM or SPCH suggested	3
	Foreign Language	4	Foreign Language / CLASS Block	4

	Semester 3 – HCC		Semester 4 – HCC	
YEAR 2	Core Government GOVT 2305	3	Core Government GOVT 2306	3
	Core Life & Physical Science	3	Core Life & Physical Science	3
	Core Language, Philosophy, & Culture	3	Core Creative Arts	3
	COMM 2311 Media Writing	3	Core CAO SPCH 1321 (UH COMM 2356)	3
	Foreign Language	3	Foreign Language	3

	Semester 5 – UH		Semester 6 – UH	
YEAR 3	COMM 1302 Intro to Communication Theory	3	COMM 2300 Communication Research Methods	3
	COMM 1303 Writing for Communicators	3	COMM 3360 Principles of Strategic COMM	3
	CLASS Peoples & Societies Course	3	Minor Course	3
	Minor Course	3	Minor Course	3
	General Advanced Elective	3	General Advanced Elective	3

	Semester 7 – UH		Semester 8 – UH	
YEAR 4	COMM 3369 Strategic Communication Writing	3	Strategic Communication Capstone	3
	COMM 4355 Organizational Communication	3	Approved Advanced Elective (see advisor)	3
	Approved Advanced Elective (see advisor)	3	Approved Advanced Elective (see advisor)	3
	Minor Course	3	CLASS Block Course	3
	Minor Course	3	General Elective	1

See reverse for additional information

UH Next Degree Map

HOUSTON CITY COLLEGE

Strategic Communication – Organizational/Corporate Communication, B.A.
Multidisciplinary Studies – General, A.A.

2026-2027 Catalog

UH Transfer Rules

- Courses taken at HCC must be completed with a C- or better.
- A maximum of 66 lower-level transfer credits can be used towards a UH bachelor's degree.
- A maximum of 2 credit hours in physical activity courses can transfer.

Major Requirements

- **B.A. Foreign Language:** complete 6 hours of 2000-level foreign language courses. This can also be fulfilled in part or full through credit by exam.
- **CLASS Block:** complete 6 hours of CLASS coursework in two different fields outside of the major that does not overlap with core, B.A., or major requirements. Approved subjects include ANTH, ARAB, CHIN, ECON, ENGL (excluding 2311), FREN, GERM, GOVT, HIST, JAPN, KORE, PHIL, PSYC (excluding 2314), SGNL, SOCI, or SPAN.
- **CLASS Peoples & Societies:** complete an approved course (see UH catalog).
- **Minor:** complete a minor or approved substitute. No more than 6 hours of major coursework can be used towards the minor.
- Complete all COMM and SPCH courses with a grade of C or better.

From CLASS to Careers

Students who graduate with a degree in Communications can pursue a large variety of careers and graduate programs. Recent graduates are employed in the following careers:

- Marketing Manager
- Public Relations Specialist and Manager
- Market Research Analyst and Marketing Specialist
- Business Operations Specialist
- Producer and Director
- Training and Development Specialist
- News Analyst, Reporter, and Journalist
- Web Developer
- Audio and Video Technician

The transferable skills students develop during their undergraduate career are important for future career and graduate school opportunities. Some of the skills recent graduates have emphasized include:

- Customer Service
- Microsoft Office (Word, Excel, PowerPoint)
- Communication
- Sales
- Management and Leadership
- Social Media
- Event Planning

The estimated wage of Communication graduates is $75,300.