UH Next Degree Map

ALVIN COLLEGE

Strategic Communication – Organizational/Corporate Communication, B.A.
General Studies, A.A.

2025-2026 Catalog

	Semester 1 – AC		Semester 2 – AC	
YEAR 1	Core ENGL 1301 Composition I	3	Core ENGL 1302 Composition II	3
	Core American History	3	Core American History	3
	Core Mathematics	3	Core Social & Behavioral Science	3
	Core PSYC 1300 Learning Framework	3	Core SPCH 1321 Business & Professional Comm	3
	Foreign Language	4	Foreign Language / CLASS Block	4

	Semester 3 – AC		Semester 4 – AC	
YEAR 2	Core GOVT 2305 Federal Government	3	Core GOVT 2306 Texas Government	3
	Core Life & Physical Science	4	Core Life & Physical Science	4
	COMM 1307 Intro to Mass Communication	3	Core Creative Arts – COMM 2366 recommended	3
	COMM 2311 Media Writing	3	SPCH 1315 Public Speaking	3
	Core Foreign Language	3	Foreign Language	3

	Semester 5 – UH		Semester 6 – UH	
YEAR 3	COMM 1302 Intro to Communication Theory	3	COMM 2300 Comm Research Methods	3
	COMM 1303 Writing for Communicators	3	COMM 3360 Principles of Strategic Comm	3
	Advanced CLASS Diversity Course	3	Minor Course	3
	CLASS Block Course	3	General Advanced Elective	3
	Minor Course	3	General Elective	1

	Semester 7 – UH		Semester 8 – UH	
YEAR 4	COMM 3369 Strategic Communication Writing	3	Strategic Communication Capstone	3
	COMM 4355 Organizational Communication	3	Approved Advanced Elective (see advisor)	3
	Approved Advanced Elective (see advisor)	3	Approved Advanced Elective (see advisor)	3
	Minor Course	3	Minor Course	3
	Minor Course	3	General Elective	1

See reverse for additional information

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UH Transfer Rules

- Courses taken at AC must be completed with a C- or better.
- A maximum of 66 lower-level transfer credits can be used towards a UH bachelor's degree.
- A maximum of 2 credit hours in physical activity courses can transfer.

Major Requirements

- **B.A. Foreign Language**: complete 6 hours of 2000-level foreign language courses. This can also be fulfilled in part or full through credit by examination.
- **CLASS Block**: complete 6 hours of CLASS coursework in two different fields outside of the major subject that does not overlap with core curriculum, B.A. foreign language, major, or minor requirements. Approved subjects include ECON, ENGL (excluding 2311), FREN, GEOG, GOVT, HIST, PHIL, PSYC (excluding 2314), SOCI, or SPAN.
- **CLASS Diversity**: complete an approved diversity course (see UH catalog).
- **Minor**: complete a minor or approved substitute. No more than 6 hours of major coursework can be used towards the minor.
- Complete all COMM courses and SPCH 1321 with a grade of C or better.

From CLASS to Careers

Students who graduate with a degree in Communications can pursue a large variety of careers and graduate programs. Recent graduates are employed in the following careers:

- Marketing Manager
- Public Relations Specialist and Manager
- Market Research Analyst and Marketing Specialist
- Business Operations Specialist
- Producer and Director
- Training and Development Specialist
- News Analyst, Reporter, and Journalist
- Web Developer
- Audio and Video Technician

The transferable skills students develop during their undergraduate career are important for future career and graduate school opportunities. Some of the skills recent graduates have emphasized include:

- Customer Service
- Microsoft Office (Word, Excel, PowerPoint)
- Communication
- Sales
- Management and Leadership
- Social Media
- Event Planning

The estimated wage of Communication graduates is $75,300.