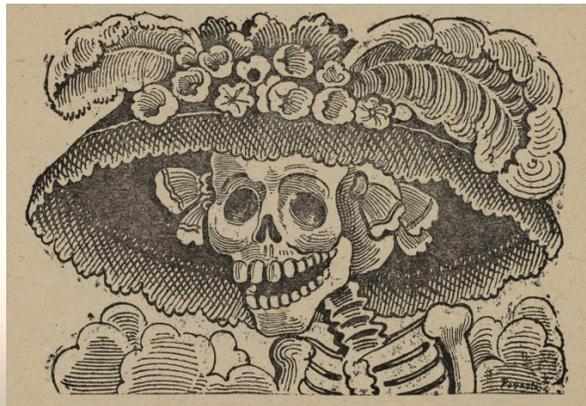


**Posada, Velasco, García Cubas:
Re-envisioning late 19th - and 20th -Century Mexican
Visual Culture**



José Guadalupe Posada. *Calavera de la Catrina*, c. 1910, printed 1943. Photo-relief etching with engraving. The Museum of Fine Arts, Houston, Museum purchase funded by the friends of Freda Radoff, 56.9.3.15

Thursday, October 31, 2013, 5:00 p.m.

**The Museum of Fine Arts, Houston,
1001 Bissonnet @ Main
Brown Auditorium**

Friday, November 1, 2013, 10:30 a.m. – 6 p.m.

**University of Houston, 4800 Calhoun Rd.
444 Agnes Arnold Hall**



The Department of Hispanic Studies at the University of Houston
The Department of Spanish and Portuguese at Rice University
The Museum of Fine Arts, Houston

And
El Paso Corporation

Present

**Posada, Velasco, García Cubas:
Re-envisioning late 19th- and 20th-Century Mexican Visual Culture**

Thursday October 31 and November 1 2013

University of Houston

The Museum of Fine Arts, Houston (MFAH)

This year marks the centenary of the death of Mexican printmaker José Guadalupe Posada (1852-1913). Last year, 2012, marked the centenaries of the deaths of Mexican landscape artist José María Velasco (1840-1912) and cartographer Antonio García Cubas (1832-1912). These fortuitous commemorations and the exhibition, *Calaveras Mexicanas: The Art and Influence of José Guadalupe Posada*, currently on view at the Museum of Fine Arts, Houston, compel us to re-envision in this conference the critical legacies of these three figures that impacted popular and elite Mexican visual culture in unprecedented ways. Their respective trajectories closed the nineteenth century and opened the twentieth century to innovative strategies of seeing the world anew. Their example, both polemical and groundbreaking, inaugurated many of the debates that would alter visual culture in the twentieth century.

To this end, the Departments of Hispanic Studies and Spanish and Portuguese at the University of Houston and Rice University, respectively have organized a two-day conference with prominent critics from various disciplines to discuss the most pressing topics in Mexican nineteenth- and early twentieth-century visual culture as it relates to Posada, Velasco and García Cubas.

**Thursday, October 31
The Museum of Fine Arts, Houston
Brown Auditorium**

5:00 p.m. **Welcome Remarks: José Ramón Ruisánchez (UH)**

KEYNOTE SPEAKER
Rafael Barajas (El Fisgón)
“Posada, the Artist and the Myth”

6:30-8:00 p.m. ***Calaveras Mexicanas: The Art and Influence of José Guadalupe Posada,***
exhibition on view at the MFAH through December 15, 2013

MFAH Happy Hour: Cash Bar

**Friday, November 1
University of Houston
AH444**

10:15 a.m. **Introduction: Manuel Gutiérrez (Rice University)**

10:30 a.m. **Panel I: Nineteenth-Century Latin American Visuality**

Beatriz González Stephan (Rice University)
“El lado oscuro de la fotografía: tecno-estéticas, cuerpos y residuos de la
colonialidad en el siglo XIX”

Ignacio Sánchez Prado (Washington University, St. Louis)
“La visualidad ausente: los límites de la ciudadanía liberal en el discurso
cultural mexicano”

Moderator: Manuel Gutiérrez

12:00 noon **Lunch: Erik’s Deli (UH Campus)**

1:30 p.m.

Panel II: Antonio García Cubas

José Ramón Ruisánchez (University of Houston)

“La memoria impersonal en la era del fotograbado: *El libro de mis recuerdos* de Antonio García Cubas”

Magalí Carrera (University of Massachusetts Dartmouth)

“Visual Discourses on Mexico’s Landscape in the Works of Antonio García Cubas and José María Velasco (1870-1890)”

Moderator: Beatriz González Stephan

2:30 p.m.

Panel III: José María Velasco

Manuel Gutiérrez (Rice University)

“The Death of Velasco, the Destruction of Tablada’s Orientalist Sanctuary and The End of the Porfirian Painterly Canon”

Shelley Garrigan (North Carolina State University)

“Dialogues of Distance: Space, Time and Landscape in 19th-century Mexico”

Moderator: Yliana Rodríguez González

3:30 p.m.

Panel IV: José Guadalupe Posada

Laura Gutiérrez (University of Texas, Austin)

“El baile de las calacas: Re-activando el archivo y el legado visual de José Guadalupe Posada”

Yliana Rodríguez González (El Colegio de México)

“Textos para ver, o de los lectores ‘de a centavo.’ El caso de Posada y Vanegas Arroyo”

Ana Laura Zavala (UNAM)

“Cuerpo, imagen y escritura: Baile y cochino..., de José Tomás de Cuéllar (1885)”

Moderator: Guillermo de los Reyes

5:00 p.m.

KEYNOTE SPEAKER: Helia E. Bonilla (UNAM)

“Posada y la diversidad técnica de la gráfica en el cambio del siglo XIX al XX”