

# Save The Date

## CHILDREN'S NUTRITION RESEARCH CENTER WEBINAR

### Robert Reiher, PhD

Founder / President FutureWise Inc. [www.iamfuturewise.com](http://www.iamfuturewise.com)  
[www.liveabovethenoise.com](http://www.liveabovethenoise.com) [www.innertainment.org](http://www.innertainment.org)

### *New Strategies for Enhancing Health Behavior Changes*

With over 40 years of product and program development in *Media Psychology, Developmental Psychology* and *Educational Psychology*, Dr. Reiher has integrated neuroscience, consciousness research, and personal development into a strategic and practical framework called “Innertainment” which includes strategies that may be integrated in health behavior programs to maximize positive behavior change.

#### Example Past Projects Include:

- **BAYLOR COLLEGE OF MEDICINE:** Created from scratch characters to help pre-schoolers eat more fruits and vegetables.
- **US DEPT OF AGRICULTURE:** Improved and maximized the Food and Nutrition Services' Power Panther character to help kids “Eat Smart” and “Play Hard.”
- **DANNON:** Major food study of yogurt for kids for Danone Europe.
- **CONAGRA:** Redeveloped and maximized KID CUISINE character, packaging and product line.
- **THE LEARNING COMPANY:** Training sessions for developmental ages/stages along with product and program line analysis.
- **ABC:** Workshop and seminar in age and gender differentiation.

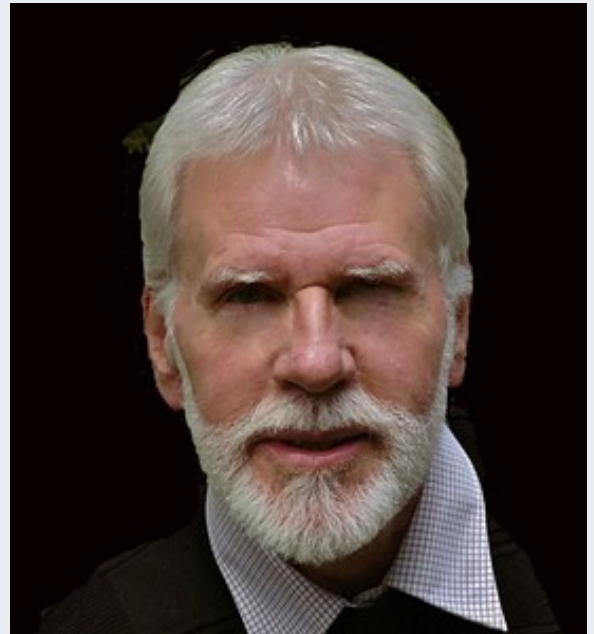
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May 29, 2019

3:00 - 5:30 Central

MD Anderson Library, EDR Pavilion



— Please Join Us —

<https://bcm.zoom.us/j/229266995>

#### Dial In:

Local: 713-798-9666

US Toll Free: 1-877-369-0926

Meeting ID: 229 266 995

Baylor  
College of  
Medicine



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