HOUSTON

COLLEGE of LIBERAL ARTS & SOCIAL SCIENCES

Department of History

How Science Became Popular: Epistemic Governance and Scientific Citizenship in the Twentieth Century

Friday, March 25

9-9.15 am: Welcome address

9.15-11.00 am: Panel 1: The Public and the Institutions of Scientific Knowledge Production: Antagonistic Relations

Chair: Samantha De Leon (U of Houston)

Discussant: Anastasia Rogova (U of Houston)

Lyubomir Pozharliev (Leibniz Institute for Regional Geography)—Vaccination Campaigns in the People's Republic of Bulgaria (1945–55): Elites, Coercion, and Mistrust.

Alexandra Arkhipova (Wilson Center, DC)—"I Am Throwing Away My Shot:" Vaccine Hesitancy and Resistance in the Former Soviet Union.

Mary Neuburger & **Kiril Avramov** (UT Austin)—Imagining Baba Vanga: A Bulgarian Seer, Suggestology, and the Outer Limits of Scientific Knowledge.

11:15 am – 1 pm: Panel 2: The Public and the Institutions of Scientific Knowledge Production: Cooperative Relations

Chair: Isabella Rumbough (U of Houston)

Discussant: Andrew Jewett (U of Houston)

Zachary Barr (Chicago)—Indeterminism and ISOTYPE: Popular Science in Interwar Austria.

Yulia Chernyavskaya (Rutgers)—"We Were Making Better People": All-Union

'Knowledge' Society Activists and the Late-Soviet Ideal of a Well-Rounded Person.

Dmitrii Blyshko (U of Houston)—Trespassing the Borders of Science: Archaeologist Anatoly Zhuravlev and His Move from Academia to Alternative Knowledge.

1-2.30 pm: Lunch break

2.30-4.15 pm: Panel 3: Professionalization of Sciences in Empire

Chair: Allison Anderson (U of Houston) Discussant: Jimmy Schafer (U of Houston)

Said Sultan Al-Hashmi (U of Houston)—Science and the Paradox of Colonialism: Arabian Peninsula, 1920–1940.

Jack Seitz (Tennessee Wesleyan U)—Agricultural Science Popularization & Environmental and Social Change on the Kazakh Steppe in Late Imperial Russia.

John Lisle (Louisiana Tech)—Public Relations and the American Science Attaché Program.

5-7 pm: Keynote Lecture

Nasser Zakariya (UC Berkeley)— Anthroperiphery and the Public Representation of Science



Saturday, March 26

9.15-11 am: Panel 4: Science and Human Ontology

Chair: Nancy Katz (U of Houston) Discussant: Nandini Bhattacharya (U of Houston) **Gabriela Radulescu** (Technical University of Berlin)—Extraterrestrial Intelligence's Regime of Epistemic Governance During the Cold War.

Alexei Kojevnikov (U of British Columbia)—When Space-Time Met World Revolution. **Erica Augenstein** (U of Houston)—Technological State-building in Diaspora: Palestinian Labor in the Arab Gulf.

11:15 am - 1 pm: Panel 5: Science as Pedagogy

Chair: Nella Sakic (U of Houston)

Michael Coates (Kennan Institute, DC)—Encyclopedic Knowledge and Post-War Technological Society in the Soviet Union and United States.

Jonathan MacDonald (Brown)—Teaching Emotional Self-Control to the Adolescent Citizen. **Valeria Muts** (Yale)—Capturing Time: Social Conservatism and Popular Science in Early Twentieth-Century Russia.

1-2.30 pm: Lunch break.

2.30-4.15 pm: Panel 6: The Cold War and Better Governance

Chair: Christian Moore (U of Houston) Discussant: Pratik Chakrabarti (U of Houston) Sanchia deSouza (U of Toronto)—Homogenizing Consent for Modern Milk: Dairy Science and Public Communication in Twentieth-Century Bombay.

Doubravka Olšáková (Czech Academy of Sciences)—Popularizing Societal Taboos: Disabled persons, Children, and Popularization of Psychology and Pedagogy in the 1970s and 1980s. **Elena Trubina** (UNC Chapel Hill)—School Teaching after the Cold War in the Urals: Myth, Knowledge, and Ideology.

4.30-5 pm: Closing Discussion.

