

WHY WE NEED (the Study of) WRITING

THE UNIVERSITY OF HOUSTON
The Honors College Commons
MD Anderson Library

**TUESDAY,
MARCH 25, 2014
2:30^{PM}**

Writing is everybody's business
— at least everybody thinks writing is their business.

This talk focuses on why the study of writing — and the discipline of Writing Studies — are critical for 21st-century students and in today's policy climate.

Linda Adler-Kassner is Professor of Writing Studies and Director of The Writing Program at the University of California, Santa Barbara

A reception will follow Dr. Adler-Kassner's talk.
Co-Sponsored by the El Paso Corporation
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*Linda Adler-Kassner, PhD,
Martha Gano Houston Distinguished
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