

UNIVERSITY of HOUSTON



CENTER FOR MEXICAN AMERICAN & LATINO/A STUDIES

2021-2022

ANNUAL REPORT

UNIVERSITY of
HOUSTON

CENTER for MEXICAN AMERICAN
and LATINO/A STUDIES



TABLE OF CONTENTS

ABOUT CMALS

04 Mission

MESSAGE FROM THE DIRECTOR

OUR TEAM

STRATEGIC FOCUS

08 Research

09 Academics

10 Service & IUPLR

ACADEMICS

11 Graduate fellows

12 More graduate fellows





TABLE OF CONTENTS

13 Mexican American & Latino/a
applied studies

GROWING RESEARCH AT CMALS

14 A visual digital archive &
public knowledge tool

15 Latino cARTographies
immersive experience video

ACADEMIC ACHIEVERS PROGRAM

16 Information about AAP

17 Information & achievements

IUPLR

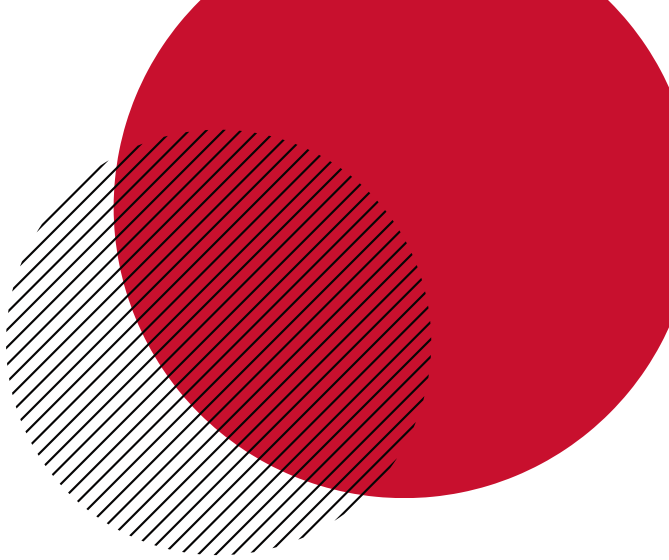
DIGITAL RESEARCH PROJECTS



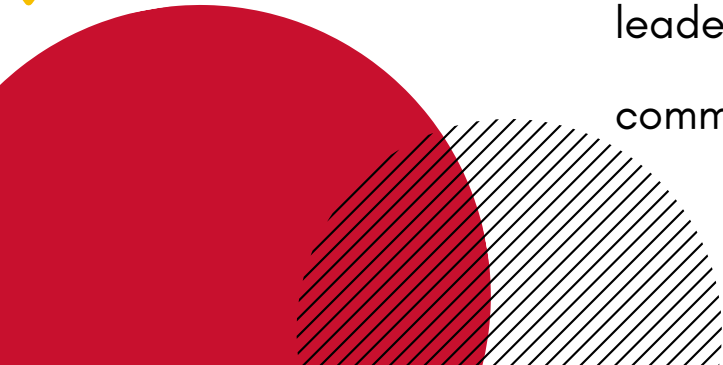
ABOUT CMALS



Mission



To advance knowledge, promote critical thinking, and foster the value of service to the local and national community. This involves designing a broad spectrum of public and scholarly programs. CMALS is a University-wide designated Center located in the College of Liberal Arts and Social Sciences.



The Center consists of several major components: research and publications, recruitment, retention and graduation programs, teaching and curriculum, leadership training, academic advising and community service.

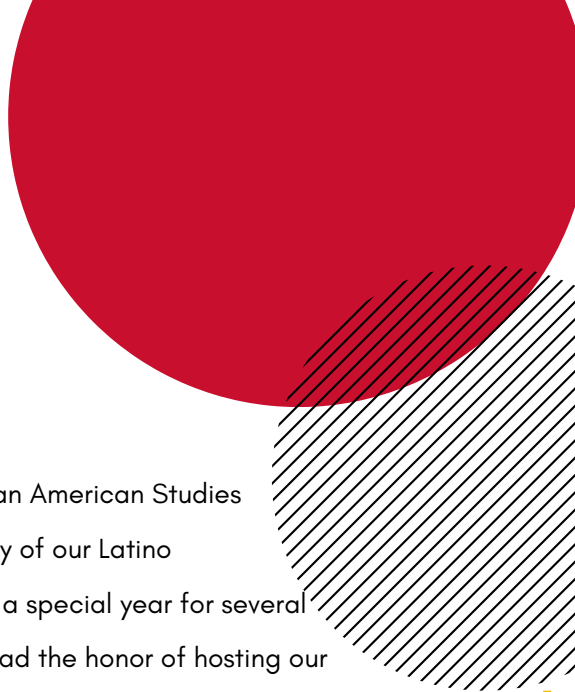
MESSAGE FROM THE DIRECTOR

The 2021-2022 academic year marked the 50th anniversary of the Center for Mexican American Studies and the change of our Center's name to more adequately reflect the growing diversity of our Latino population at the University and in Houston. The 50th anniversary of CMALS has been a special year for several reasons. We ushered in our new major in Mexican American and Latino Studies. We had the honor of hosting our annual luncheon, with special guest speaker and 2022 recipient of the Presidential Medal of Freedom, Dr. Juliet Garcia, who also happens to be a UH alumnus. We also had the opportunity to honor the four persons whose efforts have made CMALS and the Academic Achievers Program one of the most successful programs for educating Latinos in the country, Dr. Tatcho Mindiola, Lorenzo Cano, Rebecca Trevino, and Fely Aguilar. A few months ago, I read an article in InsideHigherEd about finding and nurturing talent, where the author argued that there is no higher purpose for college leaders than to raise the aspirations of young people. She also stated that "when you raise the aspirations of an individual, in essence you are bending upward the curve of that person's achievement for the rest of his or her life." It is no exaggeration to say that our honorees positively impacted the lives of many Latino students.



CMALS also engaged its fourth year as the headquarters of the country's oldest Latino research consortium, the Inter University Program on Latino Research. Because of the pandemic we have placed our emphasis on supporting research collaboratives, creating a professional development video library that features some of our IUPLR experts, and disseminating information of value to our membership. We also spent the year putting together a virtual program of successful cultural workers across the country who will be featured for IUPLR and the nation in 2023.

Perhaps our greatest research accomplishment this past year was the completion of a three-year research project, Latino cARTographies, the country's first portable, bilingual, and interactive digital board that maps the Latino visual artists of Houston and the contributions of Latino communities to Houston and the nation. Our unveiling of this visual digital archive and public knowledge tool also included an immersive program of Houston's Latino artists and arts organizations.



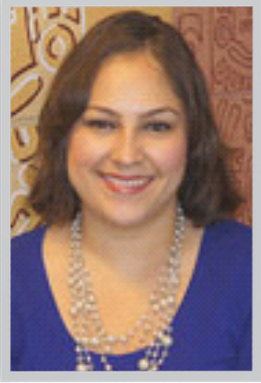
OUR TEAM



Dr. Pamela Quiroz, Ph.D.
DIRECTOR
-
PROFESSOR OF SOCIOLOGY



Tania Ramirez
FINANCIAL COORDINATOR



Jessica Thiam
DEPARTMENT BUSINESS
ADMINISTRATOR



Marisela Martinez, Ed.D.
IUPLR DIRECTOR, HOUSTON
OFFICE



Fely Aguilar
ACADEMIC ACHIEVERS
PROGRAM DIRECTOR



Reyes Ramirez
IUPLR MANAGER
-
RECIPIENT OF THE WRITER'S
RESIDENCY FELLOWSHIP-UT
AUSTIN



Eddie Muñoz
PROGRAM COORDINATOR II



STRATEGIC FOCUS



Research

CMALS uses the analytic tools necessary to inform our Houston community and decision makers, by conducting research that is relevant, rigorous, policy-oriented, and community-engaged.

The host of issues addressed are impacting not only Latinos but also the nation.

STRATEGIC FOCUS

Our new applied major and our minor, are designed to develop the intellectual presence of Latinos in our society, mentoring a new generation of scholars who take with them skills they can apply in a variety of fields.

Our award-winning Academic Achievers Program is designed to recruit, retain and graduate students by creating opportunities through academics, community

leadership.

Academics

STRATEGIC FOCUS



Service

Service to the community is a fundamental feature of everything we do at CMALS. It is part of our requirements for our student programs and our research.

The academic leader of developing the intellectual presence of Latinos in the U.S., and the origins of the field of Latino Studies. The IUPLR also develops leadership

through collaboration and innovation, bringing the digital world into Latino research.



IUPLR

ACADEMICS



Cecilia Balli
CMALS VISITING SCHOLAR



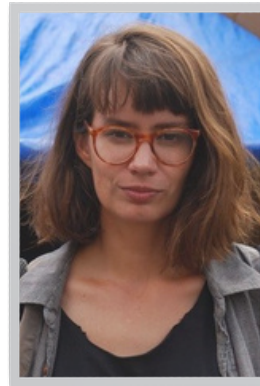
Carlos Guajardo
GRADUATE FELLOW



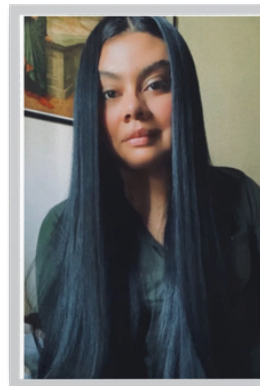
Luisa Perez
GRADUATE FELLOW



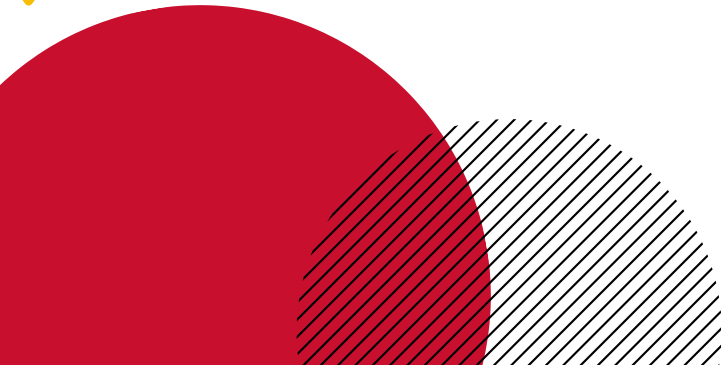
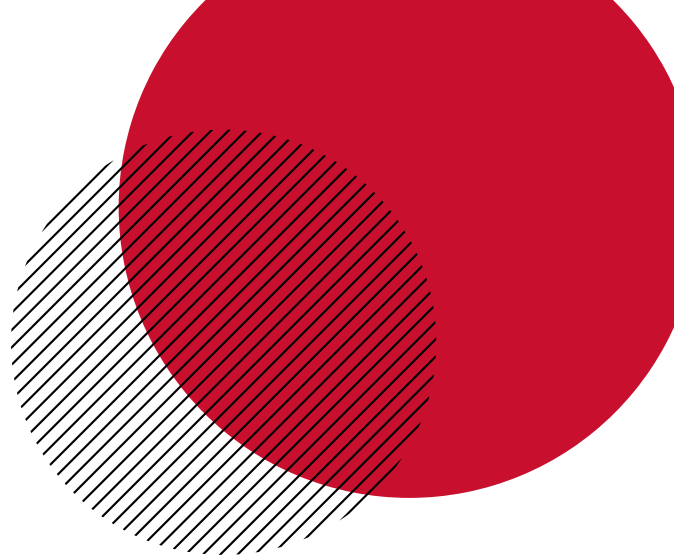
Allison Saenz
GRADUATE FELLOW
-
2022 LATINO MUSEUM
STUDIES PROGRAM
PREDOCTORAL FELLOW-
NATIONAL MUSEUM OF
AMERICAN HISTORY AND
NATIONAL MUSEUM OF THE
AMERICAN LATINO IN
WASHINGTON, D.C.



Valentina Jagar
GRADUATE FELLOW
-
UH IUPLR-MELLON DISSERTION
FELLOW



Karen Henriquez
GRADUATE FELLOW



ACADEMICS



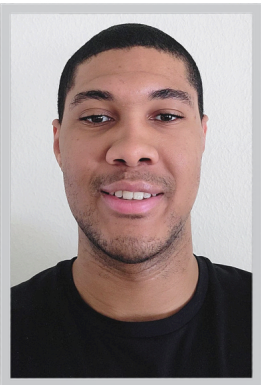
Pablo A.
Lopez

GRADUATE FELLOW



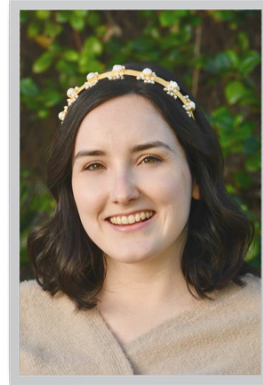
Javier Franco

GRADUATE FELLOW



Matthew
Zimmerman

GRADUATE FELLOW



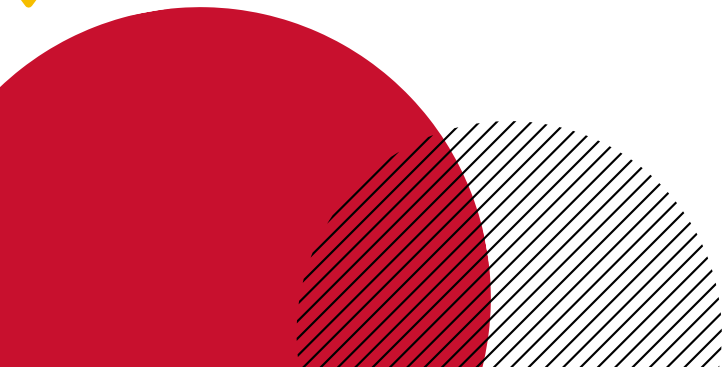
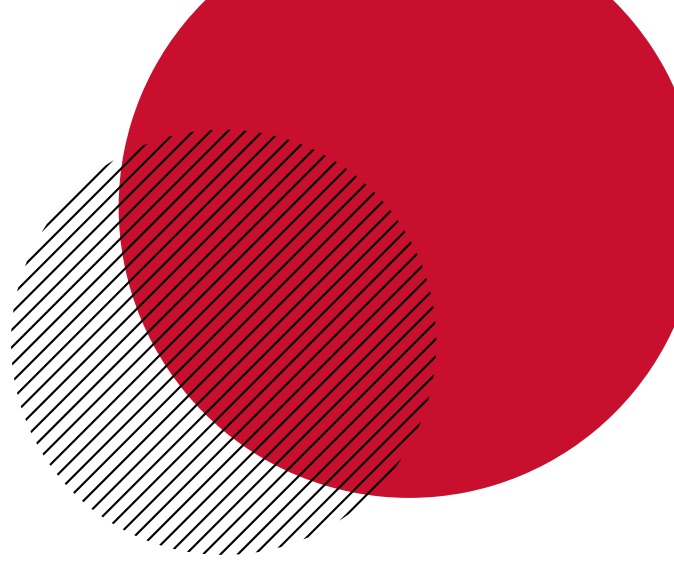
Mariana
Vasquez

GRADUATE FELLOW

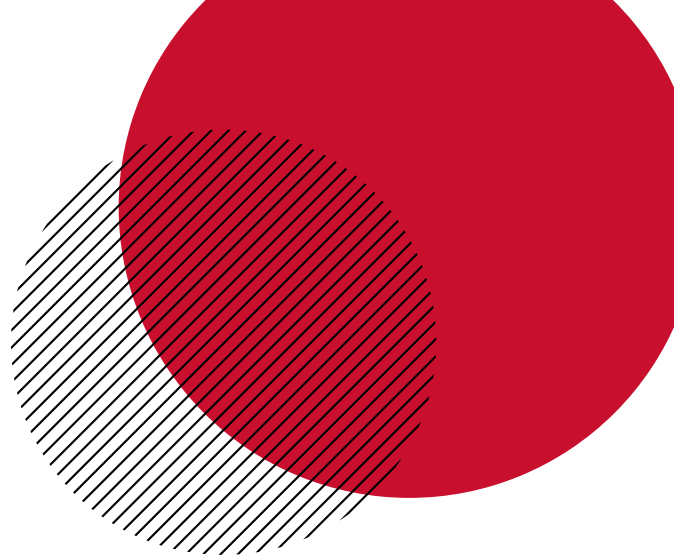


Shine
Trabucco

UH CROSSING LATINIDADES
PRE-DISSERTATION FELLOW



ACADEMICS



20232024

Mexican American & Latino/a Applied Studies



Enterprise Applications

Designed for students who want to pursue a career in the business world & take advantage of opportunities offered by the region's multicultural economy



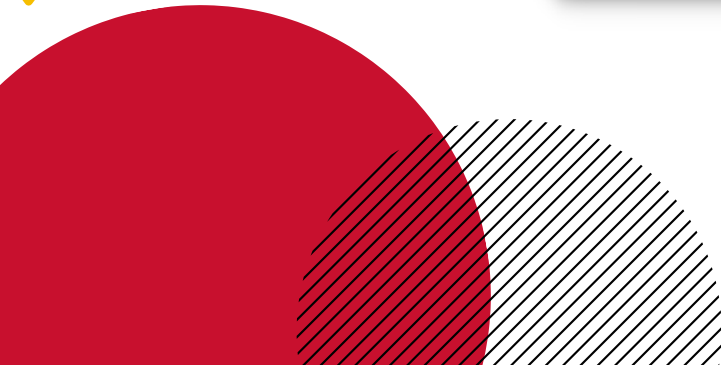
Quantitative Methods & Public Policy

Designed for students who want to pursue a career in government or non-profits with a focus on Data Analysis and Public Policy



Latino/a Cultural Studies

Designed for students who want to pursue a career in the humanities, communications, or social sciences, particularly History, Spanish, Sociology, and Latino/a Studies



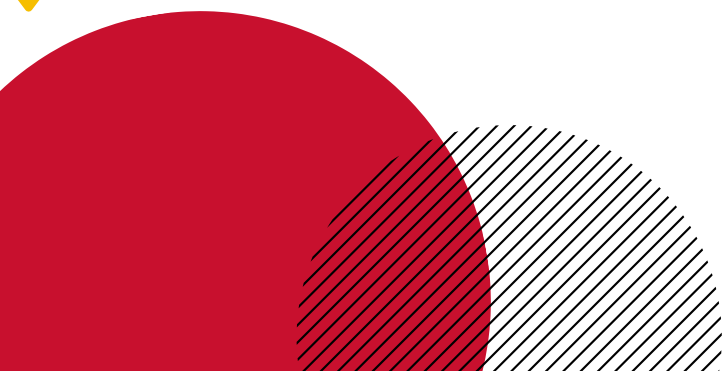
GROWING RESEARCH AT CMALS

Latino cARTographies

Mapping the Past, Present and Future of Houston Latino Art

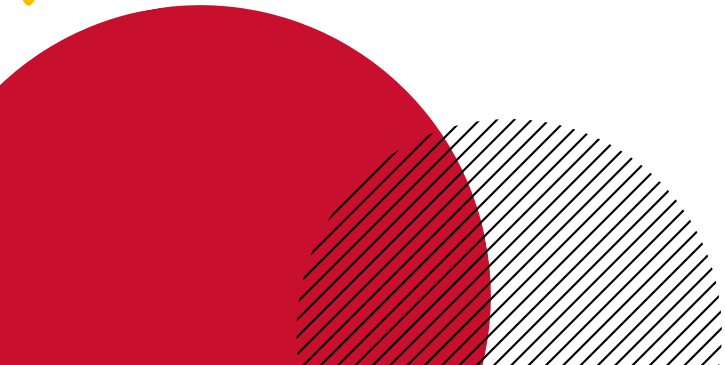
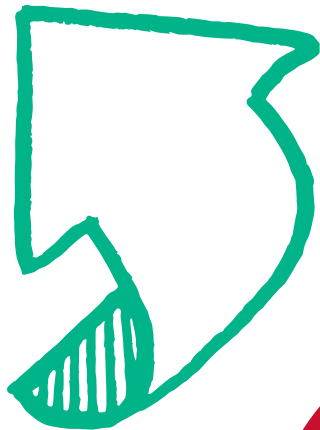
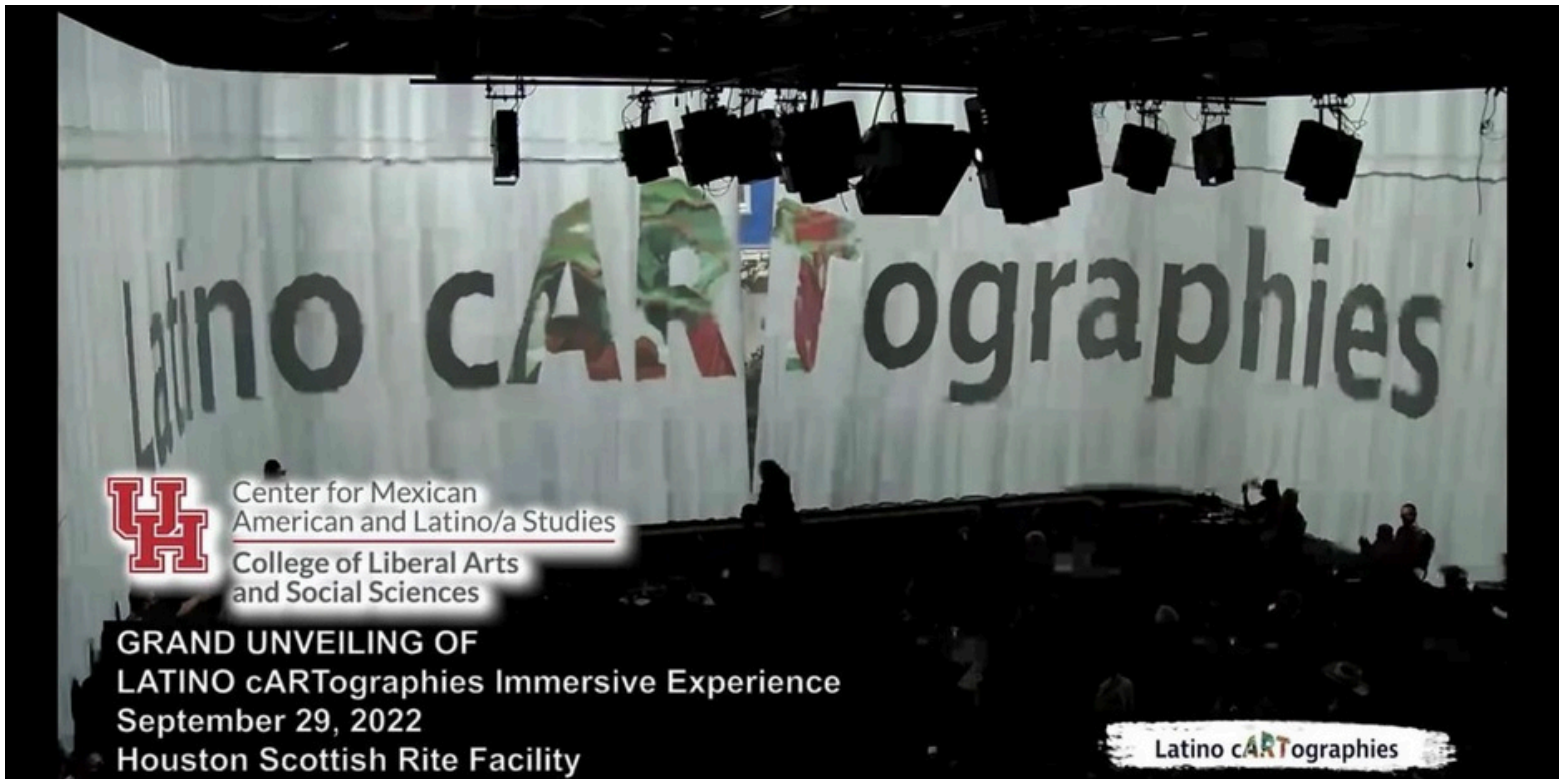
A VISUAL DIGITAL ARCHIVE & PUBLIC KNOWLEDGE TOOL

The result of hosting the Latino Art Now! event in 2019 and three years of subsequent research, CMALS has produced the country's first portable, bilingual and interactive digital board that maps the Past, Present and Future of Houston's Latino Visual Artists. This board presents more than 180 visual artists, 81 Latino organizations and centers, avatars, animation, special effects, text, video and more than 2000 images to serve as a visual digital archive and a public knowledge tool. CMALS has provided a 21st century mode to access art and experience culture. We are bringing the museum to the community and the community into the museum. This product was the result of the creative vision and design of Dr. Pamela Anne Quiroz and Juana Guzman, with the technical assistance of the international award-winning Gibson Group. Latino cARTographies was funded by the University of Houston.



GROWING RESEARCH AT CMALS

See also, Latino
cARTographies
immersive experience:



ACADEMIC ACHIEVERS PROGRAM




316 students served
50 students in
2021-2022
GPA 3.14
10 studied abroad
2 internships

At a glance

- \$4,000 Annual Scholarship
- Mandatory Individual Academic Tutoring
- Time Management Skills Sessions
- Skills Workshops and Leadership Training
- Career and internship opportunities
- Priority Registration

ACADEMIC ACHIEVERS PROGRAM



AAP State & National Recognition

**2005
STAR AWARD**

Texas Higher
Education
Coordinating
Board


**Finalist 2014
example
Excelencia In
Education**

Awarded as one of 15
programs increasing
Latino Student success in
Higher Education by
Excelencia in Education

**2015 White
House Initiative
on Hispanic
Education**

**Finalist 2018
example
Excelencia in
Education**

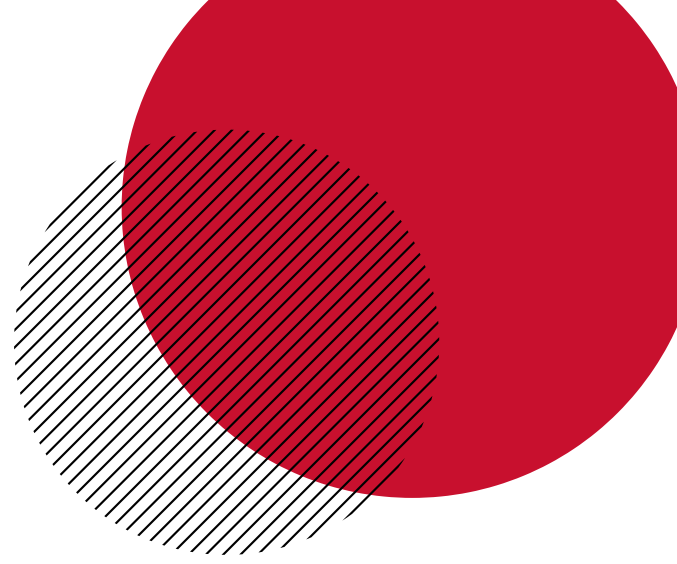
Awarded as one of
17 programs
increasing Latino
Student success in
Higher Education by
Excelencia in
Education



10 study abroad:
9 in Cadiz Spain
1 in Turks and
Caicos

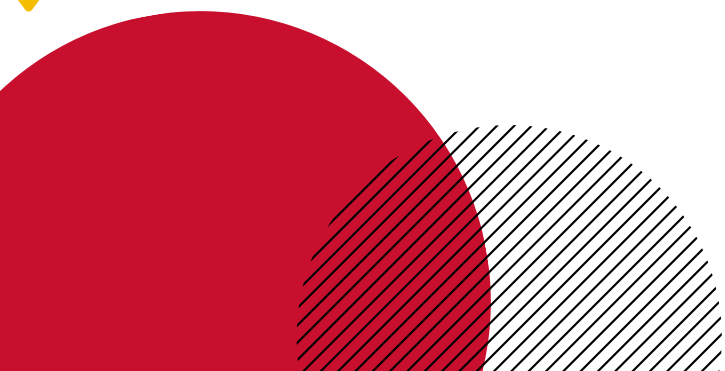
IUPLR

UH CMALS Headquarters[2018-2023]



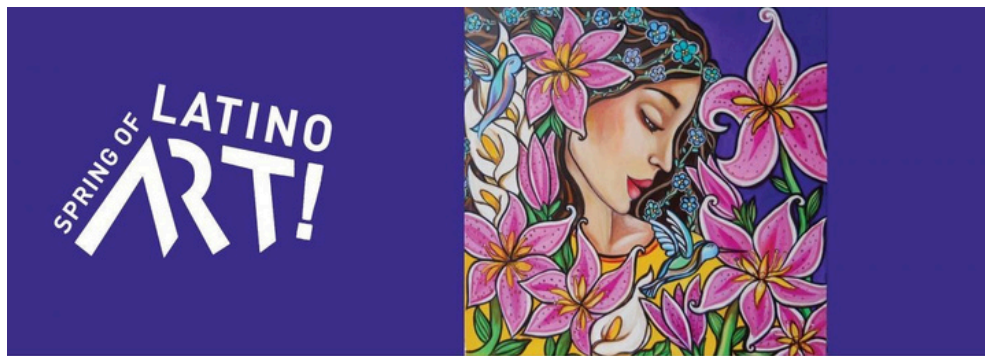
Founded in 1983, **the Inter-University Program on Latino Research** became a national consortium of university-based centers dedicated to the advancement of the Latino intellectual presence in the United States. For 40 years, IUPLR has promoted core research on issues of importance to Latino communities and the broader US society. The consortium has become a respected national catalyst and facilitator of in-depth policy-relevant research and works to expand the pool of Latino scholars and leaders.

More than 2, 248 subscribers receive weekly newsletters



DIGITAL RESEARCH PROJECTS

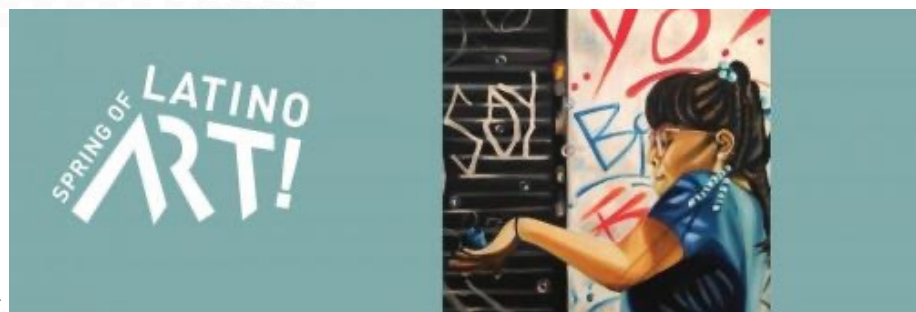
- Chicago Latino Archive
- Houston Latino Visual Art Registry
- IUPLR Video Library
- LAN! Chicago Virtual Gallery
- Latino Art Midwest
- Latino cARTographies
- Latino cARTographies Immersive
- Creative Life Program



LAURA LOPEZ CANO



CENTER FOR MEXICAN AMERICAN & LATINO/A STUDIES



LIZBETH ORTIZ



CENTER FOR MEXICAN AMERICAN & LATINO/A STUDIES