

### **Sponsorship Packages**

#### **Platinum Sponsorship (\$10,000 - \$19,999)**

Exclusive Sponsorship Signage Logo Marquee all event marketing material  
Program Front Cover Sponsorship  
VIP Reception  
10 Banquet Tickets  
Corporate Recognition Plaque

#### **Gold (\$5,000 - \$9,999)**

Back Cover Advertisement  
VIP Reception  
10 Banquet Tickets  
Corporate Recognition Plaque

#### **Bronze (\$3,000- \$4,999)**

Inside Back Cover Advertisement  
VIP Reception  
10 Banquet Tickets  
Corporate Recognition Plaque

#### **Cooper (\$2,000-\$2,999)**

Logo Listing in Program  
VIP Reception  
5 Banquet Tickets  
Recognition Plaque

#### **Brass (\$1,999 -\$1,500)**

Business Name Listing in Program  
Recognition Plaque

#### **In-Kind Donations**

Silent Action E-Listing and Reception Display  
Business Name listing in program  
Certificate of Appreciation

#### **In-Kind Donations Wish List**

Apparel/ Merchandise

Art

Electronics

Entertainment

Gift Cards

Products

Services

Sports Memorabilia

*Special Interest:* Art lessons; Bowling; Cooking Lessons; Paintball; Photography Sessions

*Travel:* Airline Tickets; Car Rental; Hotel accommodations; Vacation Packages

*All donors will be listed on the African American Studies Department website with a hyperlink to the corporate website.*

For more information about our Corporate Sponsorship opportunities contact, Ms. L. Williams, Program Manager, 713.743.2814.

**Program Advertising Space**

All Ads must be print or camera ready jpeg, png, or tiff file. \*Lay out fees are applicable if advertisement is not print/ camera ready.

No borders.

Full Page 8 1/2 x11 Full Color \$400

Black & White \$200

Half Page \$150

Quarter Page \$75

Quarter Page Ad here

\$75

**Sponsor Information (please print or type)**

Name	
Billing address	
City, State, ZIP Code	
Telephone (home)	
Telephone (business)	
E-Mail	

**Sponsorship Level**

Platinum  Gold  Bronze  Cooper  Brass

Fair Market Value per Sponsorship is \_\_\_\_\_

**Pledge Information**

Enclosed is my tax-deductible gift of:

\$15,000 or more  \$9,999 - \$5,000  \$4,999 - \$3,000  \$2,999 - \$1,999  \$1,998 - \$1,500

Other: I prefer to give \$ \_\_\_\_\_

**Program Advertisement**

Full Color Page \$400  Full B/W Page \$200  Half Page \$150  Quarter Page \$75

Enclosed is my check # \_\_\_\_\_ for \$ \_\_\_\_\_ made payable to University of Houston  
*Memo:* African American Studies.

Please charge my credit card. Select method of payment \_\_\_ Amex \_\_\_ MC \_\_\_ Visa \_\_\_ Discover

Name on the credit card	
Credit card number	
Expiration date	
Billing address	
Authorized signature	

Gift will be matched by \_\_\_\_\_ (company/family/foundation).  
(Please attach Matching Form)

**Acknowledgement Information**

Please use the following name(s) in all acknowledgements:

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\_\_\_ I (we) wish to have our gift remain anonymous.

Signature(s)
Date