

UNIVERSITY of **HOUSTON** | AFRICAN AMERICAN STUDIES

*45th Celebration & Annual Scholarship Banquet
Honoring the Legacy of Dr. Marguerite Ross Barnett*

Keynote Speaker: Amy Ross Barnett

May 2, 2014

University of Houston Hilton Hotel

Waldof Astoria Ballroom

7:30 pm

About The African American Studies Program

Dr. Marguerite Ross Barnett

Sponsorship Packages

Program Advertising Space

Sponsorship Form

About The African American Studies Program

The mission of African American Studies at the University of Houston is reflected in the larger vision of Black, Africana and African American Studies departments and programs' commitment to the development of the knowledge of people of African descent in America, throughout the greater Diaspora and on the Continent. The program develops, promotes and enhances the knowledge and information of the discipline as well as the collective consciousness of African descended people, which will in turn lead to the growth and prosperity of strong communities and a powerful nation. AAS focuses upon the cultural and historical heritage of Africans on the Continent, in America and throughout the greater Diaspora and their contributions to the world's history and civilizations.

Program goals include:

- To expand our degree offerings by transitioning from a program to a tenure-granting department, and, thus, recruit a faculty that will enable the department to introduce a baccalaureate major degree in the discipline at the University of Houston;
- To cultivate and increase the awareness of UH students to international and cultural pluralism and to stimulate their sensitivity to issues of culture, race, ethnicity, class, and gender;
- To further internationalize the Africana Studies curriculum to include the study of African peoples in other parts of the world in addition to those on the Continent and in the United States, i.e., in the Caribbean, Central and South America, Asia, Europe, and the Pacific Rim;
- To encourage expanded scholarly productivity and professional activity by the department's faculty to maintain currency with the latest developments in the discipline and insure the highest levels of instruction and intellectual exchange;
- To increase the holding of conferences, seminars, colloquia, and other fora devoted to the expansion of the discipline,
- To develop and maintain links with local high schools and community colleges;
- To maintain and strengthen existing links with the community through expanding joint educational and practical projects and exchanges;

About The African American Studies Program

- To increase the utility of academic service to Houston's African American community through research and publication on historical and public policy issues by means of The Black Houston History Project and the Institute for African American Policy Research;
- To expand and further consolidate the intellectual space of the discipline as an integral and indispensable part of the university's mission to offer a culturally pluralistic quality undergraduate and graduate education to its students.

Program Statistics

AAS Minor Graduation Rates by Academic Year, 2005 -2010			
Showing Discounted and Suspended Students			
Year	Graduates	Disc/Susp.	Graduation Rate
2005-2006	23	03	85.5%
2006-2007	28	03	93.0%
2007-2008	22	12	64.7%
2008-2009	16	06	76.2%
2009-2010	25	04	86.2%

Note: These calculations use a modified version of the Leaver Rate, which is used by the National Center for Education Statistics. The method calculates graduation rates by dividing the total number of African American Studies (AAS) minors graduating during a given year by the total number of AAS minors that have generated, been discounted and suspended during that same year.

- AY 2009 – 2010 seventeen (17) undergraduate students received study abroad scholarships, 88.23% fifteen (15) graduated within six years, nine (9) or 60% where FTIC.
- 2009-2013 Study Abroad funding \$234K

The proceeds from the African American Studies Annual Banquet benefit our students through Study Abroad, Tuition and Textbook scholarship opportunities. For more information about the University of Houston African American Studies Program, visit our website:

www.uh.edu/class/aas

About Dr. Marguerite Ross Barnett



Marguerite Ross Barnett was born in Charlottesville, Va., and grew up in Buffalo, New York. She earned her bachelor's degree at Antioch College in Ohio and her master's and doctoral degrees at the University of Chicago, all in political science. She taught at the University of Chicago, Princeton, Howard and Columbia. She served as chancellor of the University of Missouri-St. Louis from 1986-1990. Barnett was the first black and the first woman to head the University of Houston. She took office Sept. 1, 1990 as the school's eighth president, succeeding Richard Van Horn. She expanded the level of scientific research at UH while improving the level of undergraduate teaching. She spearheaded efforts to define the university's role as an urban institution attentive to the needs of the city surrounding it. She also was responsible for the creation of the Texas Center for the Study of the Environment and the Texas Center for University-School Partnerships. In addition to her achievements in college administration, Barnett was a recognized scholar in her field of political science and was author or editor of five books. At the time of her death due to cancer, she was the nation's highest-ranked black woman college administrator.

Corporate Sponsorship Packages

Platinum Sponsorship (\$10,000 - \$19,999)

Exclusive Sponsorship Signage Logo Marquee all event marketing material
Program Front Cover Sponsorship
VIP Reception
10 Banquet Tickets
Corporate Recognition Plaque

Gold (\$5,000 - \$9,999)

Back Cover Advertisement
VIP Reception
10 Banquet Tickets
Corporate Recognition Plaque

Copper (\$2,000-\$2,999)

Logo Listing in Program
VIP Reception
5 Banquet Tickets
Recognition Plaque

Bronze (\$3,000- \$4,999)

Inside Back Cover Advertisement
VIP Reception
10 Banquet Tickets
Corporate Recognition Plaque

Brass (\$1,999 -\$1,500)

Business Name Listing in Program
Recognition Plaque

In-Kind Donations

Silent Action E-Listing and Reception Display
Business Name listing in program
Certificate of Appreciation

In-Kind Donations Wish List

Apparel/ Merchandise Art Electronics Entertainment
Gift Cards Products Services Sports Memorabilia
Special Interest: Art lessons; Bowling; Cooking Lessons; Paintball; Photography Sessions
Travel: Airline Tickets; Car Rental; Hotel accommodations; Vacation Packages

All donors will be listed on the African American Studies Program website with a hyperlink to their corporate website.

For more information about our Corporate Sponsorship opportunities contact, Ms. L. Williams, Program Manager, 713.743.2814.

Program Advertising Space

All Ads must be print or camera ready jpeg, png, or tiff file. *Lay out fees are applicable if advertisement is not print/ camera ready.

No borders.

Full Page 8 1/2 x11 Full Color \$400

Black & White \$200

Half Page \$150

Quarter Page \$75

Print ready ads jpeg format are encouraged, the deadline for ads is Friday, April 18, 2014

Payments Mailed to:

The University of Houston

African American Studies

629 Agnes Arnold Hall, Houston, Texas 77204-3047.

Quarter Page Ad here

\$75

Sponsor Information (please print or type)

Name	
Billing address	
City, State, ZIP Code	
Telephone (home)	
Telephone (business)	
E-Mail	

Sponsorship Level

Platinum Gold Bronze Cooper Brass

Fair Market Value per Sponsorship is _____

Pledge Information

Enclosed is my tax-deductible gift of:

\$15,000 or more \$9,999 - \$5,000 \$4,999 - \$3,000 \$2,999 - \$1,999 \$1,998 - \$1,500

Other: I prefer to give \$ _____

Program Advertisement

Full Color Page \$400 Full B/W Page \$200 Half Page \$150 Quarter Page \$75

Enclosed is my check # _____ for \$ _____ made payable to University of Houston
Memo: African American Studies.

Please charge my credit card. Select method of payment ___ Amex ___ MC ___ Visa ___ Discover

Name on the credit card	
Credit card number	
Expiration date	
Billing address	
Authorized signature	

Gift will be matched by _____ (company/family/foundation).
(Please attach Matching Form)

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

--

___ I (we) wish to have our gift remain anonymous.

Signature(s)
Date