

Professor Brendan Nyhan, Dartmouth College presents:

Inside the Fake News Bubble?

Consumption of online fake news in the 2016 U.S. election



Professor Brendan Nyhan
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Thursday, February 8
4-6 PM

Elizabeth D. Rockwell Pavilion
MD Anderson Library
Reception to follow

The factually dubious for-profit articles known as “fake news” were read and shared by millions of people during the 2016 U.S. presidential campaign. Which citizens were most likely to read these fake news articles? How does fake news spread? And can fact-checking reach citizens and correct falsehoods? Dr. Brendan Nyhan will address these questions, presenting unique data that combine survey responses with individual-level web traffic histories to examine how much online fake news was consumed around the 2016 U.S. presidential election and which factors are associated with visiting fake news websites.

Brendan Nyhan is a professor in the Department of Government at Dartmouth College whose research focuses on misperceptions about politics and health care. Nyhan is also a contributor to *The New York Times* website The Upshot and previously served a media critic for Columbia Journalism Review and co-editor of Spinsanity, a non-partisan watchdog of political spin that was syndicated in Salon and the Philadelphia Inquirer. He previously co-authored *All the President's Spin*, a *New York Times* bestseller that Amazon.com named one of the ten best political books of the year in 2004.

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