



Jack J. Valenti  
School of Communication  
College of Liberal Arts  
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## RESEARCH TALK

# CAMPAIGNING ON FACEBOOK IN THE ERA OF COVID-19: THE MOBILIZING POWER OF VISUAL POPULISM IN THE GLOBAL EAST



WITH  
FULBRIGHT SCHOLAR  
**DREN  
GËRGURI**

Dren Gërguri, Ph.D., is a lecturer at the Department of Journalism, University of Prishtina, Kosovo. His research agenda is at the intersection of disinformation, political communication, media effects, and populism. He serves as the associate editor at the Central European Journal of Communication. Currently, he is based in the US, as a Fulbright Scholar at the University of Houston.

**APRIL 12, 2024**

**12 : 00 - 12 : 45 PM**

**COMMUNICATION BUILDING, ROOM 150**