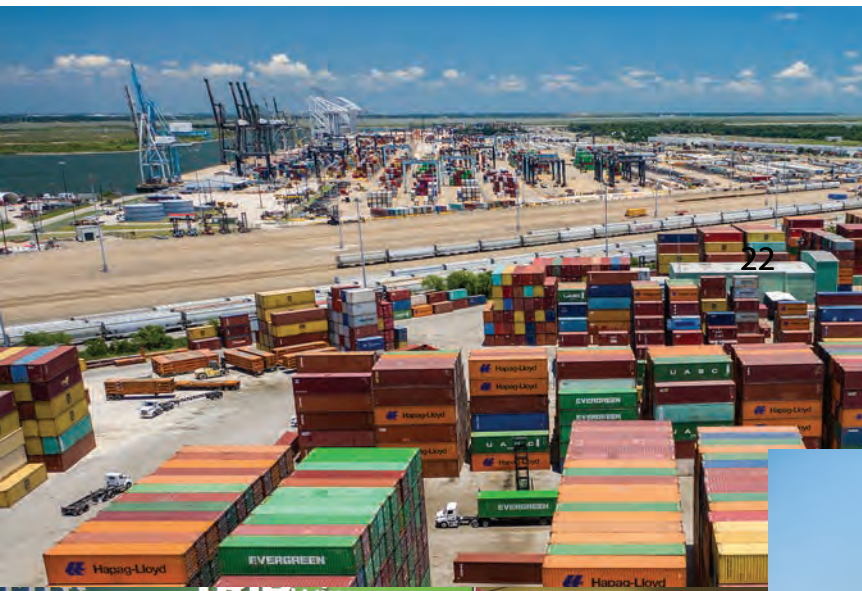




**5th ANNUAL
PORT OF THE
FUTURE™**

SPONSOR & EXHIBITOR PROSPECTUS



**APRIL 2ND TO 4TH, 2024
HILTON UNIVERSITY OF HOUSTON
HOUSTON, TX**

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)



APRIL 2ND TO 4TH, 2023
HILTON UNIVERISTY OF HOUSTON
HOUSTON, TX

The 2024 Port of the Future Conference™ will address the urgent and emerging issues facing ports of entry, regulators, and associated industries.

This year's Conference seeks to bring the leaders of 50 seaports from the United States and Canada, Europe, the Middle East, and Central and South America to Houston - to apply their vast accumulated knowledge and experiences to address the port and maritime industries' most pressing challenges, formulate viable solutions, and highlight best practices.

Featuring keynote presentations, case studies, panel, interviews, and breakout discussions, the fifth annual Port of the Future Conference™ is a must-attend event for Port Executives in 2024.

The 2024 Port of the Future Conference™ is shaped by research and innovation, advances in technology, increased dependence on automation, enhancements in data security and information sharing, and heightened environmental compliance – all impacting the ability to move cargo and people rapidly and securely across international borders.

This conference, now in its fourth year, focuses on creating and revitalizing our Nation's seaports, infrastructure, and processes – across maritime, air, land, and cyber domains.

Participants will hear from industry leaders, government agency executives, and prominent researchers on their visions for Ports of the Future, projected trends and emerging challenges, promising research, and new, innovative technology.

ON TRACK FOR SUCCESS

- ◇ The inaugural Port of the Future Conference was in person event drawing 300+ registrants from around the globe, including 97 speakers.
- ◇ The 2021 Port of the Future Conference was a virtual event, hosting 800+ registrants from around the globe, including 175 speakers and over 20+ sponsors and partners.
- ◇ The 2022 Conference was a hybrid event, garnering over four 400+ registrants and 60+ speakers, despite the impact of COVID travel restrictions.
- ◇ The 2023 Port of the Future Conference hosted 400 participants on site with representatives from 57 ports.

LOOK AT THE PORTS WHO ARE ALREADY COMMITTED

- | | | |
|------------------------------|---------------------------|-------------------------------|
| ◇ Port Houston | ◇ Port Freeport | ◇ Port of Alaska in Anchorage |
| ◇ Port of Antwerp Bruges | ◇ The Port of New Orleans | ◇ Port of Victoria |
| ◇ Plaquemines Port | ◇ Port Tampa Bay | ◇ Port of Galveston |
| ◇ Port of Long Son, Vietnam | ◇ Port of Beaumont | ◇ Port of Seattle |
| ◇ Port of Montreal | ◇ Ondo Port, Nigeria | ◇ Jacksonville Port Authority |
| ◇ The Port of Corpus Christi | ◇ Port of Brownsville | |

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
HILTON UNIVERSITY OF HOUSTON
HOUSTON, TX

RESULTS DRIVEN DESIGN

The Port of the Future Conference™ is designed to bring the right people together to give our sponsors and exhibitors an incredible opportunity to network with their potential and current customers in person and virtually over the course of 3 action packed days.

9 IMPACTFUL CONFERENCE AND BREAKOUT TRACKS

Bringing the right people together starts with providing the best content to meet their needs and goals. We have built a series of presentations and breakout sessions to address the most critical topics.

- ◇ Port Infrastructure 4.0
 - Digitalization and Information Sharing
 - AI and the Automated Port of the Future
- ◇ Decarbonization and Alternate Fuels
- ◇ Port Energy and Sustainability
- ◇ Terminal Operations
- ◇ Port Development
- ◇ Intermodal Connectivity
- ◇ Port and Maritime Security and Cybersecurity
- ◇ Enhancing the Port Eco-System
- ◇ Port Workforce Development
- ◇ And Other Relevant Topics

SPECIAL EVENTS

We have incorporated a series of special events to give our participants to interact with each other, while learning new and innovative ideas and information that will influence their decision making process in the advancement of their ports.

Port Houston Tour

On the evening of April 3rd, the Port of the Future Conference and Port Houston will host a tour of the port aboard the M/V Sam Houston, a 95-foot vessel that holds up to 100 passengers. The boat is air-conditioned with lounge seating as well as standing room on deck.

Student Research Poster Contest

The International Propeller Club will host the 2024 Port of the Future Student Research Poster Contest giving an opportunity for both undergrad and graduate-level students to contribute to the research in the port and maritime domains, gain professional recognition and build a network of like-minded colleagues and mentors.

Research Showcase

The 2024 Port of the Future Conference will host its annual Research Showcase showcasing research projects with a nexus to the maritime sector and may highlight research in the areas of Port Infrastructure 4.0, Artificial Intelligence and Automation, Decarbonization and Alternative Fuels, Port Energy and Sustainability, Digitalization and Information Sharing, Port and Maritime Security and Cybersecurity, the Port Eco-System, Intermodal Connectivity, and/ or international trade and travel.

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
 HILTON UNIVERSITY OF HOUSTON
 HOUSTON, TX

WHO ATTENDS?

- ◇ Government Agencies
- ◇ Port and Terminal Operators and Managers
- ◇ Academic and Research Institutions
- ◇ Intermodal Service Providers
- ◇ Shipping and Freight Companies
- ◇ Vessel Owners and Managers
- ◇ Port Service Providers
- ◇ Technology Solutions and Systems Providers
- ◇ Security and Electronic Systems Integrators
- ◇ Energy Traders and Producers
- ◇ Maritime and Port Associations
- ◇ Maritime Transportation Consultants

PREVIOUS SPONSORS



Deloitte.



Port  change



[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
 HILTON UNIVERSITY OF HOUSTON
 HOUSTON, TX

A SAMPLING OF OUR PREVIOUS ATTENDEES

- ◇ American Association of Port Authorities
- ◇ American Public University System
- ◇ Aramco Americas
- ◇ Aransas Terminal Company
- ◇ Arizona State University
- ◇ Autonomy Institute
- ◇ Bay Houston Towing
- ◇ Blue Sky Maritime Coalition
- ◇ Border, Trade and Immigration Institute
- ◇ BP
- ◇ Canal Barge Company
- ◇ Canaveral Port Authority
- ◇ CenterPoint Energy Houston Electric
- ◇ Chamber of Shipping
- ◇ City of Houston
- ◇ Consulate General of Canada
- ◇ Consulate of the Republic of Croatia
- ◇ Cross-border Research Association
- ◇ Cross-Border Threat Screening & Supply Chain Defense
- ◇ Crowley
- ◇ Cybersecurity and Infrastructure Security Agency
- ◇ Dow
- ◇ Duke Energy
- ◇ ExxonMobil
- ◇ FuelTrust
- ◇ Great Lakes St Lawrence Seaway Development Corporation
- ◇ Great Lakes St. Lawrence Governors & Premiers
- ◇ Greater Houston Port Bureau
- ◇ Groupe Desgagnés
- ◇ Gulf Winds International
- ◇ Hamburg Port Consulting
- ◇ Hamburger Hafen und Logistik AG
- ◇ Houston East End Chamber
- ◇ Houston Pilots
- ◇ Houston-Galveston Area Council
- ◇ HSIN Silk Road Shipping USA
- ◇ Huntsman
- ◇ Hy Stor Energy
- ◇ Innovation Norway
- ◇ Inter-American Committee on Ports (CIP), Organization of American States (OAS)



- ◇ Intercontinental Terminals Company
- ◇ International Port Community Systems Association
- ◇ Kinder Morgan
- ◇ Kirby Corporation
- ◇ Lamar University-Center for Advances in Port Management
- ◇ Launch Alaska
- ◇ Liquefied Gas Carrier National Center of Expertise
- ◇ Louisiana Dept. of Transportation and Development
- ◇ Maine Maritime Academy
- ◇ Maryland Port Administration
- ◇ Mississippi State Port Authority
- ◇ Morgan City Harbor and Terminal District
- ◇ National Oceanic and Atmospheric Administration
- ◇ National Oceans & Applications Research Center
- ◇ National Security Innovation Network
- ◇ Norwegian American Chamber of Commerce (NACC)
- ◇ Norwegian Honorary Consulate - San Juan
- ◇ Oil & Natural Gas Information Sharing & Analysis Center
- ◇ Pacific Northwest National Laboratory
- ◇ Petro-Nav
- ◇ Plaquemines Port Harbor & Terminal District
- ◇ Port Freeport
- ◇ Port of Antwerp
- ◇ Port of Beaumont
- ◇ Port of Corpus Christi
- ◇ Port of Galveston
- ◇ Port of Houston
- ◇ Port of New Orleans
- ◇ Port of Newcastle

- ◇ Port of Port Arthur
- ◇ Port of Virginia
- ◇ Porto do Acu
- ◇ PortXchange
- ◇ Royal Caribbean Group
- ◇ Royal Norwegian Consulate General in Houston
- ◇ Royal Norwegian Embassy
- ◇ SAAM Ports
- ◇ Sam Houston State University
- ◇ San Jacinto College
- ◇ Scottish Development International
- ◇ Shell
- ◇ Shell Shipping & Maritime
- ◇ Shell Trading
- ◇ Southern Cargo Handling
- ◇ Stanford University
- ◇ Stevens Institute of Technology
- ◇ Stolt
- ◇ Stork
- ◇ Tampa Port Authority
- ◇ Texas A&M Transportation Institute
- ◇ Texas A&M University
- ◇ Texas Commercial Airports Association
- ◇ Texas Dept. of Transportation
- ◇ Transportation Security Administration
- ◇ U.S. Army Engineer Research & Development Center
- ◇ U.S. Coast Guard
- ◇ U.S. Customs and Border Protection
- ◇ U.S. Dept. of Homeland Security
- ◇ Universidad Nacional Autónoma de México (UNAM)
- ◇ University of Calgary
- ◇ University of Houston
- ◇ Virginia Maritime Association
- ◇ Vopak U.S. Southern Region
- ◇ Wärtsilä Voyage
- ◇ West Gulf Maritime Association

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
HILTON UNIVERSITY OF HOUSTON
HOUSTON, TX

SCHEDULE OF EVENTS

April 1st, 2024

- | | |
|------------|--|
| 12:00-5:00 | Exhibitor and Sponsor Setup |
| 12:00-5:00 | On-Site Registration and Badge Pick Up |

April 2nd, 2024

- | | |
|------------|---|
| 7:00-6:30 | Technologies and Solutions Exhibition |
| 8:00-12:00 | Technologies and Solutions Exhibition |
| 12:00-1:00 | Networking Lunch |
| 1:00-5:00 | Track 1: Developing Ports |
| 1:00-5:00 | Track 2: Intermodal Connectivity |
| 5:00-6:30 | Networking Reception |
| 5:15-5:45 | Student Research Poster Contest Awards Ceremony |

April 3rd, 2024

- | | |
|------------|--|
| 7:00-6:30 | Technologies and Solutions Exhibition |
| 9:00-12:00 | General and Breakout Sessions |
| 8:00-12:00 | Track 5: Decarbonization and Alternative Fuels |
| 8:00-5:00 | Track 4: Port Infrastructure 4.0 |
| 12:30-1:30 | Networking Lunch |
| 1:30-5:00 | Track 5: Port Energy and Sustainability |
| 8:00-5:00 | Track 6: Terminal Operations |
| 5:30-8:00 | Port Houston Tour |

April 4th, 2024

- | | |
|------------|--|
| 7:30-12:00 | Technologies and Solutions Exhibition |
| 8:00-12:00 | General and Breakout Sessions |
| 8:00-12:00 | Track 7: Port Security and Cybersecurity |
| 8:00-12:00 | Track 8: Additional Relevant topics |
| 2:00-5:00 | Port Endeavor Exercise |
| 8:00-4:00 | Research Showcase |
| 3:00-5:00 | Port Houston Tour |

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
HILTON UNIVERSITY OF HOUSTON
HOUSTON, TX

EXHIBITING OPPORTUNITY

Exhibiting at the Port of the Future Conference™ is a great opportunity for you to promote your products, services and company to a highly influential audience of government agencies and ports and terminal operators looking to advance and modernize their operations

The exhibit package not only provides you a location and platform to demonstrate your solutions and meet with your potential partners and customers, but it will also allow you to reach virtual attendees, and have brand awareness before during and after the Conference.

Each Exhibit Package Includes the Following:

- ◇ 10 ft by 8 ft pipe and draped booth area
- ◇ Two all access passes which includes the following:
 - ◆ All general and breakout sessions
 - ◆ Networking socials on April 2nd and 3rd
 - ◆ All workshops including all keynote addresses
 - ◆ Three breakfasts, two lunches and snack breaks
- ◇ Two virtual attendee passes
- ◇ Logo with hyperlink and 75 word description on program website and on Exhibitor/Attendee Hub App
- ◇ Lead capture App on smart phone using QR code for 1 user
- ◇ Messaging and networking App to reach in-person and virtual attendees
- ◇ One six feet draped table, carpet, two side chairs and one wastebasket
- ◇ Basic electricity and in booth Wi-Fi internet access



*There are no corner charges for corner booths. Booth assignments are assigned on a first come first pay basis. All booths are assigned upon receipt of payment and signed agreement.

Cost for Exhibit Package:

On or before December 2nd, 2023: \$3,750
On or after December 3rd, 2023: \$3,500

Cost for additional 8x10 space (does not include additional listing): \$2,750

Cost for additional passes over booth allotment: \$250.00 per pass

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
 HILTON UNIVERISTY OF HOUSTON
 HOUSTON, TX

SPONSORSHIP OPPORTUNITIES

Enhance your presence and show your support for the port community by sponsoring the program. Each sponsorship package is designed to give you maximum exposure by providing you more visibility and engagement on-site and on-line.

	Platinum	Gold	Silver	Patron
Booth Space				
Exhibit Package (2 passes per 8x10 booth package)	8x20 Premium Area	8x20 Standard Area	8x10 Standard Area	8x10 Standard Area
Attendance Passes				
Additional in-person all access passes	8	4	2	1
Additional virtual attendee pass	8	4	2	1
Student Scholarships	4	2	1	0
Marketing and Promotion Opportunities				
Website Front Page Logo Postion	Premium	Premium	Standard	Standard
Website Front Page Banner Ad - 940x150	940x150	940x150	300x400	N/A
Acknowledgement of Sponsorship From the Podium	✓	✓	✓	
Rotating Banner on Attendee Hub App	✓	✓		
Logo on Port of the Future Conference™ Marketing and Promotional Materials	Premium	Premium	Standard	
Logo on Program Signage Onsite	✓	✓	✓	✓
Enhanced Profile on Exhibitor/Attendee Hub App Including Embedded Videos and Collateral Materials for Attendee Download	✓	✓	✓	✓
Attendee Contact List for Post Conference Followup	✓	✓	✓	
Thought Leadership				
Position on and Sponsorship of Panel - Logo on Panel Listing on All Agenda Posting	3	2	0	0
Position on Advisory Board	1	1	0	0
Cost	\$15,000	\$10,000	\$7,500	\$5,000

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
HILTON UNIVERSITY OF HOUSTON
HOUSTON, TX

ADDITIONAL SPONSORSHIP OPPORTUNITIES

April 2nd Networking Reception Sponsor: \$7,500 (up to 2 sponsors)

All benefits of Silver Sponsorship plus the following:

- ◇ Placement of promotional item or company information on every table in the reception area and next to the bars
- ◇ Logo as the sponsor on the reception area signage
- ◇ Listing on the online agenda and Attendee Hub App and company listing as the networking reception sponsor
- ◇ Logo on all conference marketing and promotional materials highlighting sponsorship



April 2nd or 3rd Networking Lunch Sponsor: \$10,000 (up to 2 sponsors)

All benefits of Silver Sponsorship plus the following:

- ◇ Placement of promotional item or company information on every table in the lunch area and next to the lunch buffet
- ◇ Logo as the sponsor on the lunch area signage
- ◇ Listing on the online agenda and Attendee Hub App and company listing as the networking lunch sponsor
- ◇ Logo on all conference marketing and promotional materials highlighting sponsorship



Lanyard: \$6,000 (limited to one sponsor)

All benefits of Patron Sponsorship plus the following:

- ◇ Lanyards with company logo handed out at registration to all attendees - lanyard must be produced by sponsor and provided to Port of the Future Conference Coordinator by April 1st



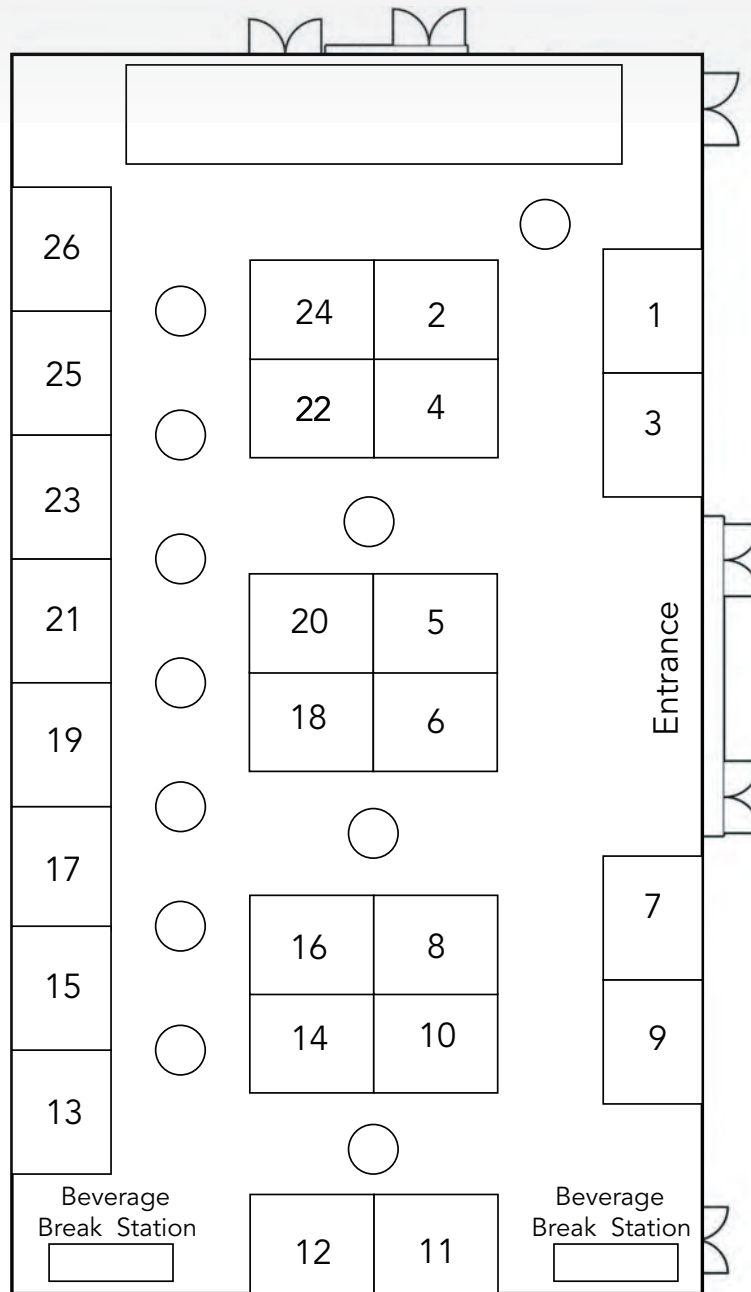
[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
 HILTON UNIVERSITY OF HOUSTON
 HOUSTON, TX

FLOOR PLAN



[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413



APRIL 2ND TO 4TH, 2023
HILTON UNIVERSITY OF HOUSTON
HOUSTON, TX

SCHEDULE OF EVENTS

April 1st, 2024

- | | |
|------------|--|
| 12:00-5:00 | Exhibitor and Sponsor Setup |
| 12:00-5:00 | On-Site Registration and Badge Pick Up |
| 2:00-5:00 | Port Grants Workshop |

April 2nd, 2024

- | | |
|------------|---|
| 7:00-6:30 | Technologies and Solutions Exhibition |
| 8:00-12:00 | Welcome, Keynote, and Featured Speakers |
| 12:00-1:00 | Networking Lunch |
| 1:00-5:00 | Track 1: Developing Ports |
| 1:00-5:00 | Track 2: Intermodal Connectivity |
| 1:00-5:00 | Track 3: Port Workforce Development |
| 5:00-7:00 | Networking Reception |
| 6:00-6:30 | Student Research Poster Awards Ceremony |

April 3rd, 2024

- | | |
|------------|--|
| 7:00-6:30 | Technologies and Solutions Exhibition |
| 8:00-5:00 | Port of the Future Research Showcase |
| 8:00-12:00 | Track 4: Decarbonization and Alternate Fuels |
| 8:00-5:00 | Track 5: Port Infrastructure 4.0 |
| 8:00-5:00 | Track 6: Terminal Operations |
| 12:00-1:00 | Networking Lunch |
| 1:00-5:00 | Track 7: Port Energy and Sustainability |
| 5:30-8:00 | Port Houston Tour |

April 4th, 2024

- | | |
|-------------|---|
| 7:00-6:30 | Technologies and Solutions Exhibition |
| 8:00-12:00 | Track 8: Enhancing the Port Eco-System |
| 8:00-12:00 | Relevant Topics |
| 8:00-5:00 | Track 9: Port and Maritime Security and Cybersecurity |
| 12:00-12:30 | USCG Research and Development Focus |
| 2:00-5:00 | Port Endeavor Exercise (selected ports) |

[HTTPS://PORTOFTHEFUTURECONFERENCE.COM](https://portofthefutureconference.com)

Contact: Kevin Clement, Conference Director, at KClement@uh.edu | 512-626-5413