



## DIETMAR E. FROEHLICH, Ph.D. THE CHAMELEON EFFECT: ARCHITECTURE'S ROLE IN FILM

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Architecture and film have many things in common. Film narratives are embedded in scenes that visually support the story. Sometimes architecture even performs the role of an actor. Conversely, film with its multifaceted changing atmospheres reveals new layers of architecture which, outside the cinema, would remain concealed. In conclusion, film as a mass medium influences the way architecture is perceived, and its image in society. Since the beginning of cinema, architecture has formed a symbiosis with film.

With its systematic analysis, this book offers a scientifically researched history of mutual influence, starting with filmography as a typology of well-known film sets through to the description of the chameleon effect between film and architecture. The second part deals with the cultural impact of film and a brief outlook on the future of architecture and film in the era of Virtual Reality.

**DIETMAR E. FROEHLICH, Ph.D.** is a faculty member at the Gerald D. Hines College of Architecture and Design, University of Houston where he teaches advanced design studios and courses on architecture + film. His is a registered architect and former Fulbright Scholar. The focus of his scholarly endeavors is the exploration of cinema, new media and architecture. Looking into the transformation of virtual into real space and vice versa, his investigation concentrates on the multi-layered relationship between architecture and film and the search for a common language of the two disciplines.