



Ed Dorsa

ID Visiting Professor

Associate Professor &

Past Chair of the Industrial Design Program at Virginia Tech

During his 19 years at Virginia Tech, he taught numerous courses across the ID curriculum, including: Computer Aided Design, Design Visualization, Materials & Processes, Design Research, Typography, Packaging Design, and Verbal Presentation. He also taught design studio at every level in the undergraduate and graduate Industrial Design programs.

For 8 years at VT he co-taught an Interdisciplinary Product Development Studio, a cross-disciplinary methodology that encourages an entrepreneurial approach to opportunity identification and the development of products and services, with faculty from Computer Engineering, Marketing, and other departments. He has been the recipient of a number of government and corporate grants to further this work. In 2012 this team won Virginia Tech's Xcaliber Award for the integration of technology into teaching.

For the past five years Ed's work has focused on coupling Interdisciplinary Product Development with Human Centered Design, with the aim of using design thinking to address the needs of underserved populations around the globe.



Ed is a past Vice President of Education for the Industrial Designers Society of America (IDSA). He served a four-year term on the Commission on Accreditation for the National Association of Schools of Art & Design (NASAD), where he continues to serve on accreditation visits both nationally and internationally. In 2017 he received the IDSA Education Award, and he is presently the Director of Sections for IDSA



Images are from student projects done in Ed's studio