

# Food Service Advisory Committee

April 4, 2014

# Approvals

- March Meeting Minutes

# Halal Focus Group

- April 1<sup>st</sup> from 11 am - 2 pm
- Green Mountain Energy Room inside FFCo.
- Menu:
  - Dish #1:
    - Chicken & Tomato Balti
    - Baba Ghanoush
    - Rice Pilaf
  - Dish #2:
    - BBQ Chicken
    - Potato Salad
- Collected surveys (184 total!)

# Halal Focus Group

- 94% liked the choices offered
- 84% enjoyed the flavors
  - More spice and seasoning were most common suggestions.
- 60% currently eat at FFCo less than once per day
- 79% said halal additions would greatly affect how often they eat at FFCo
- Favorite
  - 60% Chicken & Tomato Balti
  - 40% BBQ Chicken



UNIVERSITY of **HOUSTON**  
DINING SERVICES

# MyFitness Pal

## GET STARTED WITH MYFITNESSPAL

here's how it works...

### 1. Download MyFitnessPal

MyFitnessPal is a free app that makes finding nutrition information and counting your calories quick and easy on any smartphone, tablet or computer.



To get started, just go to the app store for your smartphone – or MyFitnessPal.com on your computer.

### 2. Become a MyFitnessPal member

Sign up for an account and create your profile.

### 3. Start tracking

To find nutrition information for the food we serve, just look up the name of the menu item. Then add the menu item to your food diary – it's easy.

It's easy to find the food you're looking for in MyFitnessPal.

**Dining in a Residential Dining Facility?**  
Type "Aramark On Campus" and then the menu item name.

**Dining in a Retail Food Court or other Retail Location?**  
Type the "Location Name" and then the menu item name.



With Healthy for Life™ and MyFitnessPal there's one more way to live a healthier life.

# What's Cooking, Coogs?

- Last episode (#6): Sweet Chili Chicken Lettuce Wraps at Fresh Food Co. (Tuesday, April 8<sup>th</sup> at 7 pm)
- Cookbook is in the works
  - Recipe cards are available → email: [Feye-Sarah@aramark.com](mailto:Feye-Sarah@aramark.com)



# Dietitian Programming Events

- Food Safety Series (every Wednesday in April)
  - Held at different locations around campus
  - UHDS employees, students, faculty, and staff
- Earth Day Houston (April 12th @ Discovery Green)
  - Only University invited to participate
  - 2 large booths to showcase our sustainability related work as a campus
- UH Earth Day Festival (April 22nd)

# Overall Dining Service Performance

**TIP:** Compare this year's highest (green) and lowest (blue) scores with last year's to identify trends\*.

## University of Houston

Respondents = 1,782

	This Year				Last Year	
	Overall Fall 2013 School Mean	Excellent (% 7-8)	Average (% 5-3)	Poor (% 2-1)	Overall Fall 2012 School Mean	Difference from Fall 2012 Mean <sup>1</sup>
<b>Overall Experience</b>	5.17	43%	53%	4%	5.10	+0.07
Cleanliness	5.31	51%	44%	5%	5.34	-0.03
Food quality	<u>4.92</u>	38%	55%	7%	<u>4.85</u>	+0.07
Freshness of food	5.11	46%	48%	6%	5.10	+0.01
Convenience	<u>5.57</u>	59%	37%	4%	<u>5.57</u>	0.00
Speed of service	4.99	42%	49%	8%	4.92	+0.07
Hours of operation	4.93	43%	47%	10%	4.90	+0.03
Affordability	4.71	33%	56%	10%	<u>4.79</u>	-0.08
Price / value	<u>4.60</u>	30%	59%	11%	<u>4.68</u>	-0.08
Food variety	<u>4.76</u>	36%	53%	11%	<u>4.79</u>	-0.03
Welcoming / friendly dining staff	4.93	44%	44%	11%	4.98	-0.05
Knowledgeable / helpful dining staff	<u>4.82</u>	39%	51%	10%	<u>4.78</u>	+0.04
Comfortable and fun dining atmosphere	5.02	44%	47%	9%	5.12	-0.10
Place to socialize	<u>5.10</u>	48%	42%	9%	<u>5.17</u>	-0.07
Sustainability and environmental impact	4.87	37%	55%	8%	4.81	+0.06
Availability of healthy options	<u>4.54</u>	33%	51%	15%	4.56	-0.02
Availability of nutrition information	<u>4.66</u>	36%	51%	13%	<u>4.27</u>	+0.39
Availability of vegetarian options	4.57	32%	54%	14%	<u>4.57</u>	0.00

1  
Price of Entry

2  
Loyalty

3  
Point of Difference

Neither

<sup>1</sup> Underlined difference is a statistically significant change from Fall 2012 at 95% confidence.

# Dining Styles Results

Location Name	Fall 2013	Fall 2012
Overall	5.17	5.10
Fresh Food Company	5.25	5.10
Cougar Woods/OB	5.27	5.32
UC Satellite	5.00	4.93
Einstein Bros. Bagels	4.79	5.32
Taco Cabana	5.67	5.75*
Starbucks at Bauer	5.74	5.44

**Largest Increase Overall:** Avail. Of Nutrition Info + 0.39

**Largest Decrease Overall:** Comfortable & Fun Atmosphere – 0.10

\*TC was paired with Cougar Xpress on Fall 2012 survey.

# Dining Styles Results

- Other Notes:
  - Statistically significant responses were swings of 0.20 or more
  - Comfortable Atmosphere: FFCo dropped 0.10 contributing most of the decline here, not apparent from comments what caused this
  - Nutrition Info: FFCo up 0.65 & CW up 0.96 contributing to most of this upswing

# Interession & Summer Hours Approval

- Full spreadsheet sent to committee via email
  - Interession Options:
    - UC Starbucks
    - McDonald's
    - Taco Cabana
    - Subway/Cougar Xpress Lofts
    - Einstein's
    - Smoothie King – Campus Rec/Wellness
    - ERP Cougar Xpress

# Intercession & Summer Hours Approval

- Major Changes
  - FFCo opens May 31
  - Expanded retail open with new UC venues
  - Pad 2 closed
  - Stadium Garage locations closed
    - C-store from May 9 – Aug 24
    - Taco Cabana from June 2 – Aug 24
  - Bauer Starbucks replaced with UC Starbucks

# Intercession & Summer Hours Approval

- Holiday Hours
  - Memorial Day (5/26): All locations closed
  - July 4<sup>th</sup>: FFCo open 11 a.m. to 3 p.m.; all other locations are closed

# Summer Hours Approval

UH Dining Services Operating Hours Academic Year '13 - '14	Monday		Tuesday		Wednesday		Thursday		Friday		Saturday		Sunday	
	6/23/2014		6/24/2014		6/25/2014		6/26/2014		6/27/2014		6/28/2014		6/29/2014	
	AM	PM												
<b>FOOD TRUCK PAD 2</b>														
Truck #1														
Truck #2														
<b>FOOD TRUCK PAD 1</b>														
Truck #1	11:00am	3:00pm												
Truck #2	11:00am	3:00pm												
Truck #3														
<b>UHD</b>														
Truck #1														
Truck #2														
<b>UHCL</b>														
Truck #3														
<b>UNIVERSITY CENTER</b>														
Starbucks	7:30am	5:00pm												
Chick-fil-A	11:00am	3:00pm												
Panda Express	11:00am	3:00pm												
POD	8:00am	5:00pm												
McDonalds	9:00am	9:00pm	11:00am	6:00pm										
Freshii														
<b>RESIDENTIAL</b>														
<b>Moody Towers - FFCo</b>	8am	10am												
	11am	2pm												
	5pm	8pm												
<b>Cougar Woods</b>														
<b>UNIVERSITY CENTER SATELLITE</b>														
Starbucks	8:00am	3:00pm												
Sushic														
Little Kim Son	11:00am	2:00pm												
Burger Studio														
Tandoori Nite														
Pizza Hut														
Taco Bell	11:00am	2:00pm												
Chick-fil-A														
Smoothie King	9:00am	2:00pm												
C3	8:00am	3:00pm												
<b>OTHER RETAIL</b>														
Taco Cabana														
Cougar Mini - Stadium Garage														
Cougar Express - ERP	8:00am	4:00pm												
Subway - Law School	10:00am	3:00pm												
Einstein's - PGH	7:30am	2:00pm												
Starbucks - Bauer														
Cougar Xpress - Calhoun Lofts	7:00am	5:00pm												
Cougar Xpress - Cougar Village	9:00am	7:00pm												
Smoothie King - CRWC	9:00am	8:00pm	12:00pm	5:00pm	12:00pm	5:00pm								
Cougar Xpress - Cougar Woods														
Subway - Lofts	10:00am	5:00pm												

# Food Truck Program Update

## New Pad #1

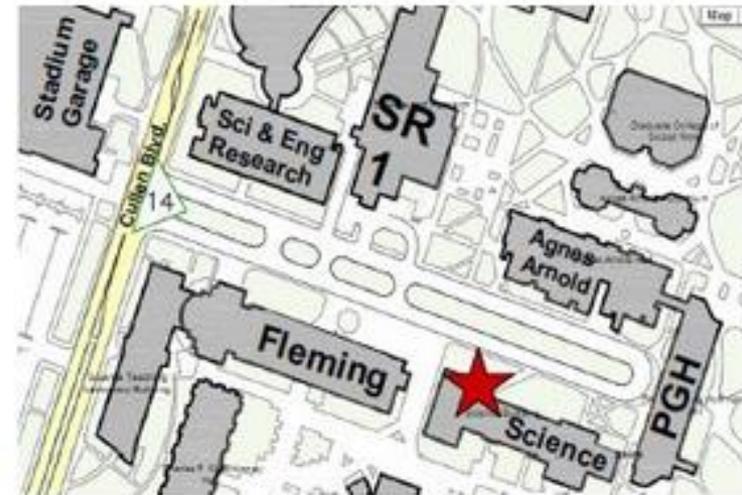
- Trucks are happy with this new location
- Traffic is about even with Pad #2
- Had some electrical issues trucks are now using electrical source provided.
- Planning to add a tent over this area if will work with trucks driving in and out

## ERP Pilot

- Ran March 3<sup>rd</sup> – March 28<sup>th</sup>
- Rotated trucks w/ 1 truck per week
- Avg sales under \$300 per day
- Possible options for future
  - Once/twice a week maximum
  - Potential night service pilot in fall

**Pad 1 Now Open!**

Located in the U-drive between PGH and the Stadium Garage



# Subcommittee Updates

- Administration and subcommittee both met in March.
  - Topics:
    - Presentation of potential new meal plan structures
    - To-Go Container Program future
- Will conduct focus groups in April re: meal plans.
- Targeting another subcommittee meeting for end of April.

# Food Donation Program

- Partner with Covenant House
- Leftovers Each Day
  - Average of 1200 portions between both halls
  - Much of that is ineligible for donation since it has been out on the serving line.
  - Some restrictions have recently been removed such as produce and baked goods so residential team is adjusting their efforts

# Food Donation Program

- Retail Brands
  - UHDS team is also reaching out to several national brand partners to see if we can gain approval to participate with their items.

# Vending at PGH

- Lobby is being re-configured for Fire Marshall compliance State of Texas regulations
- Foot print is being reduced, we will lose some machines
  - Will meet with our providers for assistance in setting up new layout
  - Previously had 11 machines in this area
  - 2<sup>nd</sup> busiest location on campus

# Summer 2014 Meal Plans

- Available May 31st – August 15<sup>th</sup>
- FFCo open for meal period service:
  - Breakfast/Lunch/Dinner
- Visit the UHDS website for more details
- [bit.ly/summermealplans](http://bit.ly/summermealplans)

# May Meeting Time

- Currently set for May 2 from 12 p.m. – 2 p.m.
- Do we need to adjust this time due to finals?

# Member Items

# Next Meeting

Apr. 25

11 a.m. – 1 p.m.