

Meal Plan Pricing Proposal

2014 - 2015

2013-2014 Meal Plans

Meal Plan Pricing	
All-Access 7	1800
Lifestyle 15	1700
Lifestyle 160	1700
Block 120	850
Block 80	640
Block 40	390
Block 20	210

Door Rates	
Breakfast	6.75
Lunch	7.75
Dinner	8.75

*Taxes are charged in the meal plan portion of the plans. Taxes for Cougar Cash will be added at the time of purchase in the retail location on campus.

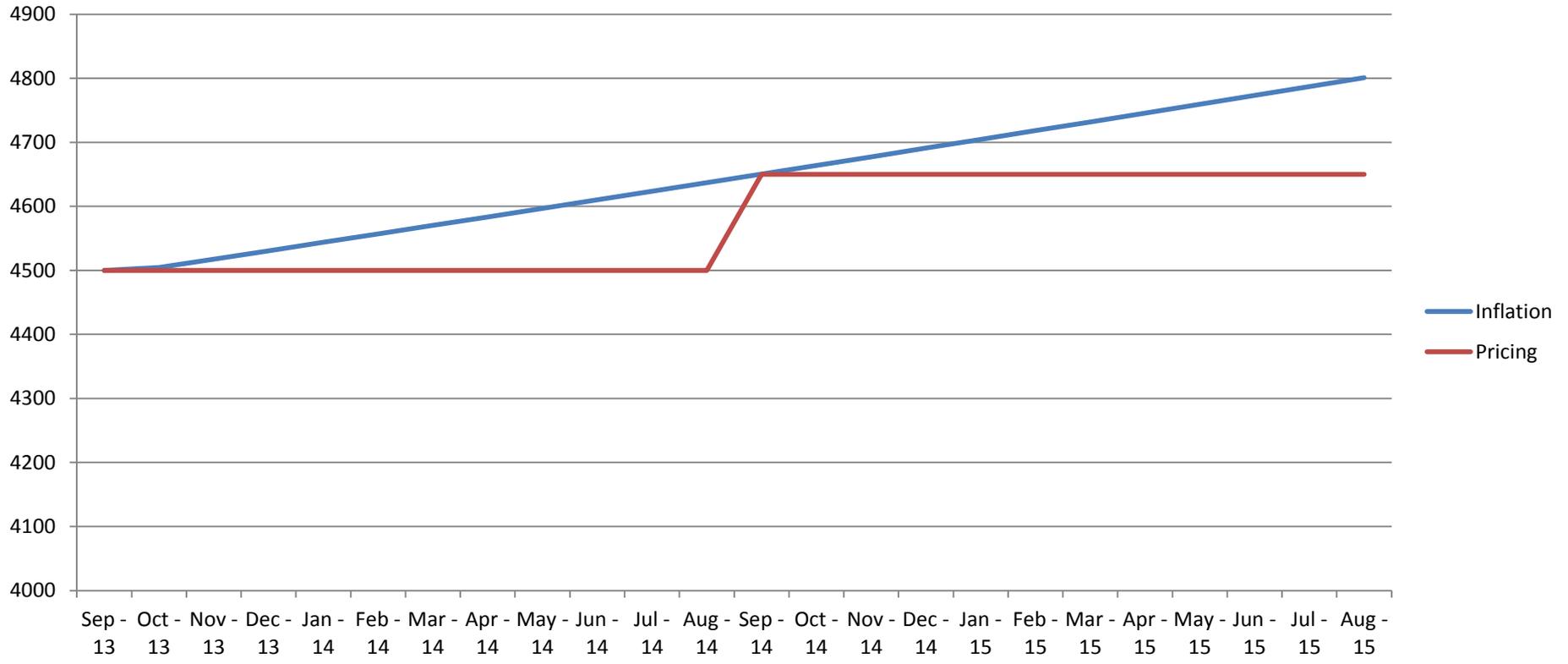
All Plan Pricing						
	# Meals	CC	Proposal	Price per Meal	Current	% Change
All-Access 7	Unlimited M-Su + 15	\$100	\$1875	\$4.97	\$1800	4.2%
Lifestyle 15	15 per week	\$200	\$1800	\$6.27	\$1700	5.9%
Lifestyle 160	160 per sem.	\$400	\$1675	\$7.97	\$1700	-1.4%
Cougar Cash	-	\$1400	\$1400	-	\$1350	3.7%
Block 20	20	\$50	\$210	\$8.00	\$210	-
Block 40	40	\$100	\$410	\$7.75	\$390	5.1%
Block 80	80	\$150	\$675	\$6.56	\$640	5.5%
Block 120	120	\$200	\$895	\$5.79	\$850	5.3%
Select 300	-	\$300	\$300	-	\$300	-
Select 500	-	\$500	\$500	-	\$500	-
Select 800	-	\$800	\$800	-	\$800	-
Select 1,000	-	\$1,000	\$1000	-	\$1000	-
Average*						3.4%

*Does not include All Cougar Cash plans.

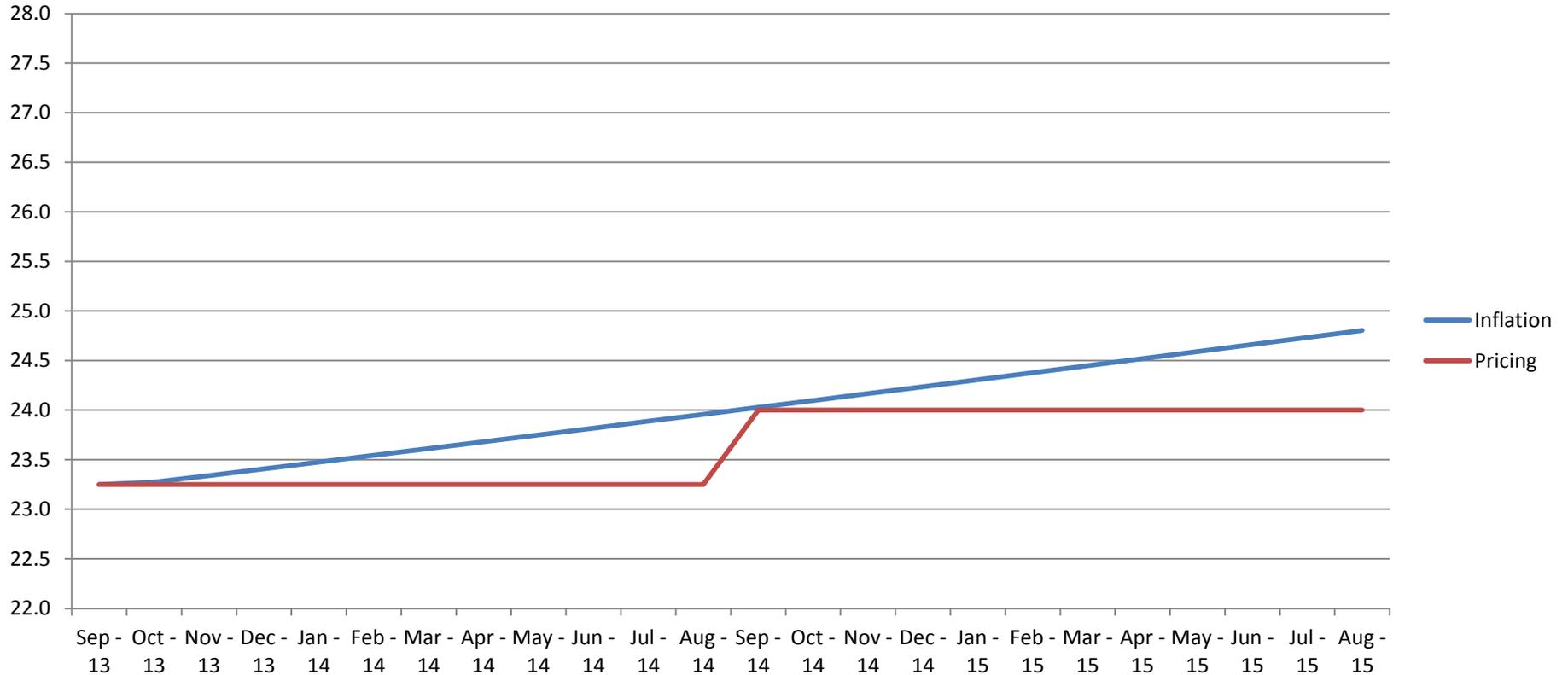
Door Rate Proposal

Door Rates			
	Proposal	Current	% Change
Breakfast	7.00	6.75	3.7%
Lunch	8.00	7.75	3.2%
Dinner	9.00	8.75	2.9%

Meal Plan & Inflation Rates Current & Projected



Inflationary Impact on Door Rates



CPI & Market Basket Indexes

- Market Basket is up .2% over PY.
- Changes in our major categories:
 - Produce down 4.32%
 - Groceries up 1.83%
 - Meats up 2.48%
 - Dairy down 3.61%
- Upcoming year inflation projected 2.5 – 3.5%

Segment Change YOY

Segment	Change from Prior Month	Change from Prior Year
Beef	-1.06%	+7.02%
Pork	+0.75%	+3.23%
Poultry	-0.13%	+1.52%
Seafood	-0.36%	-8.60%
Fresh Fruit	+1.28%	-0.26%
Fresh Vegetables	-2.82%	-2.68%
Dry Groceries	+0.00%	+0.65%

Segment	Change from Prior Month	Change from Prior Year
Milk	-1.30%	-3.89%
Cheese/Yogurt	-1.02%	-6.11%
Butter/Margarine	+2.01%	-11.55%
Eggs	+0.44%	+7.37%
Fresh Bread	+0.30%	+6.99%
Cold Beverage	0.00%	+3.16%
Coffee	-1.30%	-6.15%

CPI & PPI Indexes

Index	Change from Prior Month	Annual Rate of Change	Comments
Consumer Price Index	+0.1%	+1.9%	Tomatoes: +3.1%
Producer Price Index	-0.8%	+1.4%	Fresh Fruits: +13.3%

The Future of Our Program

- To provide an affordable solution for our students in alignment with President Khator's goal of graduating students with the least amount of debt.
- To provide a plan that greatly enhances perception of value.
- To sustain the quality, variety, and viability of the program in the years ahead.

Updates Made This Year

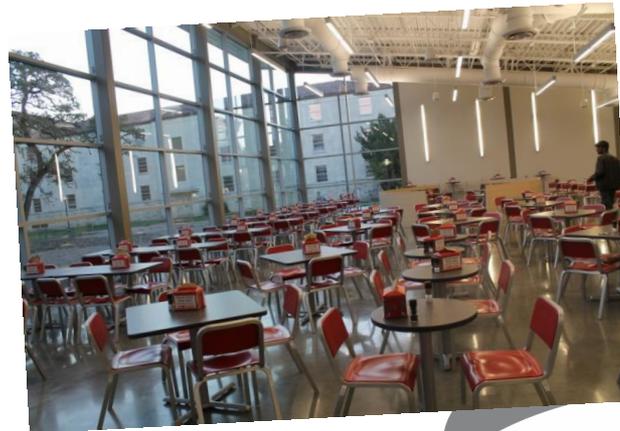
- New UC Opened with expanded night and weekend hours.
- Extended food truck program to continue past UC construction.
- Improved nutrition information and educational programming.
- Expanded halal offerings with Tandoori Nite and researching even more.

Updates Made This Year

- Addition of new Executive Chef and 10 Sous Chefs to the residential team.
 - Creating new menu items.
 - Improving food quality across campus.
 - Becoming a national center for culinary excellence.
- New Catering kitchen in the University Center.

Your Food Service Program

- Residential Dining
 - Cougar Woods
 - First stand alone dining location opened October 2012
 - Extended hours for AY2013/2014



Your Food Service Program

- Residential Dining
 - Fresh Food Company
 - Served more than 1 million residential meals last year
 - Late night service open until midnight 5 out of 7 days per week



Your Food Service Program

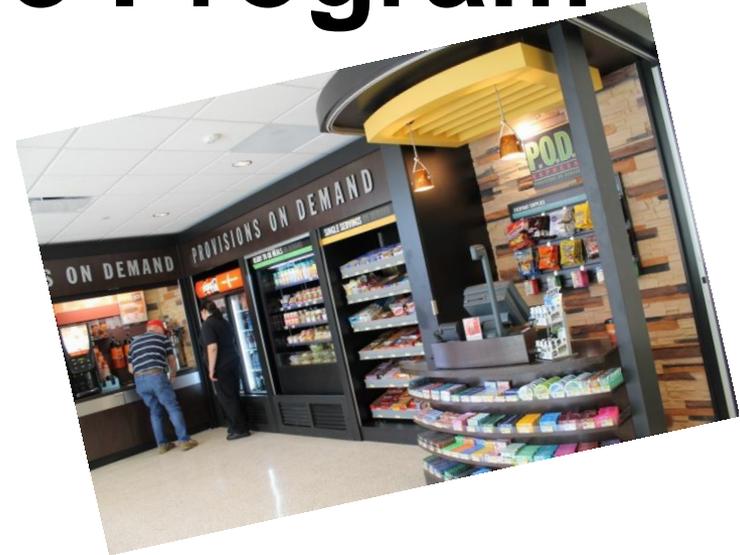
- Retail Locations – Accepting Cougar Cash all across campus at 36 locations
 - McDonalds
 - Panda Express
 - Freshii (coming January 2015)
 - Food Trucks 8 rotating trucks, 2 campus locations
 - Cougar Xpress Markets/C-stores 7 locations
 - Smoothie King 2 locations
 - Starbucks 3 locations
 - Chick-Fil-A 2 locations
 - Taco Bell
 - Taco Cabana
 - Tandoori Nite Indian Cuisine
 - Kim Son
 - Subway
 - Einstein Bros Bagels
 - Pizza Hut
 - Papa Johns (campus delivery)
 - Burger Studio
 - Sushic
 - Shasta's Cones & More

Your Food Service Program



UNIVERSITY of **HOUSTON**
DINING SERVICES

Your Food Service Program

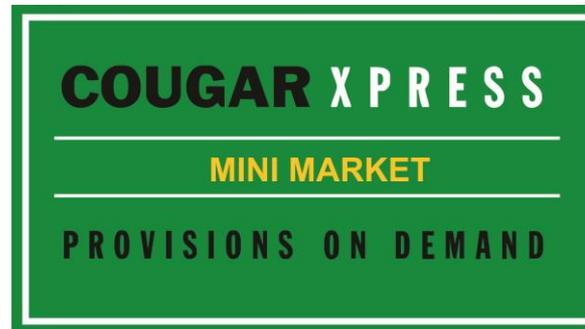


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DINING SERVICES

New UC Brands

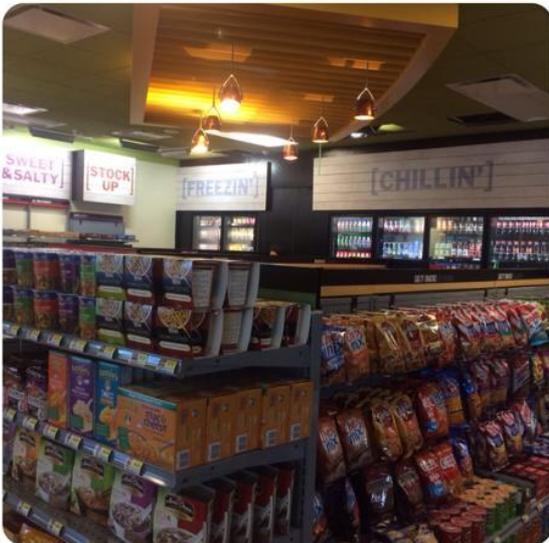


STARBUCKS®



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DINING SERVICES

The New UC Dining



Various locations open between the hours of 7 a.m. and 10 p.m. on weekdays with weekend hours until 6 p.m.

UC Phase 2 - Freshii

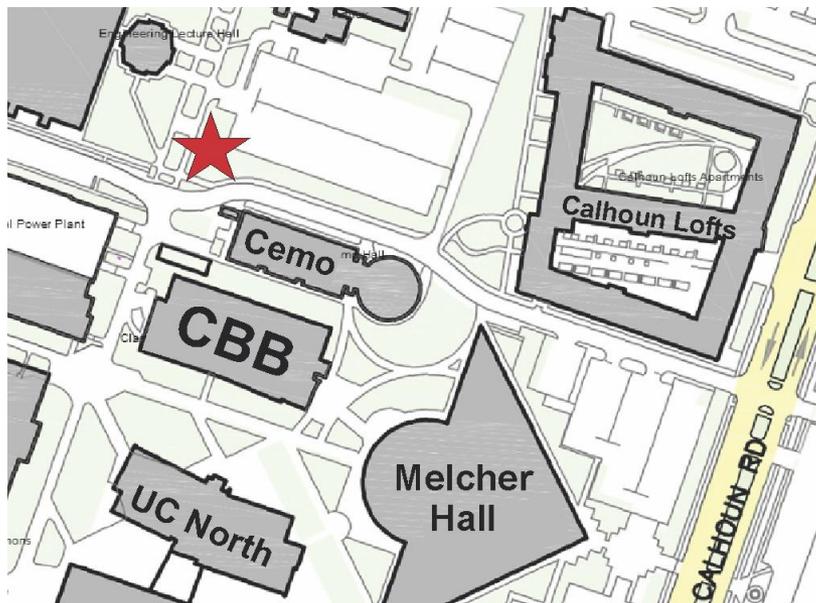
- Everything you take from the store either biodegrades naturally to the earth or is easily recyclable.
- Shaking your meal in a biodegradable bag means we produce 5 to 7 times less of a carbon footprint than running even the most energy efficient dishwasher.
- Most of our packaging is made from eco-friendly vegetable starches, like corn or potatoes. It biodegrades quickly, leaving behind only carbon dioxide, biomass, and water.
- As we grow, our stores are built smaller to use less materials, use more eco-friendly materials, consume less energy, and to take less from the Earth.
- Our setup is simple: no energy-hungry dishwashers, hoods, ranges or ovens.
- We make use of online and mobile ordering and paperless marketing.
- We use only eco-friendly, natural cleaning products.



New Food Truck Locations

8 Rotating Trucks

Pad #2 by Cemo Hall



Pad #3 by Science Bldg (Under Construction)

