

Food Services Advisory Committee
Meeting Minutes December 9, 2011

Attendees: Esmeralda Valdez, Rebecca Szwarc, Linda Keng, Bryan Haver, Ryan Callard, Deborah Marks, Tony Urso, Lindsay Blagg, Ashley Nwokedi, Xiaojing Yuan, Leah Wolfthal, Craig Premjee, Mohamed Jouini, Syed Husain, Frances Guerrero

I. Open Forum

II. Approval of October Meeting Minutes

A. Minutes approved

III. Updates & Information Items

A. MarketMATCH update – New UC Project (Tony Urso)

1. recommendations have been made – 2 options
 - a. Option A – Preferred w/ Jonorr's space
 - i. 1,500 sq. ft. C-store
 - ii. Jonorr's space becomes Freshii's
 - iii. 3 concepts in food court – Double-sided Panda, National Grill concept and Chick-fil-A
 - iv. Starbucks downstairs
 - b. Option B – without Jonorr's space
 - i. 1,500 sq. ft. C-store – need additional space for grab-n-go items
 - ii. 4 concepts for food court – Freshii's, single-sided Panda, National Grill concept and Chick-fil-A
 - iii. Starbucks downstairs
2. Proposing to have cashier stations at each location – explains why need additional grab-n-go space in C-store
3. Top 5 preferences of survey results – Burger, Asian, Fast Casual, Salad/Healthy, Chicken

B. West Dining Hall – Naming Contest (Tony Urso)

1. Top 6 selections so far
 - a. Cougar Corner
 - b. Momentum Hall
 - c. Cougar Woods Dining
 - d. Khator Hall
 - e. Cougarteria
 - f. Coogs House
2. Will reenergize naming initiative in spring
 - a. Run ad in Daily Cougar
 - b. Signage throughout dining facilities
 - c. Napkin inserts at FFCo and RFoC
 - d. Facebook, Twitter, text alerts

C. UHDS Semester Wrap Up – Fresh Food Company Semester in Review (Mohammed Jouini)

1. Guess how many customers we served in FFCo this semester?
 - a. ½ million customers who ate 1.8 million plates of food – equal to feeding 86% of entire city of Houston for one meal period
2. How many additional customers served compared to last fall semester?
 - a. 150,000; slightly more than Reliant + Minute Maid + Robertson Stadium combined at maximum capacity
3. How many comment cards received?
 - a. 335 replies to comment cards posted on wall – more than enough wallpaper a 7-square-foot wall
4. How many trucks delivered food to FFCo this fall?
 - a. 170 eighteen-wheelers bringing 50,000 boxes of food purchased – 170 trucks stacked on top of each other equals more than Sears Tower and Statue of Liberty stacked on top of each other
5. How many desserts FFCo baked this semester?
 - a. 17,136 sf of sheet cake and bars (equal to 3.2 miles!)
 - b. 5,000 dozen cookies (equals 1.9 miles!)
6. Various customer comments shared with committee showing positive feedback for FFCo

IV. New Items

A. January Town Halls

1. Two tentative dates: Jan. 25 – OB for lunch; Jan. 26 – Moody Towers for dinner
2. Partner with Residential Life and Housing to present room and meal plan prices for 2012-13

B. Search for new Executive Chef for residential program

1. Tori Bergerson resigned so UHDS is currently looking for a new Executive Chef to take his place to run back of the house and daily cooking responsibilities
2. candidate should have strong background in mass production and great culinary expertise
3. Currently there are 3-4 sous chefs that will run the program until executive chef is hired
3. finalist will meet committee

V. Members Items

A. None

VI. Adjourn

A. Next Meeting – tentative schedule

Date: Jan. 13, 2012

Time: 12:00 p.m. – 2:00 p.m.

Location: Fresh Food Company @ Moody Towers