

## **Food Services Advisory Committee**

October 15, 2009 Meeting Minutes

Attendees: Micah Kenfield, Sevelia Johnson, Ashlee Brown, Kenneth Fomunung, Geoffrey Herbert, Rebecca Lee, Emily Messa, Esmeralda Valdez, Deborah Marks, Patricia Taylor, Keith Kowalka, Nicole Sopko, Terrance Perry, Jan Bergmanson, Tony Urso, Maria Honey, Jonas Chin

### **I. Open Forum**

- A. No sign-ups

### **II. Minutes Approval**

- A. Motion Esmeralda Valdez, second from Nicole Sopko, minutes approved

### **III. Marketing/ Open Forum Discussion**

#### **A. Discussion about Open Forum/Marketing**

##### **1. Process for Open Forum**

- a. Students, faculty and staff can participate in the Open Forum held at the beginning of the meeting.
- b. Open Forum is always in the first 20 minutes of the meeting
- c. No early sign-up required, just show up at the beginning of the meeting

##### **B. Marketing and Surveys**

- 1. Two kinds of surveys- one with a check box and the other open ended
- 2. Distribute during different times, maybe beneficial to send out before the FSAC meetings
  - a. Provide the survey data online
  - b. Survey intent to encourage participation from public, add another avenue to communicate concerns to committee in addition to the public forum
  - c. Survey before the meeting and gather the surveys in order to substitute for if there are a lack of speakers at forum
  - d. Work on advertising and marketing the open forum and surveys

##### **C. Advertising**

- a. Need to inform our student organizations and the residential housing areas
- b. Signage pointing towards the meeting rooms to direct students
- c. Video commercials on YouTube and SVN/ Facebook

### **II. Operational**

#### **A. Dining Services Survey Update**

- 1. On the website, have garnered about 36% of target, 514 out of 1,400 uh.edu/dining

#### **B. Programs**

- 1. JAM- ended Friday Oct 16, will have two grand prizes
  - a. Loyalty Rewards program, every time you buy something at an on campus dining service, you'll be given a card- then go online and register every time-increase your chance to win a prize
- 2. Wings over OB
  - a. Hot wings, choose your flavor, chicken is breaded on Wednesday lunch and Sunday dinner

- b. 600 lbs on the first day! Exploring Wings over Moody Towers
- C. Java City- new look and celebration coming in the middle of November
  - 1. Desserts, wide hot breakfast selection, jumbo cupcakes, wraps, salads are all coming
- D. Convenience store at Calhoun Lofts naming contest going on until Oct. 22, naming of the Moody Towers facility contest should come soon
  - 1. Make website for Moody Towers contest for the naming, coming up next semester

### III. New/Other Business

- A. Creation of sub-committee to review Moody Towers Dining Hall Renovation Proposals
  - 1. RFP going out Monday October 19, 2009
  - 2. Need subcommittee to review the proposals with Esmeralda Valdez
    - a. Subcommittee members: Micah Kenfield, Patricia Taylor and Kenneth Fomunung
- B. Meal Plan Structure/ Pricing for FY 2011-2012
  - 1. Will need to look into structure pricing
    - a. Need feedback and review pricing for the next following two years
    - b. Also review Cougar cash and meal plan ratios

### IV. Adjourned