

Food Service Advisory Committee
Auxiliary Services

Date: Feb. 07, 2014

Place: Private Dining Hall at Fresh Food Company

Time: Noon - 2 p.m.

Attendees: Amber Arguijo, Jessica Mize, Shannon Mariani, Deborah Davis, Rosie Ashley, Don Yackley, Munim Khan, Lars Grabow, Pejma Safavi (PJ), Misty Pierce, Sarah Feye, Jessica Zorola, Andre Marsh, Sarah Feye, Sloane Meadows

Meeting Minutes

I. Open Forum

II. Approvals

- a. January meeting minutes – approved

III. Updates & Information

- a. Dietitian update
 - i. February Events – Heart Health
 - i. Events and partnership with Campus Recreation Feb. – April.
 - ii. Sarah's working with "Ruben" at the Campus Rec.
 - iii. "Wellness Wednesdays" with Campus rec and wellness center—have different Student Affairs departments host a health workshop every Wednesday of the month and Sarah lends her nutrition expertise.
 - iv. Various Demos—Salads, heart-health tablings
 - ii. March Events – National Nutrition
 - i. National Nutrition Month tablings throughout March at dining halls and satellite
 - ii. 5th installment of "What's Cooking Coogs"—C-store cheesecake
 - iii. Last one with alfredo recipe was a success
 - iv. Wellness Wednesday on 3/5 on "Dieting Fads"
 - iii. April Events – Alcohol Awareness
 - i. Wellness Wednesday on 4/2 about healthy weight loss.
 - ii. Final cooking tour set for 4/8- chicken wraps at FFCo
 - iii. Earth Day Spirit Lifter on 4/22 at Cougar Woods
 - iv. Finding nutrition info on campus
 - i. Campus Dish – now able to get all localized recipes, especially those at FFCo online so there should be no more blank nutritional information.
 - ii. Nutrition tab on Campus Dish for additional resources
 - iii. Free Campus Dish smart phone app
 - iv. Retail healthy picks will be coming soon. Will include info on healthy snacks, breakfast, etc.

- v. Partnered with MyFitnessPal – look up "Aramark on campus" and search for recipes from the dining halls- this just launched so communications campaign is underway now.
 - vi. Very user-friendly
 - v. Halal update
 - i. April 1st focus group/taste test – 11 a.m. – 2p.m. in private dining room @ FFCo.
 - ii. Open to everyone but they are targeting student organizations and stakeholders interested in Halal diets
 - iii. Hosted by Sarah and Chef Bargas
 - iv. Hope to gain lots of feedback
- b. New UC Food Court - Update from Misty Pierce
 - i. Opened Jan. 13, grand opening on Jan. 29
 - i. Opened for 4 weeks, getting in a groove. Things are going smoothly
 - ii. Busiest location at peak is Panda Express
 - i. Panda Express transactions per hour is above McDonald's and Chick-Fil-A.
 - iii. Transactions as a whole for retail up 15% from last year.
 - i. Even picked up at places like Taco Cabana
 - ii. Sales at Chick-Fil-A in satellite have stayed the same, rather than decreased with addition of the new location
 - iv. Positive feedback on space and brands
 - v. Increase in sales every week
 - i. Starbucks up 30% over last week
 - vi. Main challenge is accommodating unusually heavy demand on the facility as a whole.
 - i. Seating is limited, but more seating is coming
 - vii. Convenience store sales a little slow, UC team working on directional signage to help people find their way throughout new spaces
- c. Food Truck Program
 - i. Late Night Option
 - i. Working with UHPD to ensure security for food truck operators during pilot launch
 - ii. Original plan – Monday – Thursday; 1 a.m. – 3 p.m.
 - iii. Minimum UHPD coverage is for 4 hours a night, hoping they will accommodate the plan for 2 hours a night, four nights in a row
 - ii. New Pad #1
 - i. Space is currently being prepared – grounds department has finished their work. Electricity and data still pending—very important because trucks need to be able to plug into the system so students can use their Cougar Cash
 - ii. Target date pushed back a week to 3/17. Need to see if everything's still on schedule
- d. Your Voice Counts Survey
 - i. Can be done at any time for any location on campus.
 - i. Can be about specific experience or more general comments—user's choice.
 - ii. Track-able and allows dining to see trends and allows for year-round feedback.
 - iii. Helps UH dining see what they are doing right, what they need to improve, etc., and helps them address issues much faster.
 - iv. Doesn't have to be anonymous, can include contact info—user's choice

- ii. Dining is looking to increase participation
 - i. It's on the bottom of printed receipts, but because Cougar Cash/meal plan users no longer receive printed receipts they are working to add that to e-receipts
 - ii. Added to website as well, in lieu of comment form.
 - iii. Use a 3rd-party vendor, which has a contest for participants. They give away \$1,000 a day.
 - iv. Goal of one survey per day per dining location at minimum
 - v. Will not replace comment cards on boards
- e. Fresh Food Company Training—February 24-27
 - i. Training for Aramark as a whole
 - ii. Lots of new recipes/techniques being tried out by chefs from around the country
 - iii. Customers will be first taste-testers
 - iv. UH Dining members will be training as well
 - v. Will include tableside service
 - vi. Potential to pass out survey cards during training
- f. Residential Staff Appreciation
 - i. RAs made a thank-you banner for FFCo staff for staying open on the two ice days
 - ii. Management also thanked staff with a cake/celebration
- g. Frontier Fiesta
 - i. Coming March 20-22
 - ii. Food program still in development
 - iii. Same location as 2013

IV. Member Items

- a. Deborah Davis mentioned they had finalized dates for the Food service and Student housing Town halls.
 - i. Thursday, February 20 @ 6 p.m. @ FFCo
 - ii. Friday, February 21 @ Noon @ FFCo
- b. Rebecca Szwarc – suggests that Meal Plan committee continues to meet to ensure there is no rushing come December
 - i. Rebecca also asked if there's a way she can see how students are using their meal plans. Deborah said she will definitely look into it, but it might only be possible to analyze data by school year, not after each semester.

V. Adjourn

VI. Next meeting

Mar. 7

Noon-2 p.m.

Private Dining Hall at Fresh Food Company