



UNIVERSITY OF HOUSTON
Campus Facilities Planning Committee
*****Information Item*****

- | | |
|---|--|
| 1. Project Name | ERP Signage Graphics Discussion |
| 2. Committee Date | March 12, 2010 |
| 3. Requesting Department | Advancement |
| 4. Contact Name & Phone Number | Elisa Crossland, x3-8887 |
| 5. Presenter: | Watson Riddle |
| 6. Description | |

At the Committee Meeting preliminary information on signage graphics intended for use at the Energy Research Park will be presented. Comments received on this preliminary package will be incorporated into signage mockups, tested for visibility and clarity, and resubmitted to the committee for final approval at a future meeting.

Background Information:

There is an immediate need for signage at the recently acquired (and renamed) Energy Research Park. The University of Houston upon acquiring the property determined that the ERP campus would meet the main campus's design guidelines in the areas of quality of new construction, sustainability goals, exterior lighting, security, landscaping, and wayfinding. When Wheeler Avenue is extended past Spur 5 across the south end of the ERP property, the two campuses will be linked physically as well as visually.

New signage at the University of Houston must take the new campus brand into consideration. The graphics components that are ultimately incorporated at ERP will provide a prototype for eventual new signage at the main campus.

- | | |
|---------------------------|------------|
| 7. Cost of Project | TBD |
|---------------------------|------------|

8. Source of Funding:

TBD

9. Proposed Start Date:

Schedule will be developed with the development of the signage package.

Spencer Moore
Executive Director
Facilities Planning & Construction

Date: _____

Attachments

