

**UNIVERSITY OF HOUSTON  
Campus Facilities Planning Committee  
Agenda Item Description Form**

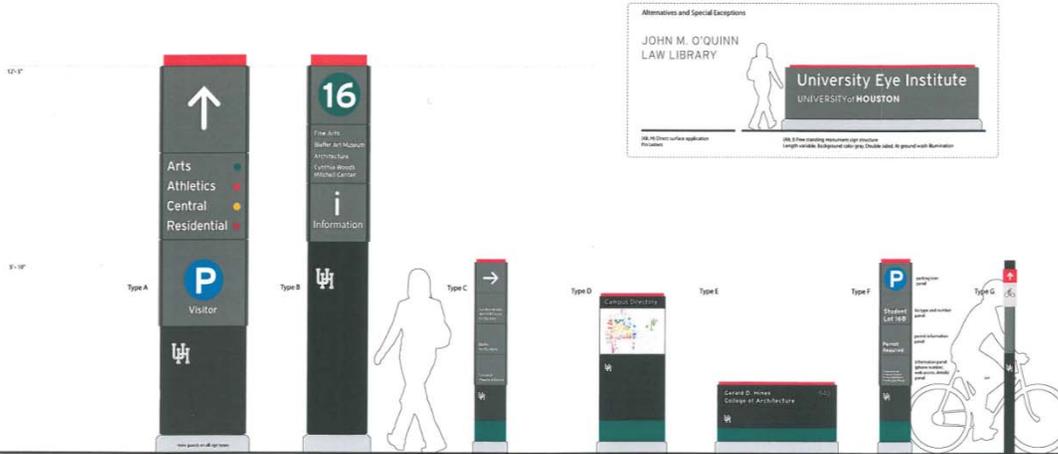
- 1. ITEM:** Campus Wide Way finding, Cullen Boulevard Pilot Monument Sign
- 2. REQUESTING DEPARTMENT:** Facilities Management – Minor & Planned Projects
- 3. CONTACT NAMES & PHONE NUMBERS:** Susan Vail, Sr. Project Manager  
713-743-5249
- 4. PRESENTER:** Susan Vail
- 5. RECOMMENDATION/  
ACTION REQUESTED:** Open discussion and comments on actual pilot sign now that it is installed to ensure that actual is on target with design intent and owner needs.
- 6. SUMMARY:**

This pilot is a small segment of the way finding – visitor destination project. Project budget for the pilot is \$ 20,021.00.

- 7. PROPOSED START DATE:** Ongoing
- 8. SUPPORTING DOCUMENTATION:**
- Design development drawing
  - Photos of the new monument sign



Top view



SIGN TYPE	Directional (Fast Traffic) Campus perimeter public thoroughfares	Directional (Entrances and Campus Directionals)	Directional (Pedestrian) Campus wayfinding	Directory Kiosk (Pedestrian) Campus wayfinding	Building Identifier Campus wayfinding	Parking Identifier Parking lot entry markers	Bike Path Marker Pedestrian Path Marker
	Qty 91	Qty 231	Qty 42	Qty 25	Qty 143	Qty 56	Qty 840
VISIBILITY METRICS	48 ft Daylight 82 ft Low Light 75% Reliability (% of population will read)	80 ft Daylight 50 ft Low Light 75% Reliability (% of population will read)	48 ft Daylight 25 ft Low Light 75% Reliability (% of population will read)				
PRODUCTION FEATURES	<ul style="list-style-type: none"> <li>4 active message sides</li> <li>Porcelain enamel faces and trim</li> <li>Screen printed graphics</li> <li>Painted and UV coated frame structure</li> <li>Graffiti-proof surfaces</li> <li>Changeable face panels for updating</li> <li>Attachments, tamper proof hardware</li> <li>Footing includes mow guard and peer construction for stability</li> <li>Font family - Interstate</li> </ul>	<ul style="list-style-type: none"> <li>4 active message sides</li> <li>Porcelain enamel faces and trim</li> <li>Screen printed graphics</li> <li>Painted and UV coated frame structure</li> <li>Graffiti-proof surfaces</li> <li>Changeable face panels for updating</li> <li>Attachments, tamper proof hardware</li> <li>Footing includes mow guard and peer construction for stability</li> <li>Font family - Interstate</li> </ul>	<ul style="list-style-type: none"> <li>4 active message sides</li> <li>Porcelain enamel faces and trim</li> <li>Screen printed graphics</li> <li>Painted and UV coated frame structure</li> <li>Graffiti-proof surfaces</li> <li>Changeable face panels for updating</li> <li>Attachments, tamper proof hardware</li> <li>Footing includes mow guard and peer construction for stability</li> <li>Font family - Interstate</li> </ul>	<ul style="list-style-type: none"> <li>2 active message sides</li> <li>Porcelain enamel trim</li> <li>Digital printed map (flexible updating)</li> <li>Painted and UV coated frame structure</li> <li>Graffiti-proof surfaces</li> <li>Attachments, tamper proof hardware</li> <li>Footing includes mow guard and peer construction for stability</li> <li>Font family - Interstate</li> </ul>	<ul style="list-style-type: none"> <li>2 active message sides</li> <li>Porcelain enamel trim</li> <li>Screen printed graphics and text</li> <li>Painted and UV coated frame structure</li> <li>Graffiti-proof surfaces</li> <li>Attachments, tamper proof hardware</li> <li>Footing includes mow guard and peer construction for stability</li> <li>Font family - Interstate</li> </ul>	<ul style="list-style-type: none"> <li>4 active message sides</li> <li>Porcelain enamel faces and trim</li> <li>Screen printed graphics</li> <li>Painted and UV coated frame structure</li> <li>Graffiti-proof surfaces</li> <li>Changeable face panels for updating</li> <li>Attachments, tamper proof hardware</li> <li>Footing includes mow guard and peer construction for stability</li> <li>Font family - Interstate</li> </ul>	

# Campus Wide Way finding, Cullen Boulevard Pilot Monument Sign



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