

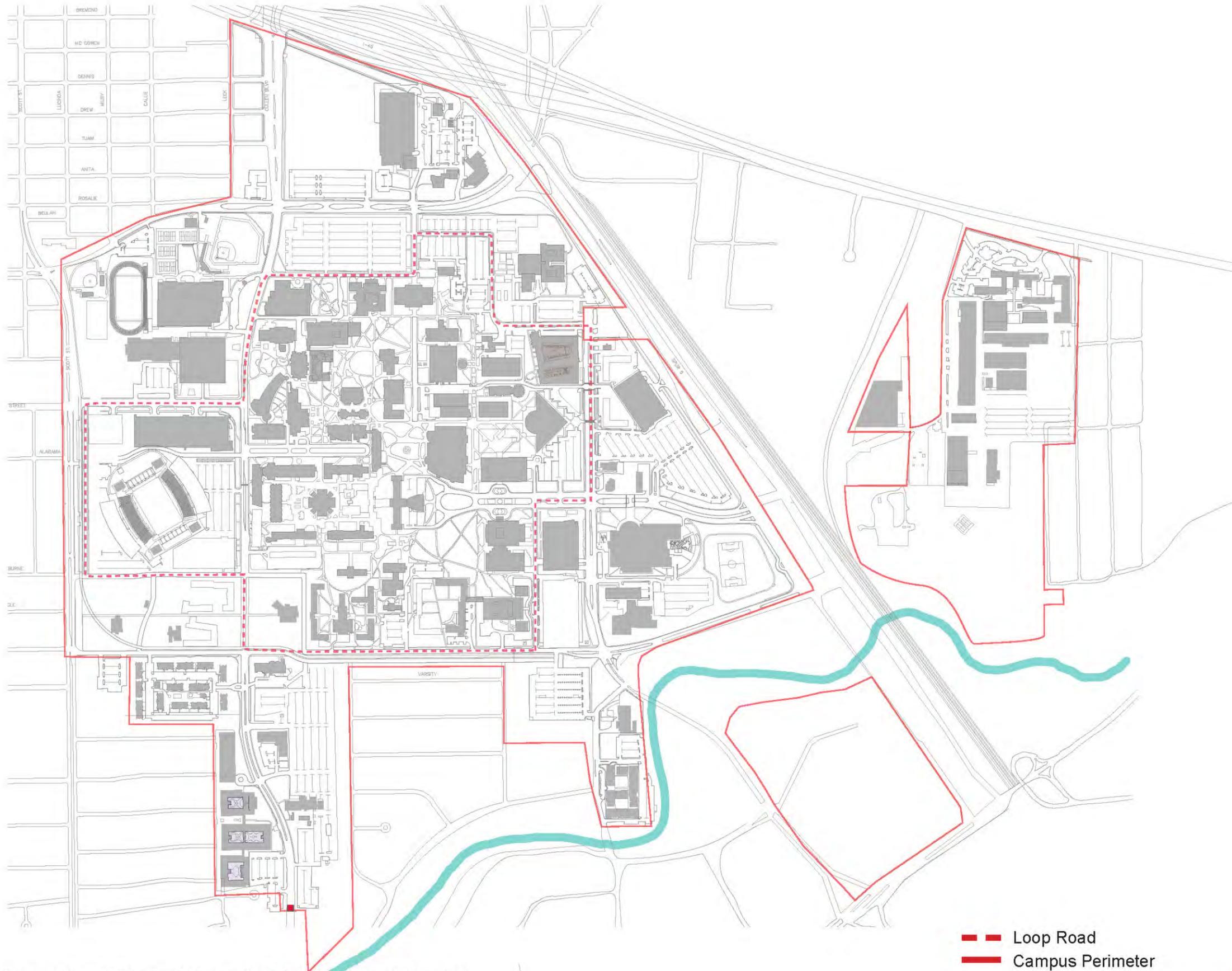
Top view



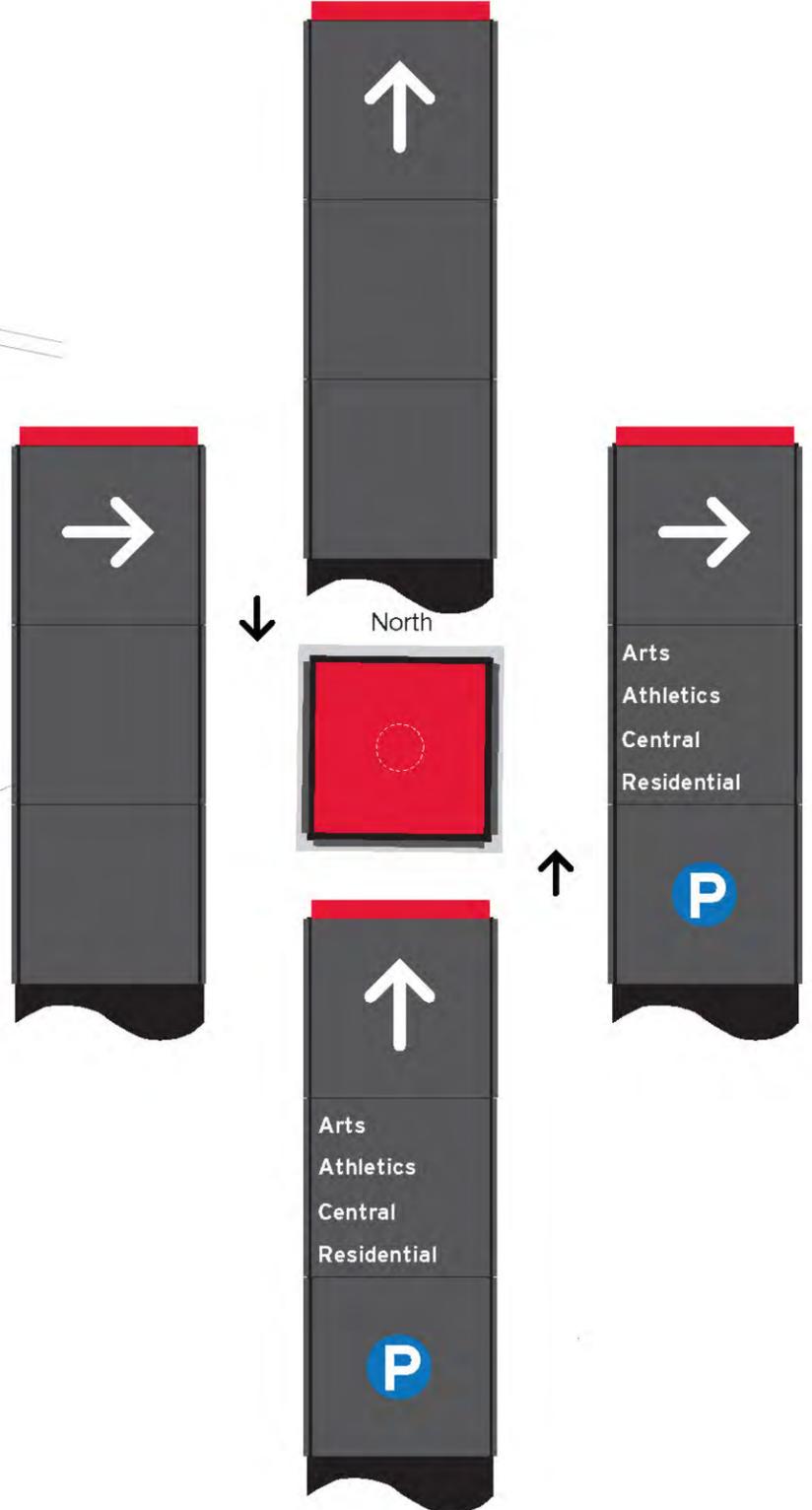
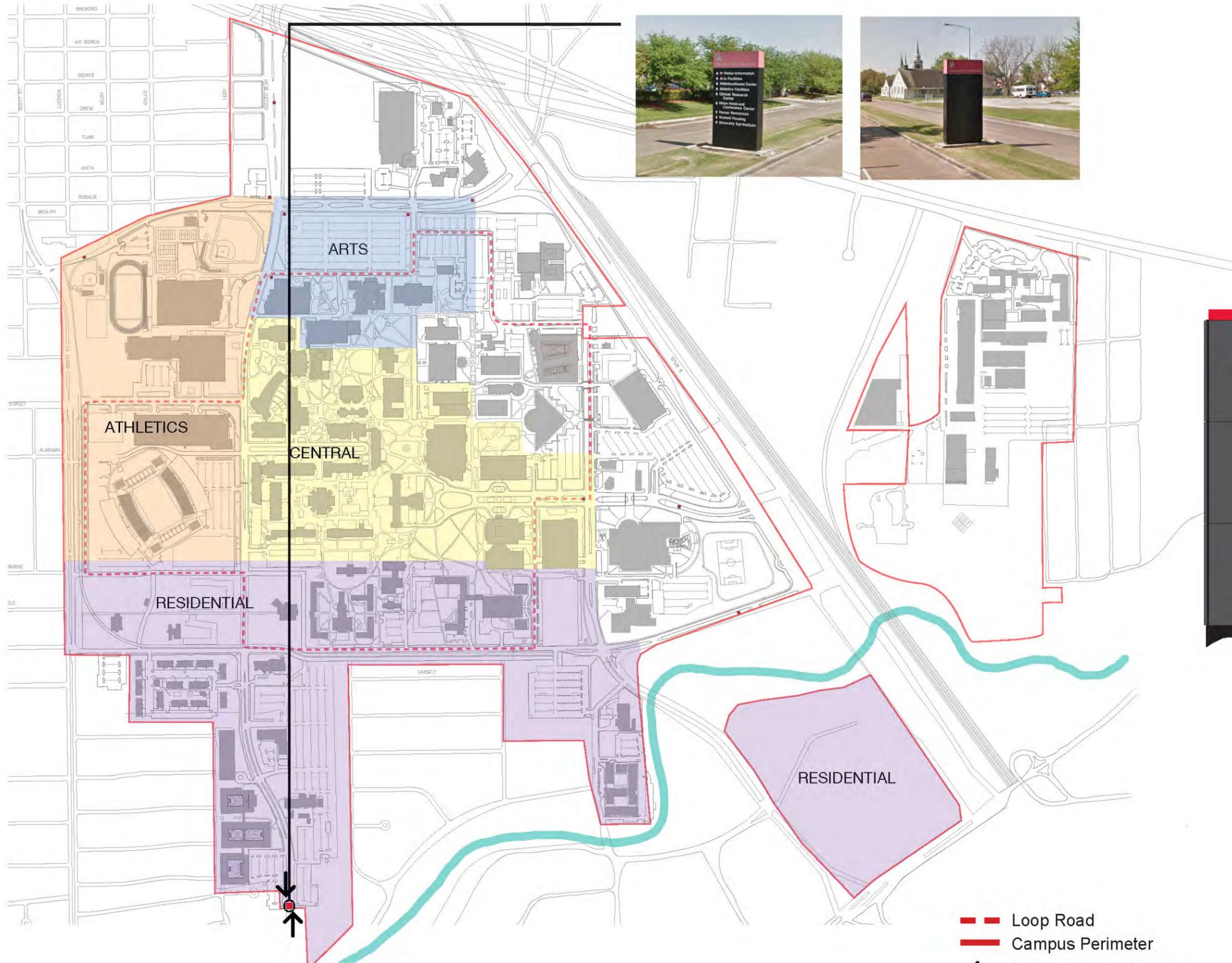
	Type A	Type B	Type C	Type D	Type E	Type F
Font Family - Interstate	Vehicular - Directional (Street scale) (9 qty) Campus perimeter, public thoroughfares	Vehicular - Entrance and Campus Directionals (23) Entrances and internal campus directionals	Pedestrian Directional (42) Campus wayfinding	Pedestrian scaled directory/map (25) Campus wayfinding	Building Identifier (163) Campus wayfinding	Parking Identifier (56) Parking lot entry markers Vehicle Scale
	113 ft Daylight 75 ft Low light 75% reliability (% of population will read)	75 ft Daylight 50 ft Low light 75% reliability (% of population will read)	37 ft Daylight 25 ft Low light 75% reliability (% of population will read)			
FABRICATION AND INSTALLATION (1 unit) (Rough budget pricing only)	\$ 17,721 / 14,970	\$ 12,500	\$ 6,800	\$ 4,250	\$ 3,800	\$ 6,800
(multiple units)	\$ 14,357 / 13,449 option	\$ 11,327 / 10,263	\$ 6,325 / 3,278	\$ 2,070	\$ 2,140	\$ 6,325 / 3,278
PRODUCTION FEATURES	> 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability	> 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability	> 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability	> 2 active message sides > Porcelain enamel trim > Digital printed map (flexible updating) > Painted and UV coated frame structure > Graffiti resistant surfaces > Attachments made with tamper proof hardware > footing includes mow gaurd and peer construction for stability	> 2 active message sides > Porcelain enamel trim > Screen printed graphics and text > Painted and UV coated frame structure > Graffiti resistant surfaces > Attachments made with tamper proof hardware > footing includes mow gaurd and peer construction for stability	> 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability

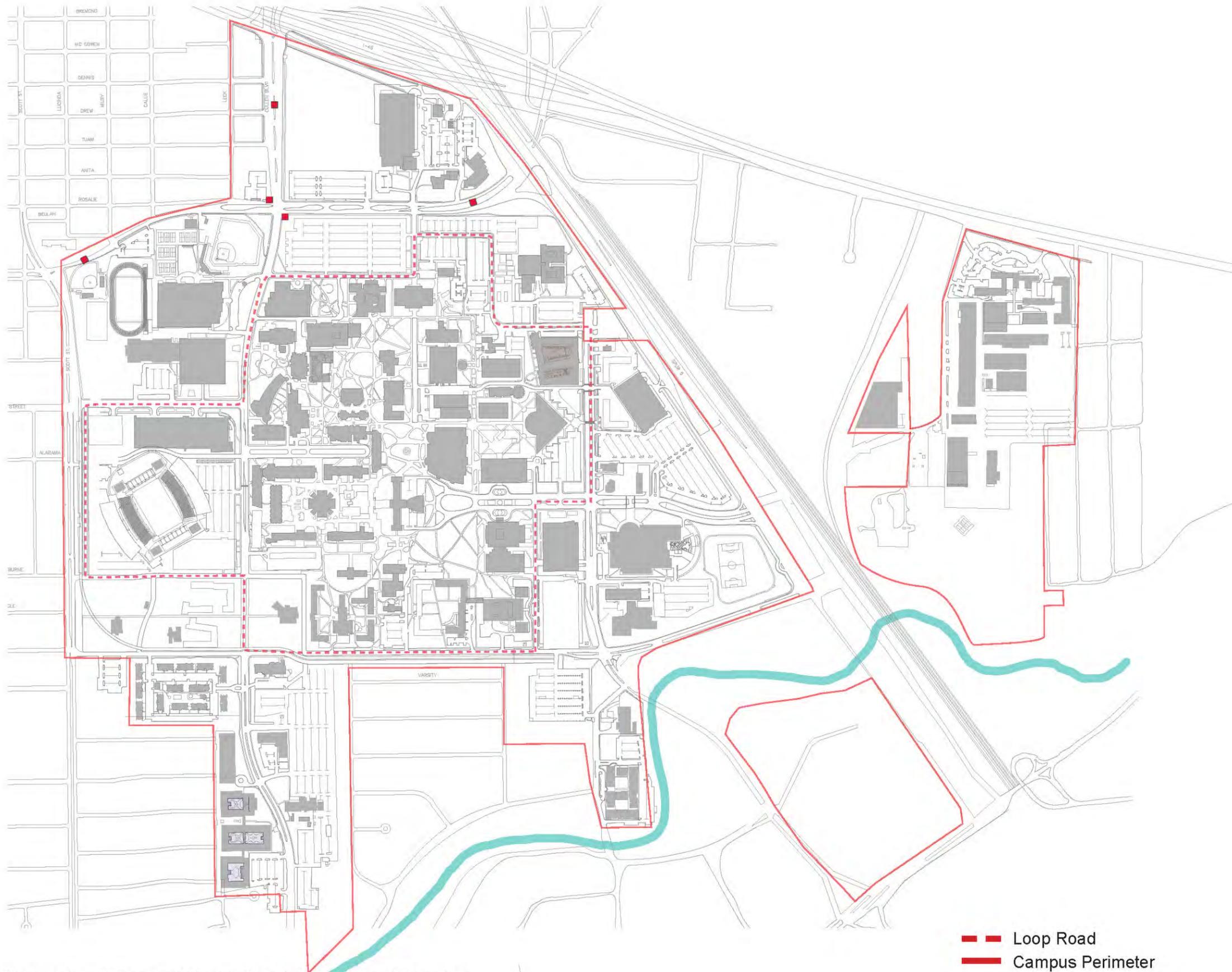
UNIVERSITY OF HOUSTON  
CAMPUS EXTERIOR SIGN PROGRAM

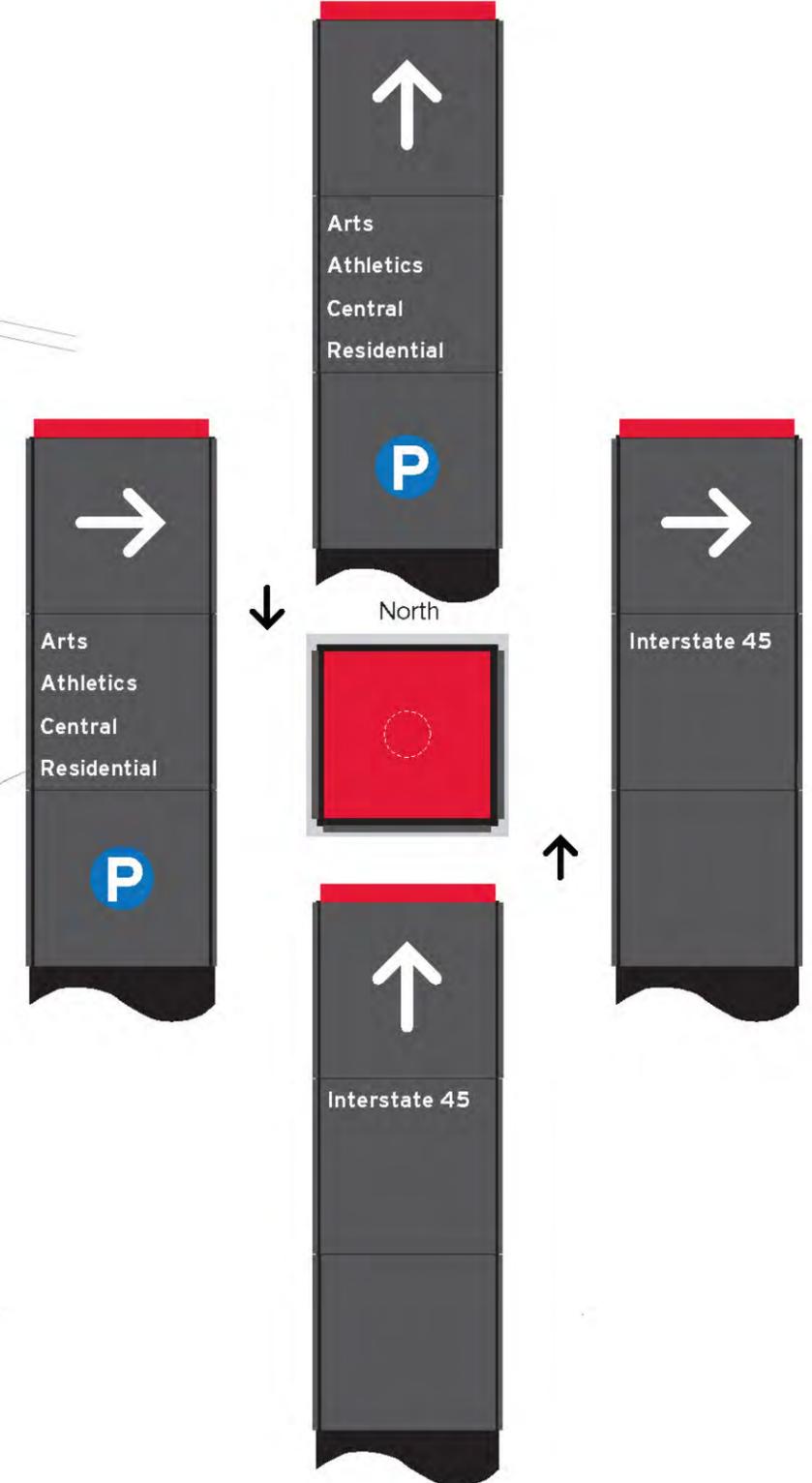
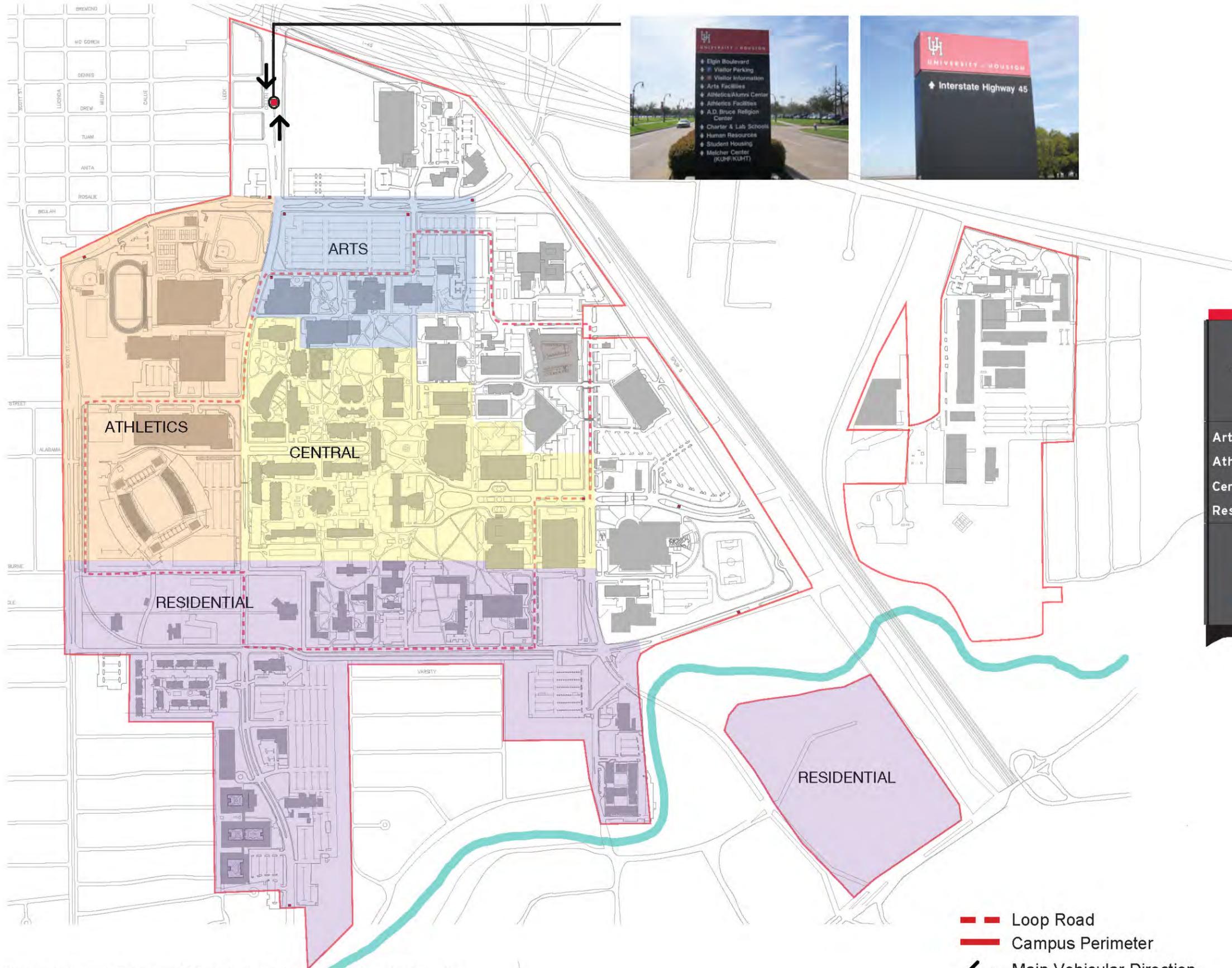
> full size plywood mockup \$6,475

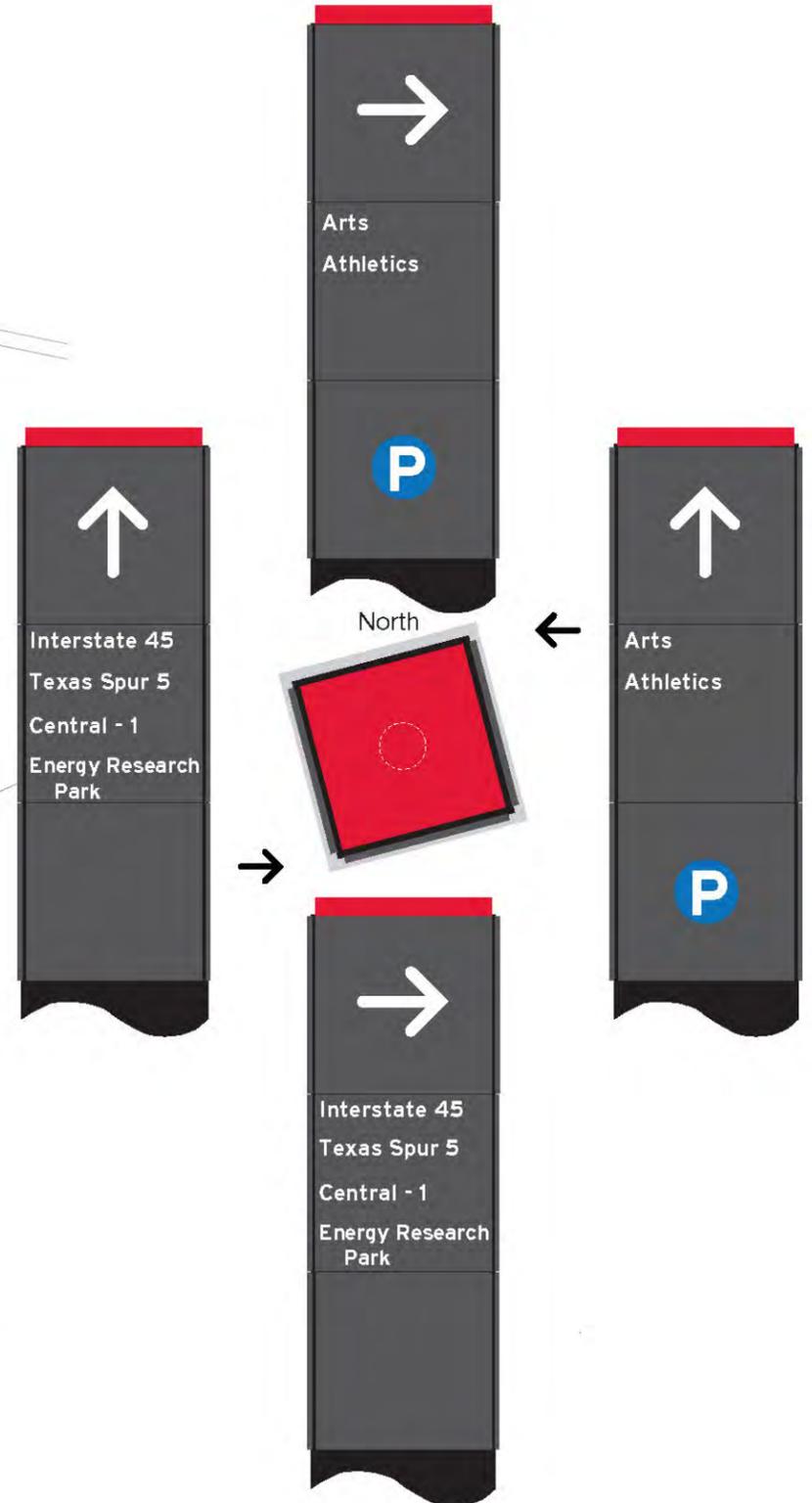
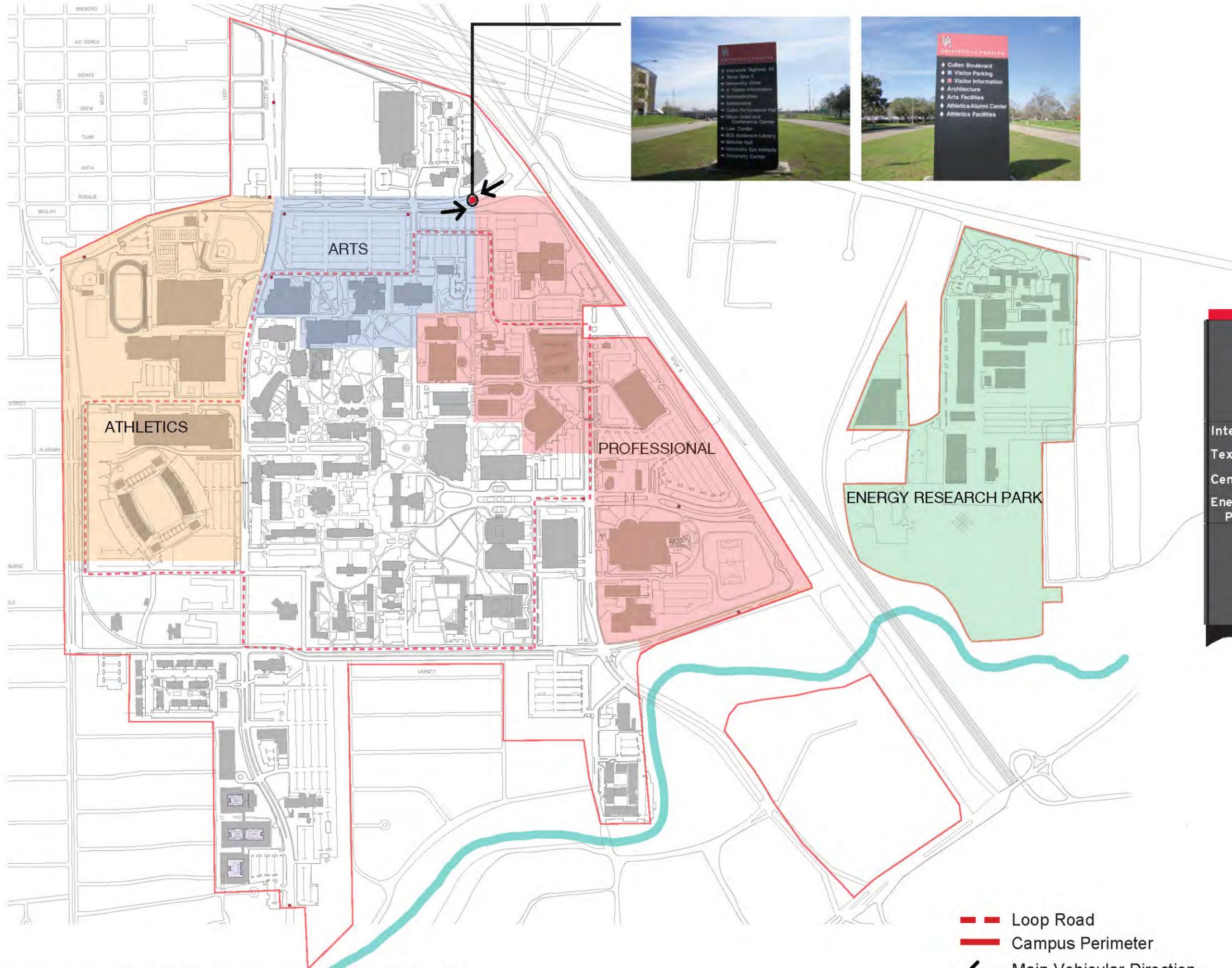


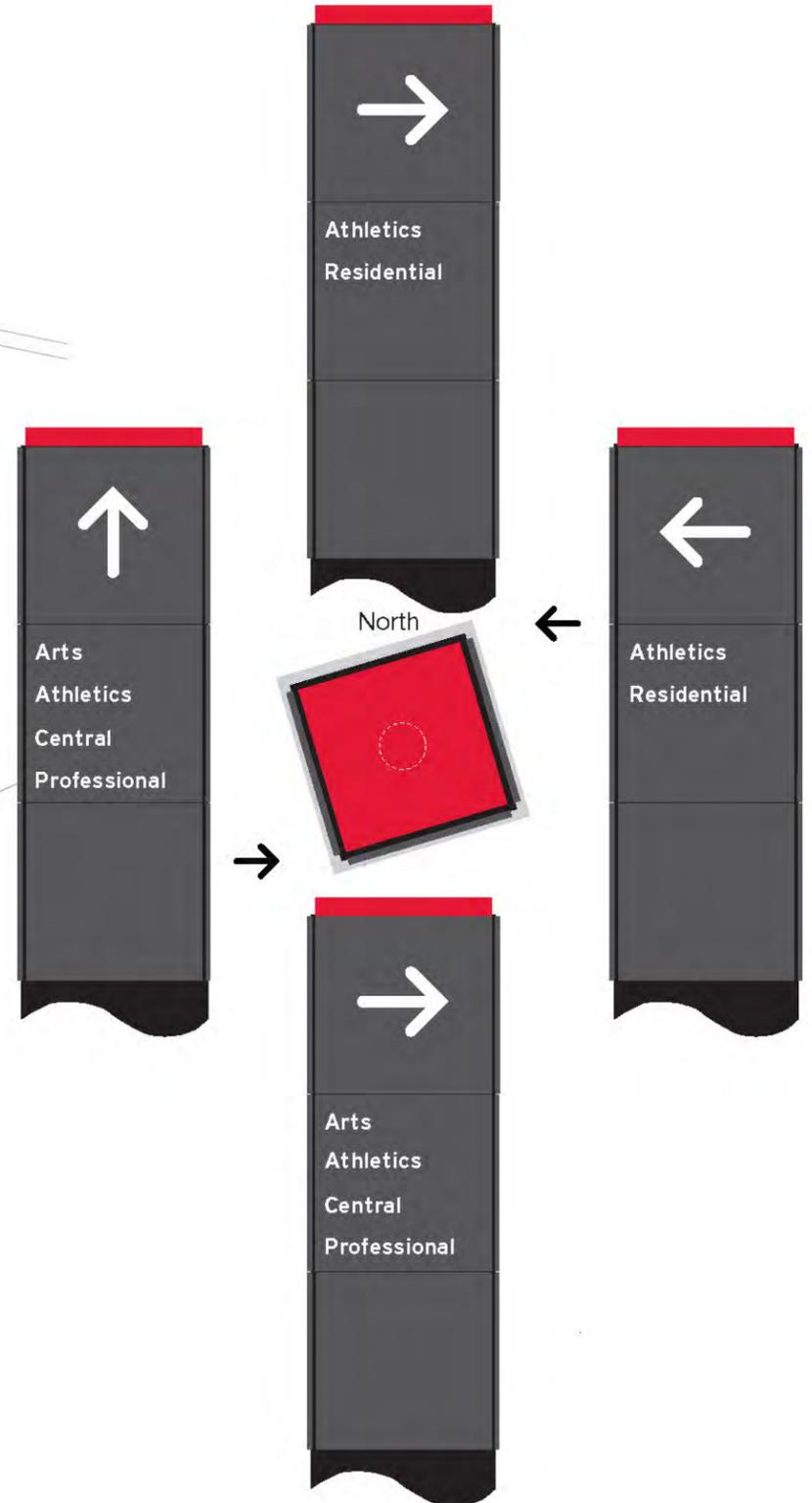
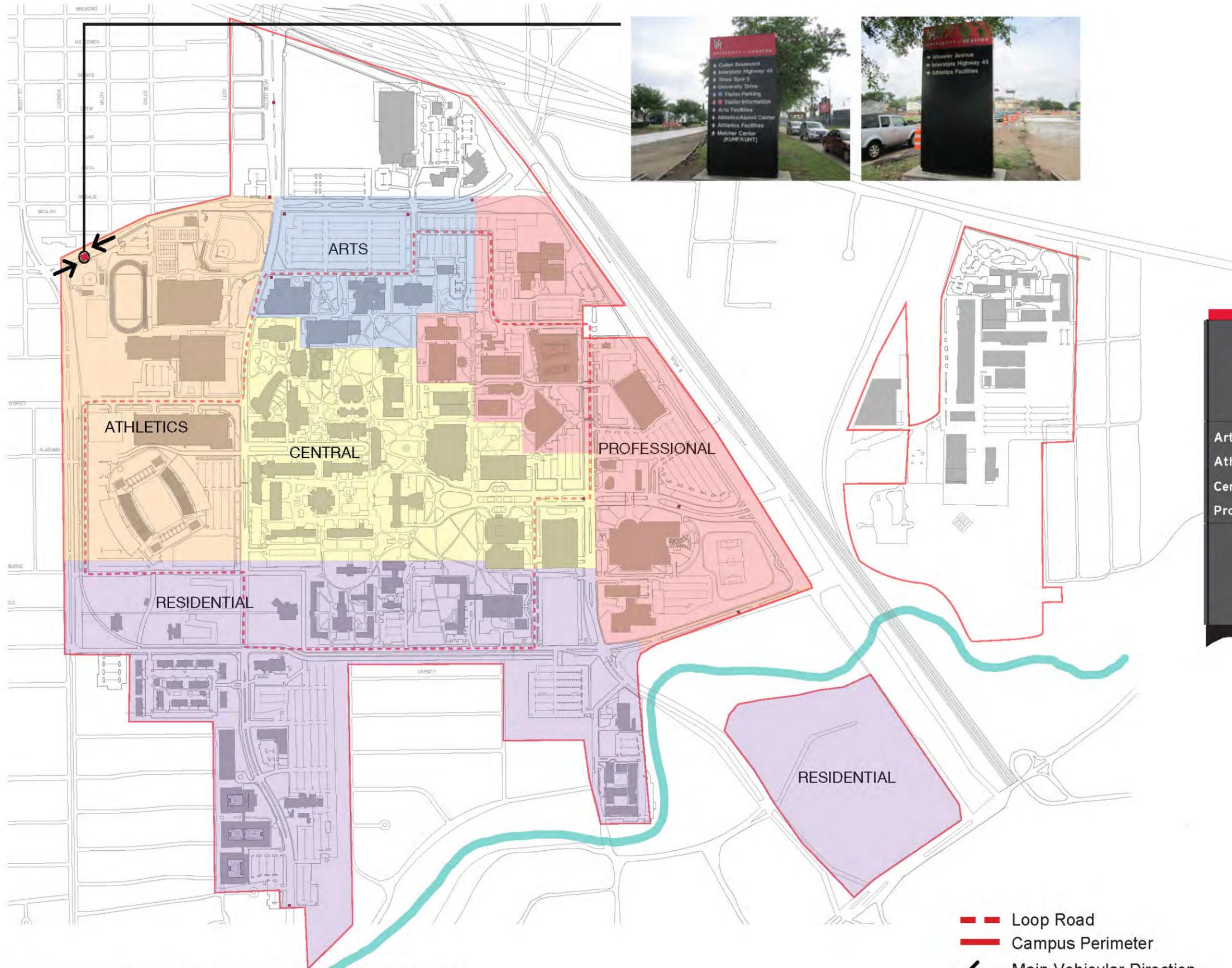
- Loop Road
- Campus Perimeter

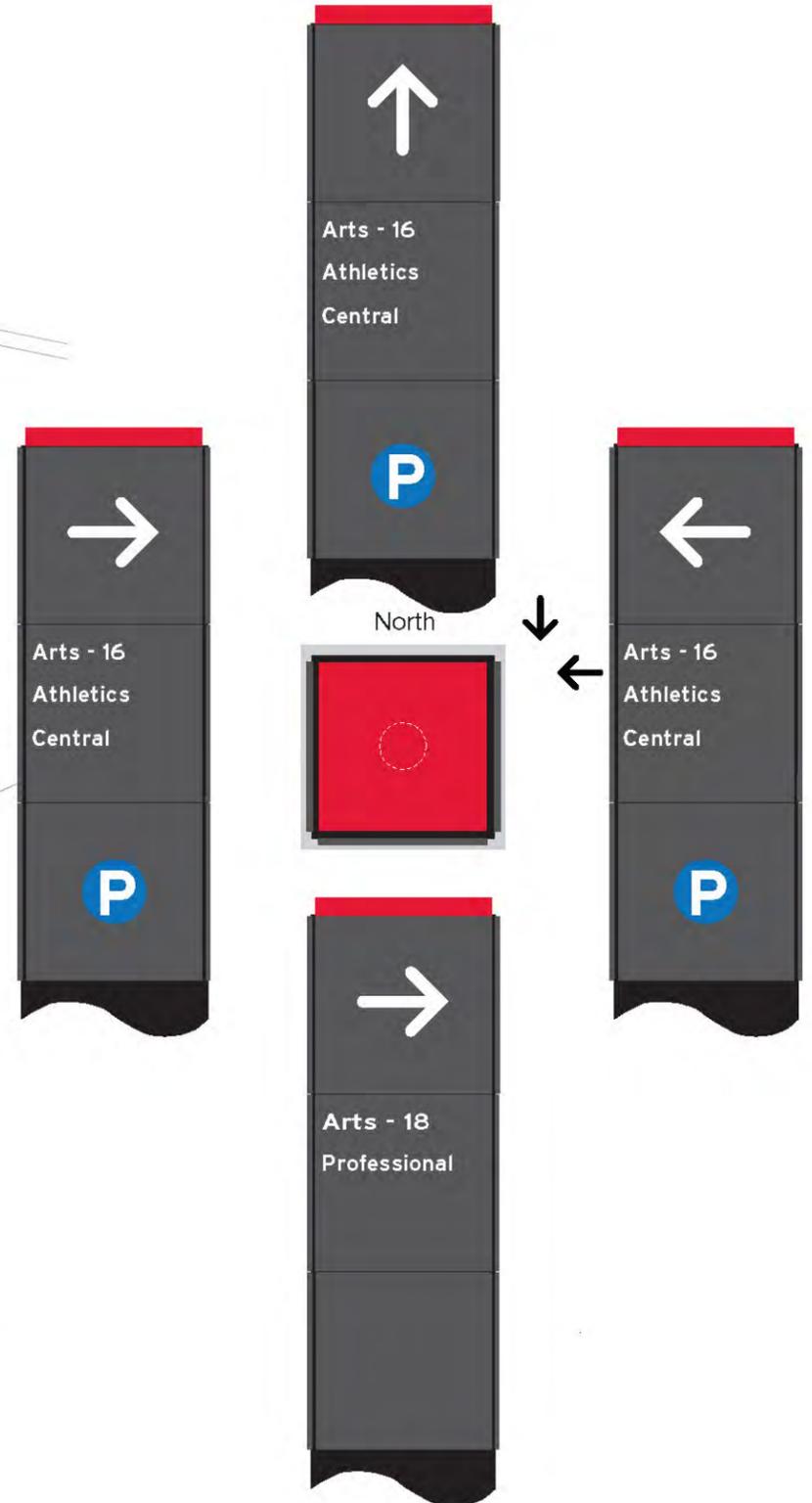
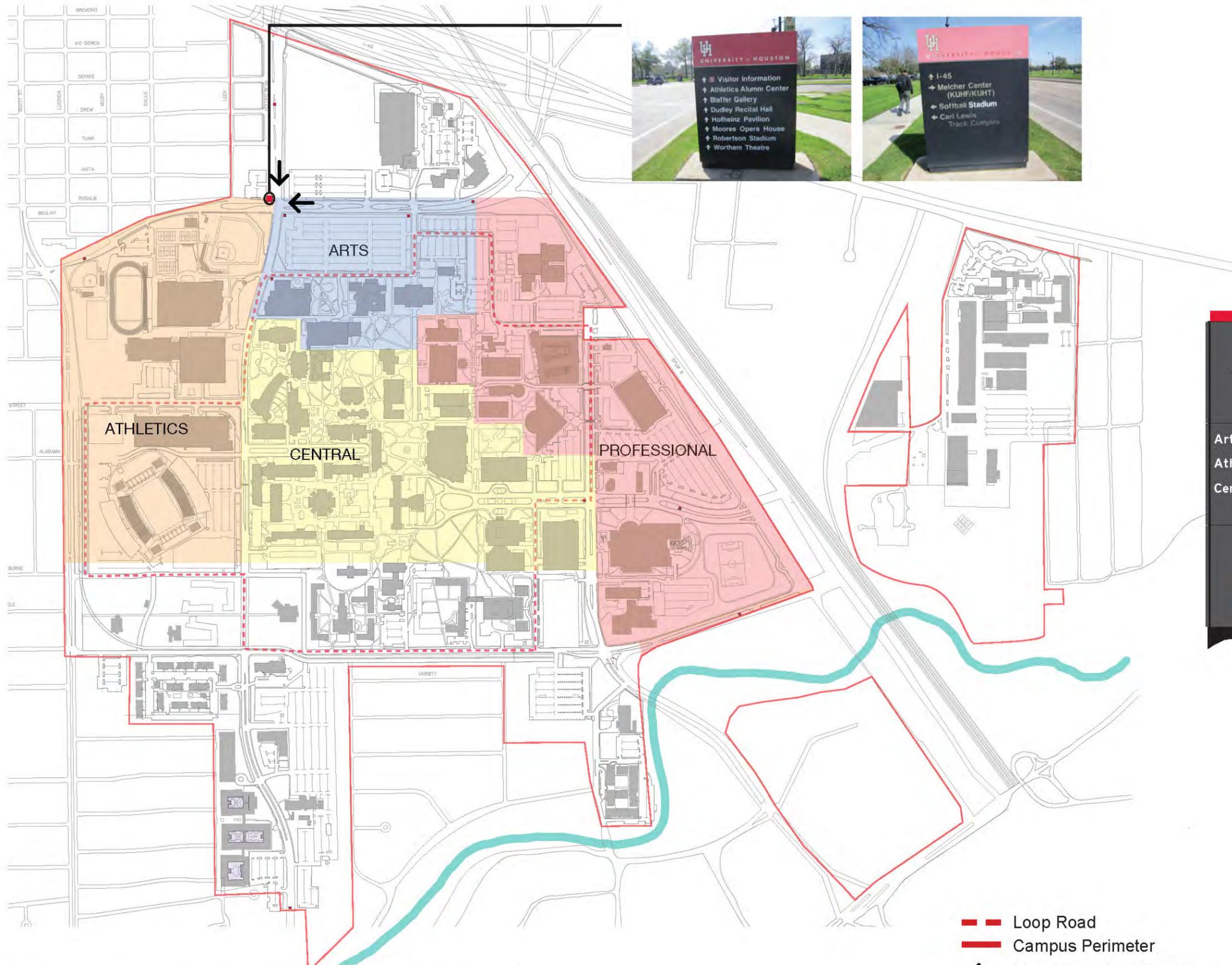




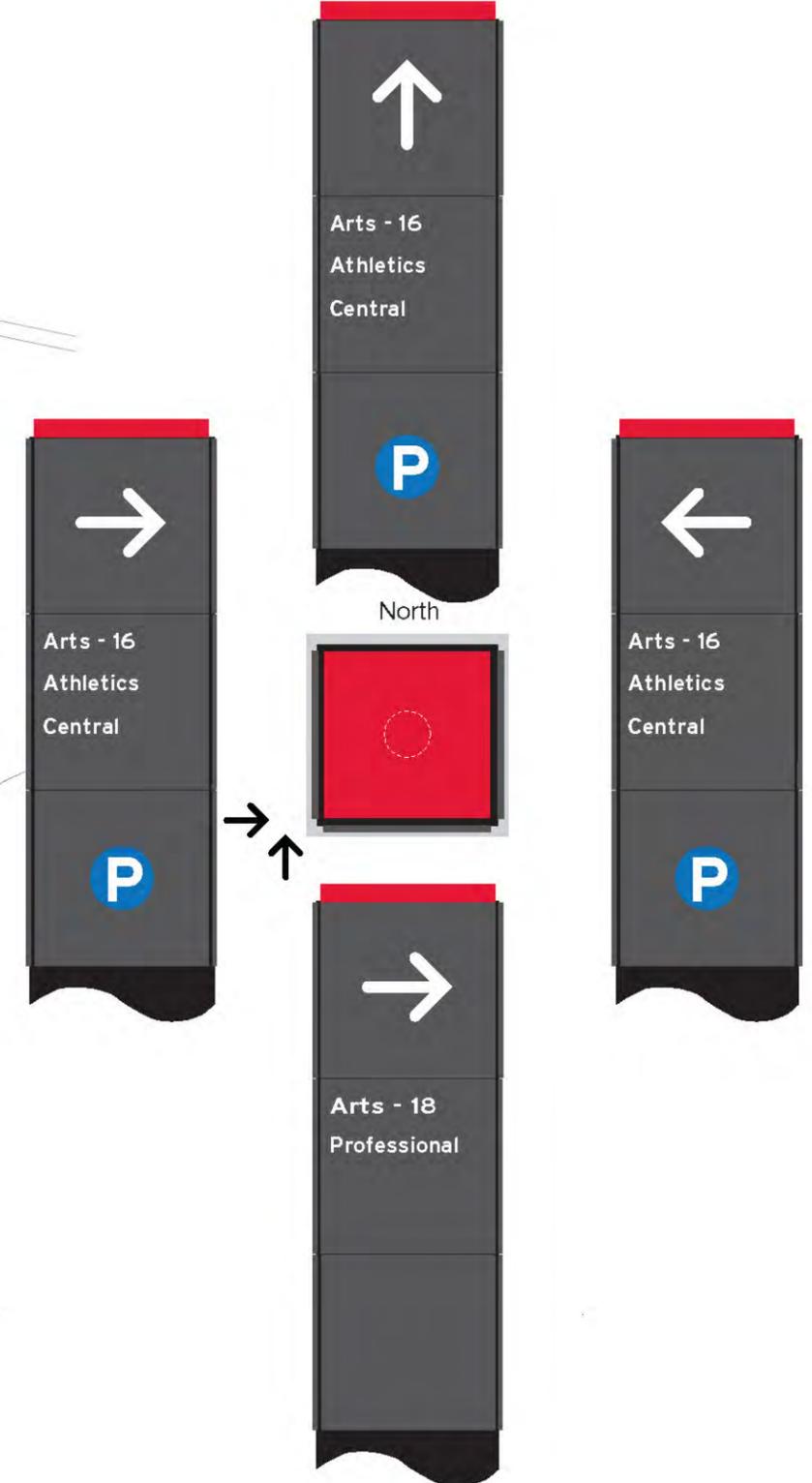
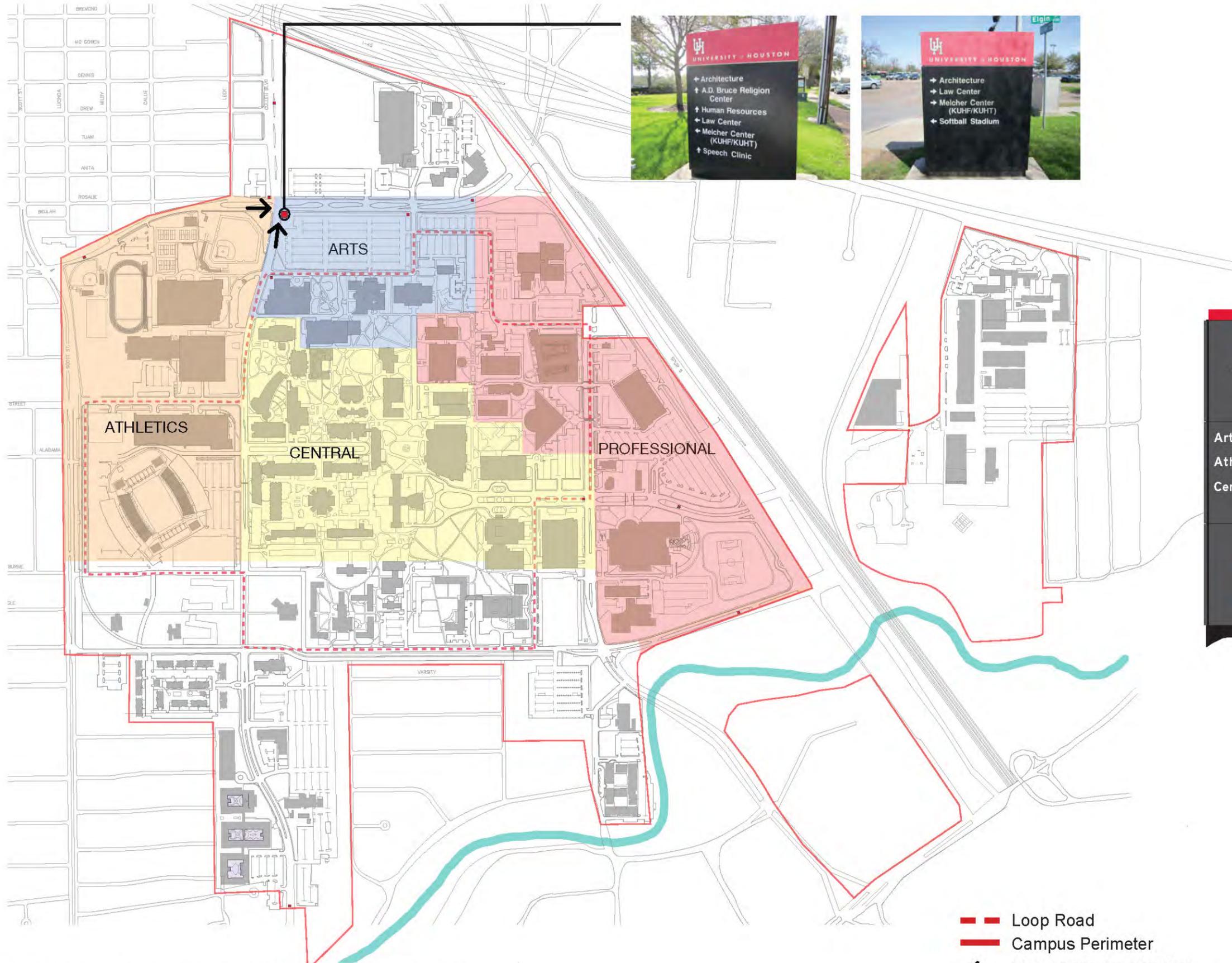




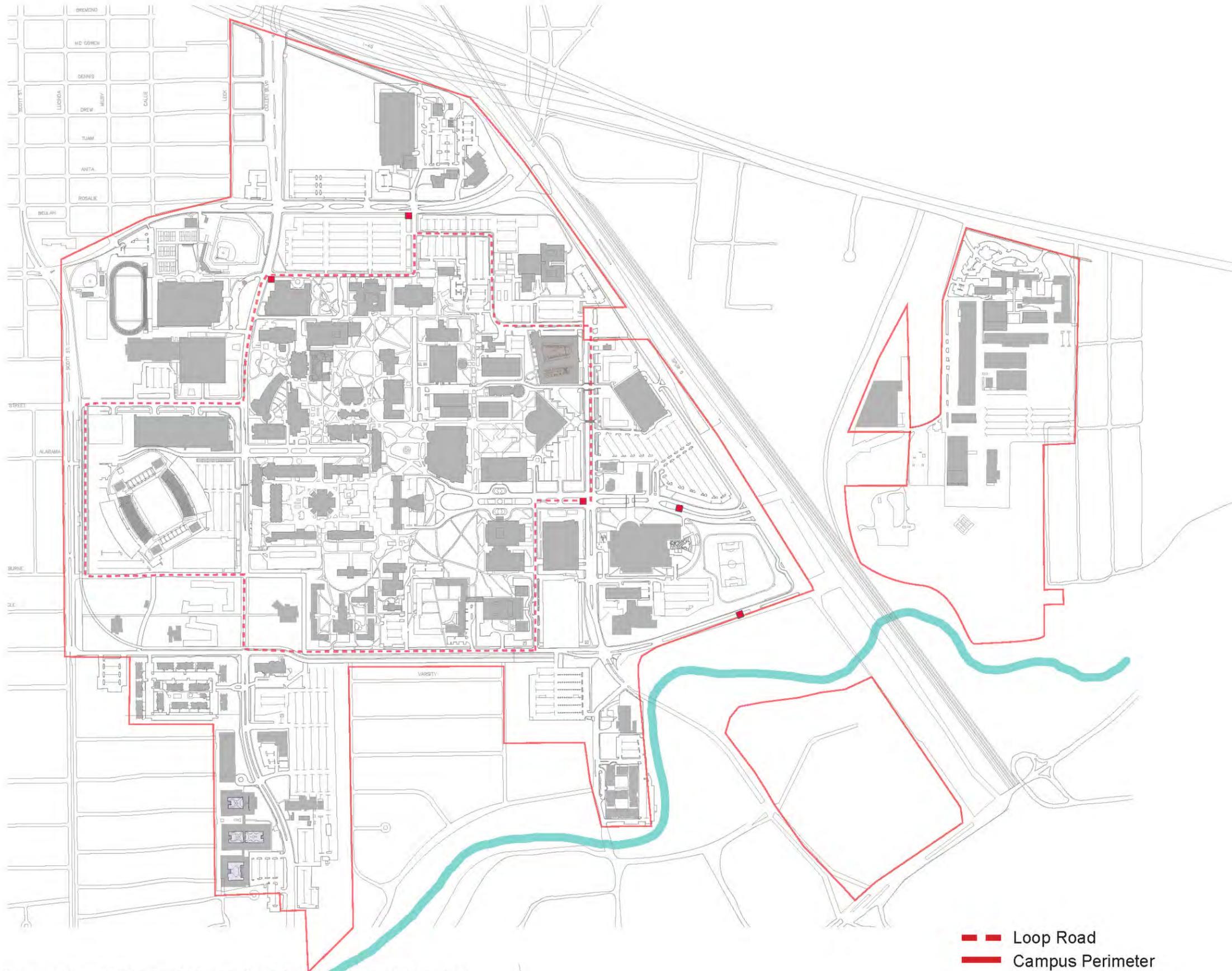




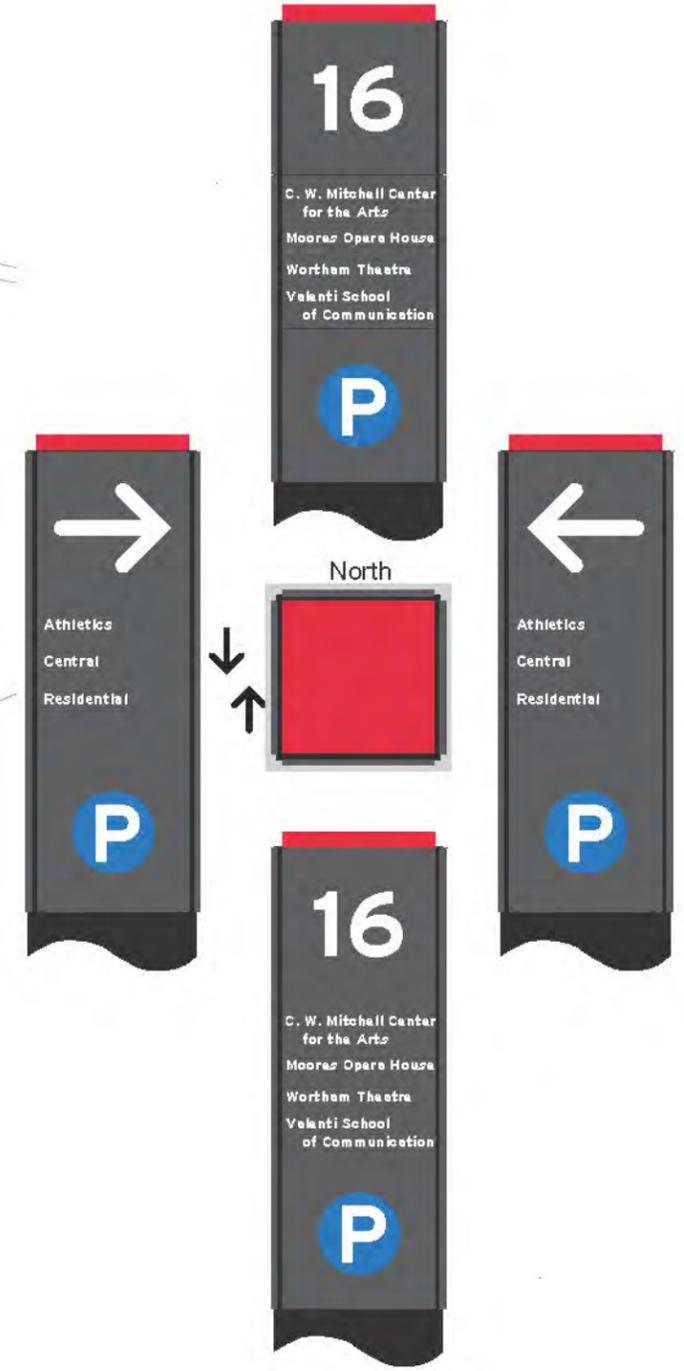
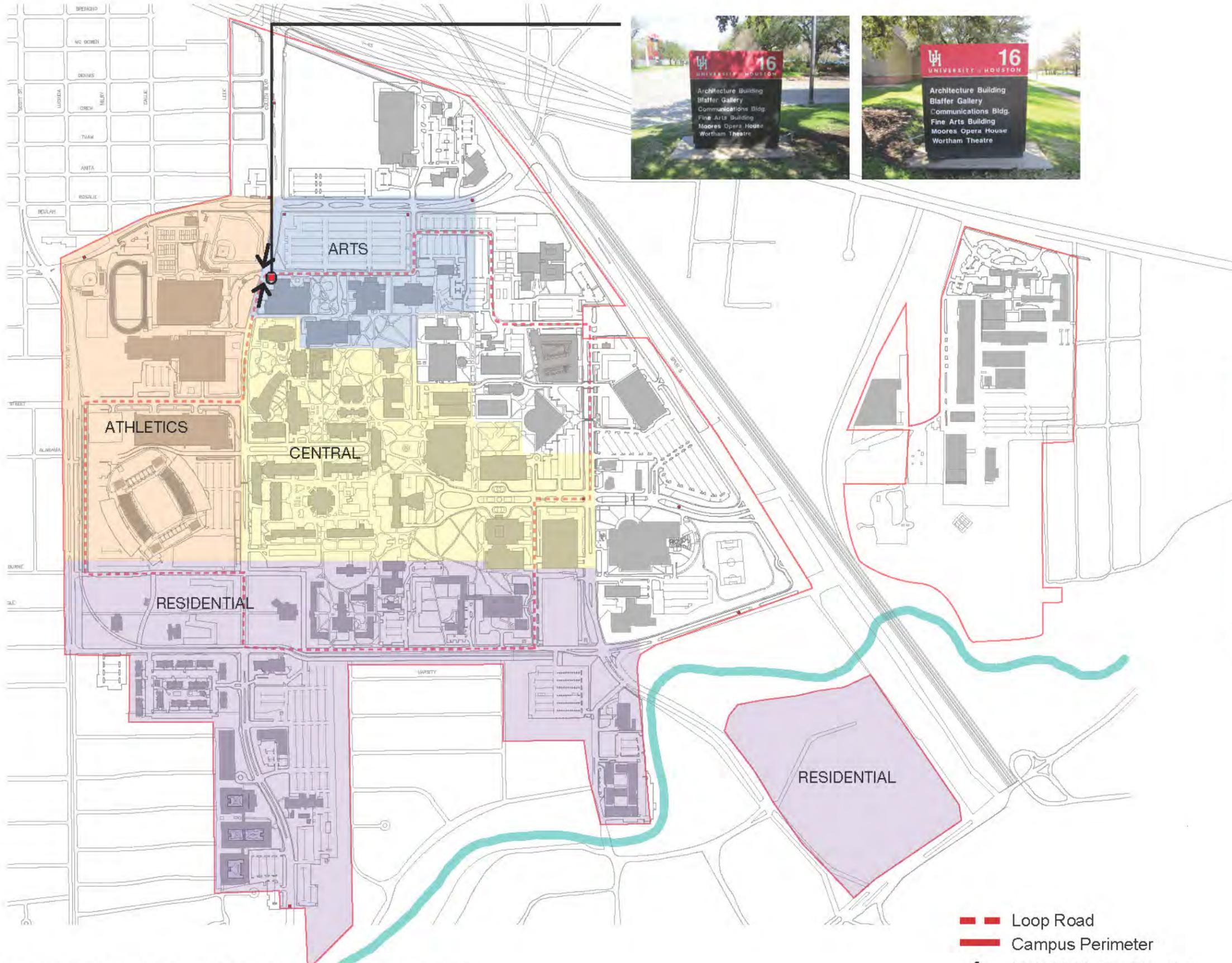
- Loop Road
- Campus Perimeter
- ← Main Vehicular Direction

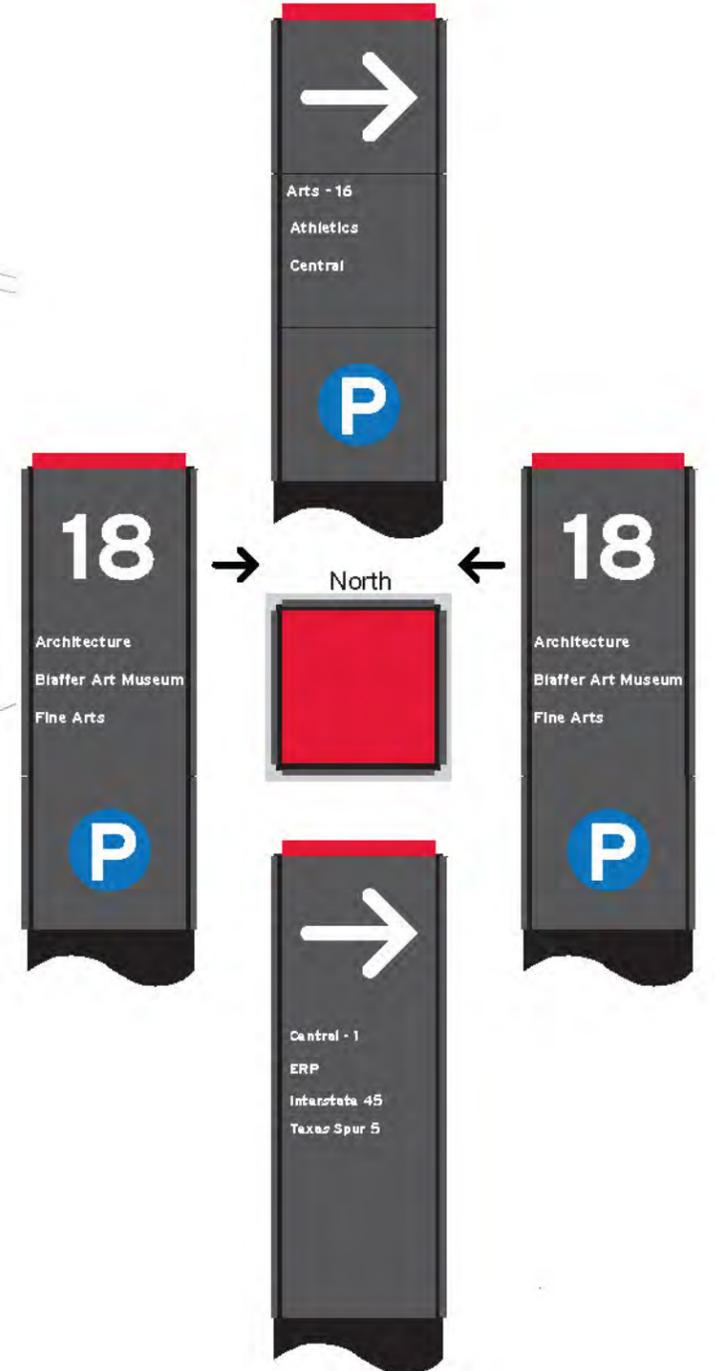
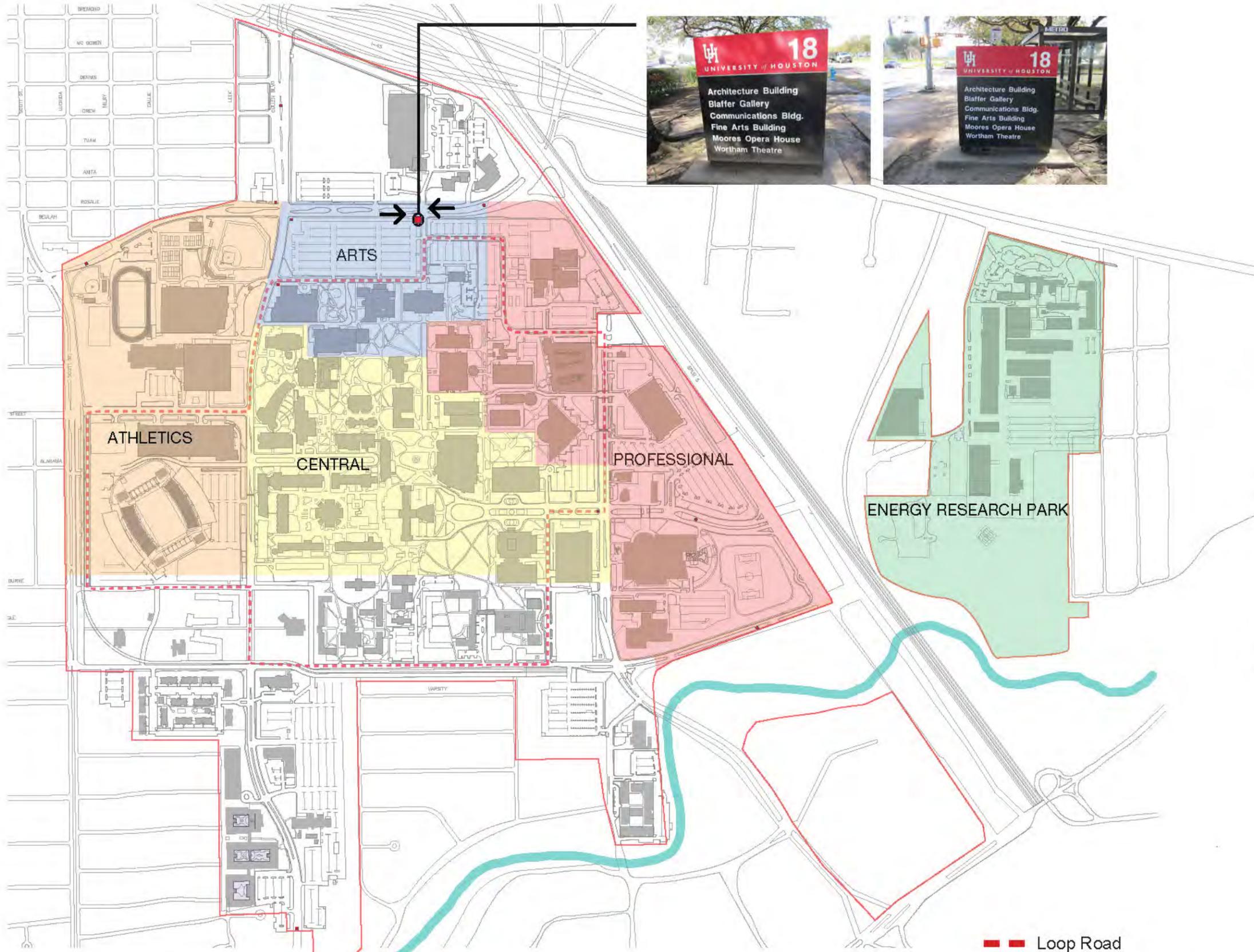


- Loop Road
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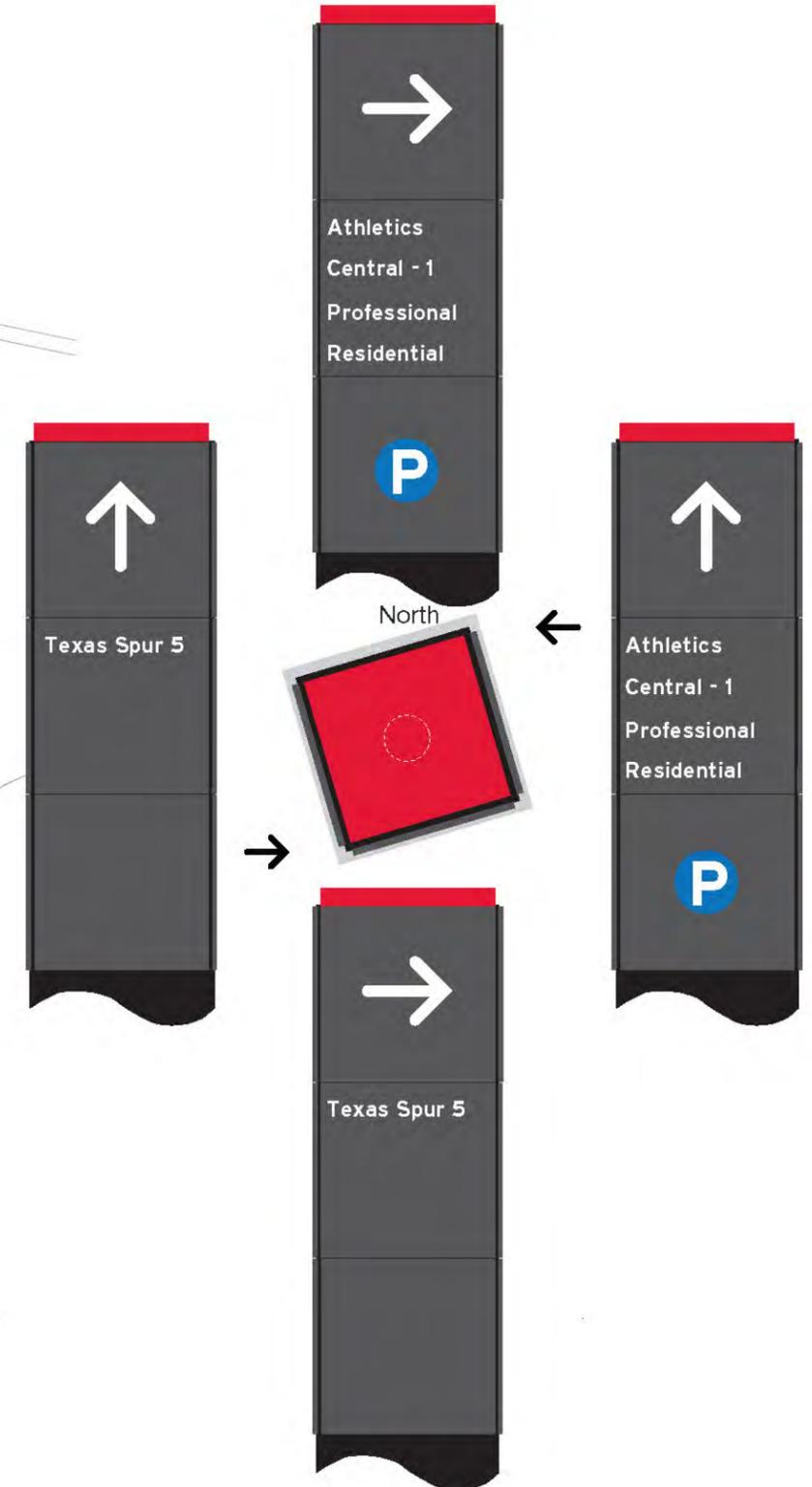
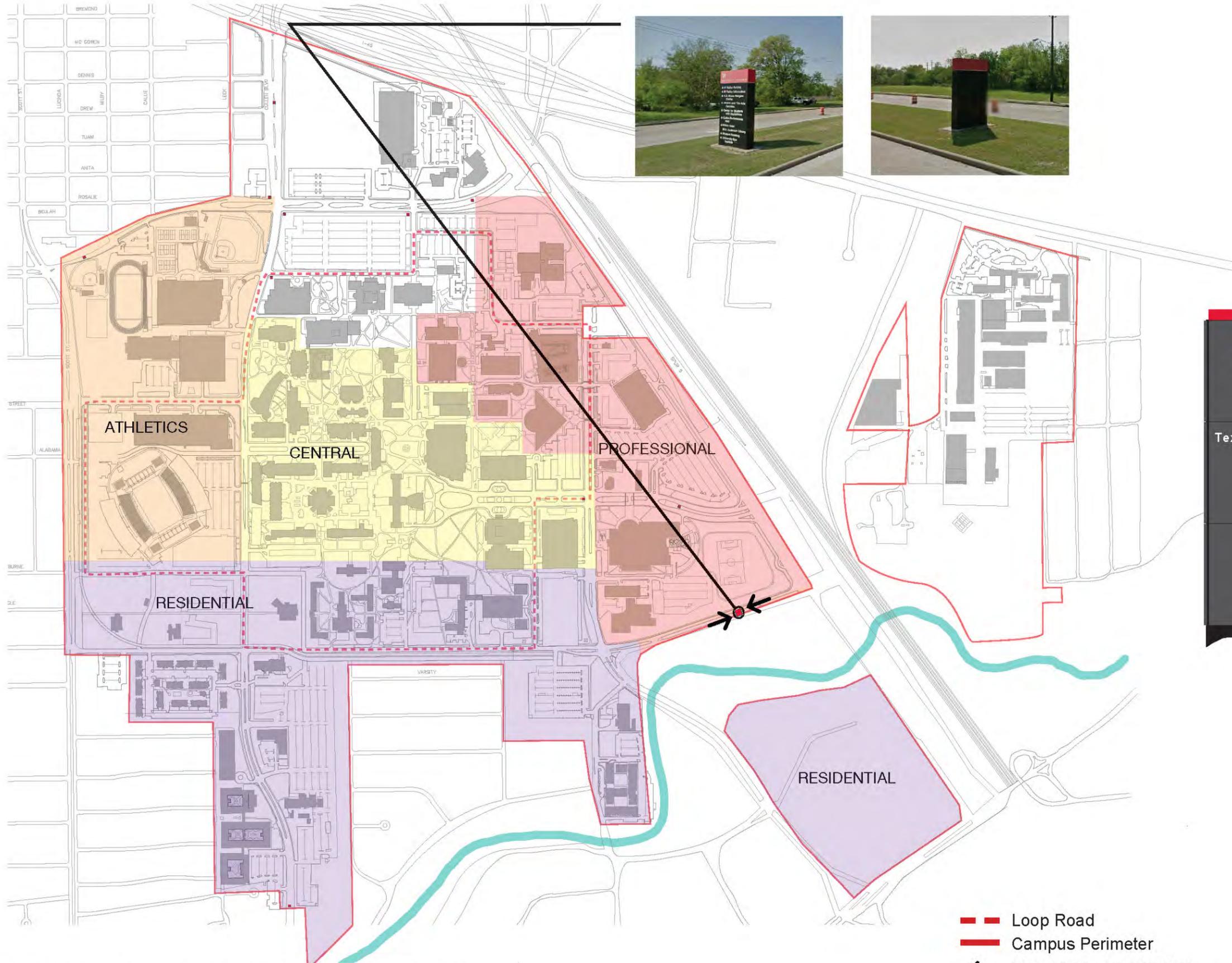


- Loop Road
- Campus Perimeter

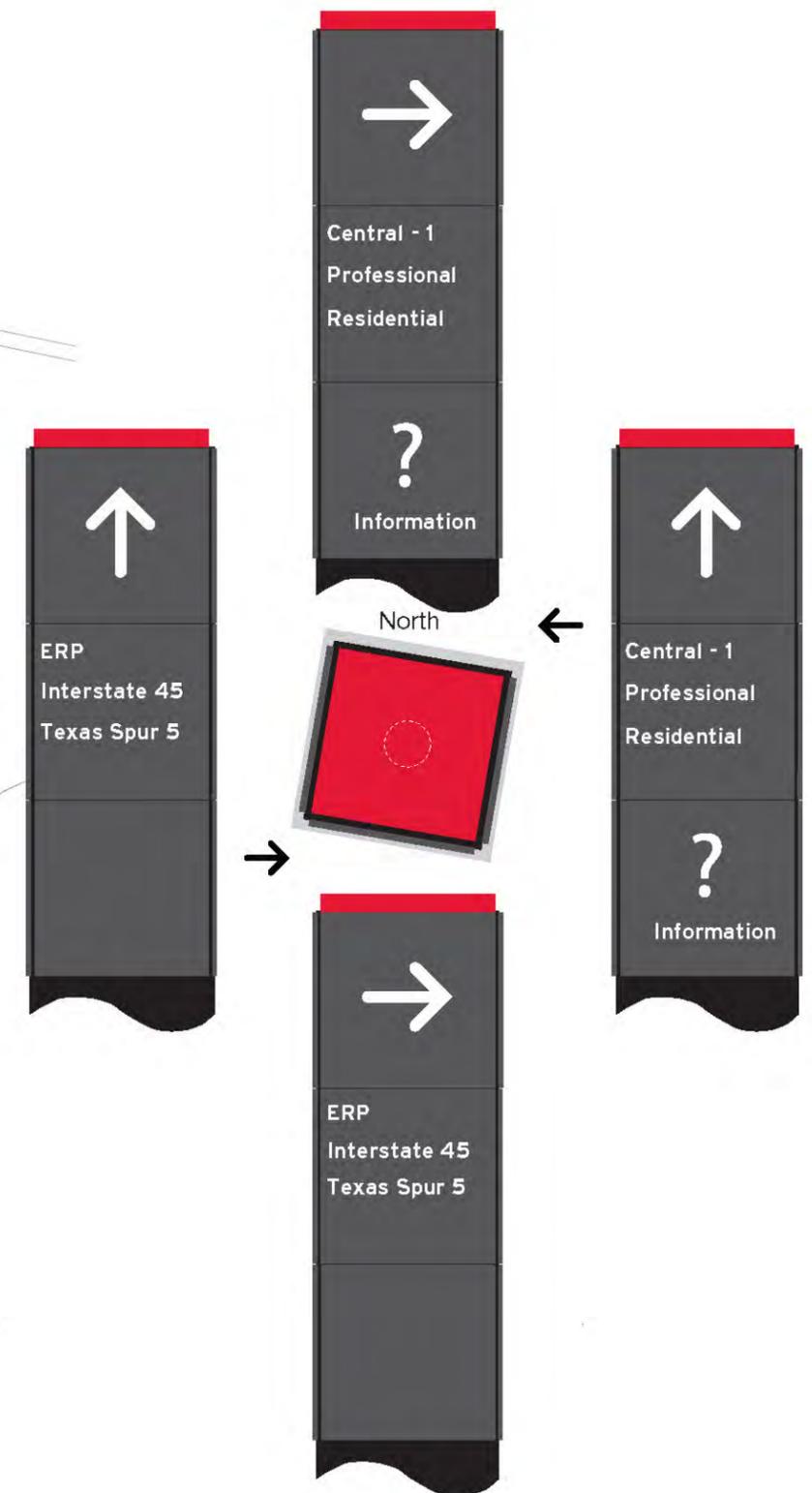
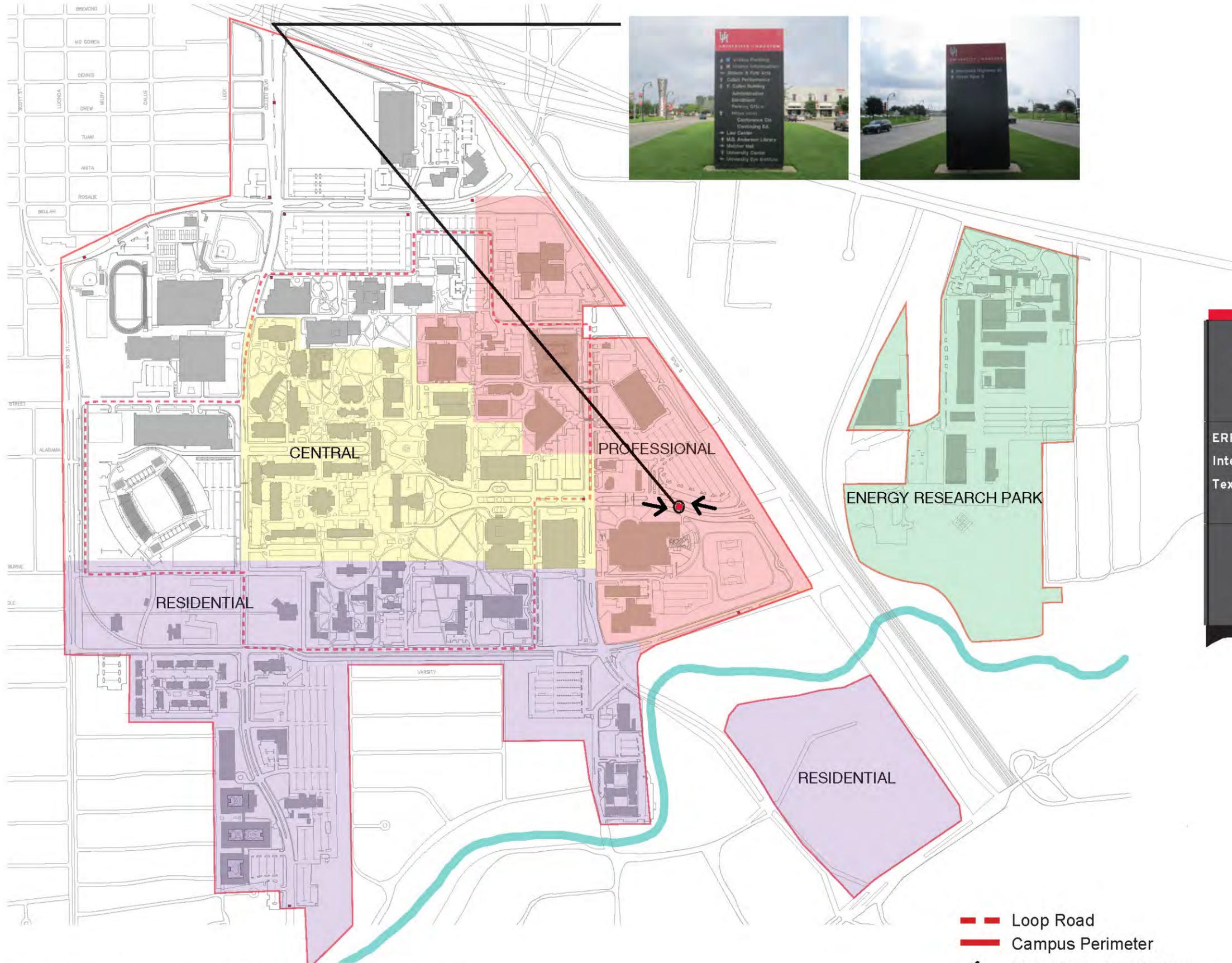




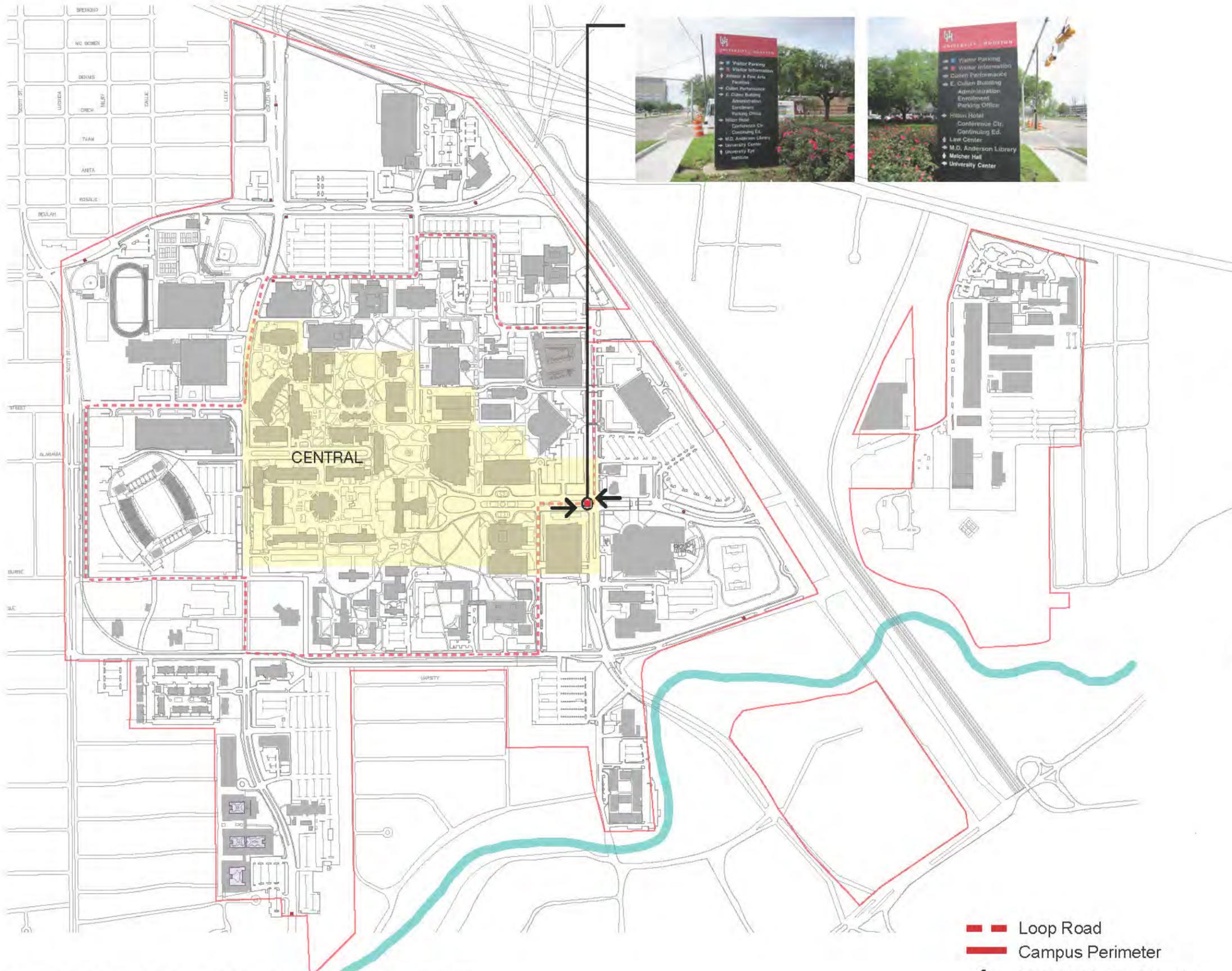
- Loop Road
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