

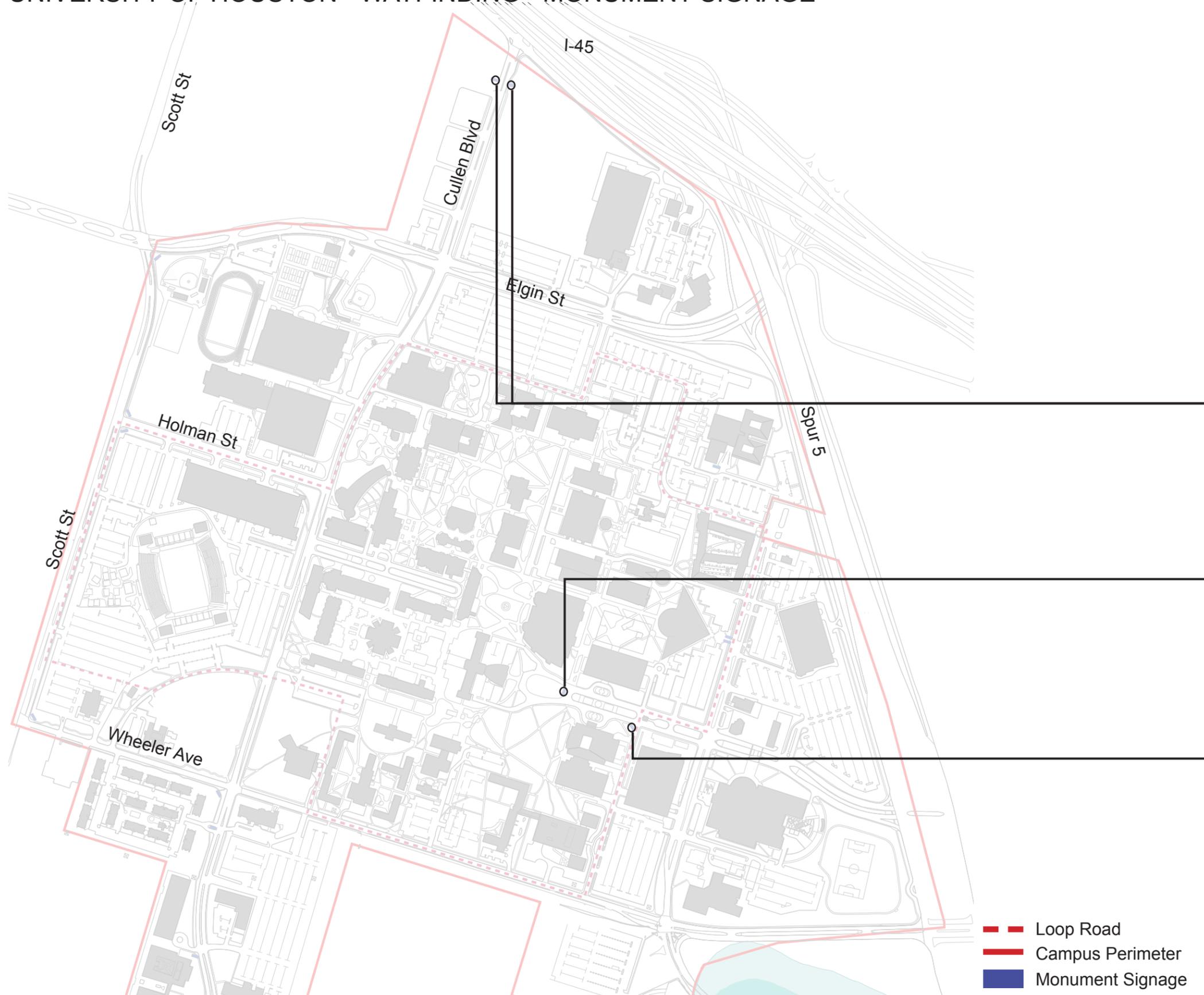
UNIVERSITY OF HOUSTON - WAYFINDING - MONUMENT SIGNAGE

CAMPUS DESIGN GUIDELINES

SECTION 10.1.5 - EXTERIOR (BUILDING NAME) GRAPHICS

Exterior building graphics (building name at a minimum) shall be carved in the exterior wall material or shall be surface mounted at the main entrance in such a location as to be easily visible to the pedestrian from a distance. If surface mounted, the letters shall be of permanent and durable material such as bronze and shall be approved by FP&C.

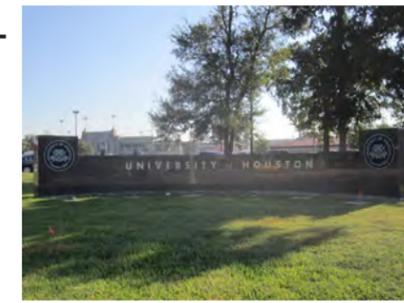
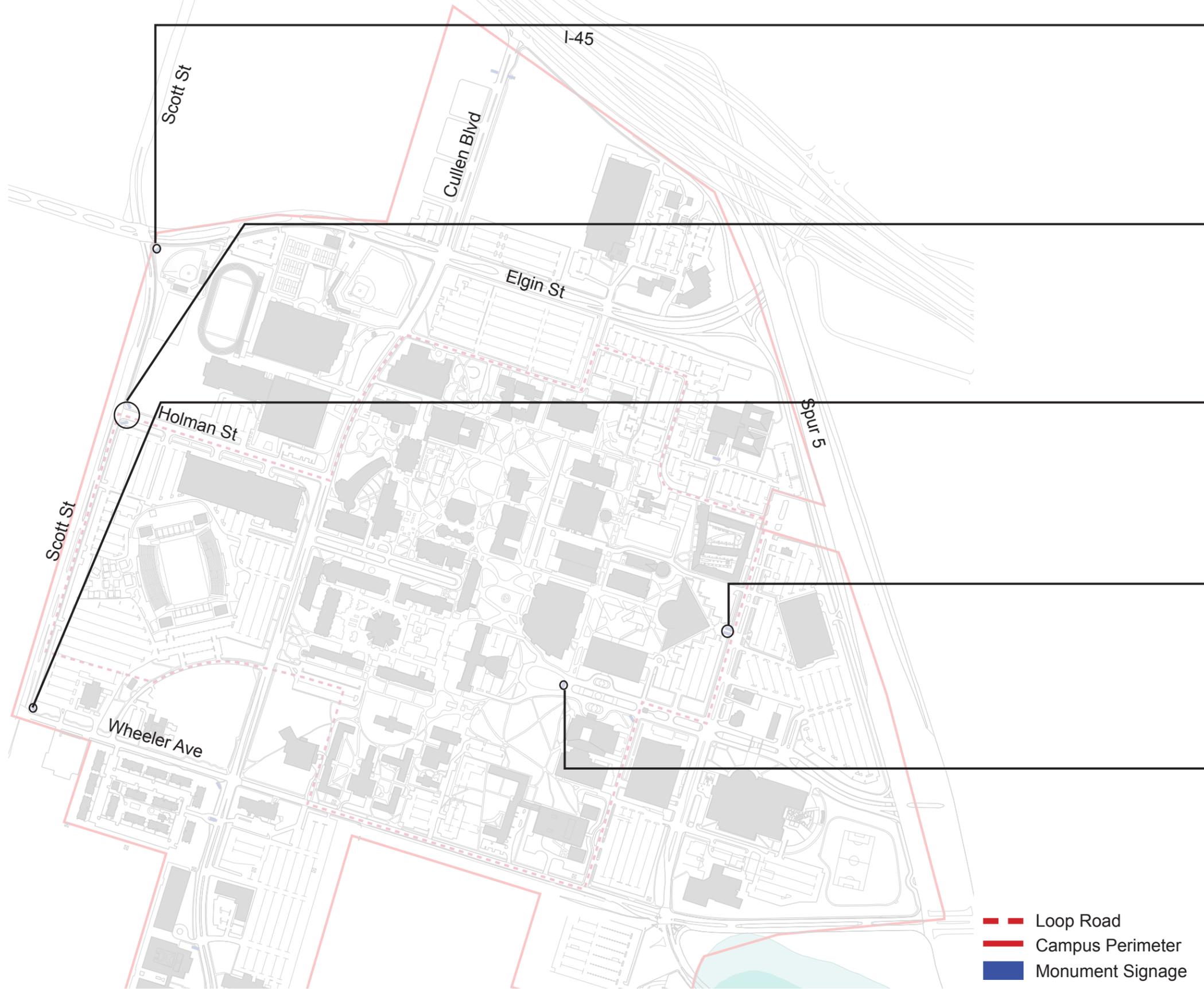
Exterior building graphics (building name and/or donor name) utilizing large scale lettering intended to be viewed and approved by the Campus Facility Planning Committee. Any internal illumination of the graphics shall also be reviewed by the Campus Facility Planning Committee.



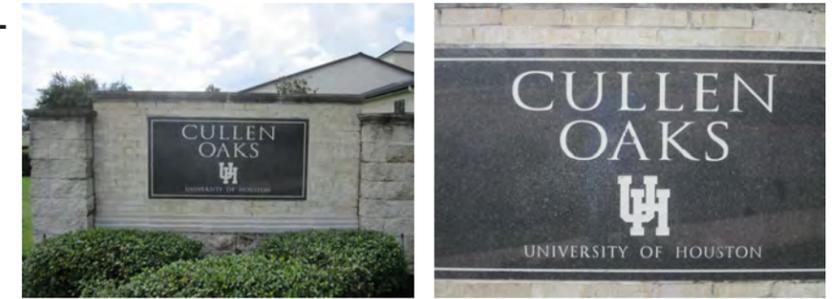
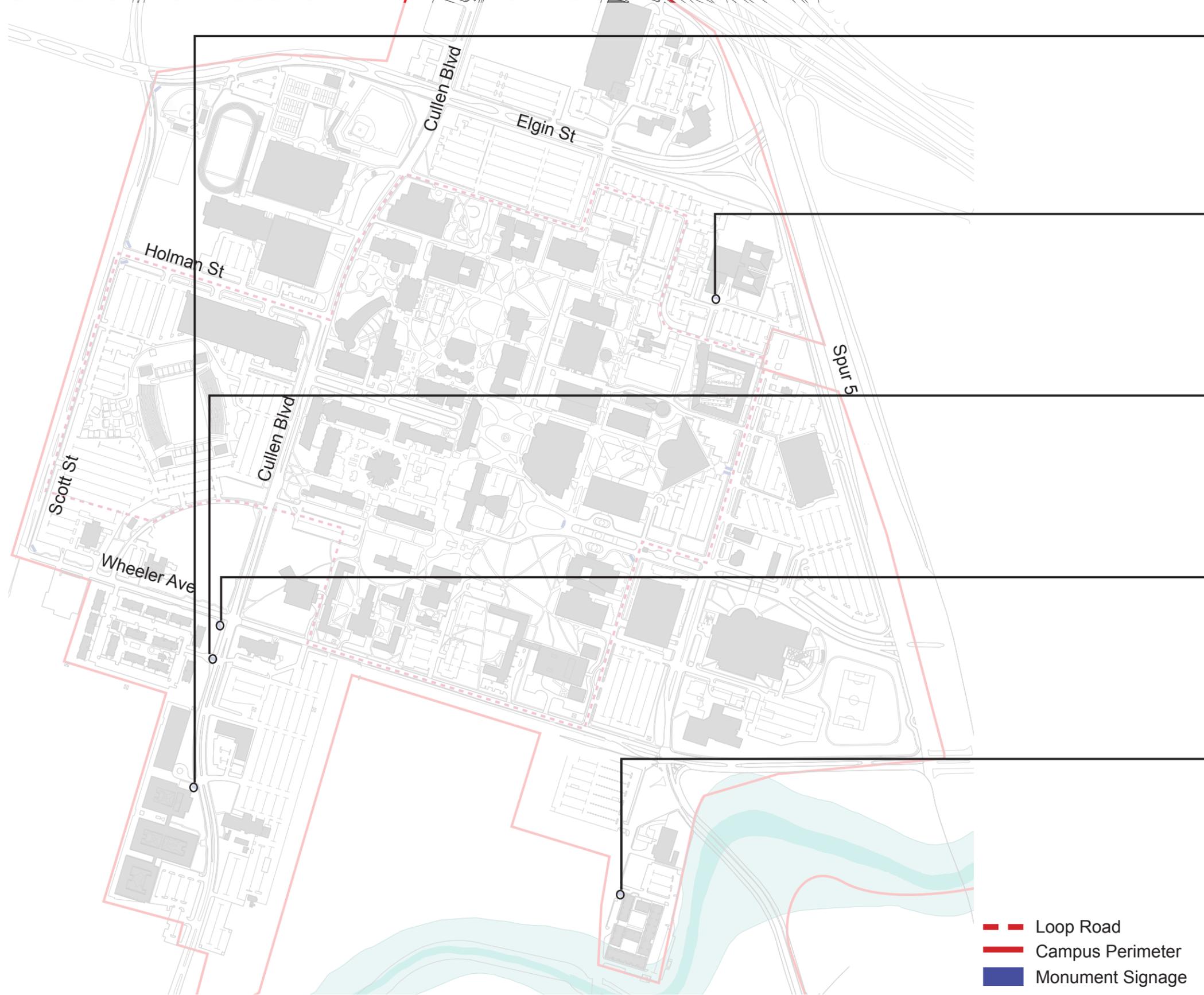
- - - Loop Road
- Campus Perimeter
- Monument Signage



UNIVERSITY OF HOUSTON - WAYFINDING - MONUMENT SIGNAGE



UNIVERSITY OF HOUSTON - WAYFINDING - MONUMENT SIGNAGE

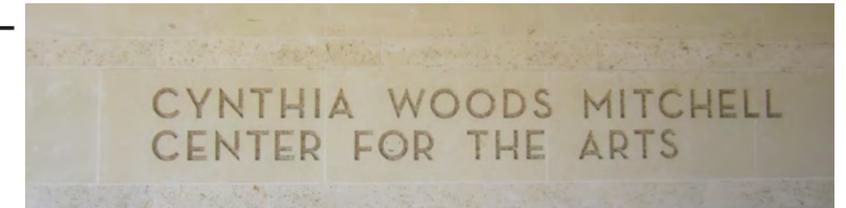
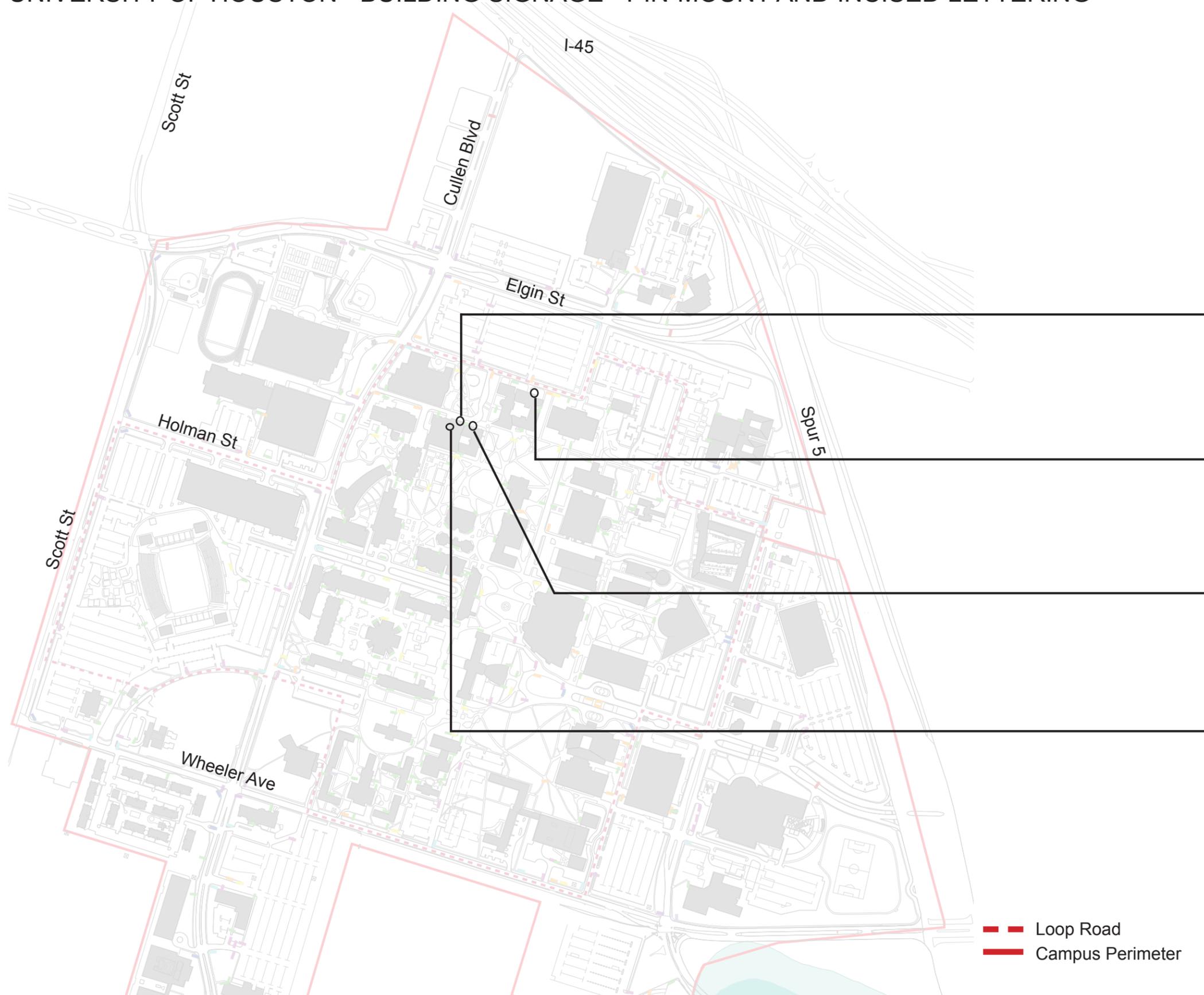


UNIVERSITY OF HOUSTON - BUILDING SIGNAGE - PIN-MOUNT AND INCISED LETTERING

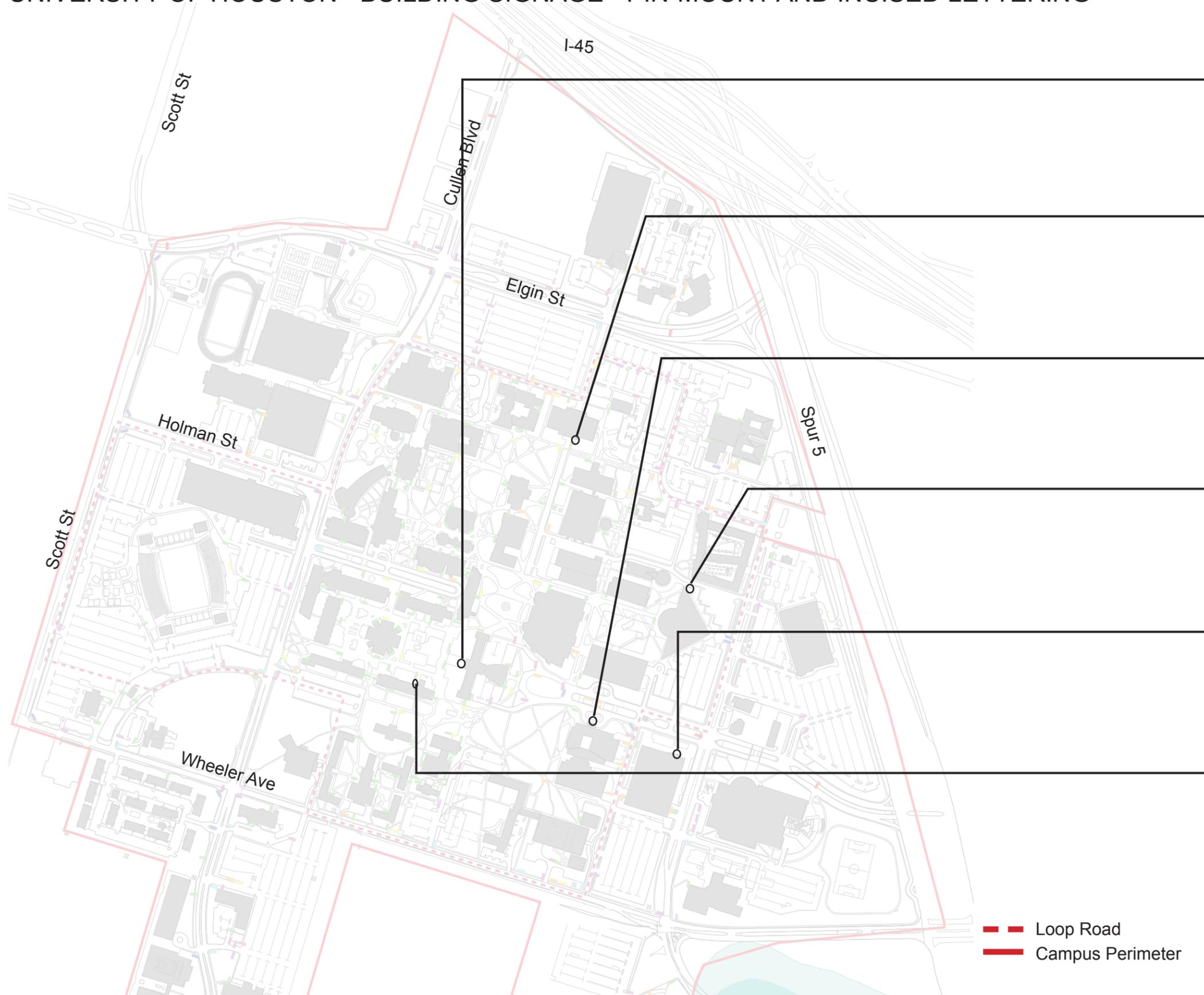
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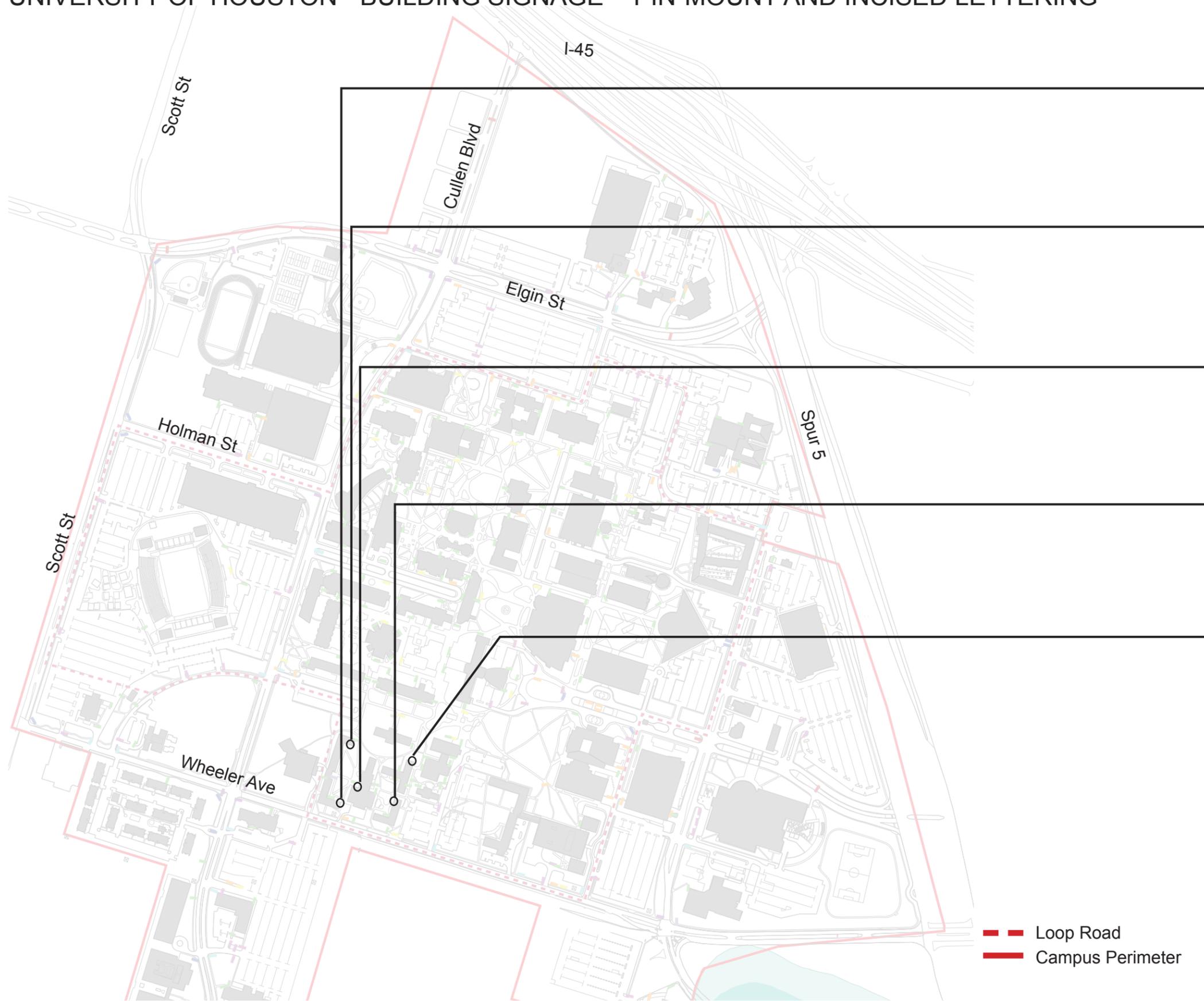


UNIVERSITY OF HOUSTON - BUILDING SIGNAGE - PIN-MOUNT AND INCISED LETTERING



- Loop Road
- Campus Perimeter

UNIVERSITY OF HOUSTON - BUILDING SIGNAGE - PIN-MOUNT AND INCISED LETTERING



- Loop Road
- Campus Perimeter

UNIVERSITY OF HOUSTON - EYE INSTITUTE MONUMENT SIGNAGE

UNIVERSITY OF HOUSTON
Campus Facilities Planning Committee
Agenda Item Description Form

1. **Item:** *Vision Institute Monument Sign*

2. **Requesting Department:** *Optometry*

3. **Contact Names & Phone Numbers:** *Earl Smith, x 3-1899*

4. **Presenter:** *Nick Holdeman*

5. **Recommendation/Action Requested:** *Approval*

6. **Summary:**

The University Eye Institute proposes to erect a monument sign in lieu of the large dimensional letters originally located at its building entry, and which were removed during construction of the adjacent new Health and Biomedical Science Building. Due to modification to the façade, which incorporates a link to the HBSC, the letters if replaced would be unattractive, poorly positioned, and difficult to read.

Having a sign that is readily visible from several different directions assists the many UEI newcomers who are unfamiliar with the University and who are likely to be using a variety of transportation modes. The high legibility of a monument sign is of particular benefit to UEI clients themselves, many of whom have vision problems.

Signage is one of the most effective forms of marketing for a health care facility. Despite substantial efforts on its part, many students, faculty, and staff really don't know about the UEI. The monument sign will increase awareness of the facility at UH and help UEI attract new patients from the community at large.

The limestone monument sign, which will be located directly in line with the building entry, reinforces the idea that the UEI is distinctly different from the new HSBC and clinical activities that will be conducted in that building.

Separate and distinct signage associated with the HBSC will identify the ambulatory surgery center and laser refractive center, i.e., the specific clinical services that will be included in the new building.

7. **Proposed Start Date:** *Upon approval*

8. **Supporting Documentation Description:** *Location plan and shop drawing, attached*

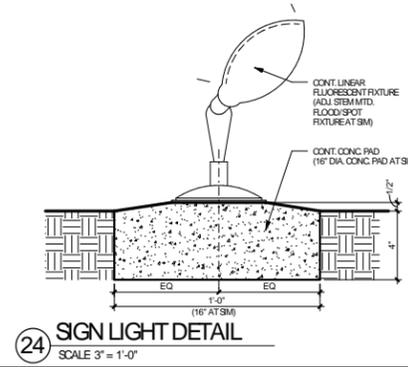
UNIVERSITY OF HOUSTON - EYE INSTITUTE SIGNAGE LOCATION



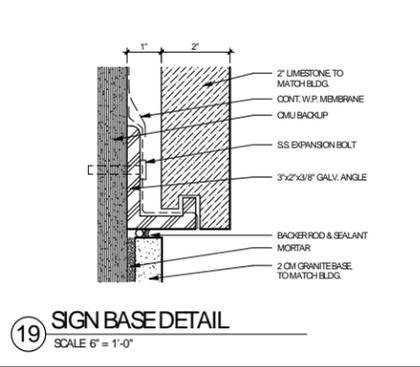
Monument Sign

LOCATION PLAN

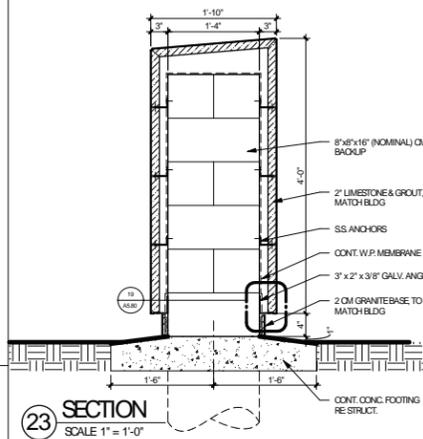
UNIVERSITY OF HOUSTON - EYE INSTITUTE MONUMENT SIGNAGE



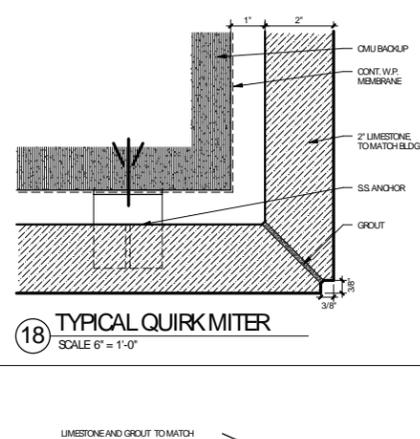
24 SIGN LIGHT DETAIL
SCALE 3" = 1'-0"



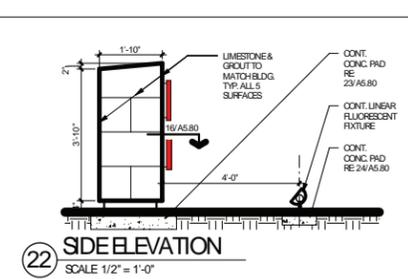
19 SIGN BASE DETAIL
SCALE 6" = 1'-0"



23 SECTION
SCALE 1" = 1'-0"



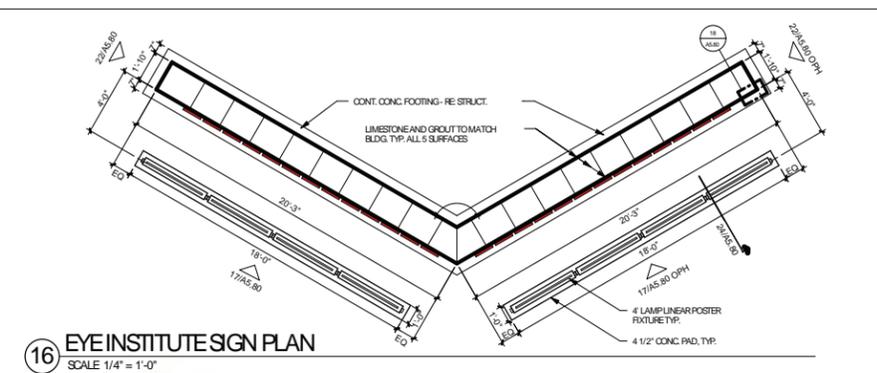
18 TYPICAL QUIRK MITER
SCALE 6" = 1'-0"



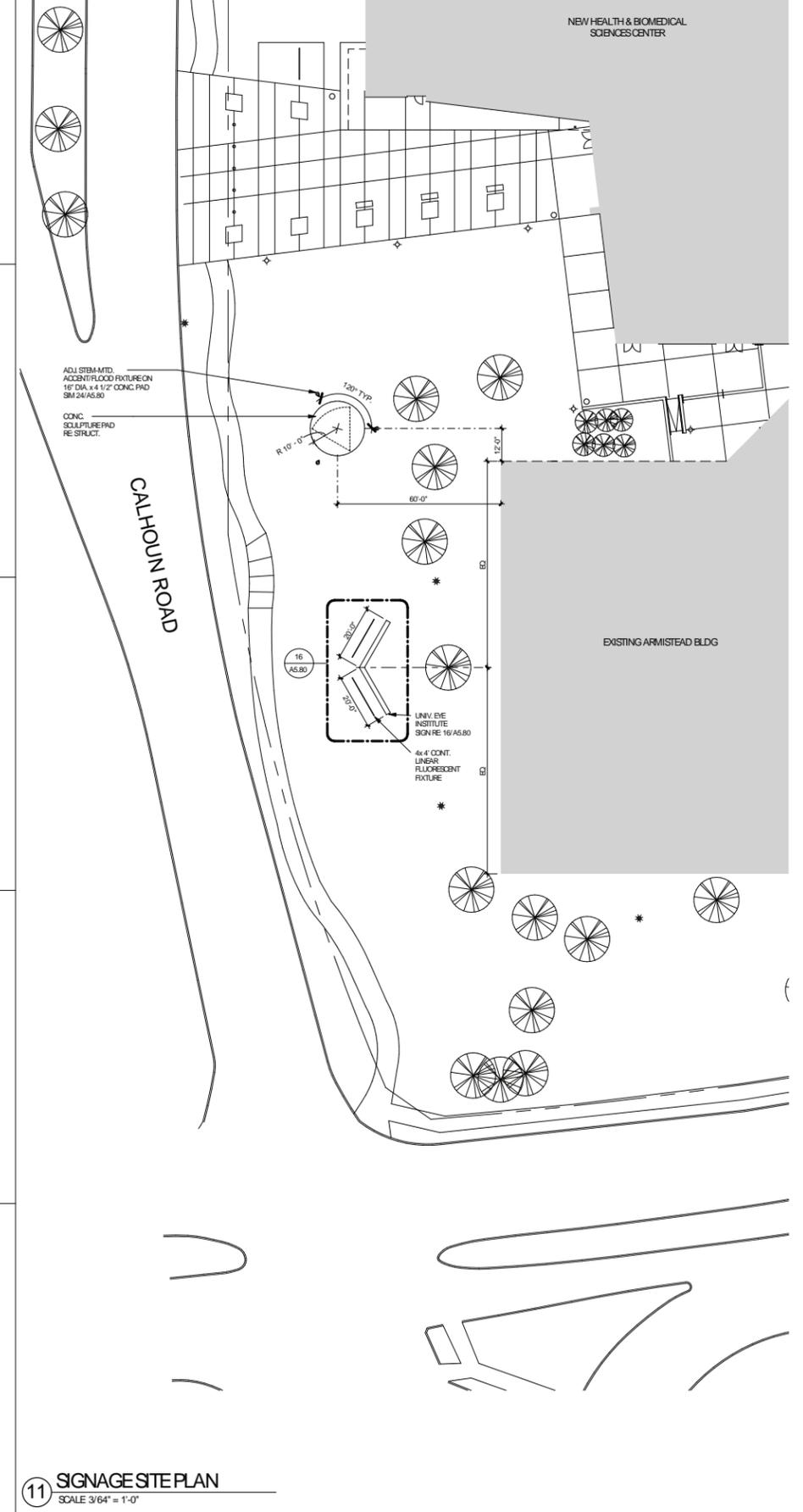
22 SIDE ELEVATION
SCALE 1/2" = 1'-0"



17 FRONT ELEVATION
SCALE 1/2" = 1'-0"



16 EYE INSTITUTE SIGN PLAN
SCALE 1/4" = 1'-0"



11 SIGNAGE SITE PLAN
SCALE 3/64" = 1'-0"

UNIVERSITY OF HOUSTON
CE CENTER
VISION INSTITUTE AT THE HEALTH AND BIOMEDICAL SCIEN

BAILEY ARCHITECTS
PROJECT ARCHITECT
55 Waugh Dr., Suite 450, Houston, TX 77007
T: 713.524.2195 F: 713.524.3947
Shepley Bulfinch
DESIGN ARCHITECT
2 Shipport Lane, Boston, MA 02210
T: 617.423.1700 F: 617.451.2420 www.sbra.com

Structures + Hayes Whaley, LLC
2000 W Sam Houston Pkwy, S Suite 1800, Houston, TX 77042
T: 713.868.1591 F: 713.868.0046
E&C Engineers & Consultants, Inc.
1010 Lamar, Suite 650, Houston, TX 77002
T: 713.580.8800 F: 713.580.8888

Kuo & Associates, Inc.
10700 Richmond Ave., Suite 113, Houston, TX 77042
T: 713.975.8789 F: 713.975.0520
Asakura Robinson Company, LLC
3000 Richmond Ave., Suite 420, Houston, TX 77098
T: 713.337.5830 F: 832.201.7198

REGISTERED ARCHITECT
STATE OF TEXAS
[Seal]

UNIVERSITY OF HOUSTON
VISION INSTITUTE AT THE HEALTH AND BIOMEDICAL SCIENCE CENTER
UNIVERSITY OF HOUSTON

UNIVERSITY OF HOUSTON
VISION INSTITUTE AT THE HEALTH AND BIOMEDICAL SCIENCE CENTER
UNIVERSITY OF HOUSTON

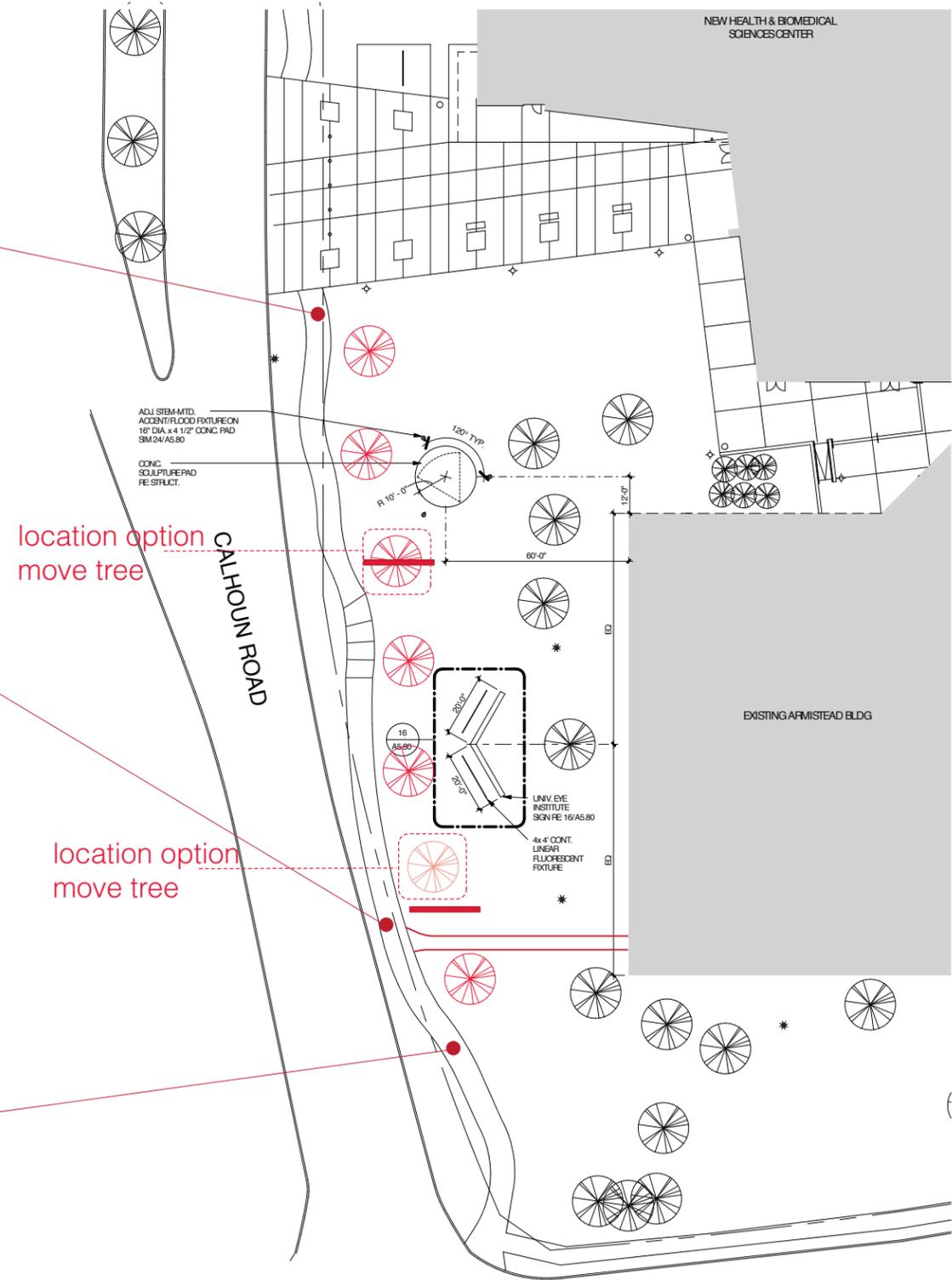
NO.	DATE	DESCRIPTION
1	8/23/12	PR54

Author: [Name]
Checked: [Name]
Date: 8/23/2012
Scale: As indicated
Project: BAI #1010

EXTERIOR BUILDING SIGNAGE
A5.80

THE ORIGINAL OF THIS DRAWING IS 30" X 42". IF THIS COPY IS ANY OTHER SIZE, IT HAS EITHER BEEN REDUCED OR ENLARGED. TAKE APPROPRIATE PRECAUTIONS ACCORDING TO SCALE.

UNIVERSITY OF HOUSTON - PROPOSED EYE INSTITUTE MONUMENT SIGNAGE LOCATION

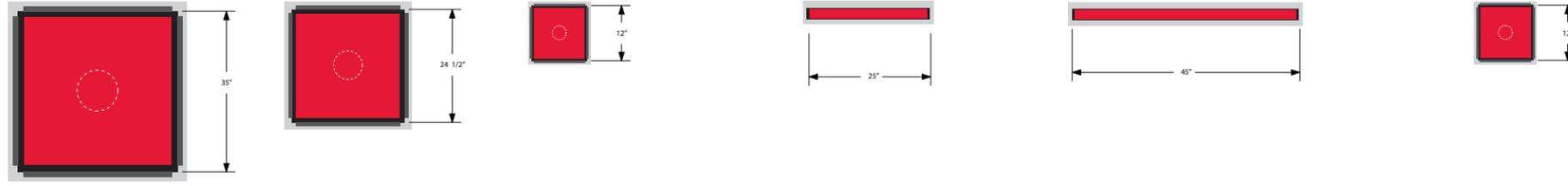


location option
move tree

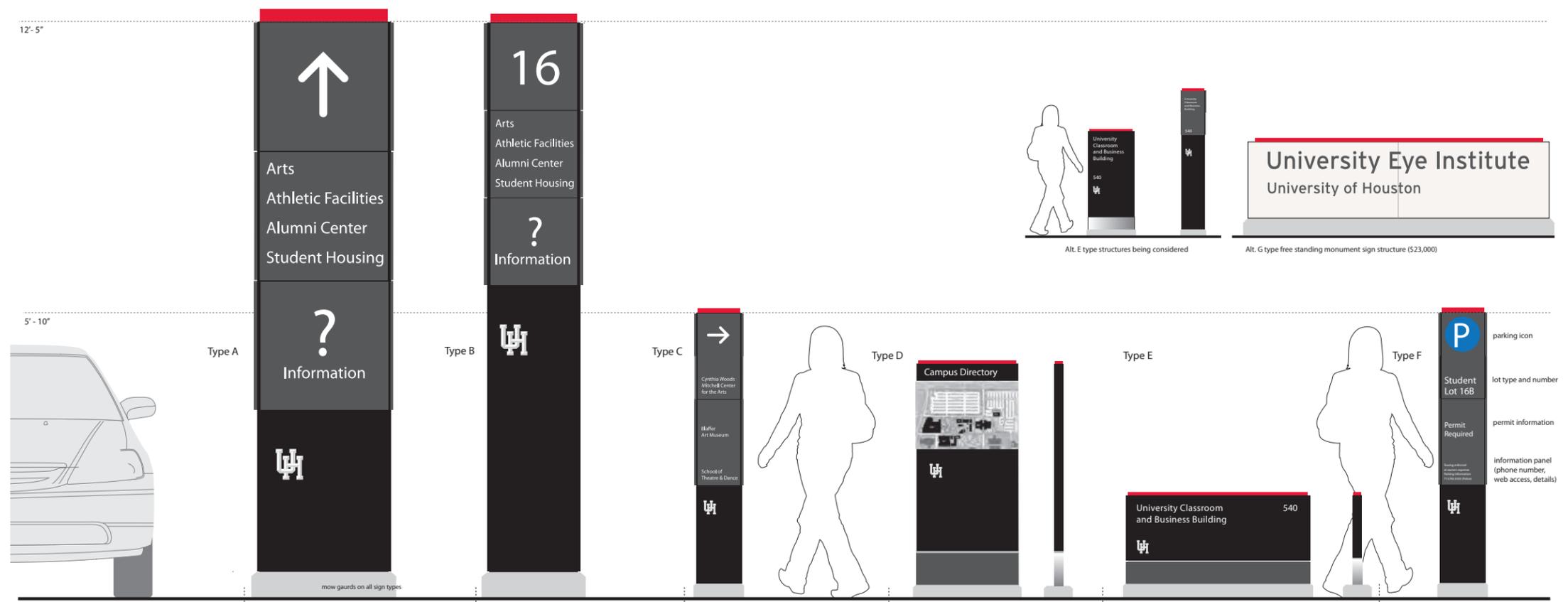
location option
move tree

11 SIGNAGE SITE PLAN
SCALE 3/64" = 1'-0"

UNIVERSITY OF HOUSTON - PROPOSED CAMPUS WAYFINDING SIGNAGE FAMILY



Top view



	Type A	Type B	Type C	Type D	Type E	Type F
Font Family - Interstate	Vehicular - Directional (Street scale) (9 qty) Campus perimeter, public thoroughfares	Vehicular - Entrance and Campus Directionals (23) Entrances and internal campus directionals	Pedestrian Directional (42) Campus wayfinding	Pedestrian scaled directory/map (25) Campus wayfinding	Building Identifier (163) Campus wayfinding	Parking Identifier (56) Parking lot entry markers Vehicale Scale
	113 ft Daylight 75 ft Low light 75% reliability (% of population will read)	75 ft Daylight 50 ft Low light 75% reliability (% of population will read)	37 ft Daylight 25 ft Low light 75% reliability (% of population will read)			
FABRICATION AND INSTALLATION (1 unit) (Rough budget pricing only)	\$ 17,721 / 14,970	\$ 12,500	\$ 6,800	\$ 4,250	\$ 3,800	\$ 6,800
(multiple units)	\$ 14,357 / 13,449 option	\$ 11,327 / 10,263	\$ 6,325 / 3,278	\$ 2,070	\$ 2,140	\$ 6,325 / 3,278
PRODUCTION FEATURES	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 2 active message sides > Porcelain enamel trim > Digital printed map (flexibile updating) > Painted and UV coated frame structure > Graffiti resistant surfaces > Attachments made with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 2 active message sides > Porcelain enamel trim > Screen printed graphics and text > Painted and UV coated frame structure > Graffiti resistant surfaces > Attachments made with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability

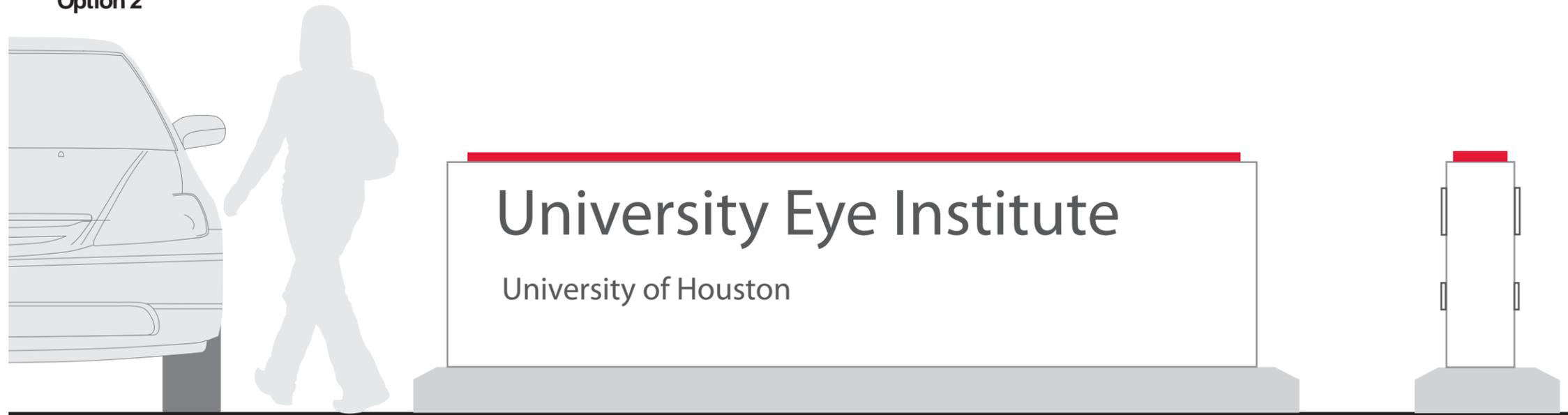
UNIVERSITY OF HOUSTON CAMPUS EXTERIOR SIGN PROGRAM > full size plywood mockup \$6,475



Option 1

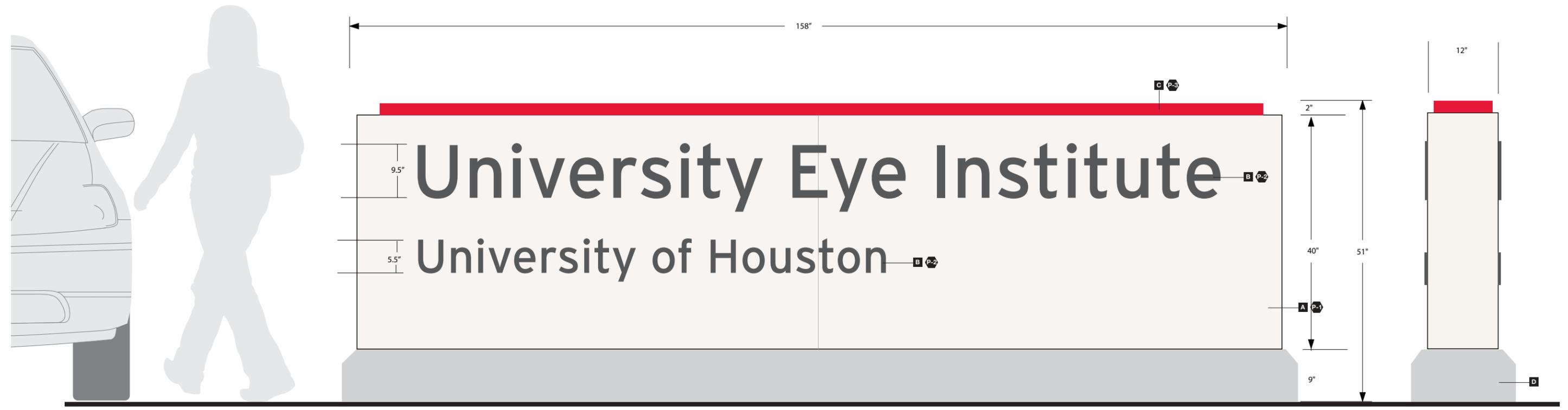


Option 2



PRODUCTION NOTES

1. All surfaces to be specified, painted enamel, with porcelain enamel cap (red), cut text painted and applied. Option for reverse channel internally illuminated letters. (emphasis is long term durability, color retention and wear rate).



Double sided

Production Notes

- A** painted aluminum cabinet, painted to match [MP04561 Snowmist]
- B** cut and painted aluminum letters, .5" deep, painted to match [MP03849 Inerte Grey]
- C** aluminum cap, porcelain enamel finish to match [MP00225 Rose Petal]
- D** footing/mow guard
Option: Illumination in ground wash up lighting

Paint / Porcelain enamel colors

- P-1** Matthews Acrylic Polyurethane, MP04561 Snowmist, (Clearcoat - Satin Finish)
- P-2** Matthews Acrylic Polyurethane, MP03849 Inerte Grey, (Clearcoat - Satin Finish)
- P-3** Porcelain enamel to match MP00225 Rose Petal

360 ft Daylight
240 ft Low light
75% reliability (% of population will read)

> (emphasis is long term durability, color retention and wear rate). Font - Interstate



UNIVERSITY OF HOUSTON - UNIVERSITY CLASSROOM AND BUSINESS BUILDING & INSPERITY CENTER MONUMENT SIGNAGE

UNIVERSITY OF HOUSTON Campus Facilities Planning Committee Agenda Item Description Form

1. **Item:** CBB Donor Illuminated and Monument Signage
2. **Requesting Department:** Development
3. **Contact Names & Phone Numbers:** Lisa Holdeman, x3-8408
4. **Presenter:** Lisa Holdeman
5. **Recommendation/Action Requested:** Site Approval

6. **Summary:**

Approval is requested for the installation of illuminated and identifying large scale donor signage at the Classroom Business Building.

The University of Houston has received a significant financial contribution from Insperity, a human resources and business solutions firm, toward the construction of the Classroom and Business Building, which will open for the Fall 2012 semester.

In acknowledgement of this gift, the University of Board of Regents will be asked to approve naming the new building "Insperity Center." Since the building is five stories tall and can be seen beyond the campus perimeter, large scale neon back-lit lettering featuring the University of Houston logotype, the building name, and the Insperity logo is proposed for the east façade where it will be visible to visitors to the campus' west side.

The University of Houston logotype will be approximate 34'-3" long and 2' tall and the Insperity text and log will be approximately 21-6" wide and 18" tall. Insperity will pay the sign's manufacturing and installation costs.

Proposed letter construction is 6" to 8" deep channel steel or aluminum letters with a pewter automotive paint finish. UH Facilities Maintenance will pay the sign's operation and maintenance costs.

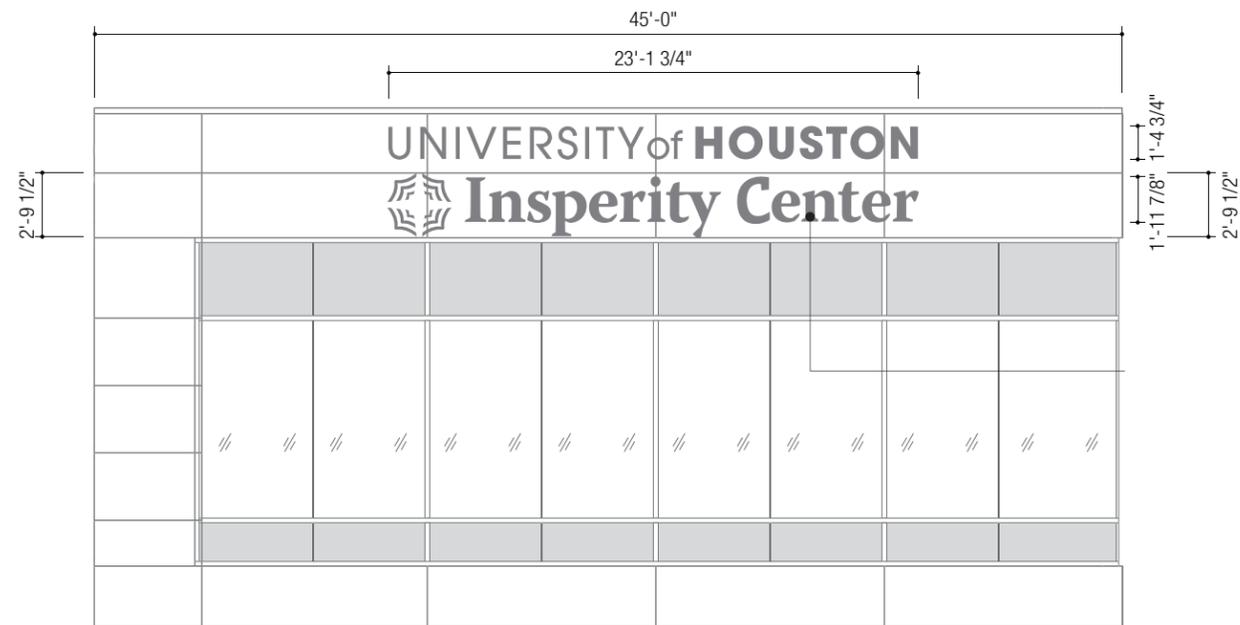
A 3' tall by 10' wide non -illuminated cast stone and brick (or metal) monument sign at grade level will also display the UH logotype and donor info in surface-applied metal letters.

Campus Design Guidelines allow self-illuminated signage only with approval of the Campus Facilities Planning Committee. The Office of Development requests the committee's consideration of backlit neon letters for the large scale lettering.

7. **Proposed Start Date:** Upon Board approval in February
8. **Supporting Documentation Description:** Elevations and renderings



1 | Signage Detail
Scale: 1/4" = 1'-00"



2 | Elevation
Scale: 1/8" = 1'-00"

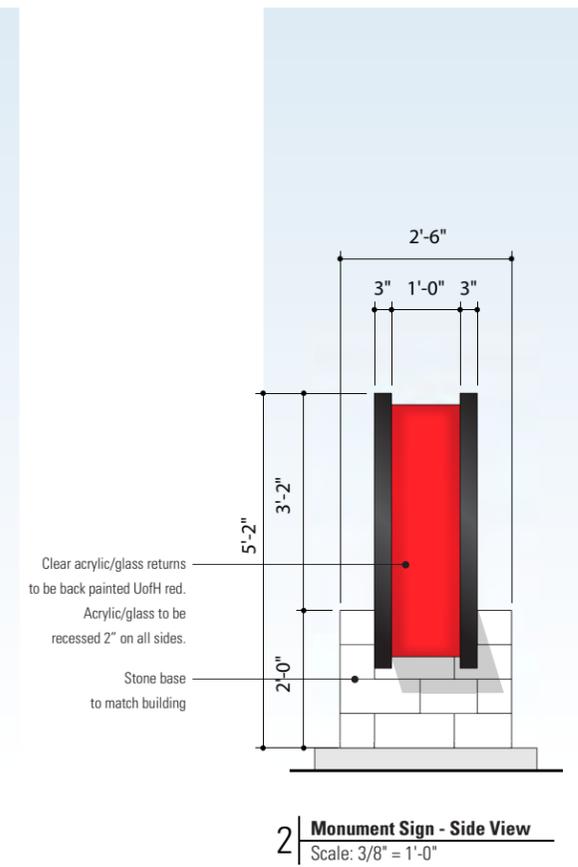
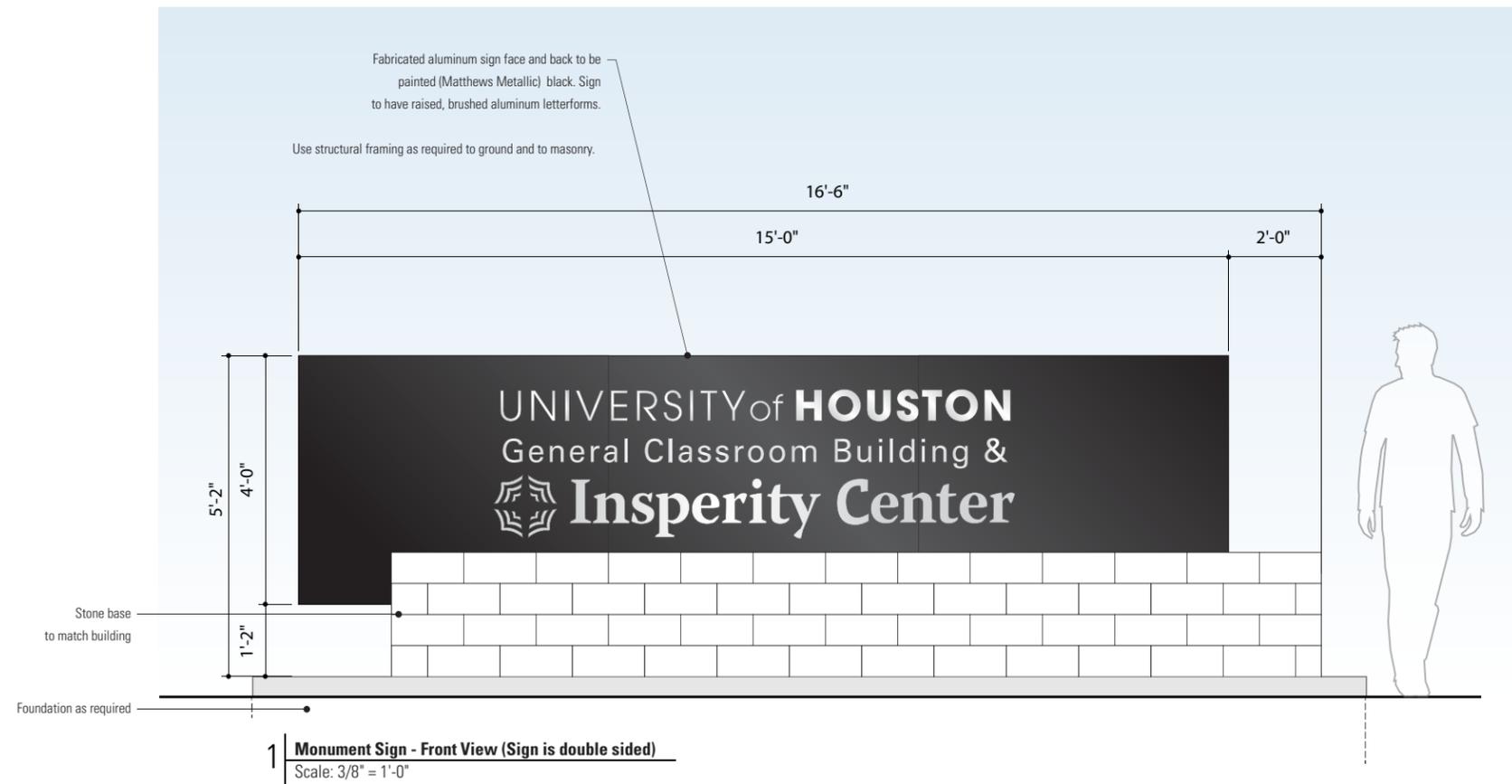


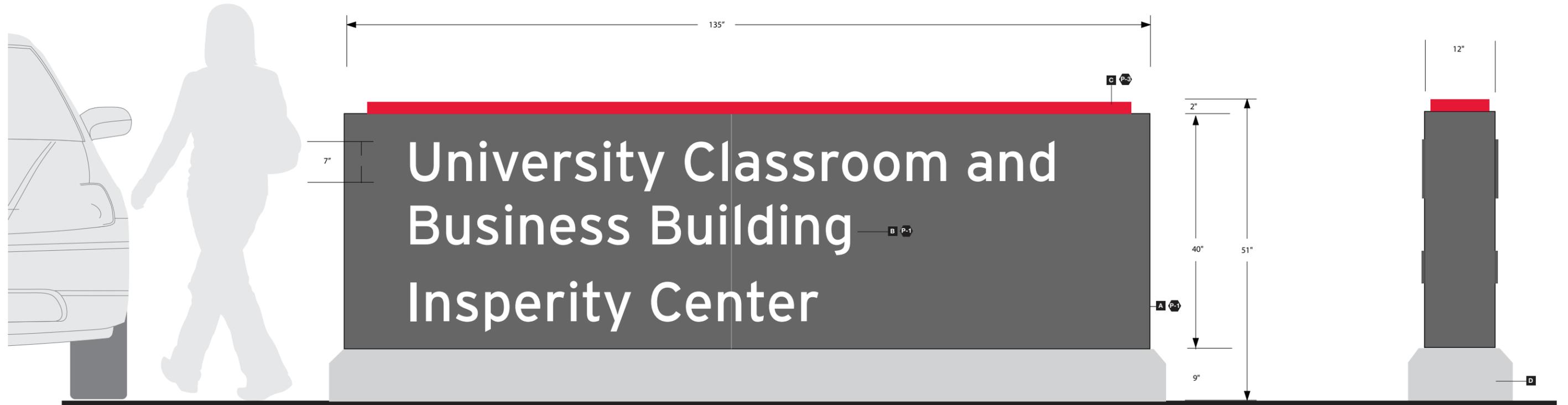
3 | Signage Overview
Scale: NTS

UNIVERSITY OF HOUSTON - UNIVERSITY CLASSROOM AND BUSINESS BUILDING & INSPIRETY CENTER SIGNAGE



Classroom Business Building East Elevation





Double sided

Production Notes

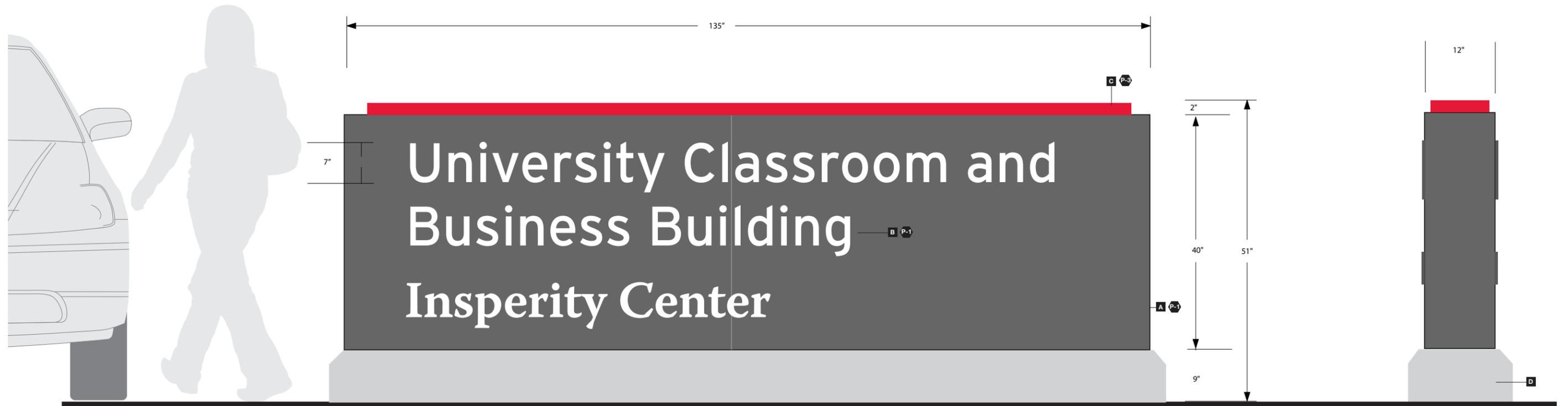
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> (emphasis is long term durability, color retention and wear rate). Font - Interstate

360 ft Daylight
240 ft Low light
75% reliability (% of population will read)



Double sided

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