

UNIVERSITY OF HOUSTON
Campus Facilities Planning Committee
Agenda Item Description Form

1. **Item:** Design Standard for Monument Signage
2. **Requesting Department:** DesignLAB in the College of Architecture
3. **Contact Names & Phone Numbers:** Dean Patricia Belton Oliver, x3-2400
4. **Presenter:** Patrick Peters
5. **Recommendation/Action Requested:** Approval of Monument Sign Design Standard

6. **Summary:**

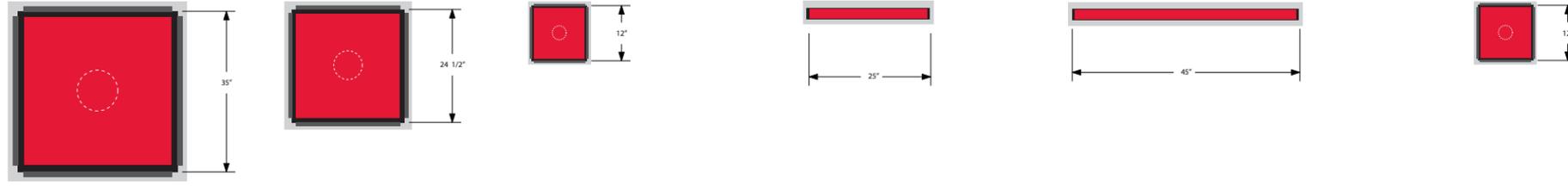
Approval is requested for the attached design standard for future monument signs on the University of Houston campus.

Requests for monument signs to mark campus buildings are becoming increasingly numerous but no sign type exists in the University of Houston Design Guidelines making consistency difficult to achieve.

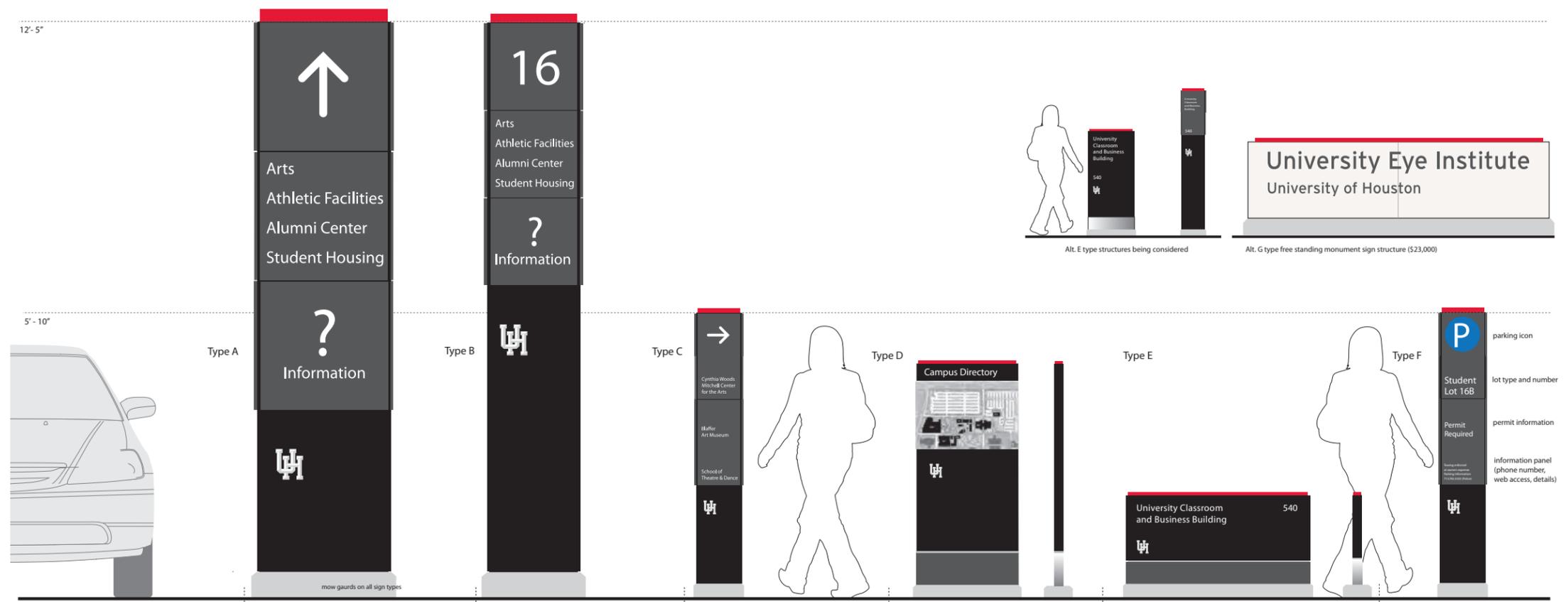
The proposed standard complements the new UH wayfinding signage family, is scalable for different settings, and offers a consistent solution while allowing for adjustment to each site. The sign can lengthen or shorten. The color field can also change between light (soft white/cream) or dark (system grey). With those two variables only, the sign will stay visually consistent with the balance of the sign family.

7. **Proposed Start Date:** Upon CFPC approval
8. **Supporting Documentation Description:** Wayfinding Signage Family and Monument Sign Standard Elevations

UNIVERSITY OF HOUSTON - PROPOSED CAMPUS WAYFINDING SIGNAGE FAMILY



Top view



Font Family - Interstate	Type A	Type B	Type C	Type D	Type E	Type F
	Vehicular - Directional (Street scale) (9 qty) Campus perimeter, public thoroughfares	Vehicular - Entrance and Campus Directionals (23) Entrances and internal campus directionals	Pedestrian Directional (42) Campus wayfinding	Pedestrian scaled directory/map (25) Campus wayfinding	Building Identifier (163) Campus wayfinding	Parking Identifier (56) Parking lot entry markers Vehicale Scale
	113 ft Daylight 75 ft Low light 75% reliability (% of population will read)	75 ft Daylight 50 ft Low light 75% reliability (% of population will read)	37 ft Daylight 25 ft Low light 75% reliability (% of population will read)			
FABRICATION AND INSTALLATION (1 unit) (Rough budget pricing only)	\$ 17,721 / 14,970	\$ 12,500	\$ 6,800	\$ 4,250	\$ 3,800	\$ 6,800
(multiple units)	\$ 14,357 / 13,449 option	\$ 11,327 / 10,263	\$ 6,325 / 3,278	\$ 2,070	\$ 2,140	\$ 6,325 / 3,278
PRODUCTION FEATURES	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 2 active message sides > Porcelain enamel trim > Digital printed map (flexibile updating) > Painted and UV coated frame structure > Graffiti resistant surfaces > Attachments made with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 2 active message sides > Porcelain enamel trim > Screen printed graphics and text > Painted and UV coated frame structure > Graffiti resistant surfaces > Attachments made with tamper proof hardware > footing includes mow gaurd and peer construction for stability 	<ul style="list-style-type: none"> > 4 active message sides > Porcelain enamel faces and trim > Screen printed graphics > Painted and UV coated frame structure > Graffiti resistant surfaces > Changable face panels for updating > face panels attached with tamper proof hardware > footing includes mow gaurd and peer construction for stability

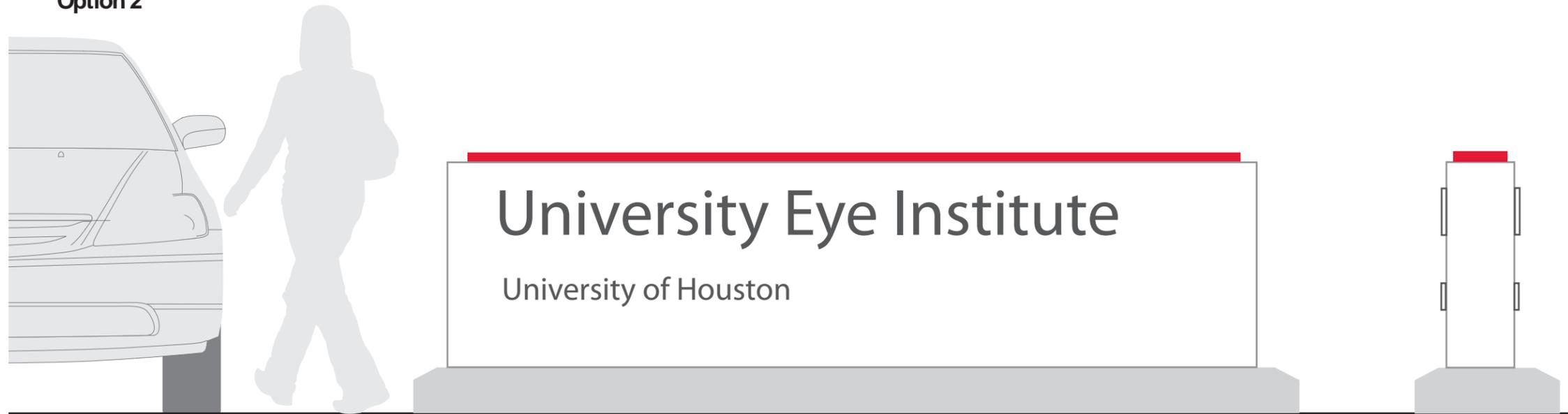
UNIVERSITY OF HOUSTON CAMPUS EXTERIOR SIGN PROGRAM > full size plywood mockup \$6,475



Option 1

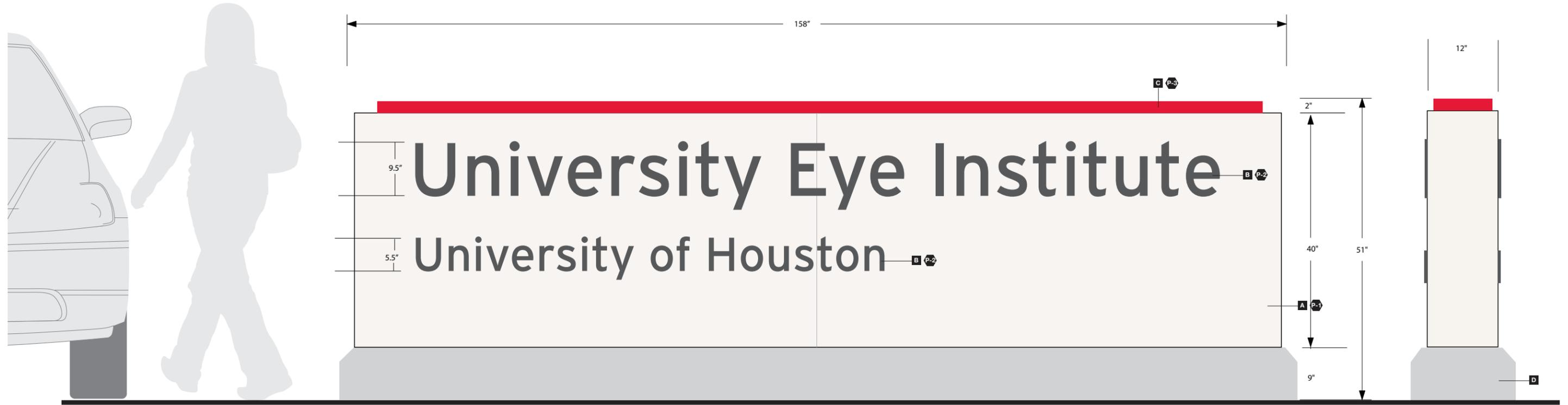


Option 2



PRODUCTION NOTES

1. All surfaces to be specified, painted enamel, with porcelain enamel cap (red), cut text painted and applied. Option for reverse channel internally illuminated letters. (emphasis is long term durability, color retention and wear rate).



Double sided

Production Notes

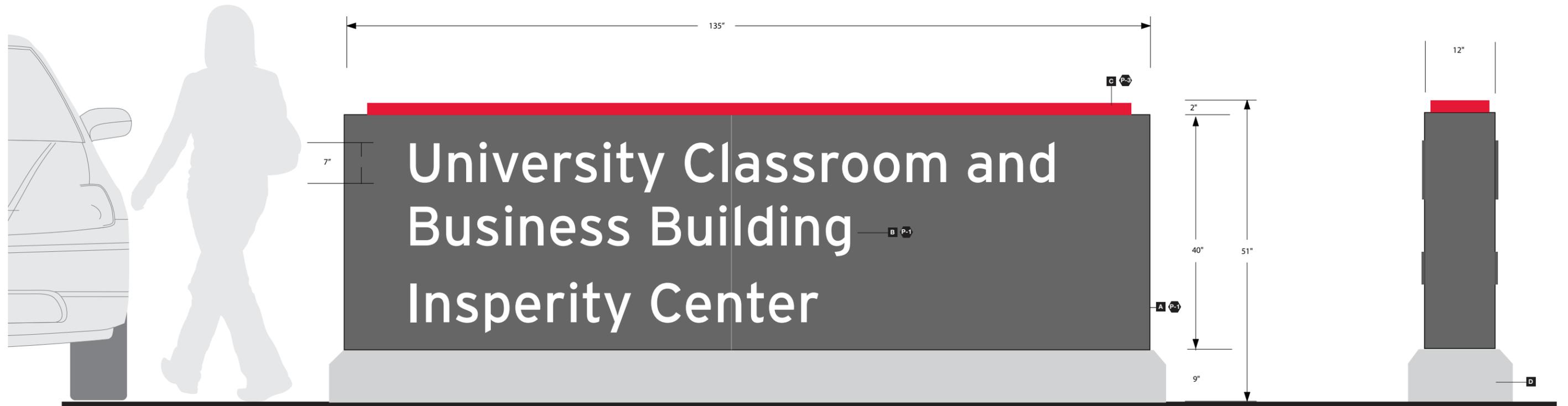
- A** painted aluminum cabinet, painted to match [MP04561 Snowmist]
- B** cut and painted aluminum letters, .5" deep, painted to match [MP03849 Inerte Grey]
- C** aluminum cap, porcelain enamel finish to match [MP00225 Rose Petal]
- D** footing/mow guard
Option: Illumination in ground wash up lighting

Paint / Porcelain enamel colors

- P-1** Matthews Acrylic Polyurethane, MP04561 Snowmist, (Clearcoat - Satin Finish)
- P-2** Matthews Acrylic Polyurethane, MP03849 Inerte Grey, (Clearcoat - Satin Finish)
- P-3** Porcelain enamel to match MP00225 Rose Petal

360 ft Daylight
240 ft Low light
75% reliability (% of population will read)

> (emphasis is long term durability, color retention and wear rate). Font - Interstate



Double sided

Production Notes

- A** painted aluminum cabinet, painted to match [MP03849 Inerte Grey]
 - B** cut and painted aluminum letters, .5" deep, painted to match [MP04561 Snowmist]
 - C** aluminum cap, porcelain enamel finish to match [MP00225 Rose Petal]
 - D** footing/mow guard
- Option: Illumination in ground wash up lighting

Paint / Porcelain enamel colors

- P-1** Matthews Acrylic Polyurethane, MP04561 Snowmist, (Clearcoat - Satin Finish)
- P-2** Matthews Acrylic Polyurethane, MP03849 Inerte Grey, (Clearcoat - Satin Finish)
- P-3** Porcelain enamel to match MP00225 Rose Petal

> (emphasis is long term durability, color retention and wear rate). Font - Interstate

360 ft Daylight
240 ft Low light
75% reliability (% of population will read)