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Design LAB HOUSTON

University of Houston

Campus Wayfinding

UNIVERSITY of HOUSTON

GERALD D. HINES COLLEGE of ARCHITECTURE

UNIVERSITY OF HOUSTON - ARTS - WAYFINDING - CAMPUS DISTRICTS 2012

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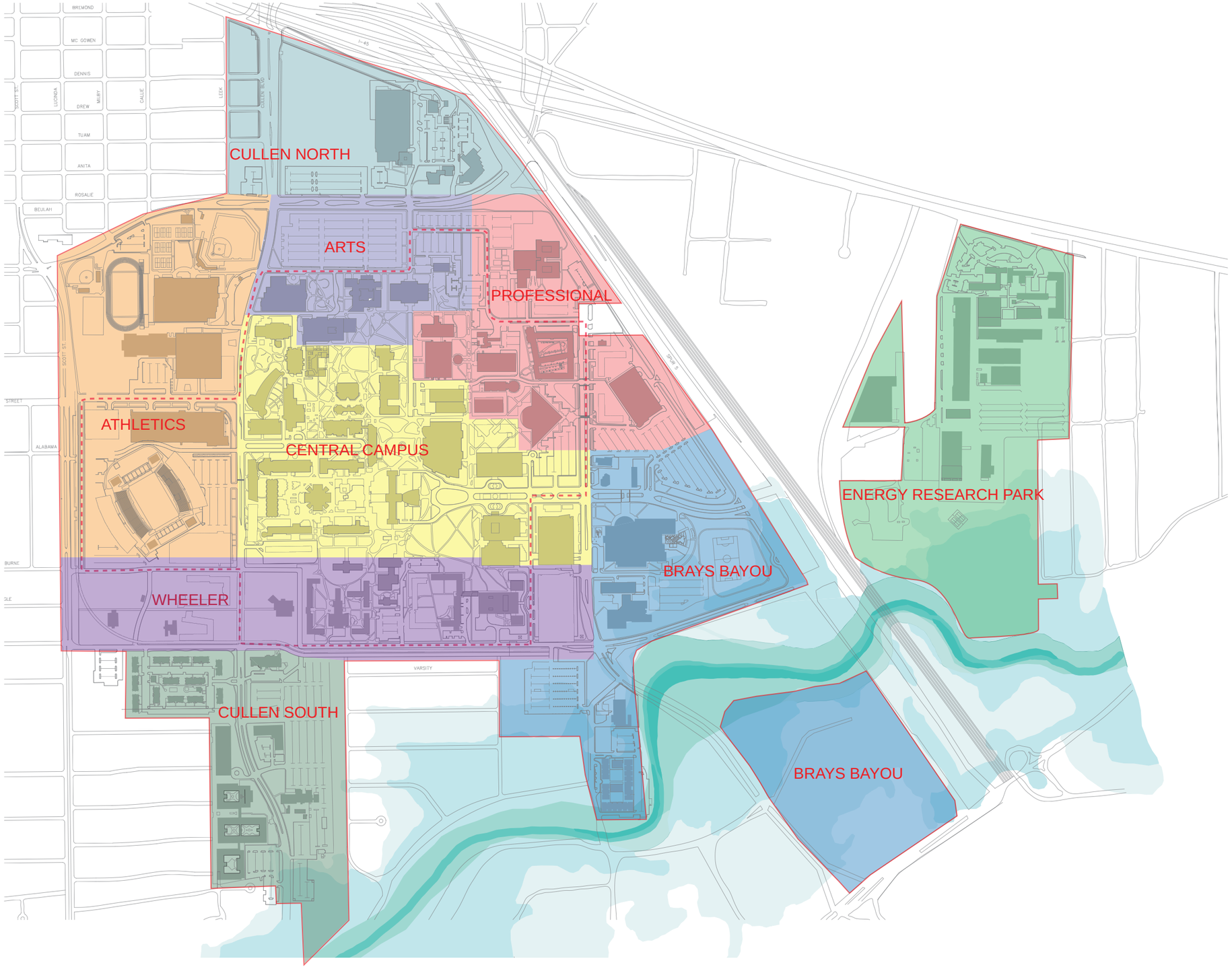

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The UH Arts District serves as the entry portal to the University of Houston campus for patrons, visitors, and students arriving by car from I-45 or via the future University Line lightrail stop.

- UH Arts District Buildings
- Existing Buildings
- Proposed Buildings
- Light Rail South
- Light Rail Addition
- UH Arts District
- Campus Loop Road

1. Fine Arts Building
2. South Park Annex
3. Moores School of Music
4. C.W. Mitchell Center for the Arts
5. Jack J. Valenti School of Communications
6. G. D. Hines College of Architecture
7. B. Keeland Jr. Design Exploration Center

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UH ARTS DISTRICT STUDY

1.2 Existing Conditions

- Arts District
- Loop Road
- Existing Trees
- New Trees
- Pedestrian Circulation
- Proposed Light Rail
- Black and Red Campus Signs
- White Parking Lots Signs

1. Grove
2. Wilhemina Robertson Way

- Street Light Poles
- Campus Light Poles
- Illuminated Bollards
- Ground Lights
- TL Tree Lights

N

25 50 100 150 200 300

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UNIVERSITY OF HOUSTON - ARTS - WAYFINDING

ALLEY THEATRE PATRONS ROUTE TO VISITOR PARKING

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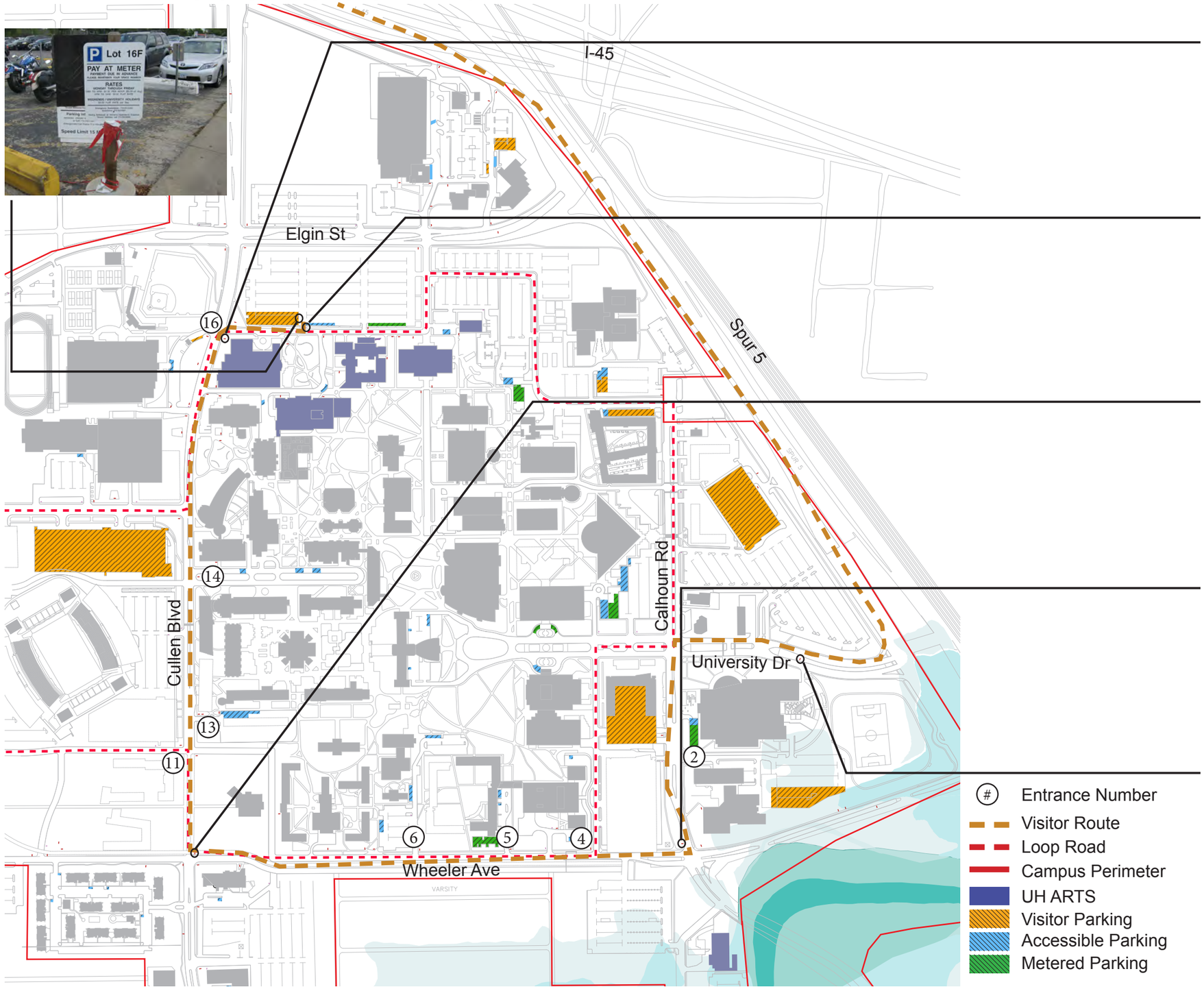

- # Entrance Number
- Visitor Route
- Loop Road
- Campus Perimeter
- UH ARTS
- Visitor Parking
- Accessible Parking
- Metered Parking

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UNIVERSITY OF HOUSTON - ARTS - WAYFINDING

ALLEY THEATRE PATRONS ROUTE TO VISITOR PARKING

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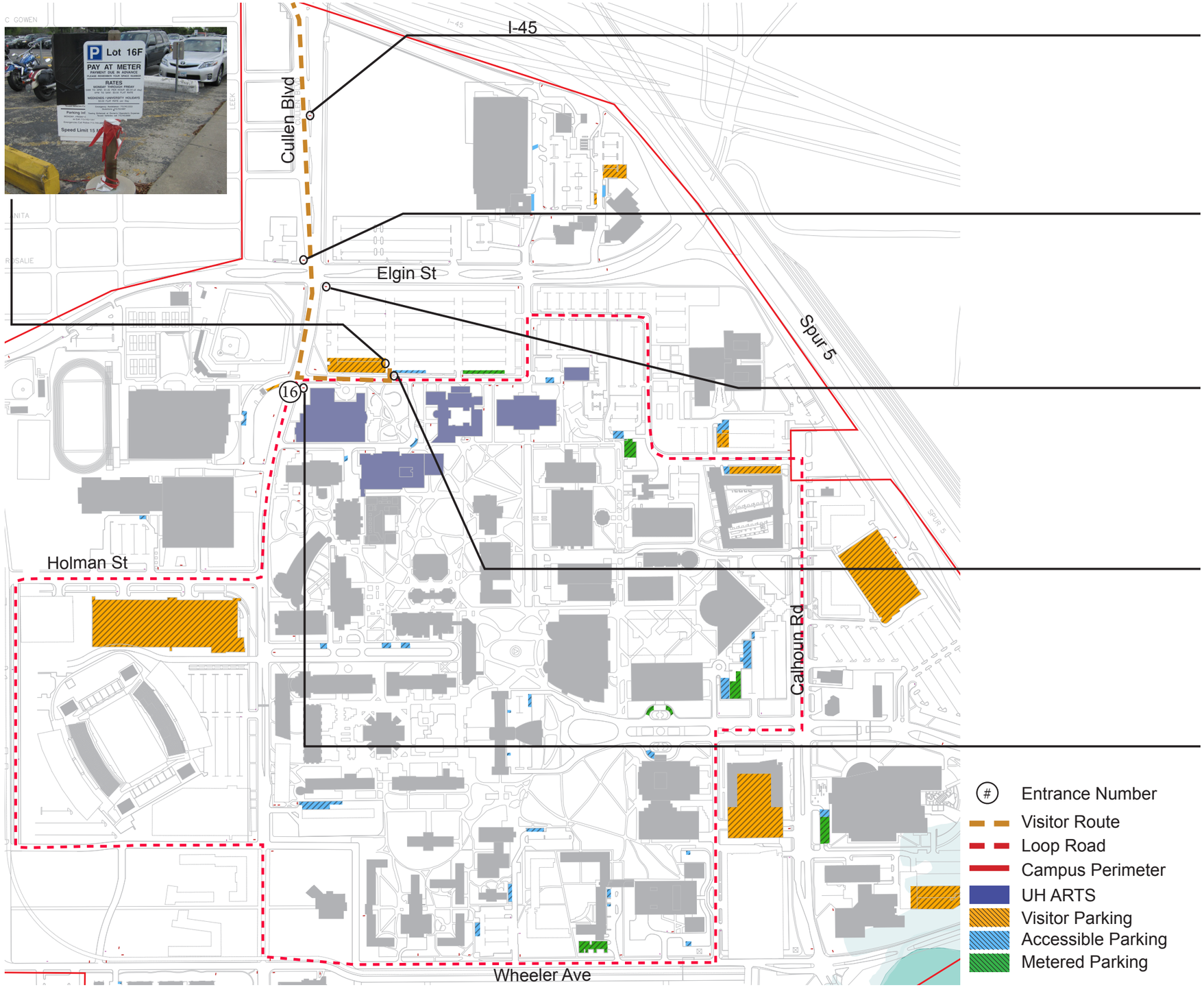

(#) Entrance Number

Visitor Route

Loop Road

Campus Perimeter

UH ARTS

Visitor Parking

Accessible Parking

Metered Parking

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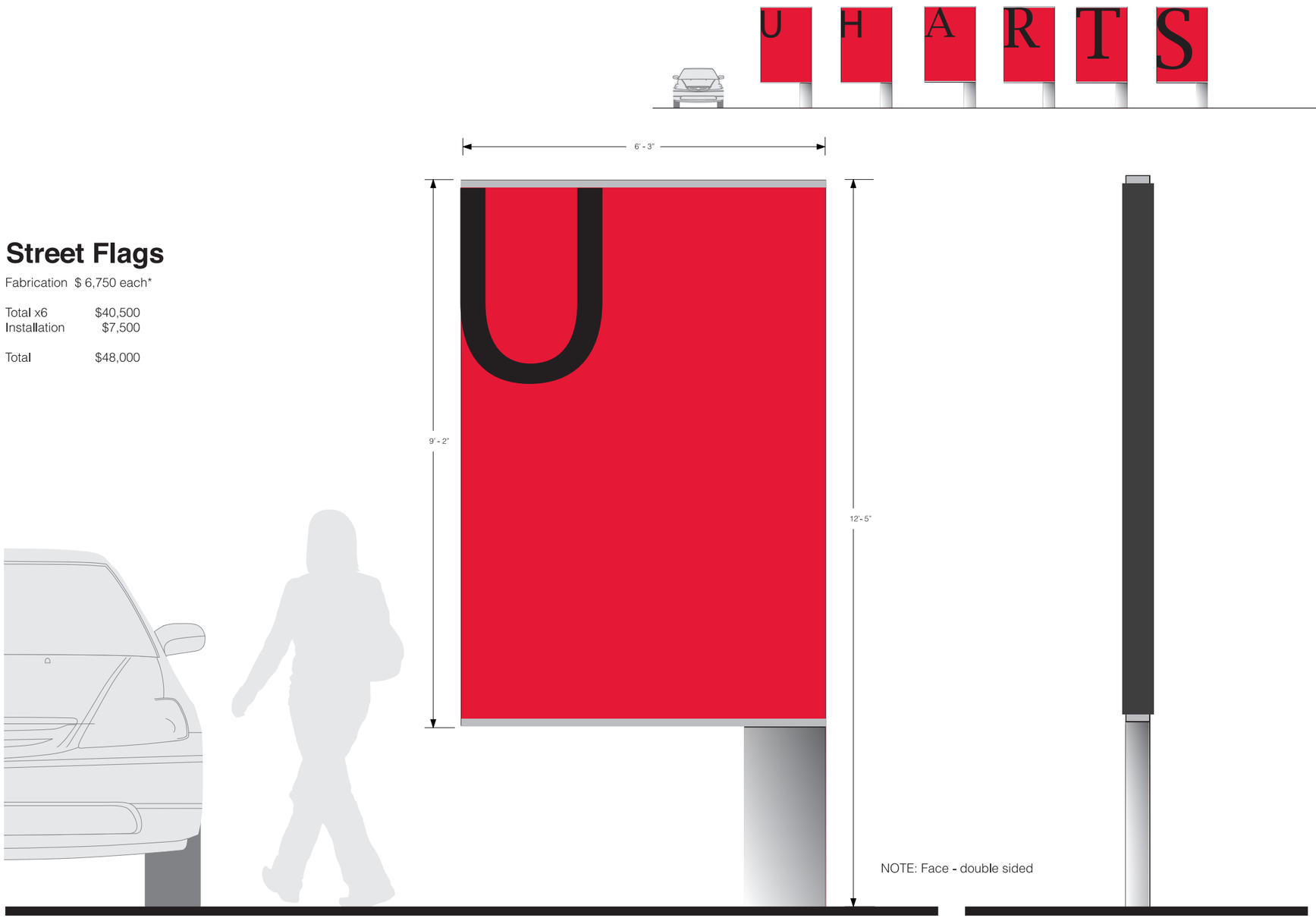
Street Flags

Fabrication $ 6,750 each*

Total x6	$40,500
Installation	$7,500
Total	$48,000



side view

PRODUCTION NOTES
1. All surfaces to be specified powder coat, painted, digital graphics application (adhesive back)
Sign will require engineering

Message specific

Organization specific

Event specific

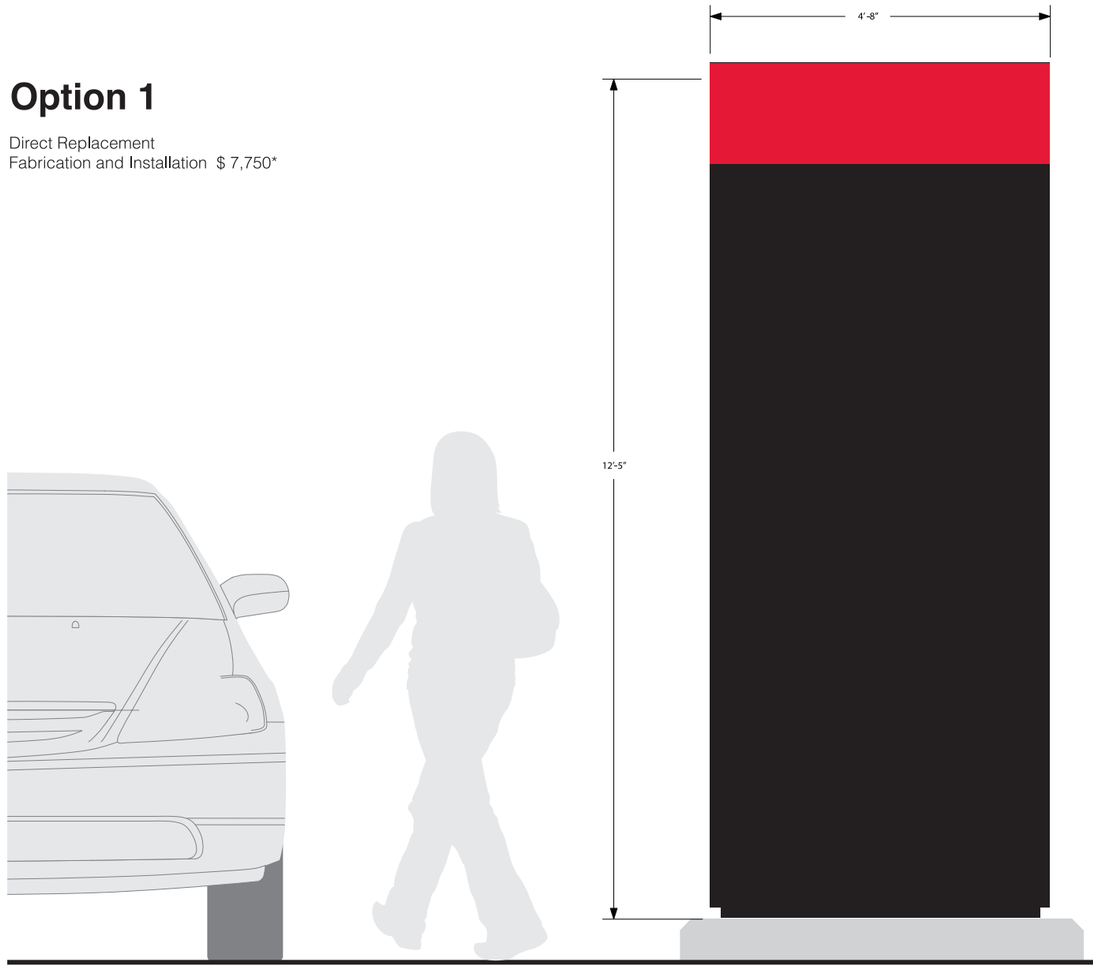
Street Flags - Content Delivery

Concept Studies

Option 1

Direct Replacement
Fabrication and Installation $ 7,750*

Top view



Sign destroyed and to be replaced

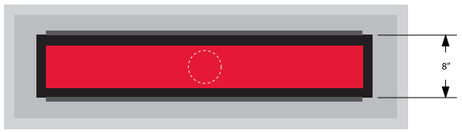
Remaining footing and internal support 7.12

NOTE: Dimensions are approximate. Final sign will replicate previous version.

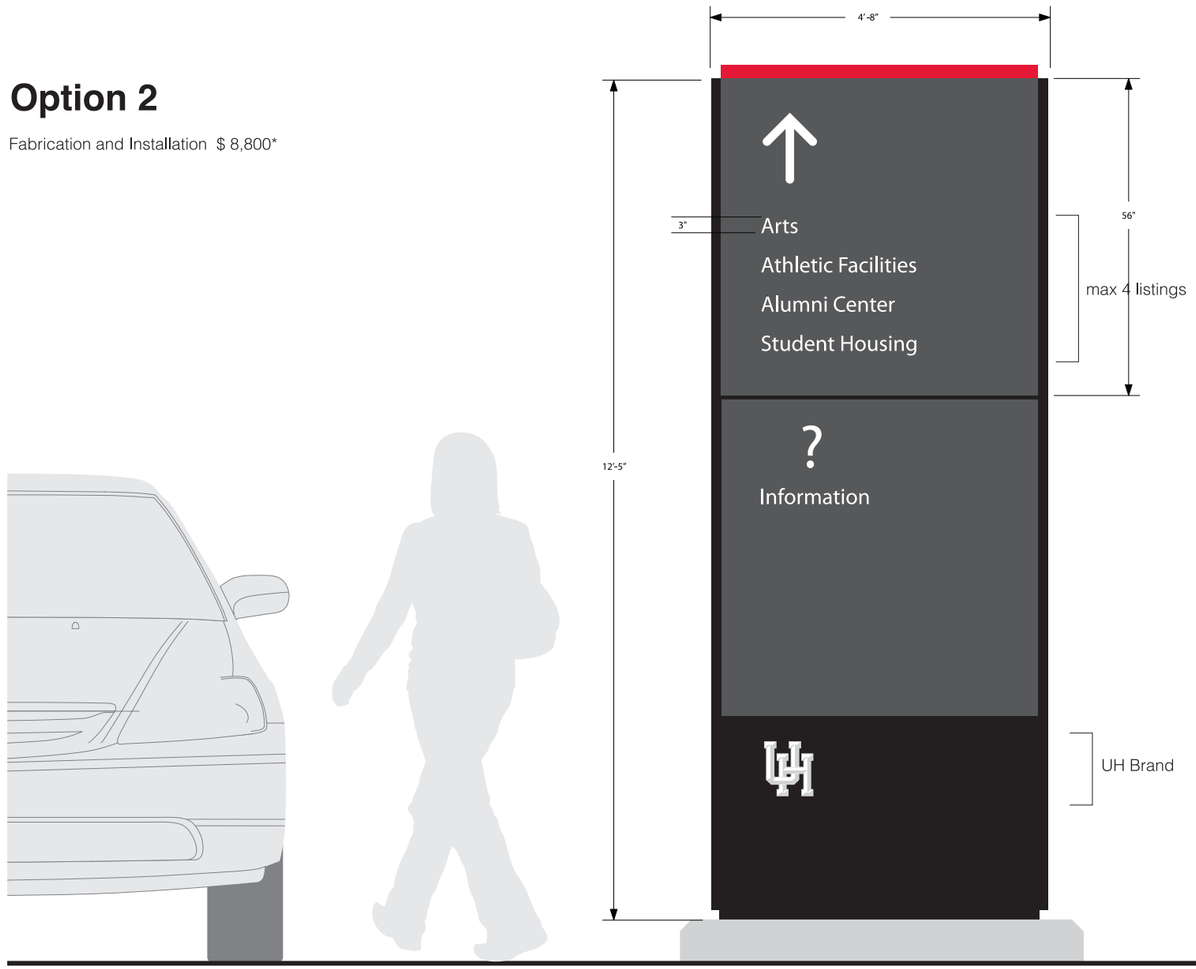
PRODUCTION NOTES
1. All surfaces to be specified per existing system

Option 2

Fabrication and Installation $ 8,800*



Top view



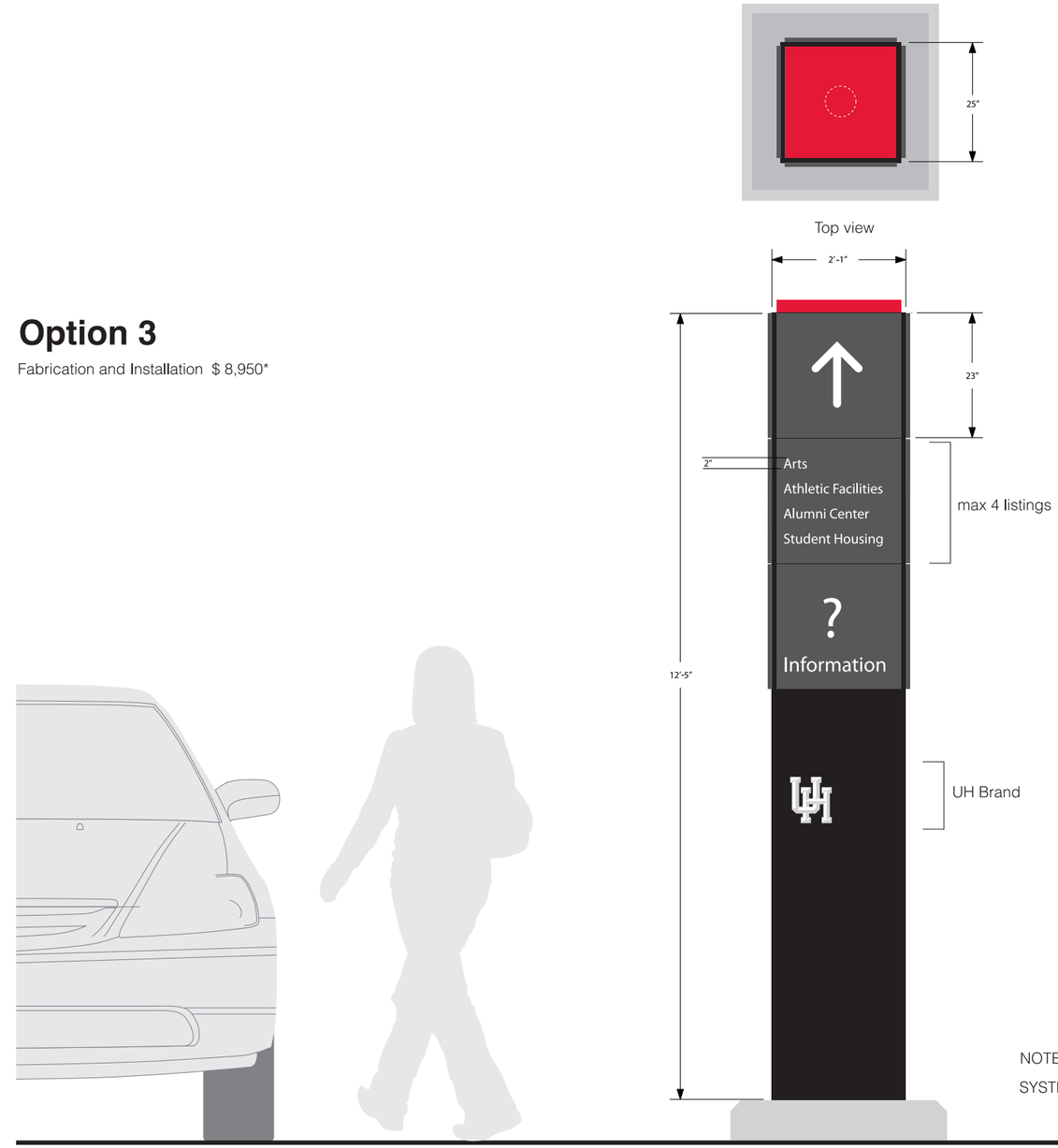
Sign destroyed and to be replaced

Remaining footing and internal support 7.12

PRODUCTION NOTES
1. All surfaces to be specified powder coat, painted, porcelain enamel, enameled text and graphics or screen printed text and graphics. (emphasis is long term durability, color retention and wear rate).

Option 3

Fabrication and Installation $ 8,950*



Sign destroyed and to be replaced

Remaining footing and internal support 7.12

NOTE: Sign provides 4 sides for messaging

SYSTEM FONT: Interstate

PRODUCTION NOTES
1. All surfaces to be specified powder coat, painted, porcelain enamel, enameled text and graphics or screen printed text and graphics. (emphasis is long term durability, color retention and wear rate).

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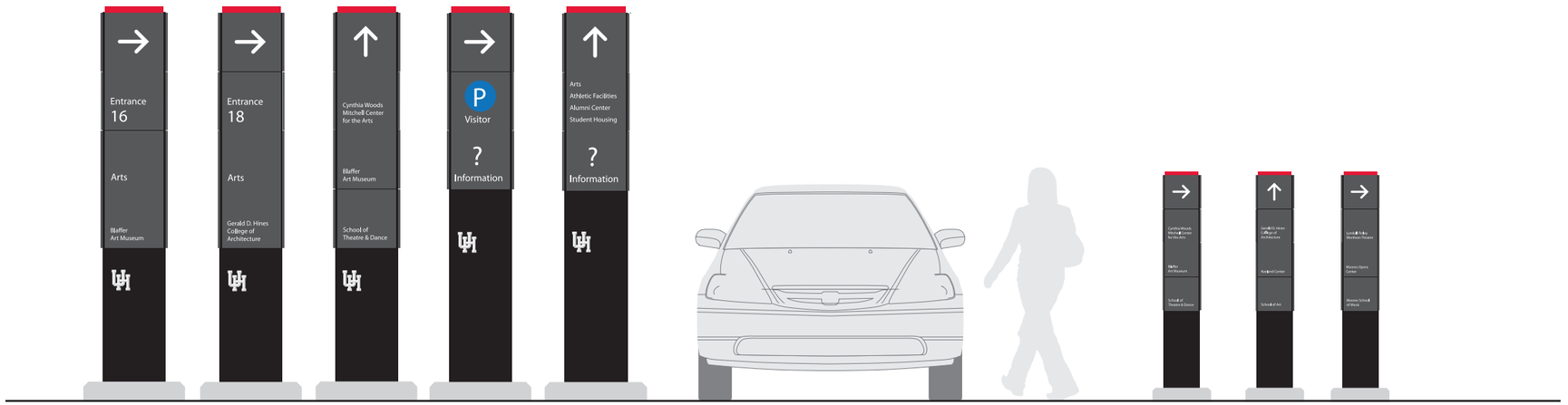
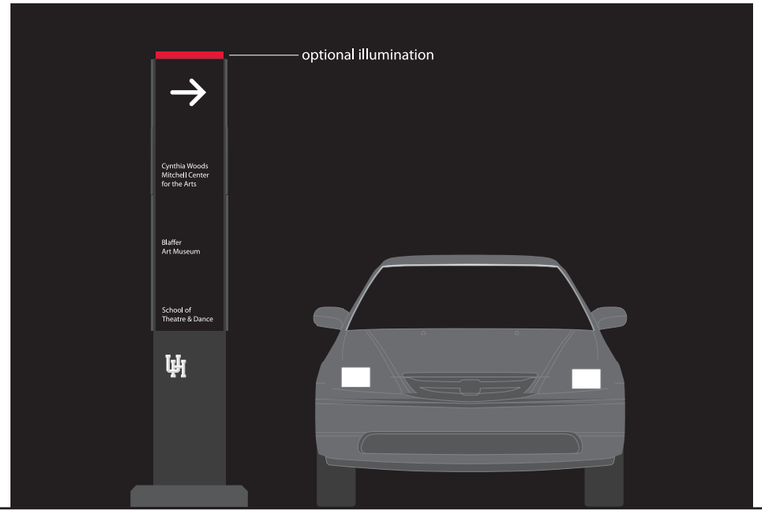
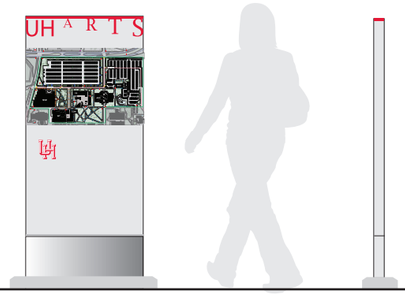


Vehicle Scale
Structure provides 4 sides for messaging

Pedestrian Scale
Structure provides 4 sides for messaging





Mapping and Information Panel Sign
Digital map application

PRODUCTION NOTES
1. All surfaces to be specified powder coat, painted, porcelain enamel, enameled text and graphics or screen printed text and graphics. (emphasis on long term durability, color retention and wear rate).

SYSTEM FONT: Interstate

Vehicle, Pedestrian Directionals and Information Pillars

UNIVERSITY OF HOUSTON, ARTS **Concept Studies**

minor design

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