

UNIVERSITY OF HOUSTON
Campus Facilities Planning Committee
Agenda Item Description Form

1. **Item:** CBB Donor Illuminated and Monument Signage
2. **Requesting Department:** Development
3. **Contact Names & Phone Numbers:** Lisa Holdeman, x3-8408
4. **Presenter:** Lisa Holdeman
5. **Recommendation/Action Requested:** Site Approval

6. **Summary:**

Approval is requested for the installation of illuminated and identifying large scale donor signage at the Classroom Business Building.

The University of Houston has received a significant financial contribution from Insperity, a human resources and business solutions firm, toward the construction of the Classroom and Business Building, which will open for the Fall 2012 semester.

In acknowledgement of this gift, the University of Board of Regents will be asked to approve naming the new building "Insperity Center." Since the building is five stories tall and can be seen beyond the campus perimeter, large scale neon back-lit lettering featuring the University of Houston logotype, the building name, and the Insperity logo is proposed for the east façade where it will be visible to visitors to the campus' west side.

The University of Houston logotype will be approximate 34'-3" long and 2' tall and the Insperity text and log will be approximately 21-6" wide and 18" tall. Insperity will pay the sign's manufacturing and installation costs.

Proposed letter construction is 6" to 8" deep channel steel or aluminum letters with a pewter automotive paint finish. UH Facilities Maintenance will pay the sign's operation and maintenance costs.

A 3' tall by 10' wide non-illuminated cast stone and brick (or metal) monument sign at grade level will also display the UH logotype and donor info in surface-applied metal letters.

Campus Design Guidelines allow self-illuminated signage only with approval of the Campus Facilities Planning Committee. The Office of Development requests the committee's consideration of backlit neon letters for the large scale lettering.

7. **Proposed Start Date:** Upon Board approval in February
8. **Supporting Documentation Description:** Elevations and renderings



Classroom Business Building East Elevation

UNIVERSITY OF HOUSTON
Classroom Business Building
 **Insperity Center**



Monument Elevation