



**UNIVERSITY OF HOUSTON  
Campus Facilities Planning Committee  
Request for Project Approval Form**

1. **Project Number**
2. **Project Name** **Shuttle Bus Shelters**
3. **Committee Date** **June 11, 2010**
4. **Requesting Department** **Parking & Transportation**
5. **Contact Name & Phone Number** **Bob Browand, x3-5847**
6. **Presenter:** **Bob Browand**
7. **Description of Request**

**Project Overview**

This item requests approval of shuttle bus shelters in various locations around the main and ERP campuses. Shelters will be provided at no cost to the University in exchange for the sale of advertising on adjacent advertising kiosks.

**Background Information:**

In February of this year, University Services and the Department of Parking and Transportation solicited proposals from vendors interested in operating bus shelters on the University campus.

The selected vendor, MSS Media, has agreed to provide shelter and advertising kiosk designs which complement the visual vocabulary of the campus. Constructed of “natural metal color” perforated metal panels, tubular steel, and standing seam metal roofing, the angled side panels and raked roof of the proposed shelter recall similar finished metal on the campus’ historic buildings and the silver diagonal employed on the new UH signage brand.

The perforated metal offers protection from the elements and more visibility than solid metal, while discouraging graffiti and posting of notices facilitated by smooth surfaces. Although the attached images show all “silver” finishes, the inclusion of red and black accents is being studied as the identifying signage is developed for the structure.

The associated advertising kiosk will be three-sided. Two of the three sides will be rented to advertisers and the third side will be available for University postings. Advertising of alcoholic beverages, tobacco products, fire arms, or any sexually oriented content will not be allowed.

Shuttle shelters are a service improvement which shuttle customers have requested. The shelters will clearly identify stops, make traversing the campus easier to understand (by their visibility and incorporated routes and maps), and provide a more comfortable wait for the shuttle.

- |            |                             |                              |
|------------|-----------------------------|------------------------------|
| <b>8.</b>  | <b>Cost of Project</b>      | <b>No cost to University</b> |
| <b>9.</b>  | <b>Source of Funding:</b>   | <b>NA</b>                    |
| <b>10.</b> | <b>Proposed Start Date:</b> | <b>Upon approval</b>         |

\_\_\_\_\_ Date: \_\_\_\_\_  
Spencer Moore  
Executive Director  
Facilities Planning & Construction

Attachments



Voting Results:

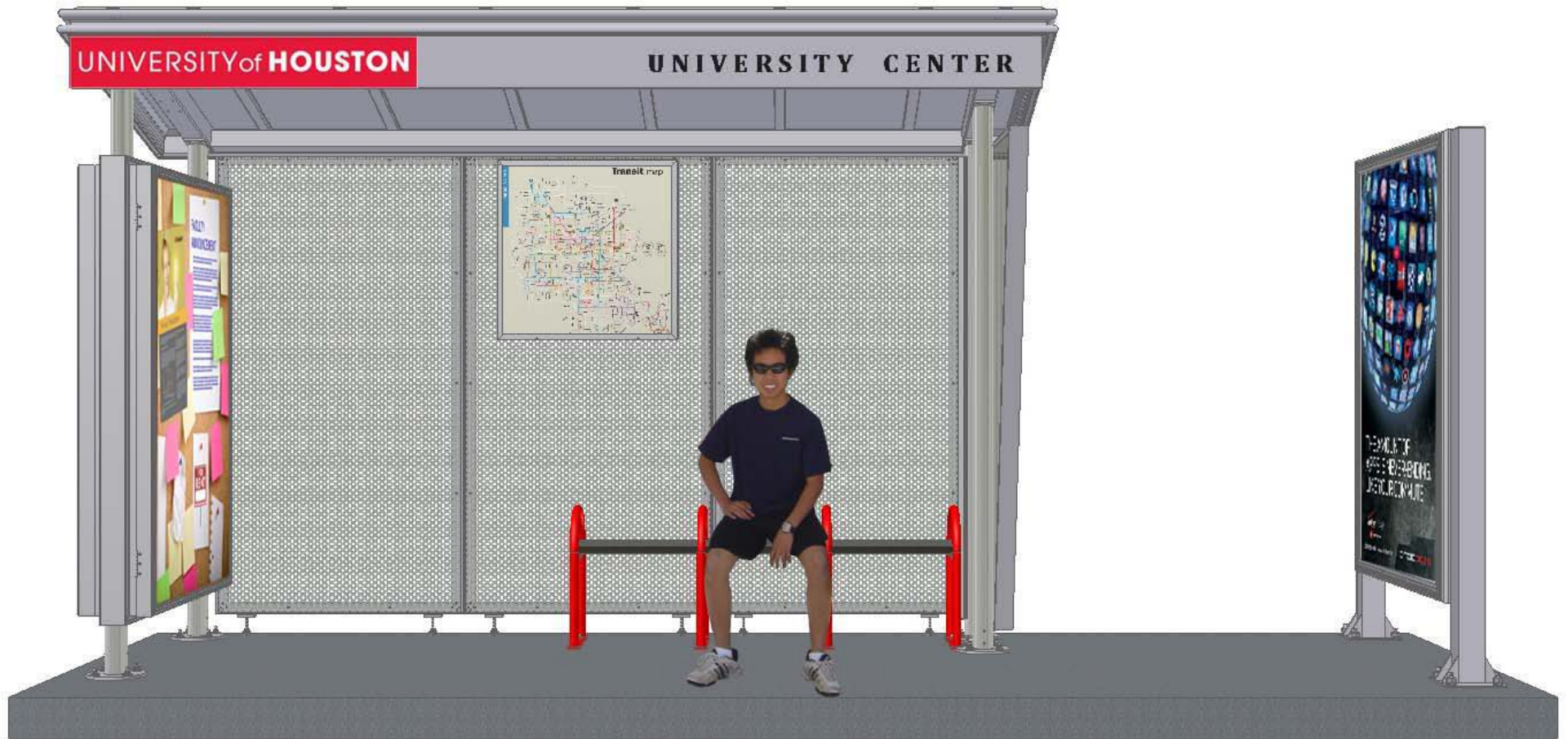
- Motion Failed
- Motion Passed
- Motion Passed with the Following Modifications:  
\_\_\_\_\_
- Motion Deferred to a Future Meeting Pending Receipt of Additional Information:  
\_\_\_\_\_

## SUGGESTED LOCATIONS OF BUS SHELTERS



The **RED** stops are the shelter locations provided at no cost to the University in exchange for advertising revenue.

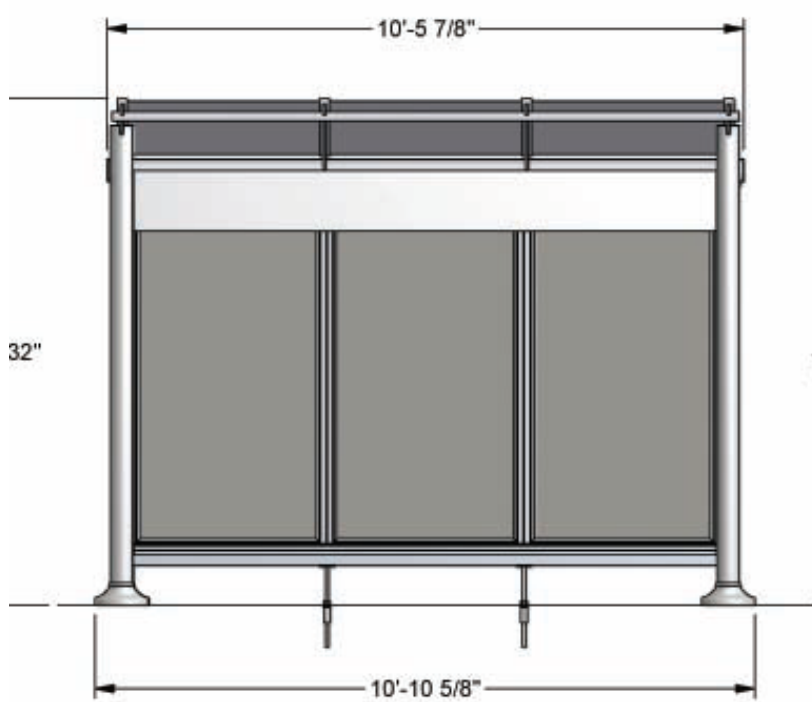
The **GREEN** stops are potential shelter locations which may be realized if advertising revenue exceeds expectations or if other funds become available.



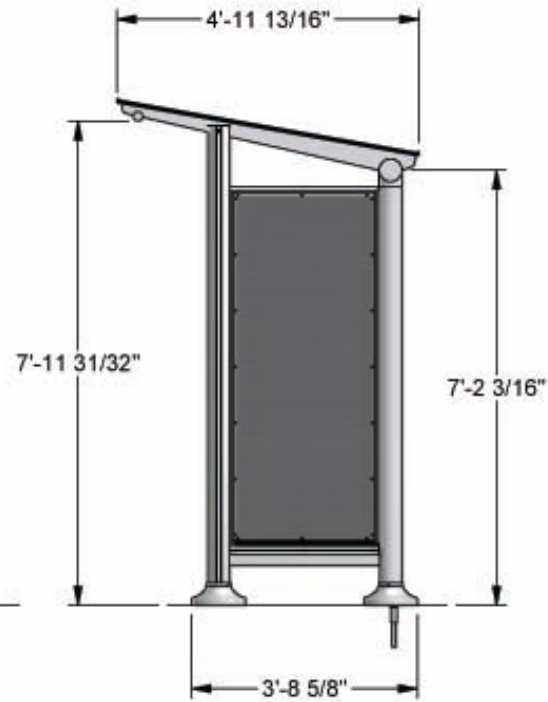
PROPOSED SHUTTLE SHELTER RENDERING



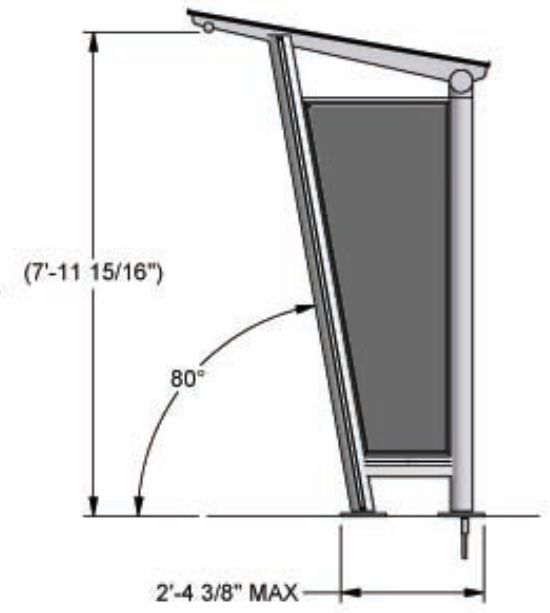
PROPOSED SHUTTLE SHELTER PERSPECTIVE VIEW



**FRONT VIEW**



**SIDE VIEW**  
STANDARD FRONT POST



**SIDE VIEW**  
ANGLED FRONT POST

**PROPOSED SHUTTLE SHELTER DIMENSIONS**