



**UNIVERSITY OF HOUSTON
Campus Facilities Planning Committee
Request for Project Approval Form**

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|---|-------------------------------|
| 1. Project Name | ERP Signage , Phase I |
| 2. Committee Date | June 11, 2010 |
| 3. Requesting Department | Advancement |
| 4. Contact Name & Phone Number | Watson Riddle, x3-2147 |
| 5. Presenter: | Watson Riddle |

6. Description

This item requests approval of the main campus sign, entry drive signs, and individual building identifying signage at the Energy Research Park campus.

Background Information:

As presented and approved at the March 2010 CFPC meeting, Advancement proposes signage for the recently acquired (and renamed) Energy Research Park based on the new UH campus brand.

Three sign types are proposed for committee review and discussion. These include a large, brick column mounted sign at the campus's major entry, monument-style signs at the 2 entry drives, and building signs for the fourteen ERP campus buildings and adjacent 4902 Gulf Freeway building. Additional wayfinding signage is in development and will be presented at a later meeting.

As previously discussed, the graphics make use of the new logotype, text in bold condensed Helvetica font, and four color scheme combined with a bold slash of color.

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|---------------------------------|----------------------------------|
| 8. Cost of Project | Approximately \$25,000.00 |
| 9. Source of Funding: | Lease Revenue |
| 10. Proposed Start Date: | Upon approval |

Date: _____

Spencer Moore
Executive Director
Facilities Planning & Construction

Attachments

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Voting Results:

___ Motion Failed

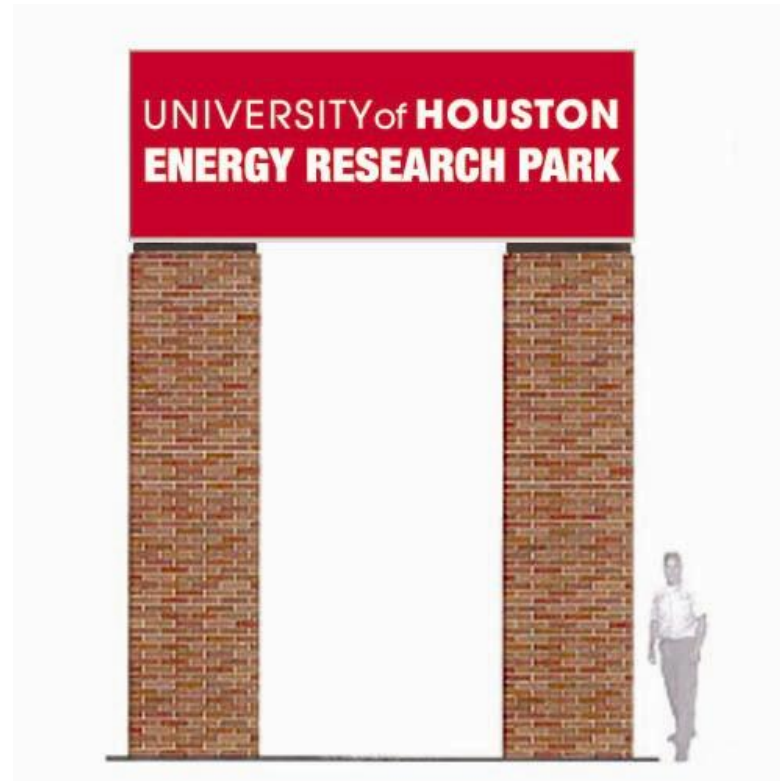
___ Motion Passed

___ Motion Passed with the Following Modifications:

___ Motion Deferred to a Future Meeting Pending Receipt of Additional Information:



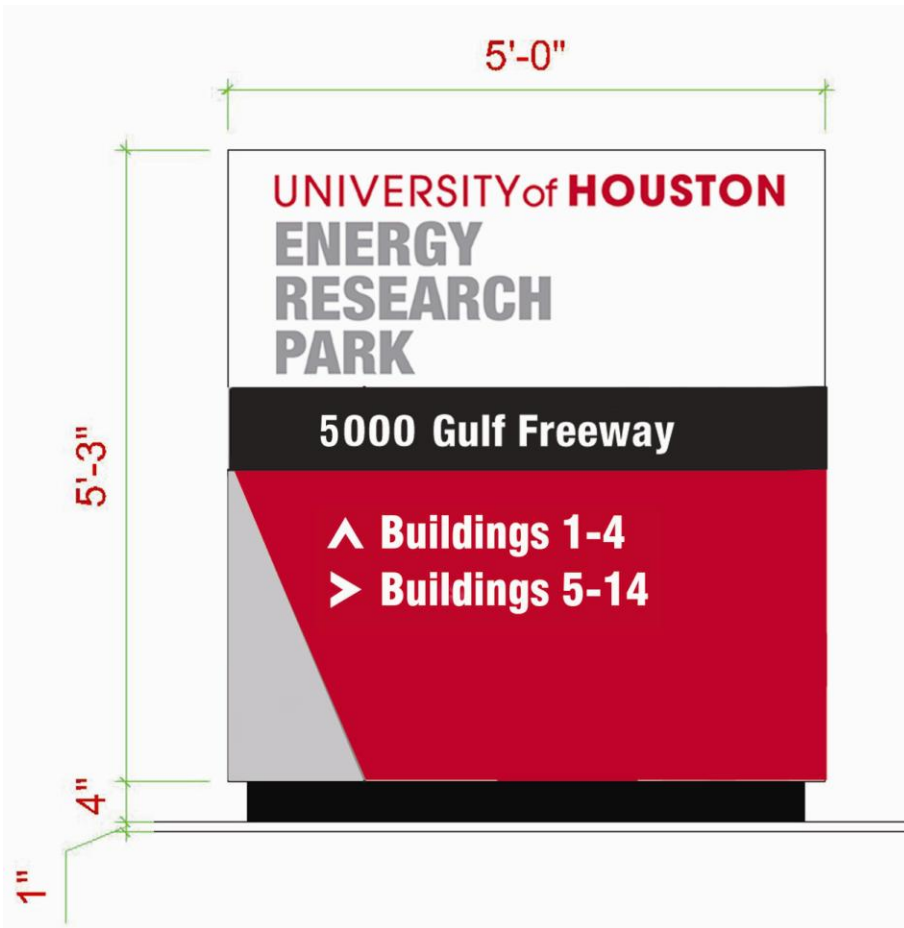
Existing



Proposed

MAIN CAMPUS SIGN





Existing

Proposed

MONUMENT SIGN



Existing



Proposed

BUILDING SIGN