

Bookstore Advisory Committee Meeting  
Minutes April 15, 2010

Attendees: Heidi Kennedy, Leena Nguyen, Anna Zulfiquar, Lili Zamarano, Marc Eckhardt, Alexandra McGuffey, Sharon Gates, Keith Kowalka, Claudine Giachetti, Simon Bott, Johnny Jackson, Esmeralda Valdez, Emily Messa

- I. Bookstore Updates
  - A. Creating opportunity and 9% increase school supply, non textbook sales are up.
  - B. 59% of summer textbook orders are in, 30% for the fall.
  - C. Direct emails to faculty and the communication lines are open, numbers are much better than last year.
    - i. Textbook Affordability Forum
      - a. A good start but would like to have it every semester.
    - ii. Buyback Program
      - a. Buybacks start April 26 and will go on everyday, it is best to sell at the end.
      - b. Students will be paid 50% of what they paid for the book.
      - c. Facebook, Twitter, and texts are being used to inform students.
    - iii. Textbook Rental Program
      - a. Felix- set to roll out rental in fall. B&N determines which books are suitable for rental
        - a. 2 things that won't work for rentals: custom books that are for UH only and 1 time use components.
        - b. Students will provide a credit card in case book isn't returned or is lost.
      - b. Simon Bott- encourage faculty to sign for 1-3 years, figure out cut off for book rentals.
      - c. Eckhardt- content can be accessed from any computer, available in "the cloud" , don't know which titles will be available until July.
      - d. Felix- offered e-books since 2007 and can only offer is when it becomes available from the publishers.
- II. Flat World Knowledge
  - a. Open content material- rightsholder has allowed to be free material by publisher, author, or professor. Content can be edited by professors . if they adopt it reduces need to buy new editions often.

Heidi- April 22- technology and teaching excellence

Jonas- may look at it more in summer, webinar on demand

Recap

A . Jonas- e-books since 2007, 45% original cost for rental, flat world books are an open source online and only costs \$1.99 per chapter to print. Executive Summary is sent out 2 days before, briefing on what we'll talk about.

B. Heidi- Textbook policy published asked faculty senate to include in next handbook. Deans of colleges will share with colleges that it's available.

C. Valdez- textbook scholarship open in July, revisit criteria.

- I. Have to apply? Accessible, only opened for fall, reoccurring if student is full time and maintains 3.0, merit-based, committee is made up of faculty, staff, students, office of scholarships & financial aid.

Meeting Adjourned at 1:55pm