

Bookstore Advisory Committee
Meeting Minutes 3/10/2011

Attendees: Reyes Ramirez, Simon Bott, Christie Peters, Mike Nguyen, Felix Robinson, Lili Zamarano, Deborah Marks, Rani Ramichandani, Jonas Chin

- I. Open Forum
- II. Approval Items
 - A. Minutes from Feb. 10th Meeting approved
- III. Nook Study and Options Town Hall
 - A. Book Store Advisory Town Hall
 - B. Location: Big Bend Room, 2nd floor of UC
 - C. Date & Time: April 6, 2011 1:00 pm – 2:00 pm
 - D. Arrangement: Theatre seating to accommodate up to 50 individuals
 - E. Agenda
 - F. 1:00 – 1:15 pm: Nook Study Demo with Christie Peters
 - G. 1:15 – 1:20 pm: Q&A
 - H. 1:20 – 1:35 pm: The State of Textbook Address with Felix Robinson
 - I. 1:35 – 1:40 pm: Q&A
 - J. 1:40 – 1:55 pm: Textbook Process with Reyes Ramirez
 - K. 1:55 – 2:00 pm: Q&A
 - L. Voted on and approved to move forward in planning by the committee
- IV. Bookstore Scholarships presented by Deborah Marks
 - A. Qualifiers for the scholarship
 1. Committee recommend to not include Tier One Scholars as the qualifier due to the current magnitude of the Tier One Scholarship
 2. Tier One Scholars receive housing allowance, research stipend- good benefits to being selected Tier One scholar
 3. How about helping the students who don't have Tier One scholarship who are academic excellent?
 4. International students or make it into competitive scholarship for undergraduates
 5. Graduates? Different from undergraduates, tend to have more grant money and scholarships to support them
 6. Recommendation- not to make it for Tier One Scholars and Graduate Students, target students who are strong in academics, transfer students and make it a competitive scholarship rather than adding on more scholarship money to those who already have a large scholarship
 - B. Scholarship Amounts- changing the amount in the proposal in order to keep the longevity of the program
 - C. Next Steps: Talk to Jeff Fuller from Admissions, fact finding on how it can be used as a tool to help recruit academic excellent students
 1. Would like to have the proper framework in place before the beginning of Orientation

V. Bookstore Updates

A. Adoptions and Textbook

1. Notices were sent out to departments regarding the textbook adoptions – have received a few adoptions
2. Sharon Gates, committee member, has been a great help with the Engineering department
3. Will reach out to Academic Affairs team asking to send out the same message (with different dates) regarding HEOA, HB and adoptions

B. Bookstore Services

1. Calhoun Lofts store- continuing to encourage people to go to the Calhoun Lofts Bookstore to pick up blue books, scantrons, etc, great service and location especially for residents
 - a. Working with the Barnes and Noble team as well as Auxiliary Services team on marketing and signage for the store
 - b. Seeing increased traffic
2. E-Books and Textbook rentals continue to be successful options for students
3. In April- will be launching Green UH shirt with design by David Delgado, student, will be white and green-made by Alta Gracia
4. Increased online sales- up 33% will be revisiting the model for operation and hours and revisit to see what can be done to meet overnight orders
5. Recommendation from committee- to make graduation regalia and information about regalia more available on the web and store
6. Barnes and Noble ranked the UH University Bookstore Number 2 out of 700 stores

C. Education Materials

1. Developed brochures explaining the textbook process and breakdown of the options for students – good information for the Town Hall

VI. Meeting Adjourned