Food Service Advisory Committee

February 6, 2015



Open Forum



National Brand Pricing

- Exception to standard timing of requesting mid-year increase.
 - No increase in prices since August 2013
- Working with UHDS on timing of receipt of changes from corporate office
 - Price changes at the start of academic year only



National Brand Pricing

Summary of changes:

National Brands	Š	S Increase	<u>% Increase</u>
UC CFA	\$	1.36	0.71%
Sat CFA	\$	1.40	1.09%
Einstein's	\$	(0.40)	-0.09%
McDonald's	\$	9.66	2.34%
Panda Express	\$	0.59	1.11%
Pizza Hut	\$	0.40	0.65%
Smoothie King	\$	36.30	2.04%
Starbucks	\$	15.83	1.06%
Subway	\$	16.16	6.39%
Taco Bell	\$	0.54	0.17%
Taco Cabana	\$	26.19	2.91%
TOTAL	\$	108.03	
% Average Increase			1.67%

Residential Consultant

- Barbara DeMarco
 - More than 25 years experience in food service industry
 - Before Aramark, worked with P.F. Changs,
 Cheesecake Factory, The Today Show, Good
 Morning America and others
 - Food stylist/photographer with Martha Stewart Living Magazine
 - Bachelor's in Nutrition & Food Production
 Management; Master's in Nutrition/Biochemistry

Fresh Food Co. Changes

- Homemade granola & croutons
- Hand pressed pizza dough
- Adding vegan/vegetarian dessert to vegetarian station every day
- Weekend schedule changes
 - Continental breakfast
 - 8 a.m. to 11 a.m.
 - Expanded Brunch Menu
 - 11 a.m. 3 p.m.





Fresh Food Co. Changes

- Hot chocolate machine is on order
- Switched to Fair Trade coffee
- Expanding Gluten-Friendly Station



BUYFAIR. BEFAIR



Chef Showcase Series

 Weekly showcase of Sous Chef during lunch/dinner (based on chef's schedule)



- Sous Chef chooses item he/she wants to present each week
- Sous Chef will cook that item for the day, adding their individual flair to the dish
- Chef feature sign will be placed at registers the day prior to and day of event & shared on social media sites the day of

Fair Trade Campaign

- Certification Requirements
 - Pass a Fair Trade Resolution FSAC Action
 - Establish a Fair Trade Committee Complete
 - Carry 2 Fair Trade Products at all C-Stores, Dining Halls, Coffee Shops and Bookstores – In Progress
 - Show 2 Examples of Fair Trade Education on Campus
 - Not Started
 - Show 2 Examples of Fair Trade at Large Campus
 Events or Meetings Not Started



Fair Trade Campaign

Location Name	Status	
Fresh Food Company	Completed – Citavo Coffee	
Cougar Woods	Completed – Citavo Coffee	
Convenience Stores	Completed – EcoGrounds Coffee & Tea	
Starbucks	Completed – Italian Roast Bag & Brew	
Shasta's	In Progress – Coffee & Espresso	
Barnes & Noble	In Progress – Shirts	
Cougar Grounds	In Progress – Republic of Tea Black Tea	
Eric's Restaurant	In Progress – Coffee & Tea	
Barron's	In Progress – Coffee & Tea	
Catering on Cullen	In Progress – Sourcing Best Options	



Spring Break Dining Habits

- Survey will be sent to residents, faculty and staff.
- Gauging time on campus during break and dining preferences.



Reusable To Go Update

- Deposit program was a huge SUCCESS!
- No new containers were needed for Spring 2015 and several cases from Fall 2014 are still unopened.
- No student complaints have been received by UHDS or Auxiliary Services.



Member Items



Next Meeting

March 6, 2015 12 p.m. – 2 p.m.

