

Food Service Advisory Committee

November 7, 2014

Open Forum

Starbucks Refresh



STARBUCKS®

- UC Satellite Starbucks

- Phase 1

- Lounge Area: Completed 11/3/2014

- New paint
 - Remove carpet
 - New and more seating

- Phase 2

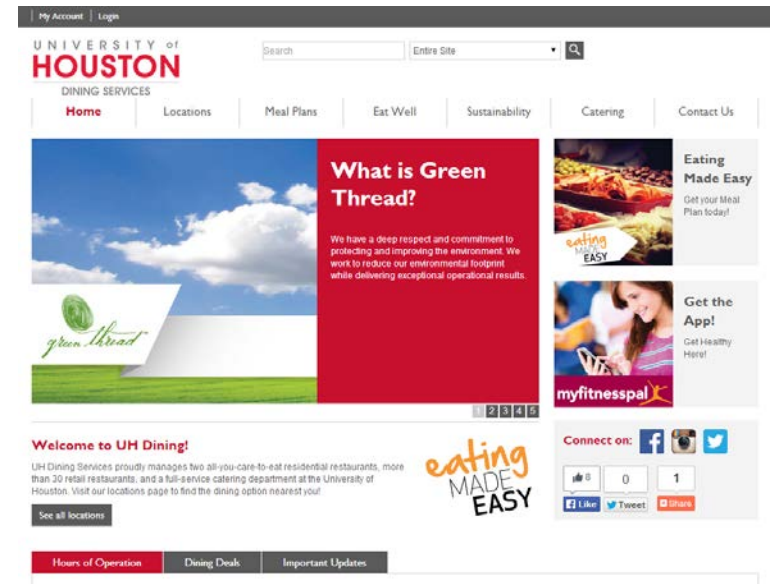
- Hot Food Program: Installation TBD

- New warmer will allow us to carry hot food program



New Website

- Contemporary Design
- New Features
 - Fully mobile compatible
 - Interactive nutrition tools
 - Favorite menu items
 - Compare menu items
 - Filter & compare meal plan options
 - Live social media feeds
 - Catering staff page
 - Google map pins for each location



Freshii



- Grand Opening – January 2015
- Brand Benefits
 - Focus on fresh fruits & veggies, whole grains and lean proteins.
 - Fully customizable menu to fit a variety of diets.
 - Sustainable prep & packaging.
 - Salads are shaken in biodegradable bags.
 - All to-go is either recyclable or biodegradable.

Freshii

- Pricing list on printouts.
 - We are running Tier 1 (lowest) pricing even though the other Houston locations are at Tier 3
- Serve Lunch & Dinner
 - Option to expand into Breakfast later if needed



Holiday Hours

- PDF Handouts Being Passed Around
- Can be accessed and printed from UHDS homepage.

DON'T GO AROUND HANGRY

1 2 3 4 5

myfitnesspal Get Healthy Here!

Connect on:

8 0 1
Like Tweet Share

eating MADE EASY

Welcome to UH Dining!

UH Dining Services proudly manages two all-you-care-to-eat residential restaurants, more than 30 retail restaurants, and a full-service catering department at the University of Houston. Visit our locations page to find the dining option nearest you!

See all locations

Hours of Operation Dining Deals Important Updates

UNIVERSITY of HOUSTON
DINING SERVICES

[Fall 2014 Hours of Operation](#)
[Thanksgiving 2014 Hours of Operation](#)

Spring Hours

- Spreadsheet of full hours will be sent out for review.
 - Please return comments no later than 11/17/2014
- Key Changes
 - Addition of Freshii
 - Monday – Thursday: 10:30 to 7:00
 - Friday: 10:30 to 5:00
 - Saturday – Sunday: Closed
 - No Pad #2
 - Closed for construction of new Engineering Building
 - McDonald's open until 7 p.m. during Spring Break (Monday – Thursday)
 - Cougar Woods closed weekend before Spring Break and FFCo closing at 7 p.m.

Finals Mania – Fall 2014

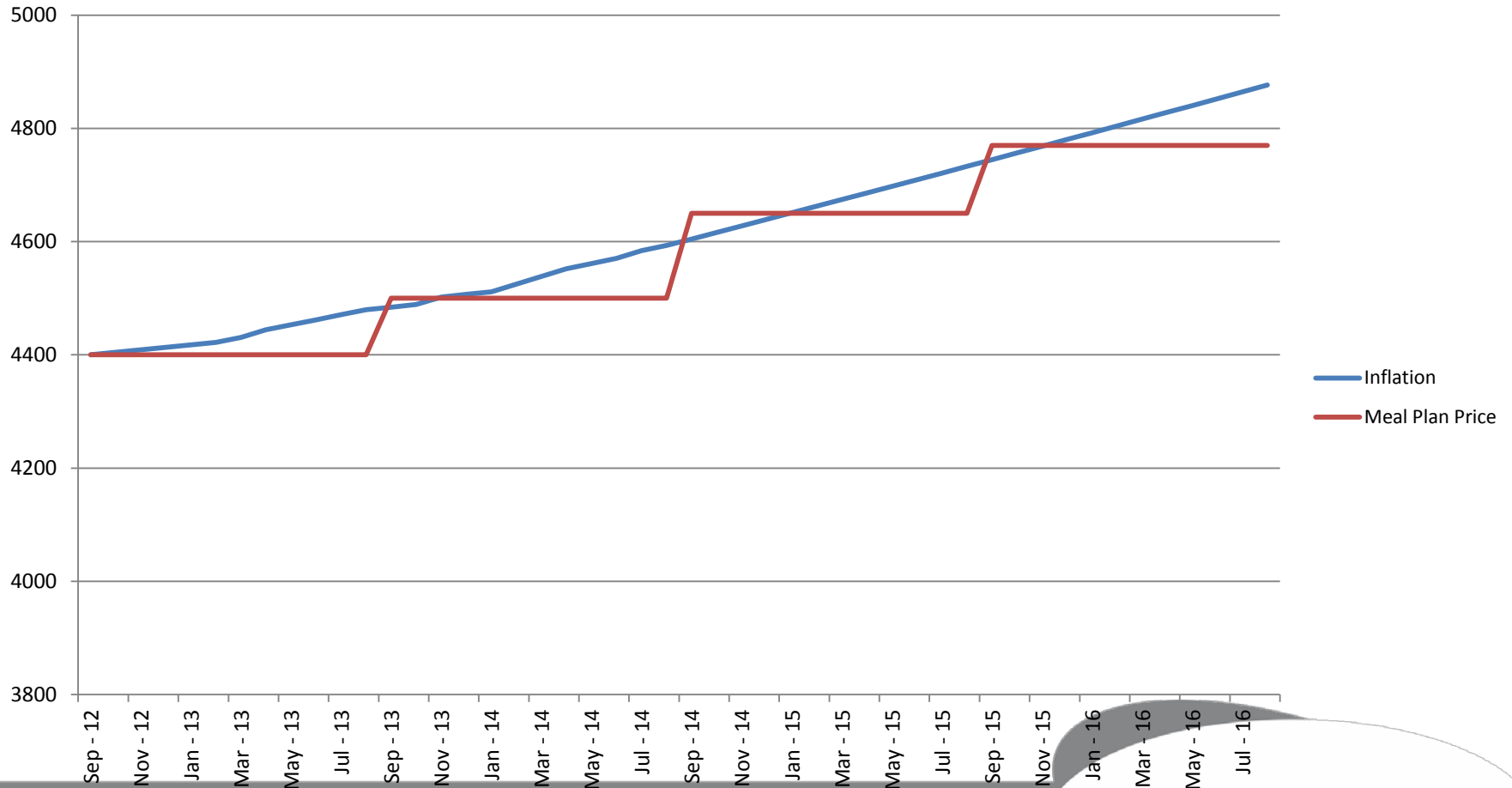
- Date: Monday, Dec. 8
- Time: 8:30 p.m. – 10:30 p.m.
- Call for volunteers!
 - Contact Emily Fahner
efahner@central.uh.edu
713-743-6571



Meal Plan Proposal

Academic Year 2015 - 2016

MP Pricing Relative to Inflation



Meal Plan Options Discussion

- Based on:
 - RHA feedback
 - FSAC Committee feedback
 - FSAC Subcommittee feedback beginning February 2014
 - Focus groups
 - Surveys
 - Competitive research
 - Financial analysis

Key Research Findings

- Split of students making meal plan choices based on # of meals and overall price.
- 10 meals per week was a strong desired minimum number of meals available on a plan.
- Additional Cougar Cash buying power is universally desirable.
- Request to remove swipe restrictions for guests to allow more guests to come and use plan holders meal swipes instead of guest passes.

Proposal

Pros

- Largest Cougar Cash discount
- Lowest overall pricing
- Unrestricted guest pass usage on Sasha Swipe and Cougar Choice plans
- Tiered plan pricing
- Board rates address inflation costs

Cons

- Lease partners no longer accept Cougar Cash

Residential Pricing

Plan	Meals	Cougar Cash	Board Rate	CC Rate	Total Price
Shasta Pass Unlimited	Unlimited (+20GPs)	\$100	\$1,820	\$85	\$1,905
Sasha Swipe 15	15/week	\$250	\$1,640	\$225	\$1,865
Cougar Choice 160	160/sem.	\$400	\$1,310	\$380	\$1,690
Cougar Cash	N/A	\$1,600	\$0	\$1,520	\$1,520

- Board Rate Increase
 - Shasta Pass: 2.5%
 - Sasha Swipe: 2.5%
 - Cougar Choice: 2.7%
- Cougar Cash Discounts
 - Shasta Pass: 15%
 - Sasha Swipe: 10%
 - Cougar Choice: 5%
 - Cougar Cash: 5%

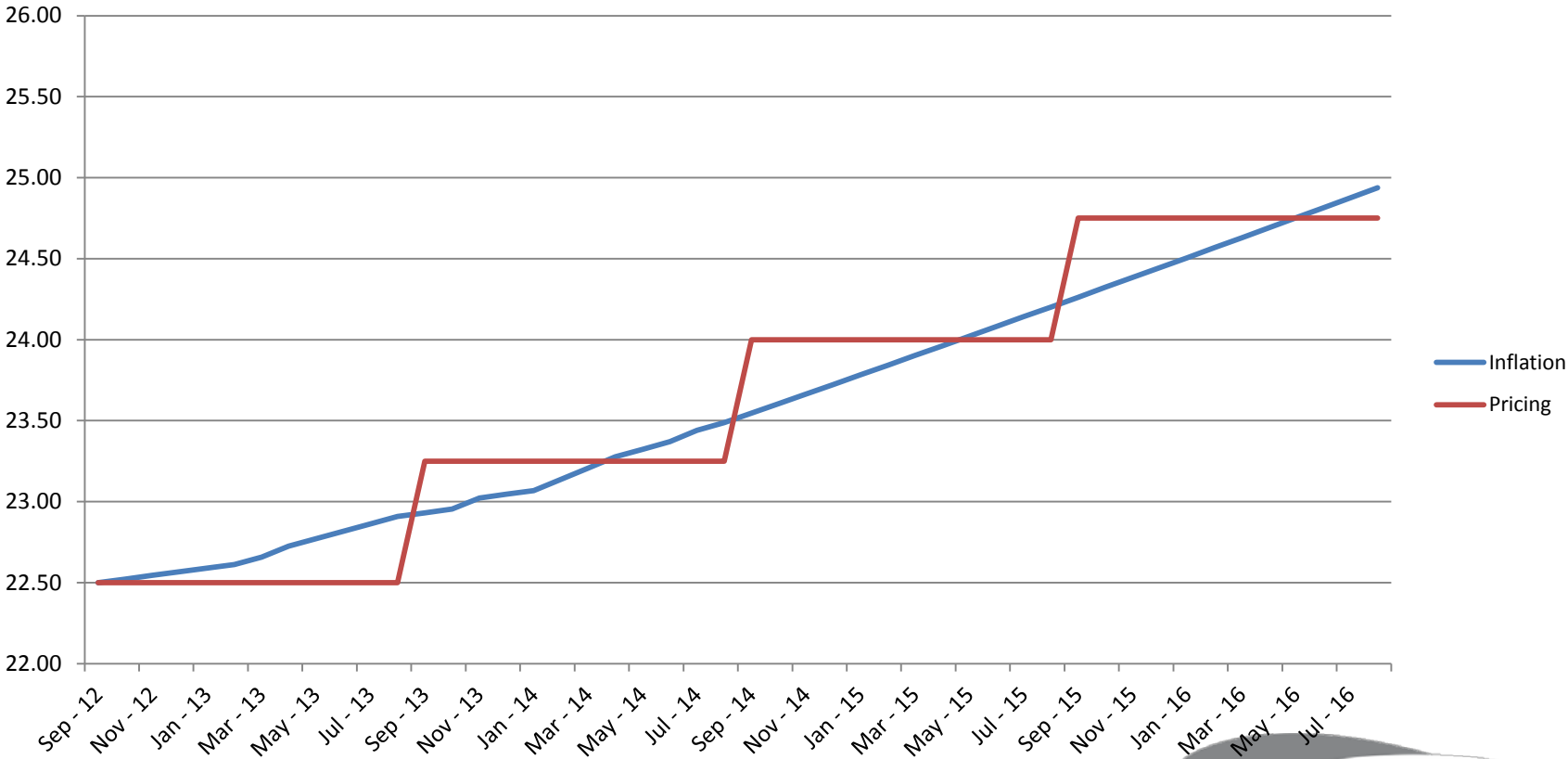
Commuter Pricing

Plan	Meals	Cougar Cash	Board Rate	CC Rate	Total Price
Block 120	120/sem.	\$200	\$720	\$180	\$900
Block 80	80/sem.	\$150	\$545	\$135	\$680
Block 40	40/sem.	\$100	\$320	\$90	\$410
Block 20	20/sem.	\$50	\$165	\$45	\$210
Select 300	N/A	\$300	N/A	\$285	\$285
Select 500	N/A	\$500	N/A	\$475	\$475
Select 800	N/A	\$800	N/A	\$760	\$760
Select 1,000	N/A	\$1,000	N/A	\$950	\$950

- Board Rate Increase
 - Block 120: 3.6%
 - Block 80: 3.8%
 - Block 40: 3.2%
 - Block 20: 3.2%

- Cougar Cash Discounts
 - Block Plans: 10%
 - Select Plans: 5%

Door Rate Relative to Inflation



Door Rate Pricing

Meal Period	Current Rate	Proposed Rate	Variance
Breakfast	\$7.00	\$7.25	3.5%
Lunch	\$8.00	\$8.25	3.1%
Dinner	\$9.00	\$9.25	2.7%

Member Items

Next Meeting

December 5, 2014

12 p.m. – 2 p.m.