

UNIVERSITY of HOUSTON

Bookstore Advisory Committee – Auxiliary Services Meeting Minutes

Date: Thursday, November 8, 2018

Place: Auxiliary Services Conference Room, University Lofts, Suite 103

Scheduled Time: 2:00pm-3:00pm

Attendees: Voting Members – Sam Bower, Gillian Bautista, Meghan Griggs (At-Large Candidate)

Non-Voting Members - Rosie Ashley, Bill Schaub, Lee Hilyer, Kazia Maysarah o/b/o Cameron Barrett, Dr. Moumita Mukherjee

- I. Open Forum
- II. Welcome/Roll Call
- III. Introductions
Members introduced themselves to each other
- IV. Approval of Minutes
No Quorum – approval of minutes postponed until next meeting.
- V. UH Bookstore Survey Overview by Dr. Moumita Mukherjee
 - *Online survey distributed to all UH faculty
 - *Data collected between September and October 2018
 - *158 responses received from questionnaires sent to 2309 faculty members
 - *Questions included frequency of visits; experience with bookstore/services offered; textbook adoptions; Faculty Enlight; Open Education Resources and overall satisfaction.

Feedback regarding the survey included suggestions such as longer hours, more promotions and discounts, competitive pricing for books/rentals and buy backs, availability of more E-Books and online options, better marketing/communications regarding purchase status, more advertisement for bookstore locations (including Sugarland), and overall making the System more user friendly.

- VI. Barnes & Noble Update
Upcoming promotions (discounts, sales & events) for November & December were presented; Information for in-store graduation regalia and textbook adoptions were also discussed.
- VII. At-Large Candidates
Meghan Griggs attended as Graduate at Large candidate. She will be voted on at BAC's next meeting.
- IX. Member Items – Text book adoption process status.
All departed for UH Bookstore tour.
- X. Meeting adjourned at 2:50pm.

Next Scheduled Meeting:

February 14, 2019

2:00 – 3:00 PM

Auxiliary Services Conference Room

University Lofts Suite 103