

Bookstore Advisory Committee - Auxiliary Services

Meeting Minutes

Date: Thursday, February 8, 2018

Place: Auxiliary Services Conference Room, University Lofts Suite 103

Scheduled Time: 2:00-3:30 PM

Attendees: Voting Members Present: Sheng Chung, Troy Christenson, Valentin Perez & Laura Coulson

Voting Members Absent: Steven Woods, Emily Lawson, Lisa Cruces & Bhumi Acharya

Vacant Seats: Staff Council (1) & SGA (1)

Non-Voting Members Present: Matt Prasifka, Rosie Ashley, Eve Esch, Mallory Doeckel, Sam Gunter, Tim Edmond & Bill Schaub

I. Open Forum

N/A

II. Welcome/Roll Call/Introductions

Welcome by Matt Prasifka & Valentin Perez

III. Approval of last meeting minutes

Approved

IV. Election of Vice Chair

Laura Coulson was unanimously elected to serve as vice-chair replacing Roberto Torres-Torres who resigned from the committee

V. Barnes & Noble Updates – Bill Schaub

- Bill indicates a decline in sales reflected across the board.
- Sales have decreased approximately 12%.
- There was a significant impact due to stores being closed for two days (weather related circumstances).
- Bill foresees book sales picking up about 2%, overall sales to pick up around 10%.
- Matt and Bill will work with the Provost to prompt faculty to get book adoptions in sooner.
- Sales of clothing are down 29% due to weather events and cancellation of games.
- Upcoming events to help drive sales: Graduation fare, women's 50% off sale, Bogos sale-buy one get one half off.

- As of Jan 1, 83.1% adoptions of books on the shelf with 16.9% missing which translates to about 6,000 – 10,000 textbook units that students didn't have access to because of not having information needed.
- 14 day free trial access code is an option that can be pursued.
- All textbook information should be submitted by the first day of registration.

VI. Bookstore Roadshow Planning

- Bill hands out surveys for the Bookstore Road Show for the group to return.
- Bill will work on plan for summer.
- Bill will provide a link for the survey once things are finalized.

VII. OER/OTN/OpenStax/LoudCloud Explanation & Discussion

- Bill has no updates.
- There will be a workshop headed by Dean German to see where we are as a university.

VIII. Meeting adjourned

2:30 PM