

# **Bookstore Advisory Committee - Auxiliary Services**

## **Meeting Minutes**

**Date:** Thursday, November 9, 2017

**Place:** Auxiliary Services Conference Room, University Lofts Suite 103

**Scheduled Time:** 2:00-3:30 PM

**Attendees:** Voting Members – Emily Lawson, Sheng Chung, Troy Christenson, Robert Torres-Torres, Valentin Perez & Edrick Rougeau

Non-Voting Members – Matt Prasifka, Eve Esch, Kristina Michel & Tim Edmond, Bill Schaub

### **I. Open Forum**

Graduate student worker from Bauer introduced herself and interested in learning more about the bookstore.

### **II. Welcome/Roll Call/Introductions**

Everyone went around the table and introduced themselves to the group.

### **III. Approval of last meeting minutes**

Approved.

### **IV. Bill Schaub – New Bookstore General Manager**

Bill introduces himself provides brief history on his professional experience and background working on the Bookstore field. Introduces Sam Gunter as the new Assistant General Manager.

### **V. Graduate At- Large Member Selection**

Valentin facilitated the process of electing a Graduate At-Large Member for the committee. Lauren shared her interests in how changes are made and reflected, as well as her academic background and what the future holds for the Bookstore. Voting took place Lauren all were in favor and motion was passed to elect Lauren as the new Graduate At- Large Member of the Bookstore Advisory Committee.

### **VI. Barnes & Noble Updates – Bill Schaub**

- With all the many changes, the general mission is the same, centered around the students.
- Sales remain flat across campus due to Hurricane Harvey, textbooks seemed to have recovered.
- Main Campus is down 2%

- Clothing is off 25%
- Increased almost 1% in October in overall sales
- Bill will provide ratio break down for UH at the next meeting
- Bill has partnered with marketing to communicate events and promotions
- Cap and gown distribution will start November 20<sup>th</sup>
- Textbook adoptions are at 39.9% as opposed to 39.5% last year
- 50% off promotion had a successful turnout

**VII. OER/OTN/OpenStax/LoudCloud Explanation & Discussion**

- Bill explains the named educational resources and the benefits to the university
- LoudCloud is \$50
- Digital access, ready to go, with an opt out option
- Bill is looking for one faculty member willing to try the new too

**VIII. Bookstore Roadshow Planning**

- Bill would like to hear from faculty what their expectations are
- Matt stated it needs to be more student driven
- Bill suggested doing one for faculty and maybe a separate one for students

**IX. Meeting adjourned**