THE VALUE OF EQUITABLE ACCESS PROGRAMS

What is an equitable access course material program? Programs such as the Cougar Textbook Access Program (CTAP) at University of Houston provide undergraduate students access to required course materials before the first day of class for one low flat fee, regardless of major or hours enrolled. Students can opt out per semester and all students, regardless of whether they choose to opt out or participate in the program, receive access to their digital course materials before the first class day in the university's learning management system. Students can apply financial aid to the fee.

SAVINGS

UH Undergraduate Students saved \$5 million on course materials in the first semester in CTAP, over the cost of the retail price.

STUDENTS REPORTED POSITIVE IMPACTS ON PROCURING MATERIALS AND CLASS PERFORMANCE

I believe CTAP provided me with a more positive student experience because I didn't have to worry about procuring the materials on my own. 86.6% agree or strongly agree

8.7%
neutral

I believe remaining opted into CTAP contributed to me performing better in class than I might have otherwise.

63% agree or strongly agree

28% neutral

9%

disagree or strongly disagree

Direct comments from UH students about why programs like CTAP matter.

Convenience. I liked that everything was paid for ahead of time so I can get access of stuff ahead of time. I didn't have to worry about having to buy all my text books for each class and organizing myself. I think buying textbooks is kinda confusing so I liked that CTAP did it all for me.

Please keep the CTAP program running! The most positive thing about CTAP is the time saved instead of looking for the textbooks for a cheaper price.

CTAP has really helped me personally with all my classwork. It is a good program to be a part of especially with book that are all on the same price package. There are 2 main benefits I believed CTAP provided that allowed me to a positive experience with CTAP. Firstly, I was less stressed about obtaining textbook and subscriptions for my classes and was more focused on my actual classes. Secondly, it was more time convenient because I was able to get all my materials on the first day of school rather than waiting independently to get my materials.

I like that it was put into tuition so it was covered by my financial aid. Having a flat rate to pay to cover material for all enrolled courses and the option to opt-out if it is not beneficial for that semester.

It's cheaper than buying textbooks for every class and can use anytime if there's internet.