I. Why do fieldwork?
   A. What do we learn, where does that take us?
   B. Where can fieldwork be conducted?
   C. Inductive vs. Deductive fieldwork
   D. Applied Anthropology, the fifth field

II. Types of methods used in Ethnographic Fieldwork
   A. The Informant (Key Cultural Consultant)
   B. QUALITATIVE
      1. Participant Observation
         a. First used by Malinowski
      2. Interviews and Questionnaires
         a. Formal and Informal
         b. Open-ended
      3. Life Histories (genealogical)
   C. Other Methods
      1. Problem Oriented
      2. Longitudinal
      3. Visual
      4. Focus Groups
   D. QUANTITATIVE based
      1. Archival (quantitative)
      2. Market Surveys
      3. Team Research
      4. RAP (Rapid Area Assessment)

III. Original Fieldwork presented: *The Andean Photo Project, Perú, 2003.*