The strategic plan calls for us to demonstrate bold leadership, implement innovative programs, and engage in **high-level delivery of service**.

Thinking strategically allows us to be intentional about maximizing the student experience and learning, make decisions based on a broader vision, and align resources with goals and objectives.”
MISSION:

We cultivate an environment that facilitates student success through learning, discovery, and engagement.
VISION:

We will provide a nationally acclaimed student experience that results in a valuable impact on persistence and graduation.
VALUES:

We are committed to an ethic of care, including a commitment to civility and individual growth and learning, while holding firm and true to our core values.
WE VALUE:

empowerment

transparency

accountability

diversity

innovation

collaboration
1. Create new opportunities for **student success** through learning, engagement and discovery.

2. Actualize and leverage the fiscal, human, technological, and facility resources that enhance the **student experience**.

3. Foster the creation of a **global learning community** that actualizes and embraces inclusion while preparing students to become active citizens.

4. Develop a culture of **innovation and accountability** in the redesign of Division policies, processes and procedures.

5. Cultivate a **collective identity** that demonstrates a united vision.

6. Create and engage in **strategic partnerships**.
DIVISION-WIDE ACCOMPLISHMENTS

• Partnered with Academic Affairs for the Foundations of Excellence
• Created a centralized IT area for Student Affairs
• Established the Center for Diversity and Inclusion
• The Office of the VPSAES hired the first Director of Assessment and Planning and Director of Advancement for the division
GETTING INVOLVED

• Center for Student Involvement
  – Established the Ignite Leadership Development Program
  – Enhanced support services to registered student organizations through the development of the first Student Organization Leadership Conference
  – Increased programming to 94% of the weekends in FY14

• Center for Fraternity & Sorority Life
  – Selected the first addition to the National Panhellenic Council (Sigma Kappa) since the inception of Greek life at UH
  – Created the Fraternity/Sorority Executive Leadership Circle and the President’s Summit
  – Greek life task force established

• The Center for Student Media launched the new format of “The Cougar” (print weekly; digital daily)

• Phase 1 of the University Centers Transformation project opened on-time
STAYING HEALTHY

• CAPS created the “First in the Family” workshop series
• Cougars in Recovery, established in fall 2013, is the first collegiate recovery program in Houston
• Health Center installed a new electronic medical records system
• UH Wellness initiated Healthy Coogs 2020
• Campus Recreation improved the fitness area with new equipment and locker upgrades
LIVING ON CAMPUS

- Opened Cougar Village II and Cougar Place
  - 2,000 new beds (8,008 total beds)
- MAP-Works student success system implemented
- Evening and weekend programs increased to enhance resident experience
- Increased Faculty-in-Residence from six to seven positions
- Established living-learning and theme communities, which allow residents to live with peers who share common majors and interests
GETTING SUPPORT

• Career Services implemented a new software system - Symplicity
• CLC secured $375,000 in Department of Education grant funding for student parents
• Family Weekend increased 109% in participation and added nine departments to the program schedule
• VSO improved veteran student support through the creation of the Student Veterans of America chapter at UH
• LGBT partnered with alumni relations to create the first LGBTQ Alumni Network
• DOS established the Commuter Assistant Program and hired a Case Manager
• Women’s Resource Center celebrated its 10th anniversary
• Fall 2014 - largest freshman and transfer classes in UH history
• Highest SAT of any freshman class
• Curriculog implemented for on-line catalog
• Added waitlist functions for class registration
• EMPS led the development of an online application for the UH Graduate School
• EMPS developed the registration and financial components for UHin4 and fixed tuition
• SFA increased outreach to reduce student default rates through partnerships with colleges (120 to 185 programs for a 135% increase)
• SFA launched a document upload feature for financial aid documents
FY15 PRIORITIES
Strategic Initiative 1: Student Success

- Continuing to work in partnership with Academic Affairs, on the development of a comprehensive First and Second-Year-Experience program inclusive of sequential, intentional, and structured co-curricular involvement opportunities and support programs and services

- Continuing to provide a greater variety of student involvement initiatives that focus on the development of a vibrant campus life, including expanded evening and weekend programming
Strategic Initiative 2: Student Experience

- Assessing student employment and internship opportunities and exploring, in partnership with Academic Affairs and Human Resources, options for increasing, enhancing and improving such opportunities.

- Continuing to create tools and implement a division-wide advancement and fundraising program in partnership with the Division of Advancement.

- Providing the highest quality customer service experience utilizing technology, training and resources to improve user satisfaction.
Strategic Initiative 3: Global Learning

- Exploring multicultural-based collaborative programs with departments outside of the Division and in partnership with agencies in our surrounding environments
- Implementing a campus climate survey for students in collaboration with Institutional Research to identify opportunities to actualize an inclusive and global learning community
Strategic Initiative 4: Innovation and Accountability

- Continuing to evolve a comprehensive assessment plan that identifies learning and program outcomes and demonstrates a process for improvement based on measurable results.

- Determining how/when to optimize human interaction between Division staff, students and University partners while employing technology to enable the timely retrieval and use of accurate information to address routine inquiries.

- Continuing to implement a series of reporting procedures for the purpose of demonstrating measurable outcomes and data to demonstrate a collective contribution to student success.
Strategic Initiative 5: Collective Identity

- Continuing to collaborate with the Division of Marketing, Communication and Media Relations to develop and implement a division-wide integrated branding and marketing plan

- Continue with the implementation of a comprehensive and integrated communications plan to increase awareness and understanding among the Division, the campus community and the surrounding environments about who we are, what we do and who we serve
Strategic Initiative 6: Strategic Partnerships

- Continuing to collaborate with the Division of Academic Affairs to develop proactive initiatives and research that positively impact student retention and graduation rates
  - Work in partnership and collaboration with Academic Affairs and the Office of the Provost to successfully develop and implement a strategic enrollment management plan

- Continuing to partner with the Division of University Advancement and the Alumni Association to nurture an alumni base to support the Division’s initiatives

- Continuing to engage the Division of Administration and Finance in effective facilities management and the prioritization of capital investments

- Exploring ways to join forces with UH Athletics in opportunities that are mutually beneficial for student success
DRIVING STUDENT SUCCESS from start to finish