NEVER FEAR, TEXTBOOK OPTIONS ARE HERE

Houston, January 21, 2011 – Students can rest assured that the university has their back when it comes to giving them plenty of textbook options to keep costs affordable. All spring textbook adoptions are in allowing the bookstore time to explore all versions available in requested titles, whether the textbook is offered used, digitally or as a rental.

The State of Texas added a provision to the Higher Education Opportunity Act of 2008 to include stipulations on book assignments in July 2010. All professors are now required to have their textbooks chosen before classes begin in order to give the university bookstore ample time to explore all options for that title. This will give students a choice on whether or not required course materials fall within their budget before they sign up for a class.

With the cooperation and communication efforts between the bookstore, faculty and administration, the university was able to get all textbook adoptions in before Spring classes begin. Students are able to view textbook options for each course online before registering for a class.

"It’s all about giving students choices and more affordable options. Every day, students are looking for a cheaper option. With new, used, rental and digital options available in our bookstore, it allows students to have everything available in the textbook industry today," said Felix Robinson, general manager for UH Bookstores.

Even though Spring offers about half of the courses that are available in the fall, percentages of titles available in alternative formats is still comparable. Numbers change daily but currently at the time of release, 45 percent of the courses offered in the spring have a rental title available. Also, 45 percent of the courses have a digital format option currently available.

The UH Bookstore gets orders in every day as courses are added. As the orders come in, the UH Bookstore continuously works to find affordable options for their students. For more information on the UH Bookstore, visit www.uh.bkstore.com.
The University of Houston is a comprehensive national research institution serving the globally competitive Houston and Gulf Coast Region by providing world-class faculty, experiential learning and strategic industry partnerships. UH serves more than 38,500 students in the nation’s fourth-largest city, located in the most ethnically and culturally diverse region of the country.