University of Houston Stationery Offers Second Version

Houston, October 4, 2010

In February 2010, University of Houston changed to new letterhead, envelopes and business card formats to reflect the new UH branding. Having a consistent and professional look on all university stationery communicates a unified message to these audiences and reiterates the traditional colors and symbols that give our university its unique identity. The University of Houston Branding Committee, in conjunction with UH Printing & Postal and University Relations, have diligently reviewed options for the University of Houston stationery and business cards. Representatives from each college and most major business units have been consulted on details of design and format, with special attention paid to cost effectiveness and the varying needs of faculty, research faculty and staff. On October 1, 2010, a second suite of letterhead and business cards became available. The branding committee recommends this as a second version of stationery and business cards for UH constituents to choose from. It is in line with best practices for branding and graphic identity at public research universities.

All university stationery was developed by the UH Branding Committee and is printed by the University of Houston Printing Services department, a professional printing facility that is available to the entire UH community. Our stationery features a watermarked paper stock specially created for the university.
Go to the UH Printing and Postal website at www.uh.edu/pp and click on Price List to see the samples of both versions for letterhead and business cards. Click on University of Houston, under Stationery Pricing, to review the new price list. The new pricing became effective October 1st.

While on the site, click on Forms and then click on Stationery Order Form if you would like to place a new order.

If you have questions about the official UH letterheads, envelope or business cards go to UH Graphic Standards at http://www.uh.edu/policies/graphicstandards/stationery/index.php to find the answers to many of your questions. If more information is needed, please call University Marketing at 713-743-8383 or email at adapproval@uh.edu

University of Houston

The University of Houston, Texas' premier metropolitan research and teaching institution, is home to more than 40 research centers and institutes and sponsors more than 300 partnerships with corporate, civic and governmental entities. UH, the most diverse research university in the country stands at the forefront of education, research and service with more than 35,000 students.