In mid-September, you’ll see updates to the UH homepage (www.uh.edu) design and updated gateway pages. As the University of Houston evolves, so too will its online presence and its role as a cost-effective communication resource for the Cougar community. A team from UH Web Technologies and UH Marketing worked with key audiences on and off campus to gain insightful feedback to make the UH web site more user-friendly. Key features and information for each audience will be easier to find. The new UH homepage and gateway pages will launch in mid-September. This is phase 1 of a number of planned changes to make the UH web site an even more helpful resource for students, potential students, faculty, staff, alumni and many valued friends of the university. A Web Page explaining the changes is online at www.uh.edu/web-update.
PHASE 1 UPDATES INCLUDE:

- Updated home page features and usability
- More focus on announcements, news & events
- More streamlined navigation
- Improved search function
- More user friendly audience gateway pages
- Addition of home page calendar tool

PHASE 2 PLANNED UPDATES INCLUDE:

- Greater ease of usability for alumni audiences
- Enhanced continuity throughout the UH website
- Fewer PDF’s and greater focus on best practices

TIMELINE

- November 2011 - March 2012: Web survey, research and analytics
- April - May 2012: Research analysis, planning and solution proposals
- June - August 2012: Planning and execution of web updates
- July - August 2012: Communications to key stakeholders
- August - September 2012: Announcements to campus audiences, testing, and site launch