

UC 12714 13F

CBM003 ADD/CHANGE FORM

APPROVED MAR 26 2014

Undergraduate Committee
 New Course Course Change
Core Category: _____ Effective Fall 2014

or Graduate/Professional Studies Committee
 New Course Course Change
Effective Fall 2014

RECEIVED NOV 07 2013

1. Department: DISC College: BUS
2. Faculty Contact Person: Dr. Joaquin Diaz-Saiz Telephone: 34713 Email: jdiaz-saiz@uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number (*see CBM003 instructions) / Long Course Title:
BZAN / 3310 / Introduction to Business Analytics
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
BZAN / 3310 / INTRO TO BUSINESS ANALYTICS
 - SCH: 3.00 Level: JR CIP Code: 52.1301.00 16 Lect Hrs: 3 Lab Hrs: 0
 - Term(s) Course is Offered (*see CBM003 instructions about selection):
Fall, Spring, Summer
4. Justification for adding/changing course: To meet instructional needs of students
5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
____ / ____ / _____
 - Course ID: _____ Effective Date (currently active row): _____
6. Authorized Degree Program(s): BBA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above. *See CBM003 instructions.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
____ / ____ / _____
 - Course ID: _____ Effective Date (currently active row): _____
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (3-0). Prerequisites: STAT 3331 or equivalent Description (30 words max.): The use of basic statistical and operations research techniques to make evidence-based business decisions. Uses Excel.
10. Dean's Signature: _____ Date: 11/7/13
Print/Type Name: Richard Scamell