

UC 12477 13F

CBM003 ADD/CHANGE FORM

APPROVED JAN 22 2014

Undergraduate Committee
 New Course Course Change
Core Category: _____ Effective Fall 2014

or

Graduate/Professional Studies Committee
 New Course Course Change
Effective Fall 2014

RECEIVED OCT 15 2013

1. Department: HRMA College: HRM
2. Faculty Contact Person: Nancy Graves Telephone: 713-743-2426 Email: ngraves@uh.edu

3. Course Information on New/Revised course:
• Instructional Area / Course Number (*see CBM003 instructions) / Long Course Title:
HRMA / 3354 / CRUISE LINE OPERATIONS
• Instructional Area / Course Number / Short Course Title (30 characters max.)
HRMA / 3354 / CRUISE LINE OPERATIONS
• SCH: 3.00 Level: JR CIP Code: 52.0904.00.16 Lect Hrs: 3 Lab Hrs: 0
• Term(s) Course is Offered (*see CBM003 instructions about selection):
Fall, Spring, Summer

4. Justification for adding/changing course: Successfully taught as a selected topics course

5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete: UC_

• Instructional Area / Course Number / Title:
HRMA / 4397 / Sel Tops

• Course ID: 27329 Effective Date: 8262013

6. Authorized Degree Program(s): Bachelor of Science in Food and Restaurant Management

- Does this course affect major/minor requirements in the College/Department? Yes No
- Does this course affect major/minor requirements in other Colleges/Departments? Yes No
- Can the course be repeated for credit? Yes No (if yes, include in course description)

7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture ONLY (Note: Lect/Lab info. must match item 3, above. *See CBM003 instructions.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
____ / ____ / ____

• Course ID: _____ Effective Date (currently active row): _____

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)

Cr: 3. (3-0). Prerequisites: HRMA 1337 Description (30 words max.): Overview of cruise industry from various perspectives such as operations, marketing, employment and economic impacts.

10. Dean's Signature: _____

Date: 10/11/13

Print/Type Name: Carl Boger