

UC 12472 13F

CBM003 ADD/CHANGE FORM

APPROVED MAR 26 2014
M.M.

Undergraduate Committee
 New Course Course Change
Core Category: NONE Effective Fall 2014

or

Graduate/Professional Studies Committee
 New Course Course Change
Effective Fall 2014

1. Department: ILT College: TECH RECEIVED OCT 14 2013
2. Faculty Contact Person: Zarzycka, Monika Telephone: 34077 Email: mzarzycka@uh.edu M.M.
3. Course Information on New/Revised course:
 - Instructional Area / Course Number (*see CBM003 instructions) / Long Course Title:
DIGM / 3356 / ePublishing
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
DIGM / 3356 / EPUBLISHING
 - SCH: 3.00 Level: JR CIP Code: 11.0801 Lect Hrs: 2 Lab Hrs: 3
 - Term(s) Course is Offered (*see CBM003 instructions about selection): Spring
4. Justification for adding/changing course: **To reflect change in prerequisite course**
5. Was the proposed/revised course previously offered as a special topics course? Yes No
If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
 / /
 - Course ID: Effective Date (currently active row):
6. Authorized Degree Program(s): B.S. Digital Media
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture laboratory (Note: Lect/Lab info. must match item 3, above. *See CBM003 instructions.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
DIGM / 3356 / ePublishing
 - Course ID: 47947 Effective Date (currently active row): 8272012
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
Cr: 3. (2-3). Prerequisites: DIGM 2351; 2352; 2353 or 3353. Description (30 words max.): Design for tablet and mobile device delivery; information technologies for eMedia workflows; use of XML for ePublishing; digital asset management. Technologies to facilitate print-to-web, social media, and personalized internet experiences.
10. Dean's Signature: _____ Date: 10/1/13

Print/Type Name: Fred Lewallen, Associate Dean of Undergraduate Studies