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TO:

Maria Soliño, Chair

**Undergraduate Committee** 

FROM:

Andrea Burridge, Chair

Degree Programs and CBM003 - 1

SUBJECT:

Subcommittee Report

DATE:

November 25, 2012

The Degree Programs/CBM003 Subcommittee 1 met on November 14th at 3:00 pm in room 491 Farish Hall.

Members present: Charles Peters, Richard Kasschau.

Guest: Joaquin Diaz-Saiz, College of Business; C. T. Bauer College of Business

# Degree Plans

# UC 12014 12F: Creation of New Minor - Energy and Sustainability

**Background:** The Energy and Sustainability minor is designed to provide both business and non-business majors with an interdisciplinary approach to broad issues regarding energy and sustainability, with a common introductory course and capstone course. Topics would include existing, transitional, and alternative energy resources; conservation and consumption; and energy and sustainability from the perspectives of economics and business, architecture and design, public policy, and education.

Requirements to Declare: A 2.5 GPA on 15 or more hours at UH and junior standing

**GPA Requirements:** 2.0 or higher GPA in all courses attempted for the minor are required for graduation.

Minor Course and Residency Requirements: 18 hours, 9 of which must be advanced, 6 of the 9 advanced must be in residence. Required courses are two previously offered as INTB 4397: Proposed ENRG 3310: Introduction to Energy and Sustainability, and proposed ENRG 4320: Case Studies in Energy and Sustainability. The remaining courses are selected from a list of approved courses, with no more than 6 from any one area.

The Subcommittee recommends approval.

# UC 12020 12F: Personal Financial Planning Track for Financial Major

**Background:** This is a proposal for creation of a track intended for Finance majors interested in course work related to careers in Personal Financial Planning. The Occupational Outlook Handbook expects the employment opportunities for personal financial advisors to group by 30% over the 2008-2018 period, and a growing number of advisors to be needed.

This track is completed within the Finance major, and requires

- 1. FINA 4320, 4352, and 4353
- 2. Nine hours of finance coursework from FINA 4323, 4354, 4394, 4396 or other finance courses at the 4000-level related to Personal Financial Planning
- 3. Six hours of approved advanced electives in business.

The Subcommittee recommends approval.

#### UC 12037 12F: Changes to the MIS Major Requirements

The proposal reflects the change of MIS 4478 to MIS 4378. The Subcommittee recommends approval.

### UC 12043 12F: Changes to the Management Information Systems Minor

The proposal reflects the change of MIS 4478 to MIS 4378. The Subcommittee recommends approval.

#### UC 12052 12F: Changes to BBA degree

This proposal is to reduce the number of INTB courses from 4 to 2 INTB courses and change the current requirement of 6 hours of advanced business electives to allow any advanced electives, business or non-business. This proposal would provide more flexibility for departments and students and would improve graduation rates. It would also reduce the required number of mass sections of INTB courses, allowing the Global Studies faculty to offer more specialized electives and study abroad programs.

Catalog changes to Upper Level Business Required Courses (39 credit hours total)

International Business and Global Studies

12

INTB 3354 and 3 semester credit hours of General Electives

(Students who have completed either INTB 3350 or 3351 may substitute that course for INTB 3354)

INTB 3355 and 3 semester credit hours of General Electives

(Students who have completed either INTB 3352 or 3353 may substitute that course for INTB 3355)

Advanced (3000-4000) electives

Any 3000-4000 level courses may count as advanced electives.

The subcommittee recommends approval.

### UC 12053 12F: Changes in language regarding GENB credits.

This clarifies that students may not receive credit for both GENB 3301 and GENB 3302. Students who change their major to business with credit for GENB 3301 may substitute it for GENB 3302 and must meet the business writing evaluation requirement. The Subcommittee recommends approval.

### UC 12054 12F: Proposal regarding internships for credit.

This limits students to no more than 6 units of internship credit toward a BBA degree plan, with no more than three counting toward a business major and remaining business internship credits counting toward business electives. The subcommittee recommends approval.

### UC 12055 12F: Proposal for a New Business Foundations Minor

**Background** The business foundations minor would allow non-business majors to add a practical business component to their degree. It provides foundation courses in accounting and computer literacy, and course selections related to professional selling, entrepreneurship, personal finance, and international business and globalization.

Requirements to Declare: A 2.0 cumulative GPA at UH and junior standing

**GPA Requirements:** 2.0 or higher GPA in all courses attempted for the minor are required for graduation.

**Minor Course and Residency Requirements:** 18 hours, 9 of which must be advanced, 6 of the 9 advanced must be in residence. Required courses are ACCT 2301-2301 and MIS 3300. The remaining courses are selected from a list of approved courses.

The Subcommittee recommends approval.

#### UC 12056 12F: Proposal for a Personal Financial Planning Minor

**Background:** This is intended for students with an interest in course work related to personal financial planning, which is a growing field.

**Prerequisites:** Math 1313 and 1314, ACCT 2331, ECON 2304, MIS 3300, STAT 3331.

Nonbusiness majors seeking this minor must meet the GPA requirements as students changing their major to pre-business at the time of filing for a minor.

Required courses: 15 semester hours. FINA 3332 and 4352 and 9 semester hours

selected from a list of 4000-level courses.

The Subcommittee recommends approval.

> of which nine must be advanted (3000- or 4000 level), including six hours must be completed in residence.

### UC 12057 12F: Discontinuation of the Global Business Minor

Due to the proposed discontinuation of INTB 3351, 33352, and 3353, the Global Business minor is no longer functional. Students interested in this area are encouraged to consider the proposed Business Foundations Minor. Current students in this minor will be able to complete it with proposed INTB 3354 and INTB 3355. The Subcommittee recommends approval.

# UC 12058 12F: Discontinuation of the Global Energy Management Minor

This major has been undersubscribed, and the proposed minor in Energy and Sustainability with provide better exposure to the industry and issues. The Subcommittee recommends approval.

# UC 12059 12F: Discontinuation of the International Area Studies Minor

Due to the proposed discontinuation of INTB 3351, 33352, and 3353, the International Area Studies minor is no longer functional. Students interested in this area are encouraged to consider the proposed Business Foundations Minor. Current students in this minor will be able to complete it with proposed INTB 3354 and INTB 3355. The Subcommittee recommends approval.

# UC 12060 12F: Proposal for changes to degree plan filing requirements

In light of requirements of HB 3025, and to facilitate degree progress, this proposal requires pre-business majors to file a degree plan by the end of the semester in which they completed 45 hours, or for students who transfer to UH with 45 or more hours, by the end of their first semester at UH. In the case of exceptions, students would still be required to comply with HB 3025, which gives the students one additional semester.

Additionally, students would be required to complete GENB 2301 (proposed 3302), STAT 3331, and clear the Business Writing Evaluation before declaring their major. Students would be allowed to take core HIST, POLS, and Natural Sciences courses after filing their degree plan.

The Subcommittee recommends approval.

# **Course Changes**

The Subcommittee recommends the following course deletions:

- 1. UC 12029 12F: INTB 3351: History of Globalization
- 2. UC 12030 12F: INTB 3352: The Politics of Globalization
- 3. UC 12031 12F: INTB 3353: The Economics of Globalization

Subject to minor editorial changes, the Subcommittee recommends the approval of the following course changes:

- 1. UC 12032 12F: INTB 3354: Introduction of Global Business
- 2. UC 12033 12F: INTB 3355: Global Environment of Business
- 3. UC 12027 12F: GENB 3301: Connecting College to Business
- 4. UC 12028 12F: GENB 3302: Connecting Bauer to Business
- 5. UC 12040 12F: MIS 4378: Admin of Computer-Based MIS

Again subject to minor editorial changes, the Subcommittee recommends approval of the following new courses. The first four have a new rubric: ENRG.

- 1. UC 12015 12F: ENRG 3310: Introduction to Energy and Sustainability
- 2. UC 12016 12F: ENRG 4320: Case Studies in Energy and Sustainability
- 3. UC 12017 12F: ENRG 4398: Independent Study in Energy and Sustainability
- 4. UC 11981 12F: ENRG 4397: Selected Topics in Energy and Sustainability
- 5. UC 12021 12F: FINA 4352: Personal Financial Planning
- 6. UC 12022 12F: FINA 4353: Practicum in Personal Financial Planning
- 7. UC 12023 12F: FINA 4396: Finance Internship