

APPROVED DEC 05 2012

UC 12027 12F

CBM003 ADD/CHANGE FORM

RECEIVED OCT 11 2012

Undergraduate Council
 New Course Course Change
 Core Category: _____ Effective Fall 2013

or

Graduate/Professional Studies Council
 New Course Course Change
 Effective Fall 2013

1. Department: Marketing and Entrepreneurship College: BUS
2. Faculty Contact Person: Joaquin Diaz-Saiz Telephone: 34713 Email: jdiaz-saiz@uh.edu
3. Course Information on New/Revised course:
 - Instructional Area / Course Number / Long Course Title:
GENB / 3301 / Connecting College to Business
 - Instructional Area / Course Number / Short Course Title (30 characters max.)
GENB / 3301 / CONNECTING COLLEGE TO BUSINESS
 - SCH: 3.00 Level: JR CIP Code: 52.0101.00 16 Lect Hrs: 3 Lab Hrs: 0
4. Justification for adding/changing course: To more accurately reflect course content/level
5. Was the proposed/revised course previously offered as a special topics course? Yes No
 If Yes, please complete:
 - Instructional Area / Course Number / Long Course Title:
____ / ____ / ____
 - Course ID: _____ Effective Date (currently active row): _____
6. Authorized Degree Program(s): BBA
 - Does this course affect major/minor requirements in the College/Department? Yes No
 - Does this course affect major/minor requirements in other Colleges/Departments? Yes No
 - Can the course be repeated for credit? Yes No (if yes, include in course description)
7. Grade Option: Letter (A, B, C ...) Instruction Type: lecture laboratory (Note: Lect/Lab info. must match item 3, above.)
8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
GENB / 3301 / Effectiveness Skills
 - Course ID: 23427 Effective Date (currently active row): 8241998
9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
 Cr: 3. (3-0). Prerequisites: ENGL 1304 or equivalent and classified as a non-business major. Credit not given for both GENB 3302/2301 and GENB 3301. Description (30 words max.): Effective communication and professional skills and exploration of business careers for non-business majors. Students who change their major to business with credit for GENB 3301 may substitute it for GENB 3302 /2301 ~~as long as they~~ meet the business writing evaluation requirement.
and must
10. Dean's Signature: _____ Date: 11-29-12

Print/Type Name: Teri Elkins Longacre