UC 12026 12F

Date: 10-10-12

CBM003 ADD/CHANGE FORM APPROXED DEC 0 5 2012 or Graduate/Professional Studies Council **◯** Undergraduate Council ☐ New Course ☐ Course Change New Course Change Effective Fall 2013 Core Category: ____ Effective Fall 2013 1. Department: Accounting and Taxation College: BUS 2. Faculty Contact Person: <u>Joaquin Diaz-Saiz</u> Telephone: <u>34713</u> Email: jdiaz-saiz@uh.edu 3. Course Information on New/Revised course: • Instructional Area / Course Number / Long Course Title: RECEIVED OCT 1 1 2012 GENB / 5303 / Professional Accounting Communication • Instructional Area / Course Number / Short Course Title (30 characters max.) GENB / 5303 / PROF ACCT COMMUNICATION • SCH: 3.00 Level: <u>SR</u> CIP Code: <u>5203010016</u> Lect Hrs: <u>3</u> Lab Hrs: <u>0</u> 4. Justification for adding/changing course: Successfully taught as a selected topics course 5. Was the proposed/revised course previously offered as a special topics course? X Yes \(\sigma\) No If Yes, please complete: Instructional Area / Course Number / Long Course Title: GENB / 5397 / Prof Communication-Today's Business Environment Course ID: 023454 Effective Date (currently active row): 8272012 6. Authorized Degree Program(s): Certificate in Accounting Program ☐ Yes ⊠ No • Does this course affect major/minor requirements in the College/Department? Does this course affect major/minor requirements in other Colleges/Departments? ☐ Yes ☒ No Yes No (if yes, include in course description) • Can the course be repeated for credit? (Note: Lect/Lab info. must Instruction Type: <u>lecture ONLY</u> 7. Grade Option: Letter (A, B, C...) match item 3, above.) 8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title ____/_____ Course ID: _____ Effective Date (currently active row): _____ 9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)

Print/Type Name: Teri Elkins Longacre

10. Dean's Signature

Cr: 3. (3-0). Prerequisites: an undergraduate degree. Description (30 words max.): Strategies to increase the effectiveness of oral and written communication to accounting information stakeholders.