CBM003 ADD/CHANGE FORM

- Undergraduate Council or Graduate/Professional Studies Council
- New Course  Course Change
- Core Category:  Effective Fall 2011
- New Course  Course Change
- Effective Fall 2011

1. Department: COMM  College: CLASS

2. Faculty Contact Person: Julie B. Fix  Telephone: 3-3728  Email: jbfix@central.uh.edu

3. Course Information on New/Revised course:
   - Instructional Area / Course Number / Long Course Title:
     COMM / 4369 / Advertising Portfolio
   - Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMM / 4369 / ADVERTISING PORTFOLIO
   - SCH: 3.00  Level: SR  CIP Code: 09.0903.00.01  Lect Hrs: 3  Lab Hrs: 0

4. Justification for adding/changing course: To enable better course content delivery

5. Was the proposed/revised course previously offered as a special topics course?  Yes  ☒ No
   If Yes, please complete:
   - Instructional Area / Course Number / Long Course Title:
     _____ / _____ / _____
   - Course ID: _____  Effective Date (currently active row): _____

6. Authorized Degree Program(s): BA
   - Does this course affect major/minor requirements in the College/Department?  Yes  ☒ No
   - Does this course affect major/minor requirements in other Colleges/Departments?  Yes  ☒ No
   - Can the course be repeated for credit?  Yes  ☒ No (if yes, include in course description)

7. Grade Option: Letter (A, B, C, ...)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from
   the course inventory: Instructional Area / Course Number / Long Course Title
   COMM / 4369 / Advertising Portfolio
   - Course ID: 45575  Effective Date (currently active row): 8/25/2008

9. Proposed Catalog Description: (If there are no prerequisites, type in "none".)
   Cr: 3. (3-0). Prerequisites: Junior or senior standing in Communication and consent of instructor.
   Description (30 words max.): Developing a portfolio to show student-produced work in advertising.

10. Dean’s Signature: ___________________________ Date: 10/4/10
    Print/Type Name: Sarah Fishman