CBM003 ADD/CHANGE FORM

Undergraduate Council
☐ New Course ☐ Course Change
Core Category: __________ Effective Fall 2011

Graduate/Professional Studies Council
☐ New Course ☐ Course Change
Effective Fall 2011

1. Department: COMM  College: CLASS

2. Faculty Contact Person: Julie B. Fix  Telephone: 3-3728  Email: jbf@central.uh.edu

3. Course Information on New/Revised course:
   • Instructional Area / Course Number / Long Course Title:
     COMM / 4331 / Persuasion
   • Instructional Area / Course Number / Short Course Title (30 characters max.)
     COMM / 4331 / PERSUASION
   • SCH: 3.00  Level: SR  CIP Code: 09.0101.00.01  Lect Hrs: 3  Lab Hrs: 0

4. Justification for adding/changing course: **To more accurately reflect course content/level**

5. Was the proposed/revised course previously offered as a special topics course?  □ Yes  ☐ No
   If Yes, please complete:
   • Instructional Area / Course Number / Long Course Title:
     _____ / _____ / _____
   • Course ID: _____  Effective Date (currently active row): _____

6. Authorized Degree Program(s): B.A.
   • Does this course affect major/minor requirements in the College/Department?  □ Yes  ☐ No
   • Does this course affect major/minor requirements in other Colleges/Departments?  □ Yes  ☐ No
   • Can the course be repeated for credit?  □ Yes  ☐ No  (if yes, include in course description)

7. Grade Option: Letter (A, B, C,...)  Instruction Type: lecture ONLY  (Note: Lect/Lab info. must match item 3, above.)

8. If this form involves a change to an existing course, please obtain the following information from the course inventory: Instructional Area / Course Number / Long Course Title
   COMM / 4331 / Persuasion
   • Course ID: 16530  Effective Date (currently active row): 8/25/2003

9. Proposed Catalog Description: (If there are no prerequisites, type in "none")
   Cr: 3. (3-0).  Prerequisites: Six semester hours in interpersonal communication or consent of instructor.
   Description (30 words max.): Theories, methods, and ethics of persuasion and social influence.

10. Dean’s Signature: ___________________________ Date: __________
    Print/Type Name: Sarah Fishman

- Created on 10/14/2010 7:21:00 AM -