

UC 1110710F

Approved by CLASS USC

Dr. Sarah Fishman

11/18/10

Date



APPROVED FEB 23 2011

Memorandum

RECEIVED NOV 18 2010

TO: Dr. Sarah Fishman, Associate Dean, CLASS
FROM: Dr. Beth Olson, Director, Valenti School of Communication, ext. 3-2881
DATE: Sept. 15, 2010
RE: Proposal for changes in the Corporate Communication Concentration of the VSoC

Background:

The Valenti School Undergraduate Committee reviewed the requirements for the Corporate Communication concentration, looking at the current UH catalog and discussing revisions for both clarity and effectiveness with faculty. The following recommendations were approved by the committee and endorsed by the faculty at our fall meeting:

The current catalog language for the concentration is:

1. COMM: **2310, 2320, 3356, and 4355.**
(Must earn a **C** in **COMM 2320** before proceeding to advanced communication courses.)
2. Select 3 hours from COMM: **1333, 3330, 3352, 3360, 3368, 4356, 4357, or 4375 .**
3. Select 6 hours from COMM: **3323, 3326, 3327, 3328, 3353, 4353, or 4378.**
4. Select 6 hours from COMM: **2322, 3320, 3332, 3339, 4331, 4335, 4358, 4367, 4392, 4397, or 4398.** NOTE: Other COMM courses may be used as electives if approved by the Director of Undergraduate Studies before enrolling.

Action:

1. Add COMM 3358 Leadership Communication to the Group 2 approved electives list.
2. Increase the number of hours of Group 2 electives to six; decrease the number of hours of Group 3 electives to three.
3. Add COMM 4354 Organizational Crisis Communication to the Group 4 approved electives list.
4. Add COMM 2320 to the notation in the Required Group 1 course list concerning the minimum grade required before proceeding to advanced communication courses.

If these changes are approved, the catalog language would then read:

1. COMM: **2310, 2320, 3356, and 4355.**
(Must earn a **C** in **COMM 2310 and COMM 2320** before proceeding to advanced communication courses.)
2. Select **6** hours from COMM: **1333, 3330, 3352, 3358, 3360, 3368, 4356, 4357, or 4375 .**
3. Select **3** hours from COMM: **3323, 3326, 3327, 3328, 3353, 4353, or 4378.**

4. Select 6 hours from COMM: **2322, 3320, 3332, 3339, 4331, 4335, 4354, 4358, 4367, 4392, 4397,** or **4398**. NOTE: Other COMM courses may be used as electives if approved by the Director of Undergraduate Studies before enrolling.

Thank you.